

Z E G A

INTELLIGENT
COOKWARE



MAKING LIFE EASIER

Zega, the intelligent choice

Zega is smart, app-enabled, walkaway cookware that does the cooking for you.

Its patented double wall thermal insulated design and SmartControl technology heats in minutes and continues to cook safely for hours off the stove

Simply turn on the stove, add your ingredients per the recipe and when it reaches the required temperature, switch off the stove and walk away

Your food continues to cook off the stove, without gas or electricity, and then stays hot for hours. You return later to a nutritious, home-cooked meal that is ready to eat.

With the Zega App, you can choose from hundreds of recipes and remotely monitor your cooking so you're no longer a slave to the kitchen.

Of course Zega also functions as conventional cookware when required, is compatible with all stove types, is highly energy efficient and looks great.



THE ZEGA ADVANTAGE



Walkaway cooking

heats in minutes, cooks for hours,
spend less time in the kitchen



Healthier meals

cooks gently retaining food's nutritional
value better than traditional cooking



Cooks entire meals at once

smart inserts allow you to cook meat
& steam vegetables at the same time



Energy saving

after heating, it requires no additional
energy so you save on gas and electricity



Keeps food hot for hours

great for family members who
come home at different times



Easy clean up

no scorching, sticking or burning



Zega App™

choose from hundreds of recipes
and remotely monitor your cooking



Cooks without stirring or tending

worry free cooking



Lifetime warranty

restaurant quality, built to last

HOW ZEGA WORKS

Zega is smart, app-enabled, walkaway cookware that does the cooking for you

1

Place ingredients
in Zega & switch
on stove



2

When it heats
up, switch off
the stove
& walk away



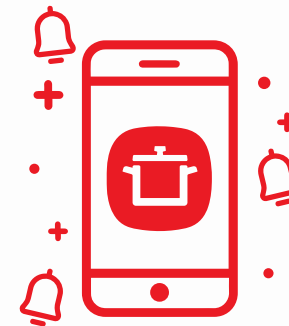
3

Your food
continues to
cook without
heat



4

Zega App alerts
you when your
food is done



5

You return later
to a healthy,
nutritious ,
home-cooked
meal that is
ready to eat



PRODUCT COMPARISON

Zega has significant advantages over conventional cookware

Feature	Conventional cookware	Zega
Traditional cooking	✓	✓
Walkaway cooking - heats in minutes, cooks for hours	✗	✓
Spend 80% less time in the kitchen	✗	✓
Double-wall, thermal construction	✗	✓
Self cooks off the stove - save up to 60% on your energy bill	✗	✓
Keeps food hot for hours off the stove	✗	✓
Remotely monitor your cooking via Zega App	✗	✓
Access hundreds of recipes from the Zega App recipe library	✗	✓
Best conventional cookware you will ever own	✗	✓

MARKET APPROACH

Integrated, omni-channel, sales & distribution model

Zega's initial market approach will primarily be through appointed/licensed housewares distributors in key global markets.

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Retailers

department stores
specialty housewares stores
warehouse clubs
home improvement stores



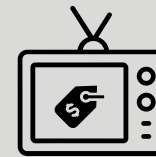
Distributors

licensed housewares
distributors



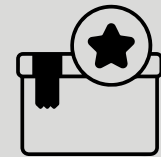
Direct-to-customer

e-commerce
mail order



DRTV

TV sales
home shopping channels



Exclusives

unique packaging for specific markets
& customers

MARKETING SUPPORT

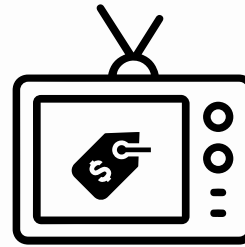
Zega will provide strong marketing support across all key channels



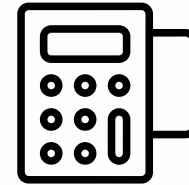
social media



web



DRTV



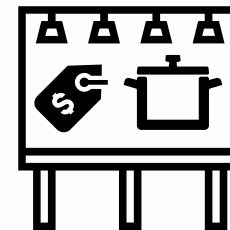
POS



PR / media

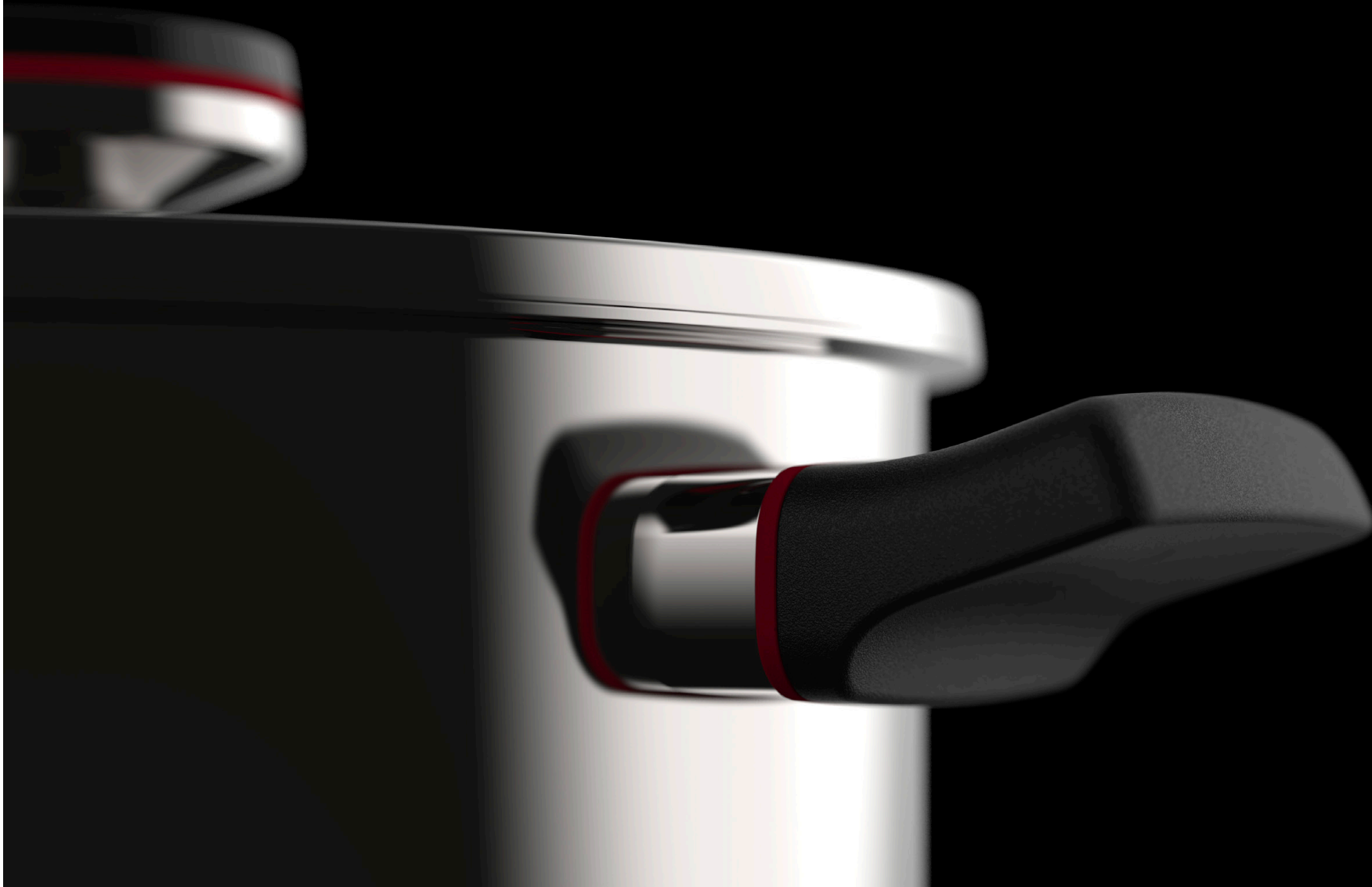


trade fair



advertising

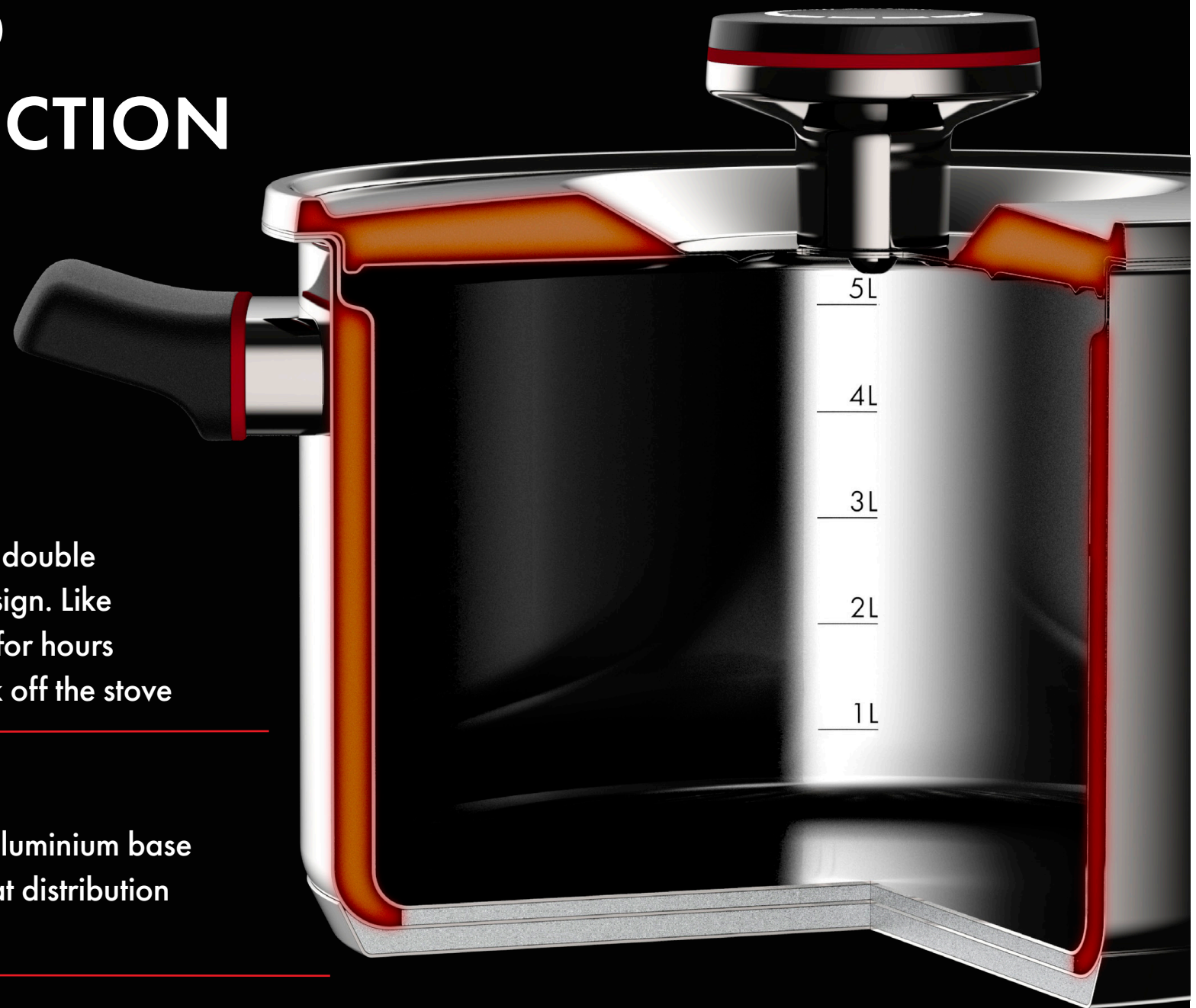
PRODUCT OVERVIEW



PATENTED CONSTRUCTION

Zega features a patented double wall thermal insulated design. Like a Thermos, it retains heat for hours allowing food to self cook off the stove

5-ply stainless steel and aluminium base enables fast and even heat distribution for superior cooking



COOK WITH CONFIDENCE

Intelligent SmartControl technology

Zega Intelligent Cookware incorporates state of the art technology including a high precision digital thermometer, powerful microprocessor, Bluetooth connectivity and an elegant LED display, all of which ensures your food is cooked perfectly every time



ZEGA SYSTEM



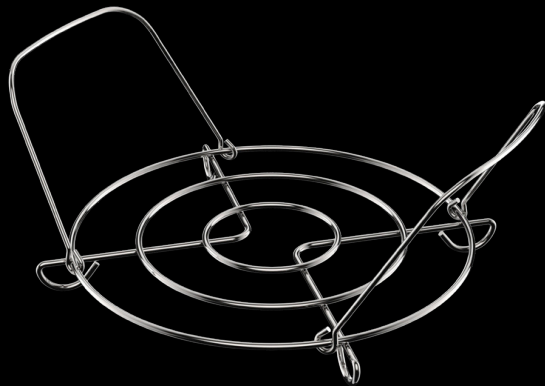
digital SmartControl knob



charging dock



SmartControl knob



elevated meat rack



steamer / grater



charging cable

PACKAGING

Sophisticaed and engaging

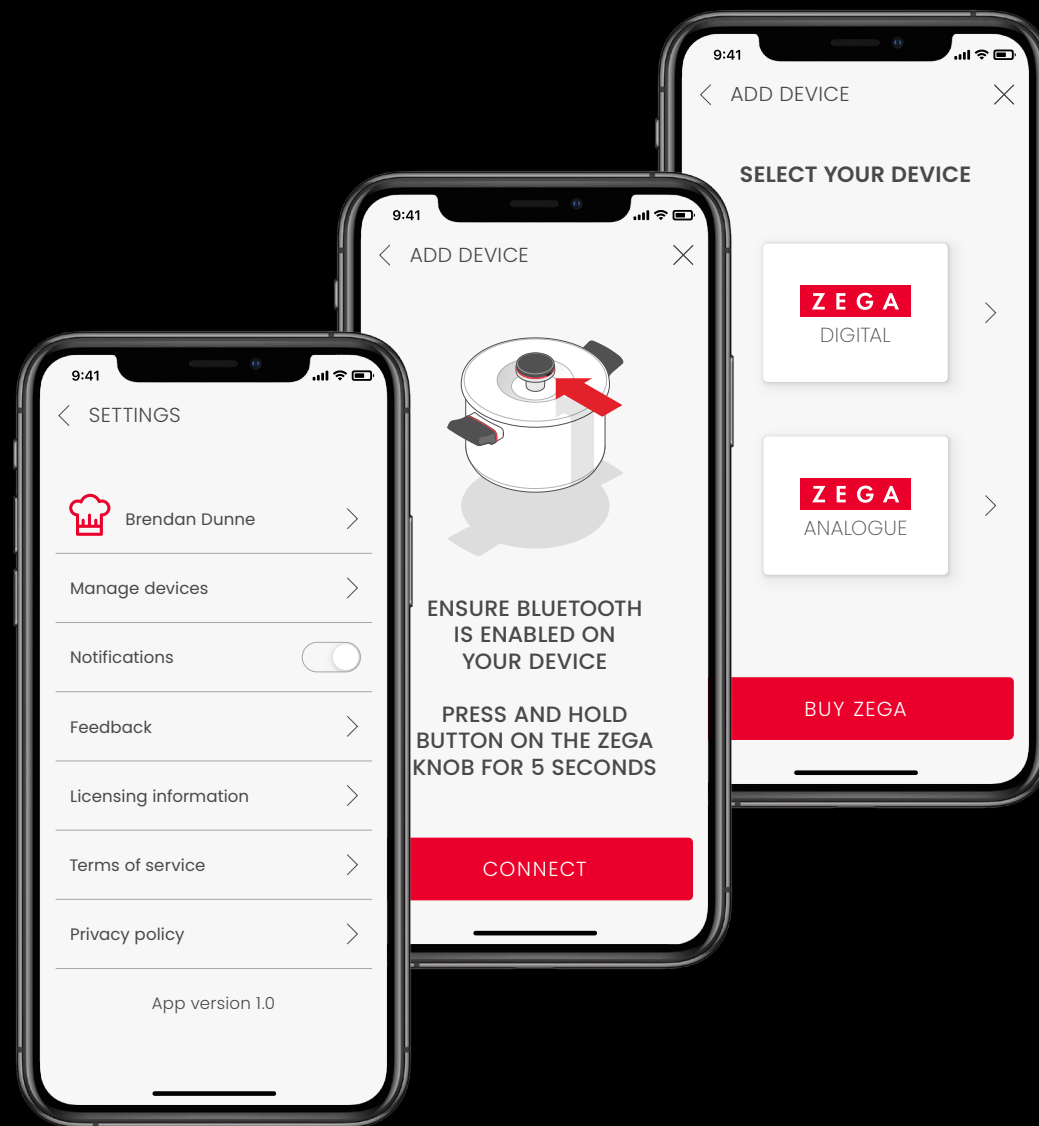


SmartControl

Zega App functionality



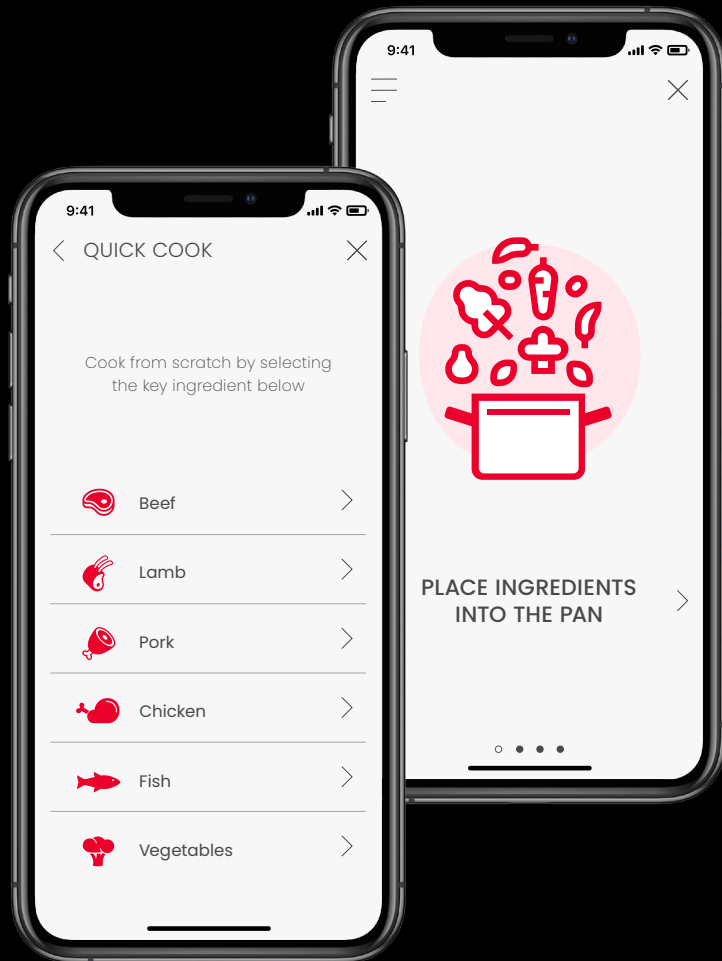
Home Menu



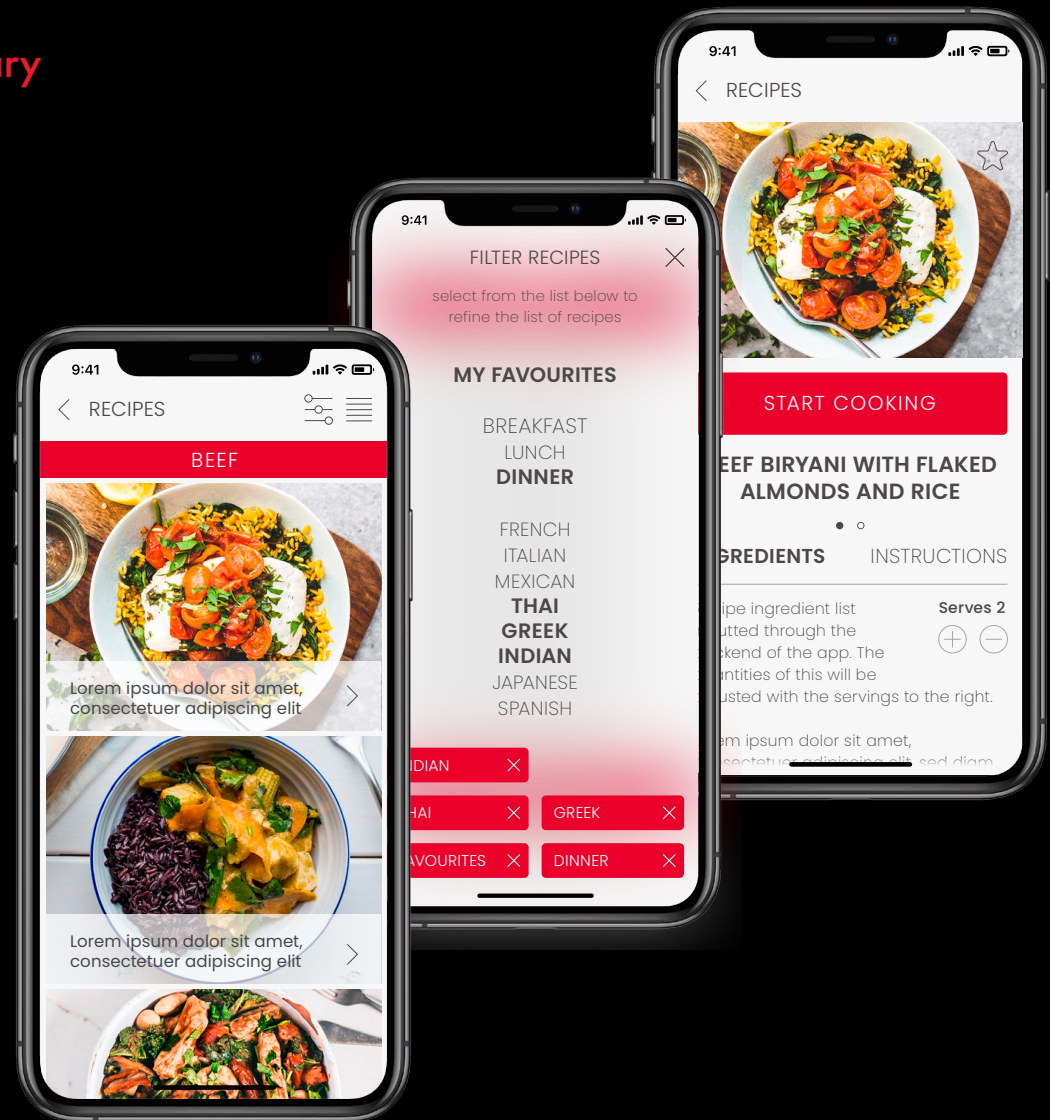
Help & Settings

SmartControl

Quick Cook or choose from Zega App recipe library



Quick Cook

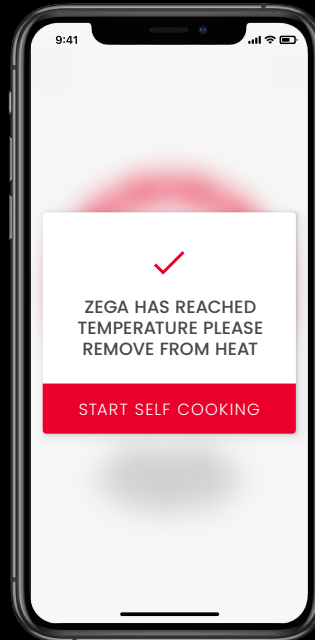


Choose from hundreds of recipes

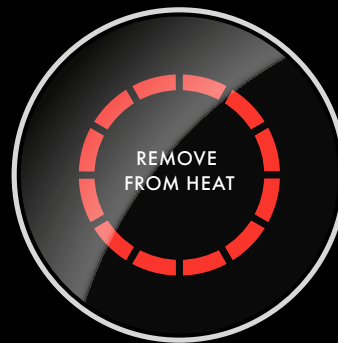
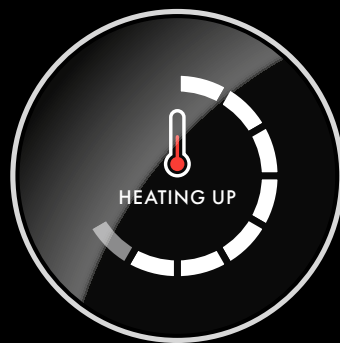
SmartControl

Remotely monitor your Zega

Zega App

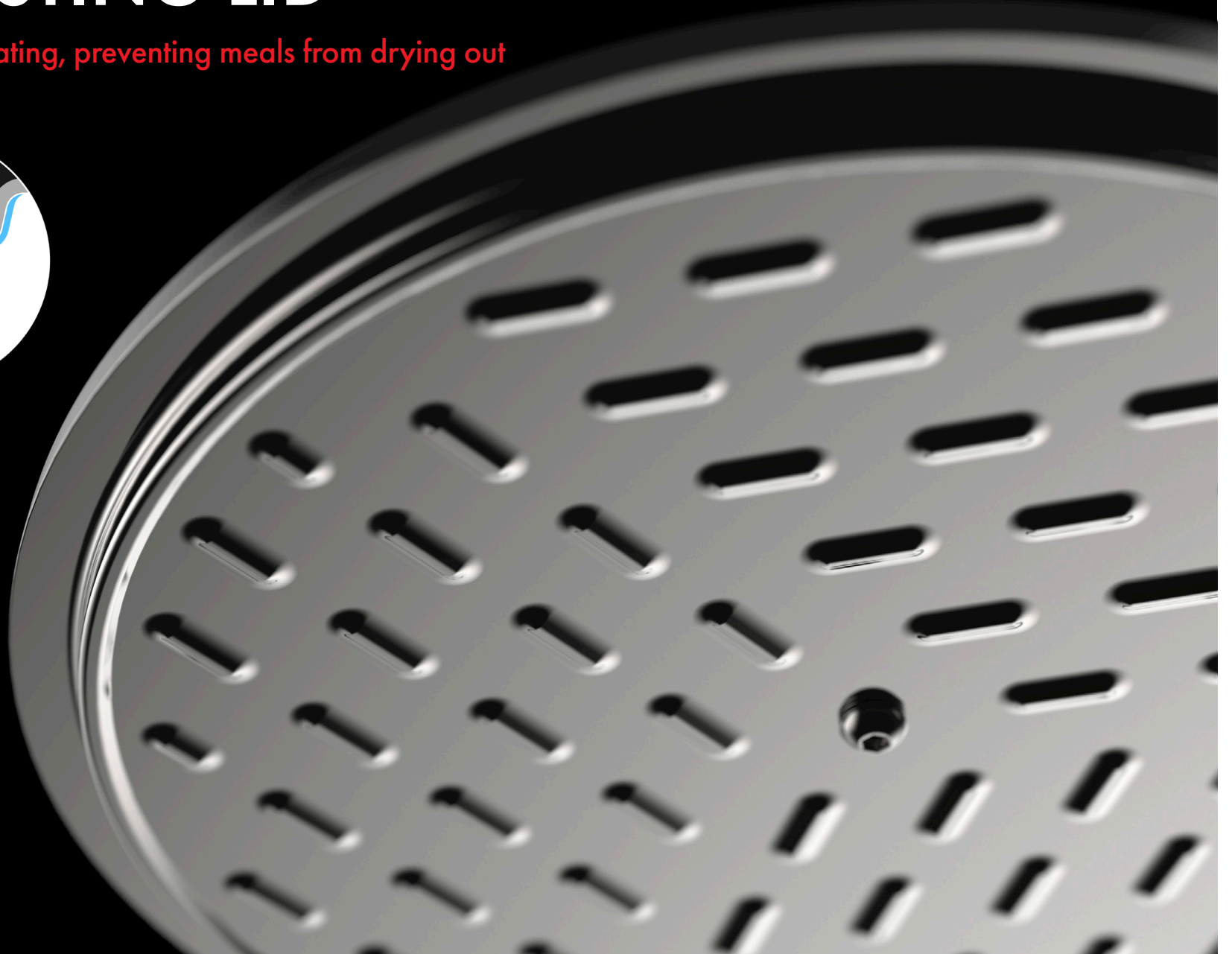


SmartControl knob



SELF-BASTING LID

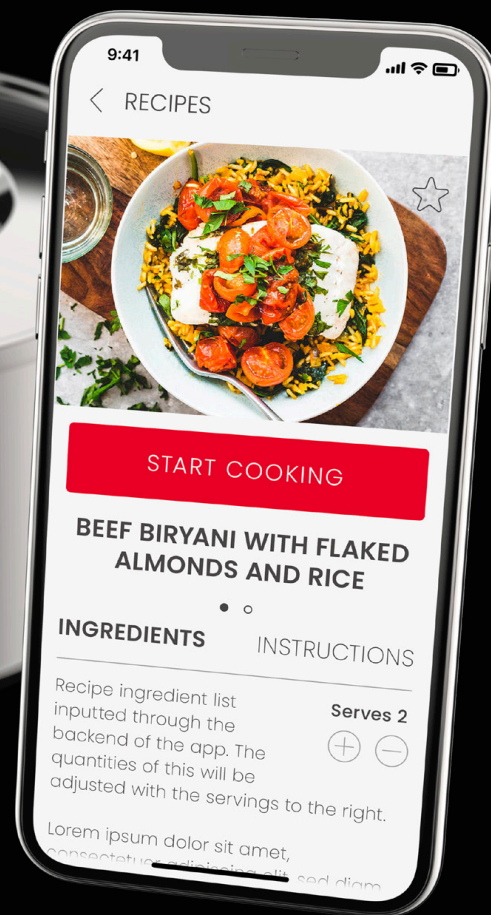
Keeps moisture circulating, preventing meals from drying out



STEAMER / GRATER

Cook entire meals at once with the included steamer / grater





THANK YOU

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