





# Ten years ago, we set out to change the way people use their kitchens.

Making beer in a cramped, little New York City kitchen? When we started in 2009, it wasn't happening. Brewing was intimidating. Beer, honestly, was a little boring. Our goal was to help folks realize you don't need a garage or a big house in the country to create something amazing.

All you need are high quality ingredients, the right equipment & some guidance. Especially from someone who isn't going to scare you. Because if you can make oatmeal, you can make beer. And it turns out, there's a lot more you can make at home besides beer. Since launching Brooklyn Brew Shop, we've expanded well beyond Beer Making Kits.

FarmSteady is our new brand of DIY culinary food kits that make it easy to kickstart endless kitchen projects. So many foods are possible to easily make from scratch.

From fermented hot sauce to sauerkraut to pickles. Even fresh cheeses, soft pretzels and homemade everything bagels.

Our passion for helping people understand how to make the things they love to eat has only grown after 10 years. We hope you'll join us in our mission.



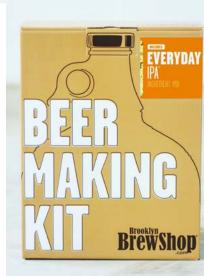
**HERE'S TO ANOTHER 10 YEARS!** 

Erica & Stephen





Our perennial best-selling Beer Making Kit is made for everyday enjoyment.







KIT: GKHPA | MIX: GMHPA

#### New **England IPA**

Inspired by the haziest of IPAs taking over the craft beer world, it's overflowing with juicy fruit flavors & hop aromas.









KIT: GKNPA | MIX: GMNPA



#### **Brut IPA**

Our newest IPA Beer Making Kit. It's effervescent, refreshingly hopped & particularly dry.





ABV

Brewshop

#### Chocolate **Maple Porter**

Rich in flavor. Full-bodied & creamy. Subtly sweet, it's ideal for fans of dark beers.









#### **Afternoon** Wheat

Light-bodied, easy-drinking & designed for sharing with friends on long, leisurely afternoons.







#### **Oatmeal Stout**

Jet-black & silky smooth. Oats combined with roasted barley make for a balanced stout well-suited to either side of the pond.







#### Single Hop IPA **Series**

An ongoing series designed to showcase the vast world of hops. Styles include: Cascade, Chinook, Mosaic, Galaxy & Simcoe Hops.







#### **Unicorn IPA**

An IPA that's beyond zany. It's also quite tasty. Pink & topped with rainbow sprinkles, it's double dryhopped like a New England IPA.











#### **Bruxelles Blonde**

Elegant Belgian-style ale with a light body & balanced malt profile.







ABV

#### Grapefruit **Honey Ale**

Bright citrus notes & hints of wheat make for an easy-drinking pale ale.







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GRAPEFRUIT Honey Ale

#### Chestnut **Brown Ale**

Classic English-style brown ale. Rich in malt flavor. Perfect for beer fans with tried & true tastes.





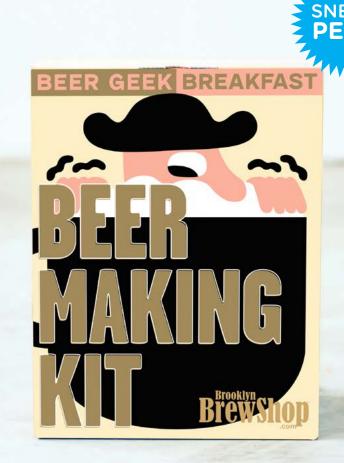


KIT: GKCHB | MIX: GMCHB

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# COLLABORATION

WE PARTNER WITH THE MOST INVENTIVE CRAFT BREWERIES TO RECREATE SIGNATURE BEERS AT HOME





We teamed up with BrewDog out of Scotland to recreate their flagship IPA.

Color



ABV



KIT: GKPUN | MIX: GMPUN

#### **Elvis Juice**

Intensely citrus-packed & juicy. Elvis Juice is a big, bold IPA made with our friends at BrewDog.









KIT: GKELV | MIX: GMELV

### stillwater artisanal.

#### **Gose Gone** Wild

Our first sour Beer Making Kit. this collaboration is super-complex in flavor.











KIT: GKGGW | MIX: GMGGW

#### **EVILTWIN BREWING**

#### **Bikini Beer**

Incredibly easy-drinking, Bikini Beer is made for guilt-free sipping.







KIT: GKBKB | MIX: GMBKB

# SPARKLING WINE & CIDER

KITS TO MAKE DELIGHTFULLY COMPLEX SMALL-BATCH SPARKLING WINES & CIDERS AT HOME

#### **Bubbly Kit**

Discover the joys of popping a cork & opening a bottle of your very own sparkling wine. Kit includes ingredients & equipment for a 1 gallon batch.



#### Sparkling Rosé Kit

Easily make your own delightfully bubbly rosé at home. Kit includes ingredients & equipment for 1 gallon's worth of rosé.



#### Hard Cider Kit

Naturally glutenfree, bright, bubbly & classicly dry. Kit includes equipment & supplies for three 1 gallon batches. All you need is fresh apple juice.



 BEER MAKING KITS BREWING ACCESSORIES

#### **Refill Mixes**

Ready for your next batch? All of our kits can be used for countless rounds of beer. Mixes include all the necessary ingredients for additional beers.



#### Recipe Books

We've published two amazing books that are absolutely full of tips & recipes for brewing your own seasonally-inspired beers easily at home.



#### **Beer Tasting Set**

Specially designed tasting glasses combined with a custom tasting notebook makes this set the perfect companion for anyone interested in better understanding what they're drinking. Whether it's beer, wine, whisky, cider, brandy or any beverage with character.



## **Bottle Capper** & Caps

A popular accessory, the bottle capper makes it possible to reuse any non-twist off beer bottle. Simply place one of the 50 included bottle caps atop a bottle, and press down.



#### **Beer Bottle Set**

Another popular accessory, this set of 10 amber, glass beer bottles in attractive packaging is just the right number for bottling your next batch.







#### **Kraut Kit**

Discover the pleasures that come with fermenting your own foods. There's no better way than making your own sauerkraut. Loaded with probiotics & oh so good for you, kraut just takes a bit of spices (included in the kit) & fresh cabbage.



#### Lacto-Pickle Kit

If you crave the classic full-sour, half-sour dill pickles from a Lower East Side deli, you're in luck. It's easy to make your own deliciously crispy, pucker-inducing pickles at home with this reusable kit & some fresh cucumbers.



## Fermented Vegetable Kit

Give your veggies new life & flavor with lacto-fermentation. It's fun, easy & super healthy. The included equipment makes getting started effortless. We provide dozens of recipes to keep you inspired.





## Fresh Italian Cheese Kit

Make rich & creamy Italian-style cheese at home in any sized kitchen. Along with this reusable kit, all you need is milk to create burrata, mascarpone, ricotta & mozzarella (of course).



## Fresh Mexican Cheese Kit

Crumbled, cubed, stretched or melted, Mexican cheeses are perfect for snacking or adding to countless dishes. Kit includes equipment & ingredients to make queso fresco, panela, & Oaxaca. All you need is this kit & milk.



## **Goat Cheese Kit**

Goat cheese is tangy, delicious & a staple ingredient in so many dishes. It's also surprisingly easy to make. Both chèvre & feta can be made in your own kitchen with little more than goat milk & this kit. Included ingredients will get you through 8 batches.



## BAKING KITS

EXPAND YOUR KITCHEN'S POSSIBILITIES BY CREATING HANDMADE VERSIONS OF FAMILY CLASSICS



#### Everything Bagel & Cream Cheese Kit

Rope, loop & boil you own everything spiced bagels. Follow with a schmear of homemade cultured cream cheese to create a classic NYC delicacy no matter where in the world you live.



#### Cinnamon Raisin Bagel & Cream Cheese Kit

For bagel lovers with a slight sweet tooth, cinnamon raisin is the way to go. Finely marbled, these bagels are a beauty to behold. You'll be so proud to have made these. Kit includes all the ingredients for a dozen bagels.

### Soft Pretzel & Beer Cheese Kit

Prepare a dozen soft pretzels & have a blast dipping them in homemade cultured beer cheese. Flawlessly create this delicious bar snack in the comfort of your own kitchen. It's the perfect kit for entertaining (lederhosen optional).



## **Everything Bagel Ingredient Mix**

All the dry ingredients for making a dozen everything-spiced bagels at home. Packaged in a beautiful cotton pouch, it's the perfect gift for any NYC expat.



#### Soft Pretzel Ingredient Mix

Includes the dry ingredients for a dozen soft pretzels. Easily make your own savory, salt-dusted pretzels at home. The charming cotton pouch makes this a lovely gift.





## **CUSTOM PRODUCTS**

#### We Love Collaborating

We're creative folks who love working on awesome products with people who love awesome products.

Do you have a concept or project in mind?

Let us know. We may be able to work together to develop something perfect for you.

## **CHOOSE YOUR** LANGUAGE

#### Over 25 Countries Agree

While we're a small team of dedicated makers, our products have a far reach. If you need packaging in another language, we can most likely accomodate your needs.

..... ALSO AVAILABLE IN: ......







CHINESE · · · · FRENCH · · · · · SPANISH

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# TOUCH TOUCH

Brewshop Farm's Steady

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