


Smidge.

2020 CATALOGUE



*It only takes a little thing
to make a big difference.*

79% of plastic
produced ends up in
landfill or litter
on streets & in the ocean.



Smidge.

ABOUT

Plastic pollution is one of the greatest risks to our planet. From endangering marine life, destroying the natural beauty of our cities and coast lines and accelerating climate change at every stage of its lifecycle, plastic is something we need to address.

Smidge was created with a desire to change the usage and environmental impact of plastic. In a world where we are all time starved and convenience is the upmost importance; Smidge offers a stylish, functional and affordable alternatives to plastic.

Our aim is to produce products that seamlessly fit into your day to day life. To play your part, we do not want you to feel you must make compromises.

Want an on-the-go coffee cup that doesn't leak or can be easily popped in the dishwasher? Worried about plastic particles in your food over prolonged use? Or concerned about the impact on climate change when disposing of old items? We have a solution for you!

Choose something that's better for you and the planet. It only takes us all to do a little thing, to make a big difference.

woman&home

2019 Winner

'Best Leak-Proof Travel Cup'



Ocean plastic is set to
TRIPLE
in the next 10 years



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Natural Collection Material



The Smidge Natural Collection material is made from **100% plant** waste including; corn stalk, water, soyabean & lignin (*the biological term for plant cell walls*).

There is **no risk of chemicals** leaching into your food or beverages and for complete ease of use they are both dishwasher and microwave safe, making them a great alternative to plastic & bamboo products.

If looked after they will last you a lifetime, but as we all like new shiny things we know they may be disposed of one day. Still, no need to worry, once in landfill the products will **fully biodegrade in only 2-3 years** without leaving a single trace. That's 450 years faster than it will take to see plastic disappear!

With plastic waste harming over 600 marine species a year, Smidge has teamed up with the **Marine Conservation Society**. For every product sold using the Natural Collection material, **10p will be donated** to the Marine Conservation Society to assist in their mission of protecting our seas, shores and wildlife.



WINNERS

design AWARDS 2019

PRODUCT DESIGN - CONSUMER



PICNICWARE - Natural Collection



Key Features:



Dishwasher
safe



Microwave
safe



Heat
safe



Picnic Set
4 person
SMID54



Plate
20cm / 8"

- | | |
|----------|--|
| SMID56A | |
| SMID56C | |
| SMID56CI | |
| SMID56G | |



Bowl
16cm / 6"

- | | |
|----------|--|
| SMID58A | |
| SMID58C | |
| SMID58CI | |
| SMID58G | |



Cup
225ml / 7.6 fl oz

- | | |
|----------|--|
| SMID60A | |
| SMID60C | |
| SMID60CI | |
| SMID60G | |



Mug
280ml / 9.4 fl oz

- | | |
|----------|--|
| SMID62A | |
| SMID62C | |
| SMID62CI | |
| SMID62G | |



Cutlery Set

- | | |
|----------|--|
| SMID70A | |
| SMID70C | |
| SMID70CI | |
| SMID70G | |



Smidge Jug,
1.5L / 51 fl oz

- | | |
|-----------|--|
| SMID66GA | |
| SMID66GCI | |



Smidge Jug & Cup Set
1.5L / 51 fl oz

- | | |
|-----------|--|
| SMID64GA | |
| SMID64GCI | |

Scouts – Natural Collection



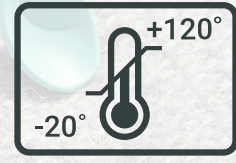
Key Features:



Dishwasher
safe



Microwave
safe



Heat
safe

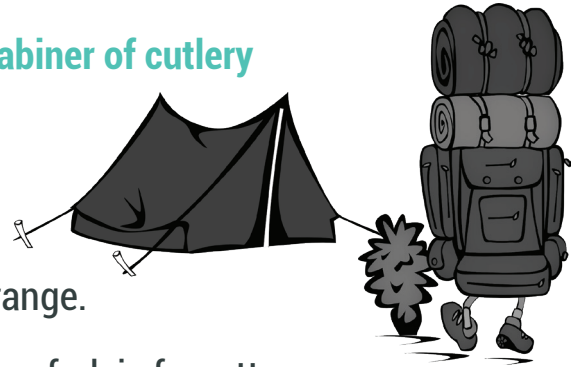
In partnership with the Scouts we have developed a 7-piece Scout set to include **all the essentials** a Scout will need to consume a meal outdoors.

The set is made up of a **bowl, plate, camper mug and carabiner of cutlery** all wrapped up in a travel sack for safe keeping.

These pieces are all from the Smidge Natural Collection range.

100% natural plant & 100% biodegradable, so if a spoon or fork is forgotten on an outing, no need to worry!

It will decompose down to nothing, zilch, zero!



Scout Set

1x Plate

1x Bowl

1x Camper Mug

1x Cutlery Carabiner

1x Bag

SMID68



**2.4 Billion Coffee Cups
thrown away each year
cannot be recycled.**



Smidge.

ON-THE-GO - Natural Collection



Key Features:



Dishwasher
safe



Microwave
safe



Heat
safe



Coffee Cup
230ml / 8 fl oz

SMID50GA		SMID50NA	
SMID50GC		SMID50NC	
SMID50GCI		SMID50NCI	
SMID50GG		SMID50NCI	



Coffee Cup
400ml / 13 fl oz

SMID52GA		SMID52NA	
SMID52GC		SMID52NC	
SMID52GCI		SMID52NCI	
SMID52GG		SMID52NCI	



Smidge Quad Box
15 x 15cm, 1L
6" x 6", 34 fl oz

SMID72GA	
SMID72GCI	



Smidge Lunch Box
15 x 15cm, 1L
6" x 6", 34 fl oz

SMID74GA	
SMID74GCI	



Smidge Lunch Box
18 x 15cm, 1.3L
7" x 6", 44 fl oz

SMID76GA	
SMID76GCI	

ON-THE-GO

Key Features:



Leak-proof



Hot for 12hrs
Cold for 24hrs



Travel Cup

236ml / 8 fl oz

SMID10A

SMID10C

SMID10CI

SMID10G

SMID10S



Travel Cup

255ml / 12 fl oz

SMID12A

SMID12C

SMID12CI

SMID12G

SMID12S



Travel Cup

473ml / 16 fl oz

SMID14A

SMID14C

SMID14CI

SMID14G

SMID14S

* Internal barista certified measuring guidelines on all Travel Cups.

* New & improved hardwearing coating.



Bottle

325ml / 12 fl oz

SMID20A

SMID20C

SMID20CI

SMID20G

SMID20S



Bottle

450ml / 16 fl oz

SMID22A

SMID22C

SMID22CI

SMID22G

SMID22S



Bottle

750ml / 25 fl oz

SMID24A

SMID24C

SMID24CI

SMID24G

SMID24S

* New & improved hardwearing coating.

ON-THE-GO

Key Features:



No metal
taste



Dishwasher
safe



Lunch Boxes
Leak-proof
& airtight



Curved Straw Set
SMID02 ●



Straw Set
SMID04 ●



Smoothie Straw Set
SMID06 ●



Stainless Steel
Lunch Box
13 x 9 x 3cm, 300ml
5 x 3.5 x 1cm, 10 fl oz
SMID102 ●



Stainless Steel Lunch Box
with Divider
19 x 13 x 5cm, 1L
7.4 x 5 x 2cm, 33.8 fl oz
SMID104 ●



Stainless Steel Lunch Box
with Divider
23 x 16 x 7cm, 2.5L
9 x 6 x 2.7cm, 84.5 fl oz
SMID106 ●

8.5 Billion Plastic Straws
are thrown away
every year.



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AT HOME

Key Features:



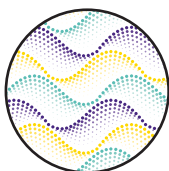
Made from sustainably sourced organic beeswax



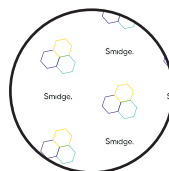
Use again, and again, and again...



3 Piece Beeswax Wrap
Small Set
18x20cm
7" x 8"
SMID80



3 Piece Beeswax Wrap
Medium Set
30x30cm
12" x 12"
SMID81



2 Piece Beeswax Wrap
Large Set
40x40cm
16" x 16"
SMID82



12 Piece Beeswax
Refresher Set
SMID84



3 Piece Beeswax Wrap
Lunch Set
1x 18x20cm, 2x 30x30cm
1x 7"x7" 2x 12" x 12"

SMID87



3 Piece Beeswax Wrap
Kitchen Set
1x 40x40cm, 2x 30x30cm
1x 16" x 16", 2x 12"x12"

SMID89



AT HOME

Key Features:



Made from
sustainably
sourced
organic beeswax



Use again,
and again,
and again...



Beeswax Sandwich Wrap

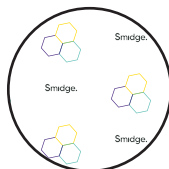
35 x 35cm

14" x 14"

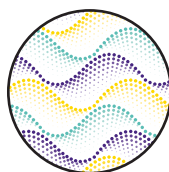
SMID83D



SMID83H



SMID83W



Beeswax Roll

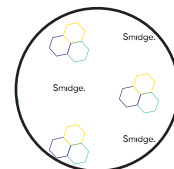
37 x 90cm

14.5" x 35.5"

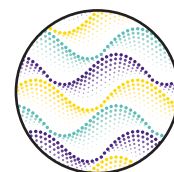
SMID85D



SMID85H



SMID85W



The average UK household
throws away
40kg of plastic waste
each year.



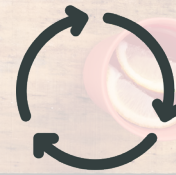
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AT HOME

Key Features:



Made from
candelilla (tree)
wax & soy.



Use again,
and again,
and again...



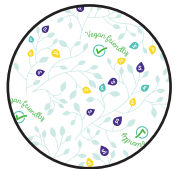
VeganWax Sandwich Wrap
35 x 35cm
14" x 14"
SMID90



12 Piece VeganWax
Refresher Set
SMID91



VeganWax Roll
37 x 90cm
14.5" x 35.5"
SMID92



3 Piece VeganWax Wrap
Lunch Set
1x 18x20cm, 2x 30x30cm
1x 7"x7" 2x 12" x 12"

SMID93



3 Piece VeganWax Wrap
Kitchen Set
1x 40x40cm, 2x 30x30cm
1x 16" x 16", 2x 12"x12"

SMID95



AT HOME

Key Features:



Dishwasher
safe



Made from
recycled paper



Slice Chopping Board

29 x 22 x 0.6cm

11½" x 8½"

SMID44



SMID44SCI



SMID44SA



Slice Chopping Board

36 x 28 x 0.6cm

14" x 11"

SMID45



SMID45SCI



SMID45SA



Slice Chopping Board

44 x 32 x 0.6cm

17" x 12½"

SMID46



SMID46SCI



SMID46SA



Dice Chopping Board

36 x 28 x 1cm

14" x 11"

SMID48

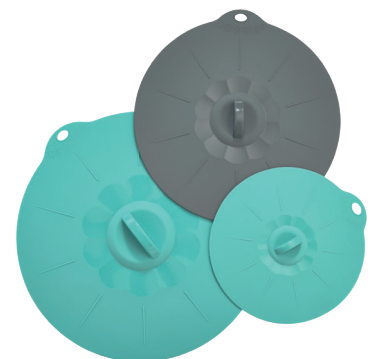


Dice Chopping Board

44 x 32 x 1cm

17" x 12½"

SMID49



Bowl Cover Set

Set of 3

SMID30





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