

2020 PRODUCT CATALOG

ROT

ROOTCANDLES.COM

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# Our Love Affair with the Honey Bee.

Amos Ives Root was inspired to start a beekeeping business when a swarm of bees landed on the window of his Medina jewelry store. In 1869, A.I. Root founded The A.I. Root Company where he manufactured a new beehive that, for the first time, made it possible for beekeepers to harvest their honey without harming the colony of bees. He began writing books and publishing magazines, including *The ABC of* Bee Culture and Bee Culture Magazine, which we continue to publish today and remain the primary sources of information to the beekeeping industry.

Root Candles remains true to its past by focusing on what we know best beeswax. Our filled candles are made with an all-natural beeswax blend. Our fragrances contain essential oils for a long lasting, aromatic bouquet that is always true to nature. A Root candle is clean burning, long lasting, elegantly designed, and luxurious. It is a candle burning experience unlike any other.



(1839 - 1923)

founded the A.I.

Root Company.

1869

His name became synonymous with beekeeping, honey, pure beeswax, and the highest quality candles.

manufactured During the peak of our beekeeping supplies business, we shipped four damaging the freight train car loads of beekeeping equipment per day!

A.I. Root

beekeeping

equipment,

that for the

first time

allowed the

honey to be

harvested

without

colony.

Our all natural beeswax blend produces a more superior, cleaner burning candle than be handcrafted any other on the market.

Each Root

Candle

continues to

to ensure

the highest

quality finish

1970 Root started adding color and fragrance to their candles

in response to

the Woodstock

Generation.

Root Candle introduced the method of rolling the wax to prevent the candle from bending during the warmer summer months.

Now led by the family's fifth generation, the Root family continues to extol the virtues of honesty, integrity, and diligent craftsmanship, all qualities exemplified by founding father and American original, Amos Ives Root.





1879

A.I. Root published The ABC & XYZ of Bee Culture. Currently in it's 42<sup>nd</sup> edition, it is often referred to as "The Beekeeper's Bible

In the late 1800s and early 1900s A.I. drove an electric car powered by a windmill on the top of his garage

# 189

A.I. Root became a life long friend of Helen Keller when in 1891, he received a letter of thanks for his kindness and contribution towards the education of blind and deaf children

## 1904

A.I. witnessed Orville and Wilbur Wright's first flight and wrote about it in his magazine. His article is the first recorded flight of the Wright Brothers and is currently on display in the Smithsonian

Root began manufacturing its own custom cotton wicks to ensure each candle burns flawlessly.

# 1928

Under the guidance of Huber Root, the Root Company turned to candle making at the request of a local priest looking for higher quality candles for his church. Today, Root is the largest supplier of liturgical candles to the Catholic Church in the U.S.

# 1920

Root Honey became known as the finest table grade honey on the market.



For five generations, in Medina Ohio, Root Candles has crafted candles of uncompromising quality to enhance the ambiance of your home. From our allnatural beeswax blend, to our fragrances containing essential oils, to natural fiber wicks that are braided on-site, each Root Candle is crafted with perfection using only the purest of ingredients to bring you a candle burning experience unlike any other.

Root Candles are offered in a variety of shapes, sizes and colors to complement any decor.

**ALL-NATURAL BEESWAX BLEND** 

FRAGRANCES CONTAINING ESSENTIAL OILS

**CLEAN BURNING CANDLES** 

WICKS MADE OF 100% NATURAL FIBERS

SUPERIOR BURN TIMES

**MANY SHAPES & SIZES** 

**DESIGNER COLOR PALETTE** 

HIVE

Ideal for filling your home with rich, welcoming fragrance. **#8859** 16 OZ. BURN TIME: UP TO 90 HRS

### HONEYCOMB TRAVELER

Small in size but large in fragrance, our Honeycomb Travelers are convenient and durable. **#8864** 4 OZ. BURN TIME: UP TO 24 HRS



### VERIGLASS

LARGE AND SMALL Our best-selling styles, they are simple and contemporary.

#### **#8870** LG - 10.5 OZ. BURN TIME: UP TO 70 HRS

**#8873** SM - 6.3 OZ. BURN TIME: UP TO 44 HRS

### VOTIVE

Perfect in multiples or burning singly for fragrance sampling. **# 15** 2.1 OZ. BURN TIME: UP TO 20 HRS

# WELLNESS COLLECTION

Pamper yourself with our newest collection of essential lavender essences infused with supportive botanicals to bolster your physical well-being while promoting vitality, harmony, and calm.

# SPA COLLECTION

# MATCHA +LAVENDER

Recharge your spirit with relaxing lavender, steeped with refreshing matcha tea and hints of zesty lemon and woody musk. (391)

# SEA SALT +LAVENDER

LARGE

SMALL

VOTIVES

Unwind and de-stress as waves of salted marine notes blend with aromatic lavender and sea moss, with hints of Bergamot and sandalwood. (390)

ROJ

SEA SA

OAK MOSS +LAVENDER

Calm your mind with the relaxing combination of dew drenched lavender layered with amber infused moss, sweet neroli, and lush tonka bean. (389)

#### OAT FLOWER & SHEA (384)

The comforting essence of velvety oat flower with swirls of luxurious shea butter and creamy tonka bean.

ROJ

Create a calm and relaxing ambiance in your home with these three luxurious new fragrances, reminiscent of a pampering day at the spa.

### **TEAK & ORCHID** (385)

A harmonious blend of exotic orchids and delicate violets intertwined with the richness of teak, amber sage, and blonde woods.

### MINERAL SALTS (386)

The energizing essence of pure sea salt with bursts of sea foam and white ambergris, wrapped in Mediterranean kelp and earthy musk

# VALENTINE'S DAY



### PINK ROSÉ (382)



### **ROSE BOUQUET (383)**



### CHOCOLATE CHIFFON (355)









### ORANGE BLOSSOM

# (363) (303) Tangy orange, sweet tangerine, and hints of juicy grapefruit mix with tart orange peel, fresh sugar cane, and delicate floral aromas evoking the uplifting fragrance of a blooming citrus orchard.

SMALL VERIGLASS









(387) Sicilian Bergamot infuses with tart and tangy lemon, with hints of fresh-cut thyme, earthy myrrh, and sultry musk.



20 HR VOTIVES

(388)

Vibrant notes of tart cherry, juicy nectarine and crisp stone fruit blend with the delicate notes of jasmine and Spring cherry blossoms.

### MOTHER'S DAY





esn aprice

PEA 🖉 #393



CALLA LILY (393) A lovely bouquet of fragrant lilies and vibrant green leaves with hints of fresh apricot and blush blooms.



HONEYSUCKLE (335) A beautiful, soft and musky fragrance with subtleties of amber, vanilla and dewy green leaves work with this rich floral, delicious scent.

#### MIMOSA (392)

Effervescent tangerine and juicy mandarin blend with sparkling lime and bubbly champagne to create this popular brunch cocktail inspired scent.

### **SEASONAL FRAGRANCES**

### **BLOSSOMS COLLECTION** January 1 - July 1



### **MOTHER'S DAY** January 1 - July 1



A beautiful, soft and musky fragrance with subtleties of amber, vanilla and dewy green leaves work with this rich floral, delicious scent.

NATURAL prof #335

#### MIMOSA

ffervescent tangerine and



	KITCHEN nspired by the kitchen, warm, spicy & complex	FOUGERE Quiet relaxation, woodsy & masculine	AQUATIC OZONIC Fresh fragrance: clean & breezy
		PEACH BLOSSOM Notes of juicy peach and verbena blend with note Neroli, Sandalwood and of Bergamot.	fresh es of hints
LE		PEACH 📸 #362	SAMPAQUITA

Distinctive blend of jasmine from the Phillipines with honeysuckle and rose.

#### SUGARED GRAPEFRUIT

Candied citrus envelope the bright, effervescent fragrance of the grapefruit, warming the typically sour/bitter notes to the perfect combination of sweet/tang to create the perfect grapefruit fragrance.

BUTTER-CREAM #296

#### TANGERINE LEMONGRASS

Uplifting citrus, grapefruit and bergamot to contrast with the heavy lemongrass and marine ozone notes. Orange blossoms and mandarin tie into the warm base notes of cedarwood, musk and vanilla.

#### VINEYARD **CHATEAU**

Experience a Napa Valley vineyard with notes of ripe grapes, hints of rosewood and sweet herbs all wrapped in the warmth of sandalwood and musks.





Root Candles is proud to use ethically-sourced fragrance ingredients that make a positive impact on the earth and the communities that harvest them.

### WHAT DOES THIS MEAN?

Fair Trade is a global movement ensuring that farmers in developing countries can compete and thrive in a growing marketplace by receiving a fair price for their crops while implementing fair working standards.

In turn, farmers are encouraged to adopt environmentally friendly practices, making their farms sustainable.

A WERR

The second

Raw, green, Fair Trade Vanilla enhanced with woody

balsamic notes and a

hint of citrus.

ALAOTRA-MANGORO REGION MADAGASCAR

Fair Trade Cinnamon Branch complemented with notes of aromatic spice and white blossom accords.



ETHICALLY-SOURCED FRAGRANCE INGREDIENTS BEESWAX BLEND NATURAL COTTON WICKS CLEAN BURNING SUPERIOR BURN TIMES



### balance seeking

aromatherapy

chromatherapy



The power of color and fragrance in one holistic candle collection, for a greater sense of health and well-being.

- Filled Candles featuring our all-natural beeswax blend
- Fragrances containing essential oils
- Colored with vegetable-based dyes
- Sustainable wooden wick for a comforting crackle
- Five sizes to accommodate any space

SEDUCE

patchouli & anise

RELIEVE

REFLECT

tonka & cedarwood







► VOTIVES 2.1 oz. Burn up to 20 hours.

> Excellent for sampling all 12 benefits to find your favorite.

► MEDIUM SPA 8 oz. Burn up to 66 hours.

> Large enough to fill a bedroom, master bath, office or kitchen with fragrance to help balance your life.

15 oz. Burn up to 90 hours.

SMALL SPA 6.5 oz. Burn up to 60 hours.

> Our best-seller and packaged for gift giving, this size is perfect for the half-bathroom, hallway, foyer or walk-in closet.

• LARGE SPA The largest offering with wide fragrance blooms ideal for a yoga studio, patio, porch or living room. SPA TRAVELERS

Burn up to 22 hours.

Designed to provide portable relaxation in a hotel, dorm room, around the hot tub or even a camper.

4 oz.

For maximum visual impact, Seeking Balance® should always be displayed in the order of the natural color spectrum.

D Seduce / Patchouli & Anise (282) The energizing scent of lemon zest combined with the warmth and sensuality of anise envelopes the room. Combined with violet, jasmine and patchouli, it's a tempting combination.

Purify / Lemongrass & Sea Salt (368) The cleansing combination of crisp lemongrass blended with naturally healing sea salt, stimulates deep relaxation and calmness while purifying your mind, body, and soul.

Energize / Rosemary Eucalyptus (228) A therapeutic orange color with rosemary & eucalyptus give immediate lift, touch of rejuvenation, energy, and invigoration.

Enlighten / Cedar Verbena (229) Stimulates your creativity in an environment for learning with the stimulating color of yellow to create intellectual strength.

Invigorate / Pomelo Pine (298)

The color of sun and the effervescent blend of pomelo and pine revitalize your spirit and elevates your mood. This refreshing mix is complemented by clove, cedar and sandalwood.

Illuminate / Juniper Rosewood (227) Free your mind of clutter by mixing the simplicity of white with the power of juniper & rosewood for cleanliness & clarity.





### Relieve / Eucalyptus Menthol (269)

The scent of eucalyptus increases overall brain activity and relieves congestion...when mixed with subtle menthol, expect comfort from colds and headaches.



### Revitalize / Coriander Sage (354)

The rejuvenating combination of coriander and sage promotes new life and vitality, stimulating motivation and optimism to enhance a positive mood.



Sparkling zesty lime, orange & grapefruit flourish with cool green basil, cilantro & thyme. Nature comes alive with fresh tones of fir, musk and rosewood.



#### Reflect / Tonka & Cedarwood (327)

The relaxing properties of Tonka and Cedarwood work in harmony to provide mental clarity in reflection, transforming thoughts into insight, while giving a sense of inner peace.

### Empower / Lavandin & Patchouli (329) Everything is possible! The liberating scents of

lavandin and patchouli promote self-confidence and courage, giving you strength and ambition to achieve your goals.



#### Relax / Geranium Lavender (226) Essential oils of lavender and the geranium bud combine with lavender color to provide an atmosphere of comfort, calm, and relaxation.

### RED | ORANGE | YELLOW | GREEN | BLUE | INDIGO | VIOLET

#### 14 YEAR-ROUND COLORS

PLATINUM (PLT)
BLACK (40)
ABYSS (220)
SKY (276)
WILLOW (42)
DARK OLIVE (72)
TAUPE (45)
IVORY (17)
WHITE (147)
BUTTERCREAM (184)
BEESWAX (25)
MANDARIN (41)
GARNET (78)
RED (68)
ROSE (337)

# The art of fine dining requires the careful

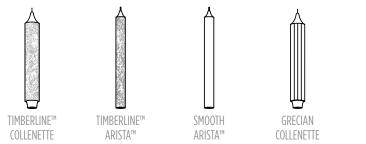
selection and display of eye-catching dinner candles. The understated elegance of Root dinner candles will grace any table setting with unique character. Whether you set your table with Root Aristas<sup>™</sup>, Dipped Tapers or our Collenettes, there's no better way to say "Bon Appétit!".

**Dinner Candles** 

- 100% American made
- Solid color throughout
- Wicks made of 100% natural fibers
- Virtually dripless burn

We've simplified our lines to focus on our unique, best-selling colors. Root's acclaimed dinner candles are offered in 14 year-round colors and 8 seasonal colors. Four Spring seasonal colors are available from January 1 - July 1 and four Fall/Winter seasonal colors are avaiable July 1 - December 31.

Root Candles offers various heights and widths in unique textures to compliment any decor.



FALL/WINTER COLORS JUL 1 – DEC 31

SPRING COLORS JAN. 1 - JUL 1

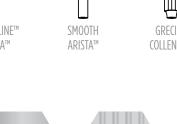
NEW! PEACH (362)

**YELLOW (336)** 

MARINE (366)

AUBERGINE (219) AUTUMN (44) DARK GREEN (69) RUST (19)





GRECIAN



DIPPED

TAPER

Pictured: Smooth Arista<sup>TM</sup>, Timberline<sup>TM</sup> and Smooth Collenette in Peach, Ivory and Taupe.





MAKE DINNER Special



# Collenettes

At dinner parties from Manhattan, New York, to Manhattan Beach, California, our classic Collenette dinner candle is a time-honored favorite. Root Collenettes have a distinctive, formal profile that lends itself to traditional, formal presentation. A wider diameter assures a flawless performance by virtually eliminating drips. The 1-¼" tapered base is compatible with most fine candle holders.

### Timberline™ Collenette

The Timberline<sup>™</sup> finish resembles the smooth weathered bark of a tree, capturing the bold spirit of the great outdoors, and adds scenic style to any decor.



Diameter in inches 1.25 Height in inches  $5 \mid 7 \mid 9$ Tapered base in inches 7/8 Packed 4 to a box 5 inch packed 8 per box Burn time: 2.5 hr/inch

#595	#597	#519
TIMBERLINE™	TIMBERLINE™	TIMBERLINE™
COLLENETTES	COLLENETTES	COLLENETTES
1.25"X 5"	1.25"x 7"	1.25"x 9"
8 / box	4 / box	4 / box

### Grecian Collenette

The Grecian finish, inspired by the symmetry of ancient Greek columns, captures soft light and contrasting shadows for dramatic effect.



Diameter in inches 1.25 Height in inches  $7 \mid 9$ Tapered base in inches 7/8 Packed 4 to a box Burn time: 2.5 hr/inch

**#97** GRECIAN COLLENETTES 1.25"x 7" 4/box

#19 GRECIAN COLLENETTES 1.25"x 9" 4 / box

### **14 YEAR-ROUND COLORS**



SPRING COLORS JAN. 1 - JUL 1

MARINE (366)

NEW! PEACH (362) **YELLOW (336)** 

FALL/WINTER COLORS JUL 1 - DEC 31



### Aristas™

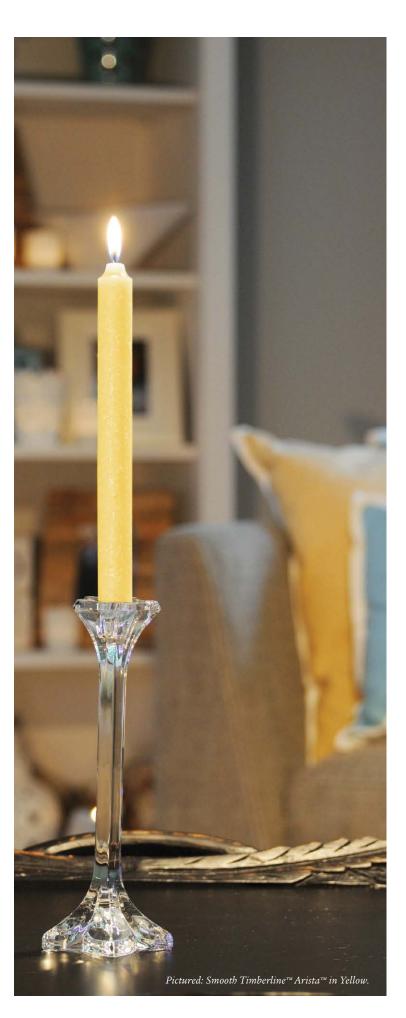
Arista™ by Root Candles is one of our most elegant dinner candles. Arista™ candles burn cleanly, evenly and virtually dripless. With Arista™ candles, you're assured the optimal lighting for your entire meal, no matter how many courses you serve.



SMOOTH

Diameter in inches 7/8 Height in inches 9 | 12 Packed 12 to a box Burn time: 1.5 hrs/inch

#89	#589	#82	#582
SMOOTH	TIMBERLINE™	SMOOTH	TIMBERLINE™
ARISTA™	ARISTA™	ARISTA™	ARISTA™
7/8"x 9"	7/8"x 9"	7/8"x 12"	7/8"x 12"
12 / box	12 / box	12 / box	12 / box



# Dipped Tapers

Root Candles takes the traditional candle dipping process to another level by continuously dipping our Tapers to create up to 35 individual layers of wax. The result is a satinlike finish with solid, consistently colored unscented wax throughout. No wonder our Dipped Tapers set the mood for any occasion.



Diameter in inches 7/8 Height in inches  $9 \mid 12$ Packed 12 to a box Burn time: 1 hr/inch

#79	
DIPPED TAPER	
7/8"x 9"	
12 / box	
	DIPPED TAPER 7/8"x 9"

**#72** DIPPED TAPER 7/8"x 12" 12 / box



### **Timberline**<sup>™</sup> **Pillar Candles**

Capture the essence of the great outdoors with nature inspired design in Root Candles Timberline<sup>™</sup> Pillars. Each Timberline<sup>™</sup> Pillar top is highlighted by an artistic canopy of treelike branches, while the candle's trunk echoes the natural simplicity of tree bark.

Timberline™ Pillars have a wick made with 100% natural fibers and burn up to an impressive 17 hours per inch.









Root Candles is proud to introduce new, SFI certified, recyclable packaging for our Timberline Pillar Candles. In our continuing effort to be environmentally friendly, our new Pillar Candle packaging supports the Sustainable Forestry Initiative, an organization that actively works to promote conservation within the forestry community with a goal of promoting biodiversity, preserving wildlife habitats, and conserving fresh water.

SUSTAINABLE FORESTRY INITIATIVE



#### YEAR-ROUND COLORS

PLATINUM (PLT)
BLACK (40)
ABYSS (220)
SKY (276)
WILLOW (42)
DARK OLIVE (72)
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GARNET (78)
RED (68)
ROSE (337)

SPRING COLORS JAN.1-JUL1

NEW! PEACH (362)

**YELLOW (336)** 

MARINE (366)

FALL/WINTER COLORS JUL 1 - DEC 31

**AUBERGINE (219)** 

AUTUMN (44)

DARK GREEN (69)

**RUST (19)** 

# Unscented Candles

### **VOTIVES**

Unscented white votives are available in six sizes to accommodate any need.

#10117U	#11117U
10 HR	10 HR
12 / PK	18 / PK

**TEALIGHTS** Unscented white tealights are available in two styles.

#131015	#131015B	#300B
CLEAR	BULK	BULK
POLYCARBONATE	POLYCARBONATE	ALUMINUM
8 / FROSTED BOX	CLEAR	250 / BOX
I	250 / BOX	I



I	(A) #04A	<b>(B)</b> #06A	(C) #08A	(D) #10A	<b>(E)</b> #15A	(F) #46A90
l	#4 VOTIVE 4 HRS 6 BOXES OF 96	6 HRS	8 HRS	#10 VOTIVE 10 HRS 6 BOXES OF 48	15 HRS	20 HRS

# **Candle Accessories**

### **Votive Candle Holders**









#993079

1 DZ

#993069 PLAINWALL DK GREEN 1 DZ







1 DZ



### **Root History &** Burn Guide

The story of the best candle in America accompanied by images spanning 150 years. Use as a bag stuffer or display with the Acrylic Holder on a Root Candle fixture or display.

<b>#999020</b>	<b>#999092</b>
Acrylic	ROOT
Holder	BROCHURE
1 Holder	50 / PK

# Seasonal Staples

### Advent Candle Set

Advent is a season of joyful hope and spiritual expectation. Lighting a candle each Sunday in the traditional evergreen wreath is the timehonored way of welcoming The Light of the World. The Advent Candle boxed set features four 9-inch candles in the colors of Advent, 3 purple and 1 pink.

#2504	#250
ADVENT CANDLE SET	ADV
7/8" X 9"	BRA
3 PURPLE, 1 PINK CANDLE	HOL

506 VENT CANDLE ASS HOLDER LDER FOR (4) 7/8" CANDLES







### **Traditional Bayberry Scented Tapers**

Tapered candles are made according to Root's traditional process of continuous dipping, for a solid uniform sage color, a satin-like finish, and fresh bayberry fragrance.

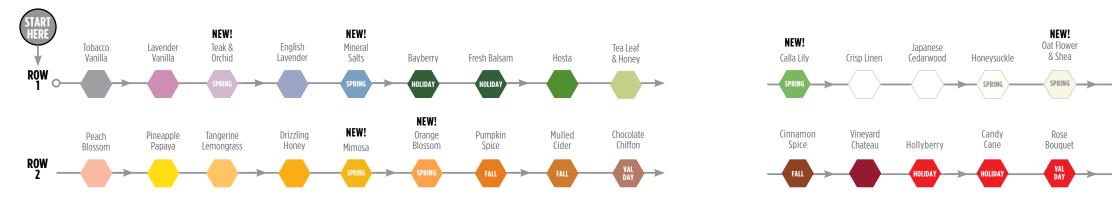
Two candles are packed in a frosted box, perfect for any holiday table or as a thoughtful hostess gift.

#207969 9" BAYBERRY TAPERS 2PK FROSTED BOX

### **Filled Product Color Sequencing**

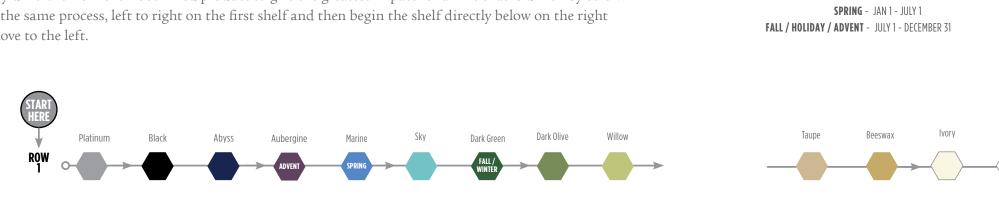
Start with the first color that you carry from left to right until you fill one shelf. Your next color should go directly below the last color on the first shelf. Fill the second shelf from right to left. Again, start the third shelf directly below the last placed color on the second shelf and fill left to right. Repeat until the cabinet is filled.

VALENTINE'S DAY - DECEMBER 1 - JULY 1 SPRING - JAN 1 - JULY 1 FALL / HOLIDAY - JULY 1 - DECEMBER 31



### Pillar & Dinner Product Color Sequencing

Garnet



Slightly different from the Root Filled product to give the greatest impact for a line that is driven by color. Apply the same process, left to right on the first shelf and then begin the shelf directly below on the right and move to the left.

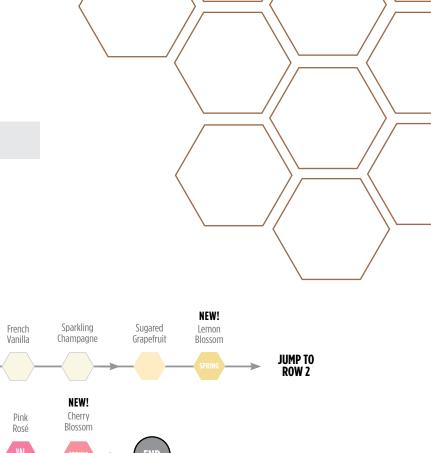
Rose

VALENTINE'S DAY - DECEMBER 1 - JULY 1

ROW 2

White

Buttercream







Register for a free account today at rootretailportal.com or contact your Root Candle Sales Representative 1-800-BUY-ROOT

STAY CONNECTED



ROOTCANDLES.COM

Root Candles Sales Office • 623 West Liberty St., Medina, OH 44256 Call: (330) 725-6677 or (800) 289-7668 • FAX: (330) 725-5624 e-mail: customerservice@rootcandles.com