

#### FUN & FUNCTIONAL GIFTS



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### **BRAINSTREAM** About us.

#### **Fun & Functional Gifts**

Giving is fun. And it becomes even more fun if the gifts are not only funny, but also make sense and will be used in everyday life. It's our mission to create products that are fun and make people laugh, as well as solving a problem and becoming a utensil. "They're fun products and innovative products that have not been around like that. They make people smile and are functional. Plus they tell a story and one can talk about them" Dr. Gabriel, founder and CEO of the company explains.

#### BeepEgg®

Our company has been built on solving a technical problem, not on a need for a gift. We were not able to boil eggs on point. "Sometimes they were too soft, sometimes they were too hard, but rarely the way I wanted them to be" Dr. Gabriel remembers. The "brain" behind Brainstream wanted to invent a product which solved his problem. So we hatched



Dr. Rupprecht Gabriel, Inventor and CEO





 $\mathsf{BeepEgg}-\mathsf{the}\xspace$  singing floating egg timer - our first and most successful product.

#### Family Business - "Made in Germany"

The family owned and run company is committed to "Made in Germany", as production takes place in Bielefeld, Germany. Most components are locally sourced and will be purchased from suppliers nearby. This does not only feel right, it also guarantees high quality and flexibility.

#### **Soulmate Products**

As we're not the only small company with great ideas, and as many inventors don't have a network to enter markets, we sometimes join forces with other creative minds and produce or distribute soulmate products of other inventors.

Have fun browsing through this catalog of our crazy and clever world.

## **SOI.** The purse light.



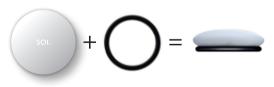
### **SOI.** Let there be light.

A study has recently revealed that women spend 76 days of their life searching through their purse. SOI finally offers a solution to that endless search for keys, smartphone, lipstick and what not. An automatic purse light. A true time saver with an automatic sensor function. SOI comes with an integrated sensor that



detects the hand and makes it turn off automatically as well. Without any annoying buttons, switches or alike. Plus, it's a nice little item in a timeless design. Last but not least, it also is sustainable, as it comes with exchangeable batteries that last for more than 6000 cycles and in a recycled cardboard packaging.

Diameter: 2.75in Weight: 1.75oz Battery type: 2x AAA (exchangeable) Battery capacity: ca. 6000 cycles (about 1.5 years) Made in Germany **SOI.** Refill Art.Nr. **A001801** Refill EAN **4039457018012** 



An anti-slip silicone ring guarantees a safe hold for SOI. when used outside the handbag, e.g. as a mobile night light.

**SOI. Base** Refill Art.Nr. **A005204** Refill EAN **4039457052047** 



**SOI. counter display** Contains: **24 pcs.** Art.Nr. **A004761** EAN **4039457047616** 



SOI. info card 5.8in x 8.3in / 2-sided print Art.Nr. A005245



**SOI. Base counter display** Contains: **24 pcs.** Art.Nr. **A001858** EAN **4039457018593** 



**SOI. floor display** Contains: **80 pcs.** Art.Nr. **A004599** EAN **4039457045995** 



# **SOI.** + Light and energy to go.

SOI. + is a smart mobile combination of our purse light and a power bank.

Phones and other electronic devices can be charged with a rechargeable battery when access to a socket-outlet is not available.

With SOI.+ you remain accessible when you're on the move.



SOI. + info card 5.8in x 8.3in / 2-sided print Art.Nr. A005247



SOI. + 2000mAh 100% phone charge. Charging cable included. Color: Black Case Pack Art.Nr. A005202 Case Pack EAN 4039457052023 SOI. + 2000mAh 100% phone charge. Charging cable included. Color: White Case Pack Art.Nr. A005203 Case Pack EAN 4039457052030







SOI. + 500mAh 25% phone charge. Charging cable included Color: Black Case Pack Art.Nr. A005201 Case Pack EAN 4039457052016 SOI. + 500mAh 25% phone charge. Charging cable included Color: White Case Pack Art.Nr. A005200 Case Pack EAN 4039457052009



## **Princess Tower** Build your own cake stand.



# Princess Tower

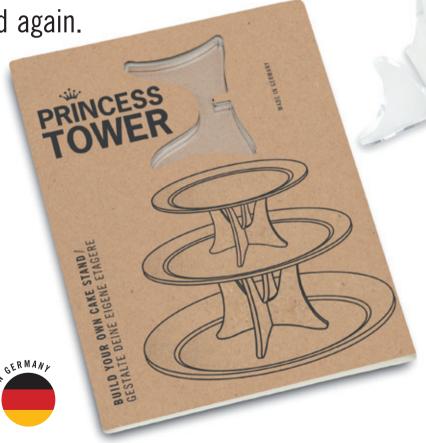
### New combinations again and again.

MADE 14

Cake stands are back. Cooking or baking is a hip thing nowadays, so people love to share – and to present.

But cake stands take a lot of space and are a real dust trap. Princess Tower puts an end to that problem. With Princess Tower everyone can be creative and combine one's favorite china in a flexible way to build an individual cake stand. And once you don't need it anymore, just return the china to its drawer. Space saving and perfect for every occasion.

The recycled cardboard packaging conveys a sense of value and makes it a perfect gift - along with your home made delicacies, of course.



Princess Tower Cake stand hold Color: Transparent Refill Art.Nr. A005210 Refill EAN 4039457052108





Princess Tower info card 5.8in x 8.3in / 2-sided print Art.Nr. A005255





# Zwitscherbox

Your walk in the woods at home.



### **Zwitscherbox** The perfect relaxation tool.

We live in a world of stress and restlessness. We can't change that, but we can create little moments of calmness and relaxation. Zwitscherbox will help you create such moments at home or at work. The jolly chirping of birds feels like a walk in the woods during the daily grind. It generates an atmosphere that makes you relax intuitively.

Zwitscherbox is a unique piece of design and a great gift. It's perfect for your bathroom or any place you feel you need a little time out every once in a while.

The Zwitscherbox comes with batteries and needs no electric cable. It can be placed anywhere or hung onto the wall. It will be activated by a motion sensor and fades out after two minutes. Volume can be adjusted or turned off.

Relax your mind and body  $- \mbox{ you'll need it out there}$ 

Mix Wood 6pcs. Set Assorted Colors Case Pack Art.Nr. A005649 Case Pack EAN 4039457056496 Zwitscherbox Wood Maple / White Case Pack Art.Nr. A005653 Case Pack EAN 4039457056533



Zwitscherbox Wood Cherry / White Case Pack Art.Nr. A005651 Case Pack EAN 4039457056519

Zwitscherbox info card 5.8in x 8.3in / 2-sided print Art.Nr. A005654



Zwitscherbox Wood Oak / White Case Pack Art.Nr. A005650 Case Pack EAN 4039457056502

Zwitscherbox Wood Walnut / White Case Pack Art.Nr. A005652 Case Pack EAN 4039457056526







Zwitscherbox Wood Green Case Pack Art.Nr. A005646 Case Pack EAN 4039457056465

Mix Plain 6pcs. Set Assorted Colors Case Pack Art.Nr. A005648 Case Pack EAN 4039457056489



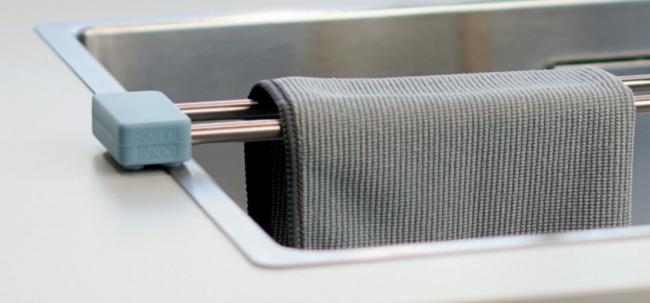
Zwitscherbox Classic White Case Pack Art.Nr. A005647 Case Pack EAN 4039457056472



# drip.line

### The multi-functional kitchen drainer.







### drip.line Drainer and sink-rail.

Where to put the wet stuff? This multi-functional kitchen drainer puts an end to all the "where to put this and that" around the sink questions. It can be applied as a sink draining rail for sponges, dishcloths or brushes and is a real germ stopper there.

But as it's truly multi-functional, it can also solve other problems. It's perfect to drain fresh washed food, like berries or a salad and also great to drain cooked pasta or rice. Plus it can provide reusable bottles an angle to dry completely, same for pans and lids.

A real problem solver in the kitchen.

drip.line info card 5.8in x 8.3in / 2-sided print Art Nr A005464



drip.line Blue

drip.line Grev Case Pack Art Nr A005471 Case Pack EAN 4039457054713





## **Al Dente** The singing floating pasta timer.



### **Al Dente** Perfect pasta made easy.

Al Dente looks like a Mafioso, but all he wants to do is to help.

Originally he came from Italy and brought cultural goods along. Once the pasta is al dente, he will sing Italian themed tunes. The pasta timer will be plunged into the water together with the real pasta.

He works on an electronic pasta-cookingprogram which will play four songs – each tune being godfathers for different styles of pasta.

Al Dente

3 min. (Angel Hair Pasta, etc.) / That's Amore 7 Min. (Rotini, etc.) / Godfather Theme 9 min. (Linguine, Spaghetti, etc.) / Tarantella Napoletana 11 min. (Farfalle, Penne, etc.) / Prisoners' Choir Refill Art.Nr. A005229 Refill EAN 4039457052290







Al Dente info card 5.8in x 8.3in / 2-sided print Art.Nr. A005251

Al Dente counter display Contains: 12 pcs. Art.Nr. A001344 EAN 4039457013444







### The singing floating egg timer.



## The Facts

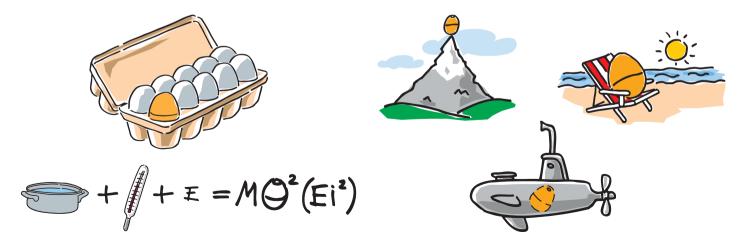
### What you always wanted to know about BeepEgg<sup>®</sup>.

#### How does BeepEgg® work?

BeepEgg<sup>®</sup> constantly measures the outer temperature. With this data it calculates the core temperature of the egg. BeepEgg<sup>®</sup> knows at which temperature each stage is perfect. Once the egg has reached the desired stage, BeepEgg<sup>®</sup> will play a melody.

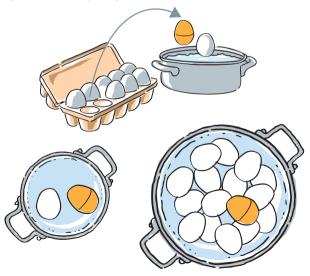
#### Does BeepEgg® work everywhere?

Yes, due to its thermo-model, it works at all altitudes and under all conditions. You can use it during diving excursions (you'll need a submarine, though) as well as on the Himalaya or at sea level. Boil one egg or twenty at a time, start with cold or boiling water. BeepEgg<sup>®</sup> is always on point.



#### Why does BeepEgg® not live forever?

Due to food safety reasons, we have to seal the electronic part containing the battery. Therefore the battery cannot be exchanged. There is a 2-year warranty though, and at regular usage, it lasts way longer.

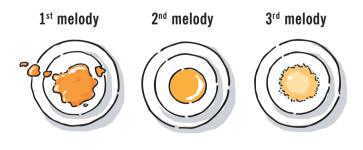


#### How to meet my personal taste on point?

Each edition plays three melodies, each melody signalizing one level of hardness. These three different tunes will each be repeated several times to meet the egg sizes as well as personal fine tuning possibilities.

#### Where does BeepEgg® come from?

BeepEgg<sup>®</sup> is a quality product and "Made in Germany". A German invention which is also produced on our home turf.



### **BeepEgg® Basic** Boiling eggs the easy way.

BeepEgg<sup>®</sup> Basic is the basic BeepEgg<sup>®</sup> edition.

No fancy design or themes, but certainly the same perfect boiled egg as with any other edition.

It plays "Oh Susanna" for soft-boiled, "Take Me Out To The Ballgame" for medium-boiled and "Hail Hail The Gang's All Here" for hard-boiled eggs.

GERMANN 4 A D E BOILING EGGS THE EASY WAY BeepEgg\* Basic Simply boil together until the tunes play. Plays 3 melodies Oh Susanna for soft-boiled eggs Take Me Out To The Ballgame for medium-boiled eggs. Hail Hail The Gangs Are Here for hard-boiled epp

BeepEgg® Basic / Orange Melodies soft / Oh Susanna medium / Take Me Out To The Ballgame hard / Hail Hail The Gang's All Here Display Art.Nr. A004546 Display EAN 4039457045469 Refill Art.Nr. A005216 Refill EAN 4039457052160



When the

BOILING DOGS THE GASY MAY

BeepEgg" Basic

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BeepEgg" Basic

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BeepEgg® Basic / assorted colors



# **BeepEgg® Editions**

Western BeepEgg hanging out and enjoying the view. Bryce Canyon, Utah.





#### Barnyard BeepEgg®



Moo BeepEgg® Display Art.Nr. A005658 Display EAN 4039457056588 Refill Art.Nr. A005659 Refill EAN 4039457056595



 Rooster BeepEgg®

 Display Art.Nr. A005666

 Display EAN 4039457056663

 Refill Art.Nr. A005667

 Refill EAN 4039457056670

Chic Displ Refill Refill

**Chicken BeepEgg®** Display Art.Nr. **A005668** Display EAN **4039457056687** Refill Art.Nr. **A005669** Refill EAN **4039457056694** 

## We play:

soft / Farmer In The Dell, medium / Old MacDonald, hard / Turkey In The Straw.

**Piggy BeepEgg**<sup>®</sup> Display Art.Nr. **A005660** Display EAN **4039457056601** Refill Art.Nr. **A005661** Refill EAN **4039457056618** 



Barnyard BeepEgg® / assorted display Display Art.Nr. A005656 Case Pack EAN 4039457056564 Display Art.Nr. A005657 Case Pack EAN 4039457056571



## Outdoor BeepEgg®



Camping BeepEgg® Melodies soft / America The Beautiful medium / Hit The Road Jack hard / Don't Worry Be Happy Display Art.Nr. A005186 Display EAN 4039457051866 Refill Art.Nr A005224 Refill EAN 4039457052245

Coastal BeepEgg® Melodies soft / My Bonnie Lies Over The Ocean medium / Drunken Sailor hard / Rolling Home Display Art.Nr. A005316 Display EAN 4039457053167 Refill Art.Nr A005317 Refill EAN 4039457053174

38 | BeepEgg® Editions





## Time Travel BeepEgg®





50s BeepEgg® Melodies soft / Que Sera medium / Tequila hard / That's Amore Display Art.Nr. A005413 Display EAN 4039457054133 Refill Art.Nr. A005418 Refill EAN 4039457054188

## 60s BeepEgg®

Melodies soft / Mr. Tambourine Man medium / Son Of A Preacher Man hard / Hey Jude Display Art.Nr. **A005414** Display EAN **4039457054140** Refill Art.Nr. **A005419** Refill EAN **4039457054195** 

70s BeepEgg® Melodies soft / Kung Fu Fighting medium / YMCA hard / It's A Heartache Display Art.Nr. A005415 Display EAN 4039457054157 Refill Art.Nr. A005420 Refill EAN 4039457054201



## 80s BeepEgg $^{\ensuremath{\mathbb{R}}}$

Melodies soft / Take On Me medium / 99 Red Balloons hard / Just Can't Get Enough Display Art.Nr. **A005416** Display EAN **4039457054164** Refill Art.Nr. **A005421** Refill EAN **4039457054218** 



BeepEgg® Time Travel / assorted display Display Art.Nr. A005394 Display EAN 4039457053945 Refill Art.Nr. A005423 Refill EAN 4039457054232

#### 90s BeepEgg<sup>®</sup> Melodies soft / It Must Have Been Love medium / Step By Step hard / Mr. Vain Display Art.Nr. A005417 Display EAN 4039457054171 Refill Art.Nr. A005422 Refill EAN 4039457054225





## Spring BeepEgg<sup>®</sup>



#### Spring BeepEgg<sup>®</sup> / Orange Melodien soft / Four Seasons (Spring) medium / Waltz Of The Flowers hard / Don't Worry Be Happy

Refill Art.Nr. A005425



soft / Four Seasons (Spring) hard / Don't Worry Be Happy Refill Art.Nr. A005426 Refill EAN 4039457054263

medium / Waltz Of The Flowers

Spring BeepEgg<sup>®</sup> / Rosé Melodien

soft / Four Seasons (Spring) medium / Waltz Of The Flowers hard / Don't Worry Be Happy Refill Art.Nr. A005427 Refill EAN 4039457054270

Spring BeepEgg® / assorted display Display Art.Nr. A005396 Display EAN 4039457053969 Refill Art.Nr. A005424 Refill EAN 4039457054249







## **BeepEgg® Editions**





soft / The Godfather Theme medium / Tarantella Napoletana hard / Prisoners' Choir Display Art.Nr. **A004735** Display EAN **4039457047357** Refill Art.Nr. **A005220** Refill EAN **4039457052207** 

Pirate BeepEgg® Melodies soft / Drunken Sailor medium / My Bonnie (Lies Over the Ocean) hard / Fifteen Men On A Dead Man's Chest Display Art.Nr. A004734 Display EAN 4039457047340 Refill Art.Nr A005221 Refill EAN 4039457052214

Western BeepEgg® Melodies soft / The Magnificent Seven medium / Oh Susanna hard / Yellow Rose Of Texas Display Art.Nr. A004733 Display EAN 4039457047333 Refill Art.Nr A005222 Refill EAN 4039457052221

Display Mix Villains Display Art.Nr. A005184 Display EAN 4039457051842 Refill Art.Nr A005223 Refill EAN 4039457052238





## Kids BeepEgg®

Melodies soft / Old Mac Donald medium / Twinkle Twinkle Little Star hard / Itsy Bitsy Spider Display Art.Nr. **A005188** Display EAN **4039457051880** Refill Art.Nr **A005225** Refill EAN **4039457052252** 





#### Love BeepEgg® Melodies soft / My Heart Will Go On medium / It Must Have Been Love hard / Wedding March Display Art.Nr. A004648 Display EAN 4039457046480 Refill Art.Nr. A005219 Refill FAN 4039457052191

#### BeepEgg® Blegg + White Melodies soft / Morning Mood medium / Minuet hard / Serenade No.13 Display Art.Nr. A00528 Display EAN 4039457005289 Refill Art.Nr. A005428 Refill EAN 4039457054287



## **BeepEgg®** Editions



BeepEgg® New York Melodies soft / Give My Regards to Broadway medium / Forty-Five Minutes From Broadway hard / The Sidewalks of New York Display Art.Nr. A004545 Display EAN 4039457045452 Refill Art.Nr. A005226 Refill EAN 4039457052269



#### BeepEgg® Nori

Melodies soft / Swan Lake medium / In The Hall of the Mountain King hard / A Little Night Music (Serenade No.13) Display Art.Nr. **A005191** Display EAN **4039457051910** Refill Art.Nr. **A005227** Refill EAN **4039457052276** 



## Patriotic BeepEgg®

Melodies soft / Amazing Grace medium / Star Spangled Banner hard / America The Beautiful Display Art.Nr. A004544 Display EAN 4039457045445 Refill Art.Nr. A005218 Refill EAN 4039457052184



BeepEgg<sup>®</sup> Sirene Melodies soft / The Wild Rover medium / Rolling Home hard / Drunken Sailor

medium / Rolling Home hard / Drunken Sailor Display Art.Nr. **A005193** Display EAN **4039457051934** Refill Art.Nr. **A005228** Refill EAN **4039457052283** 



Christmas BeepEgg<sup>®</sup> Melodies soft / Joy To The World medium / Auld Lang Syne hard / Jingle Bells Display Art.Nr. A005497 Display EAN 40394570554973 Refill Art.Nr. A005655 Refill EAN 4039457056557

46 | BeepEgg® Editions

## 

## **BeepEgg**<sup>®</sup> at the POP Supporting your sales.



### **sound sample** To demo the melodies in your store. Available for every edition.



**BeepEgg® Basic counter display** Contains: 18 pcs. + 1 sound sample



**BeepEgg® Edition counter display** Contains: 18 pcs. + 1 sound sample



**BeepEgg® Premium counter display** Contains: 18 pcs. + 1 sound sample



BeepEgg<sup>®</sup> info card 5.8in x 8.3in / 2-sided print Art.Nr. A005243

# **Cregg** Egg topper + egg cup + napkin ring.





## **Cregg** The gentle way to open eggs.

cregg is the gentle way to get to the yolk.

No brutal guillotine tactics with your knife anymore. cregg will open your egg precisely and with style. With its two extra features it is a true all-rounder.

Available in eight different colors and a great add on to the BeepEgg<sup>®</sup>.



# 



**cregg info card** 5.8in x 8.3in / 2-sided print Art.Nr. **A005249** 



**cregg counter display** Contains: **24 pcs.** Display Art.Nr. **A005196** Display EAN **4039457051965** Refill Art.Nr. **A005197** Refill EAN **4039457051972** 



# **Drop** Aesthetic + Sustainable + Useful.



# **Drop** Carry your Egg Cup.

Finally, an eggcup that is aesthetic, sustainable and useful all at once.

Aesthetic – as it is of a design language that is straightforward and cites design eras from the past. The Drop lives up to its name, visually speaking.

Sustainable – as we chose bamboo fiber as raw material, degradable and renewable. In addition, bamboo fiber has a great, soft touch.

Useful - because Drop is stackable as well as dishwasher safe. Drop also offers space for the eggshell.

Its light, natural colors round up the circular flow of raw material, form and function.

The handle is perfect for carrying it to the breakfast table. Moreover, for an egg and spoon race...



Drop info card 5.8in x 8.3in / 2-sided print Art.Nr. A005412



Drop, Case Pack Lime Green (Light Green) Art.Nr. A005431 EAN 4039457054317



Drop, Case Pack Spa Blue (Light Blue) Art.Nr. A005432 EAN 4039457054324



**Drop, Case Pack** White Sand (Taupe) Art.Nr. **A005430** EAN **4039457054300** 



Drop, Case Pack Apricot Blush (Rose) Art.Nr. A005429 EAN 4039457054294



Drop 4pcs. Set Assorted Colors Case Pack Art.Nr. A005433 Case Pack EAN 4039457054331

# rocket

The egg cup without the cup.



# **rocket** Lifting up your breakfast.

The most elegant way to enjoy your breakfast egg. Metal made, break-proof, powder-coated and dishwasher-safe. The design is as reduced, straight-forward and logical as it can be.

All you need to hold an egg is a ring, placed on a triad to guarantee maximum stability. It doesn't take more than that. Weight, touch and look also make it a classy and valuable gift.



**rocket counter display** Contains: **24 pcs.** Display Art.Nr. **A003065** Display EAN **4039457030656** Refill Art.Nr. **A005195** Refill EAN **4039457051958** 





Available in a 2pcs. gift set:

- Black / White Art.Nr. A003051 EAN 4039457030519
- Green / White Art.Nr. A003053 EAN 4039457030533
- O Blue / White Art.Nr. A003052 EAN 4039457030526



- C Red / White Art.Nr. A004740 EAN 4039457047401
- Green / Orange
   Art.Nr. A003054
   EAN 4039457030540
- Green / Turquoise
   Art.Nr. A003055
   EAN 4039457030557
- Raw / Raw Art.Nr. A003056 EAN 4039457030564
- Gold / Gold Art.Nr. A004481 EAN 4039457044813



