

LUMEHRA FlexBag

FlexBag - the 'go to' bag for every parent

 LUMEHRA
Innovative products for life

Description

According to recent polls, 86% of working parents feel rushed, and feel they spend too little time with their kids. On average parents spend an extra 3 to 4 hours a week on making the wrong bag work for them, whether it's for sports practice, laundry, kid's activities or family travel.

Parents crave solutions that make their daily tasks convenient and easy and lets them save time and money.

The **LUMEHRA FlexBag** provides the convenience to customize the bag for your needs. Whether it's

- **Expandable** frame for extra last minutes things
- **Versatility** of using the **FlexBag** **vertically** for **small spaces** or **horizontally** for the back of a trunk
- **Effortless** maintenance through a removable **Neoprene cover**, that's **machine washable, mold & water resistant**.
- **Or** the inter-changeable cover, which doubles as a duffel bag, which adds to the cost savings

Media:

Featured in Mom Haul:

Baby Products I Love (Kanika Chadda Gupta) "The **FlexBag** was designed to make 'mom life' simpler as it doubles as a bag to use at home and while traveling"

Featured in Little Gray Thread:

Favorite Bags for Christmas Travel by Jenielle Chaney. "I was shocked how much fit into the **FlexBag** and the handles made it super easy to transport"



Our customers are multi-taskers. They work hard and play hard. Their lives can quickly get very hectic, their days are full even when their calendars aren't. They expect their days to be eventful; it's not a matter of if, but when the 'busy moments' will hit.

Constantly on the go they often must make do with what they have on hand, the down side of this is that inappropriate gear can slow them down and they do not want to be slowed down.

Whether it's for the next family outing, sports practice, unexpected activity or to take-on the next item on their 'to-do' list, having the right bag to fit the job is key to their success. The **LUMEHRA FlexBag** is the '**go to**' bag for parents. It's designed to fit into their lifestyle, their needs. The **FlexBag** is a stress-free bag that saves time, money and energy for every busy parent so that they can do the things they really want.

See what all the buzz is about, what our fans are saying:

"This 'bag' is like a super bag for die-hard organizers like myself and is game changing! I use it as a hamper, then zip it up and run downstairs to do my laundry."

SM FlexBag Customer

Let us show you why so many moms love the LUMEHRA FlexBag. Contact us

