

product assortment



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MASON JAR ACCESSORIES







ABOUT US

More than just a Mason jar brand.

Founded in 2014, Masontops builds brands that engage customers. Originating with the Mason jar as our muse, Masontops has taken the fundamental qualities of the Mason jar—durability, simplicity and versatility—and applied them to every facet of our business. Masontops manufactures hundreds of unique SKUs across multiple award-winning brands with distribution through North America and Europe.

Our Brands:

Jasontople

MAKE IT MORE THAN A MASON JAR®

bread smor

DISCOVER YOUR INNER ARTISAN[™]

Lids and accessories for Mason jars, including fermentation tools, organizational lids, bean sprouting lids, fly trapping lids and more.

..... page 3-4

Dinner active BRING EVERYONE TO THE TABLE[™] Themed dining sets for kids with bright colors and creative designs to keep kids engaged with their food, while encouraging proper utensil use. *page 6*



WHAT IS FERMENTATION?

The process of fermentation involves submerging vegetables in a salt-water brine, which transforms the taste and preserves them while also growing healthy bacteria, like probiotics.

Examples of fermented food:

- Sauerkraut
- Pickles
- Kimchi

Virtually any kind of vegetable, and even fruit, can be fermented. Carrots with dill, radishes and garlic, the options are endless and the taste is pleasantly tangy and sour.



THE MASONTOPS PATENTED FERMENTATION SYSTEM

Fermenting vegetables at home in Mason jars is easy with the Masontops three-step fermentation system. Once the jars are prepped, they can be stored away in kitchen cupboards or left on the kitchen counter. Perfect for beginners or experts!



TIGHTLY PACK

Pack salted veggies tightly into a Mason jar with a Pickle Packer to release liquid brine.



WEIGHT BELOW BRINE

Keep your veggies safely submerged below the brine with a Pickle Pebble.

HEALTH BENEFITS OF FERMENTED VEGGIES

- Loaded with probiotics
- Improves gut health
- Increases gut biodiversity
- Assists with the alleviation of allergic diseases
- Improves nutrient absorption
- Boosts immunity



LEAVE TO VENT

Screw on a Pickle Pipe and your ferment will automatically vent without needing any monitoring!

All three tools are sold separately or available together in the Masontops Complete Fermentation Kit, which also includes a bonus recipe book with step-by-step instructions.

THE NUMBER ONE HOUSEHOLD JAR

50% of all households have at least one Mason jar and over 500 million jars are sold annually in North America.

Mason jar sales continue to grow steadily yearover-year. People are looking for new ways to reuse their Mason jars in the kitchen and around the house.



PROBIOTIC POWERHOUSE

- Fermented veggies are the most powerful source of probiotics
- Probiotics balance good and bad gut bacteria
- Probiotics are the bestselling supplement of 2016
- Projected to be a \$50 billion market by 2020



LIDS, ACCESSORIES AND MASON JARS BY MASONTOPS

Turn simple Mason jars into versatile kitchen gadgets, organizational tools, drinking bottles and more with a Masontops lid. New to our collection includes Masontops branded Mason jars, fruit fly trapping lids, and more!

Our collection is always growing. Here's a sample of the many accessories we have to offer.

premium mason jars

















bread of discover your

BENEFITS OF MAKING HOMEMADE BREAD

Making homemade bread is fun and rewarding, plus it's free of any unnatural preservatives and additives. You are put in control of how it looks, tastes and even the health benefits by adding seeds, fruit or extra whole wheat for fiber.

It's a lifelong skill that can be used daily and enjoyed by family and friends for years to come. Good bread is back. Homemade bread is officially one of the top food trends of the year. Breadsmart makes it easy to bring the delicious taste and benefits of homemade bread into your home with easy-to-use tools and resources.

Make any type of bread, including:

- Country white
- Sourdough
- Whole wheat Rye





BREADSMART BREAD MAKING TOOLS _____





DANISH DOUGH WHISK Easily mixes ingredients with a triple-looped design and high-quality stainless steel head that runs the entire handle.

SMART SCRAPER Move, clean, fold, divide and measure dough rises all with this 5-in-1 dough/bench scraper.





PROOFING BASKET Proof dough in a banneton style basket and wash it easily after in the dishwasher.

DUAL-ENDED LAME Score dough with a curved or straight blade to give it the perfect rise with a beautiful personalized design.



Dinner 🚺

BRING EVERYONE **active** TO THE TABLE

Dinneractive turns eating into an engaging and fun experience that kids look forward to meal-after-meal.

Our themed dining sets promote meal time independence and proper utensil use, while fostering a positive association of food.



NOT JUST FOR KIDS

The fun themes and bright colors may be for kids, but Dinneractive products are also designed to make the lives of parents easier.

Here's just a few ways Dinneractive improves mealtime for adults too:

- Trays feature separate compartments to divide food groups
- Dinneractive is dishwasher and microwave safe
- Trays feature a stackable design for space-saving storage
- Trays include an anti-slip base to prevent accidental spills
- All items are made of food-safe and **BPA-free** materials







//// Dinneractive ////

BRANDS THAT ENGAGE. PRODUCTS THAT PERFORM.



MASONTOPS

Lids and accessories for Mason jars, including fermentation tools, sprouting lids, general organization lids and more.

BREADSMART

Tools to make homemade artisan breads. Sourdough, whole wheat, rye, white bread and more.

DINNERACTIVE

Themed dining sets for kids! Encourage proper utensil use while fostering a positive association with food.

READY WHEN YOU ARE

All items included in this catalog are ready to sell and are in beautiful shelf-ready packaging. Many of our products also come with free PDQs.





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ORDER ONLINE

Sign in or create an account at www.masontops.com/wholesale to order online. It's easy and includes all of our products.

CONTACT TO ORDER

If you would prefer talking directly with our sales team, you can call us at 1-888-771-3350 or send us an email to wholesale@masontops.com.