

ChicoBag®



2020 SPRING CATALOG



The Beginning

A Note From Andy Keller

In early 2004, I took a trip to the local landfill and was horrified by how many single-use bags filled the scene. Plastic bags blanketed the landscape in a thin mix of white and beige plastic.

On my way home, I continued to notice plastic bags everywhere; caught in trees and on fence posts, half drowned in gutter puddles and blowing in the streets like urban tumbleweeds. I vowed to stop using single-use bags for good. Inspired, I dropped a few bucks on a secondhand sewing machine and began sewing what would ultimately become the first ChicoBag® brand reusable bag.

Andy Keller

Commitment To The Environment

We understand that there is always more we can do to help kick the single-use disposable habit. That's why we have instituted a number of programs designed to make our business cleaner and our planet healthier. Our zero-waste programs showcase the importance of recycling, repurposing and alternative transportation. Through these programs we have significantly reduced our impact and inspired others to do the same.

Our Mission

At ChicoBag®, our mission is to help humanity bag the single-use habit. We mean the wasteful, throw-away habit that overflows our landfills and clogs our oceans. We advocate for waste reduction; we design and sell the highest quality reusable products.

We partner with organizations, businesses, and schools who share our mission by co-branding quality reusable alternatives to single-use waste. Our products empower people to take an active role in solving the single-use problem. At ChicoBag, we make bagging the single-use habit easy.



How We Do Business



Our status as a certified B Corporation shows our commitment to doing business the right way. Taking that one step further, we are a Green America approved business and uphold Fair Labor Association standards throughout our supply chain.

The Original

REPLACES
1040
SINGLE-USE
BAGS



The Original

The Original is the compact reusable bag that started it all! A reusable bag is only valuable if it is easy to remember, and the Original design makes it easy to stow by featuring an integrated stuff pouch, which allows the entire bag to fit easily in your pocket or purse.



Aqua



Boysenberry



Buttercup



Fairway



Mazarine Blue



POS - Spring



Blue



Orange Peel



Pale Green



Purple



Red



POS - Standard

Vita™

REPLACES
1560
SINGLE-USE
BAGS



Vita™ Polyester

Vita, the Latin word for life, has been designed to fit into every lifestyle. A shoulder-style reusable bag with a 40-pound carrying capacity, the Vita is perfect for trips to the market, bookstore, or beach.



Aqua



Boysenberry



Mazarine Blue



Pale Green



Red

Vita™ rePETe™

The Vita rePETe is an over-the-shoulder bag made out of 99% recycled materials! This lifestyle bag has a complementary strap color and a materials list is printed on the inside of the bag and back of the pouch.



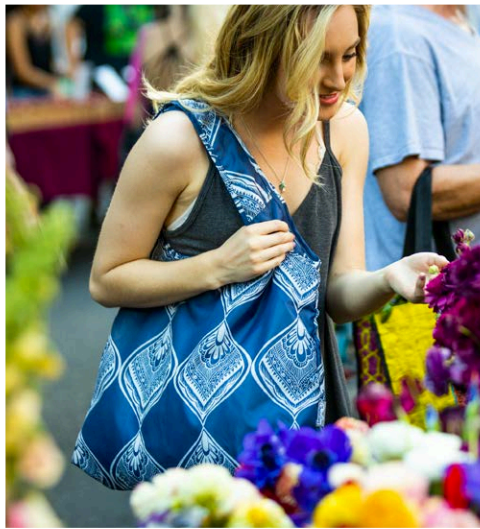
Clarity



Serenity



Zen



Vita™ Prints

REPLACES
1560
SINGLE-USE
BAGS





Crossbody Bags

REPLACES
1560
SINGLE-USE
BAGS

Sling rePETe™

Sling rePETe is a durable, crossbody bag designed to go where you do. Featuring a large, 40-pound carrying capacity and cross-body strap, the Sling is ideal for taking on your bike, hopping on the subway or toting to school. Made from 99% recycled materials.



Coral



Ocean



Storm



Sidekick Crossbody

Sidekick is the perfect-sized crossbody style reusable bag for everyday use. Its hands-free design is ideal for running errands, shopping, or on the go. This versatile reusable bag holds up to 25 pounds and buttons closed at the top. When not in use the bag conveniently rolls and buttons for easy storage in your pocket or purse.



Aqua Dreams



Boysenberry Bliss

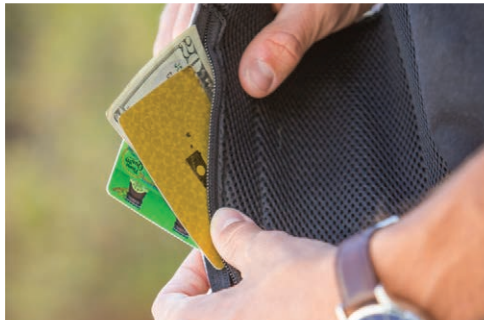


Crimson Crush



Bottle Carriers

REPLACES
130
SINGLE-USE
BAGS



Amethyst



Aquamarine



Limestone

Bottle Sling rePETe™

Bottle Sling rePETe is a perfect complement to your reusable water bottle and is made from 50% recycled materials. The crossbody strap has two small pockets designed for chapstick and a pen or chopsticks, and the main bag features a small front pocket for essentials.



Deluxe Bottle Sling

Deluxe Bottle Sling is your ideal companion for staying hydrated on-the-go. This carrier adjusts to fit bottles from 18oz up to 64oz and has an adjustable strap to wear crossbody or around the waist. A water resistant interior stash pocket keeps valuables safe and dry.





Snack Time

REPLACES
1825
SINGLE-USE
BAGS



Each Snack Time set includes three reusable sandwich bags that feature a fold-over, hook-and-loop closure system that expands to fit a full-size sandwich, or folds over for smaller snack items. A food-safe, water and stain resistant liner makes for easy cleaning. These convenient bags are BPA-free and machine washable. Snack Time sets are offered in two fun polyester prints as well as a rePETe™ option made from recycled materials.



NEW! Snack Time Poly - Avocado



NEW! Snack Time Poly - Lemon



Snack Time rePETe





Travel Zip

REPLACES
180
SINGLE-USE
BAGS



Travel Zip pouches will keep you organized, across the country or across town. A set of three zippered pouches are ideal for organizing your essentials and the quart size pouch meets TSA guidelines. All three bags come attached to a header card that is easy to merchandise.



NEW! Cactus



NEW! Feather

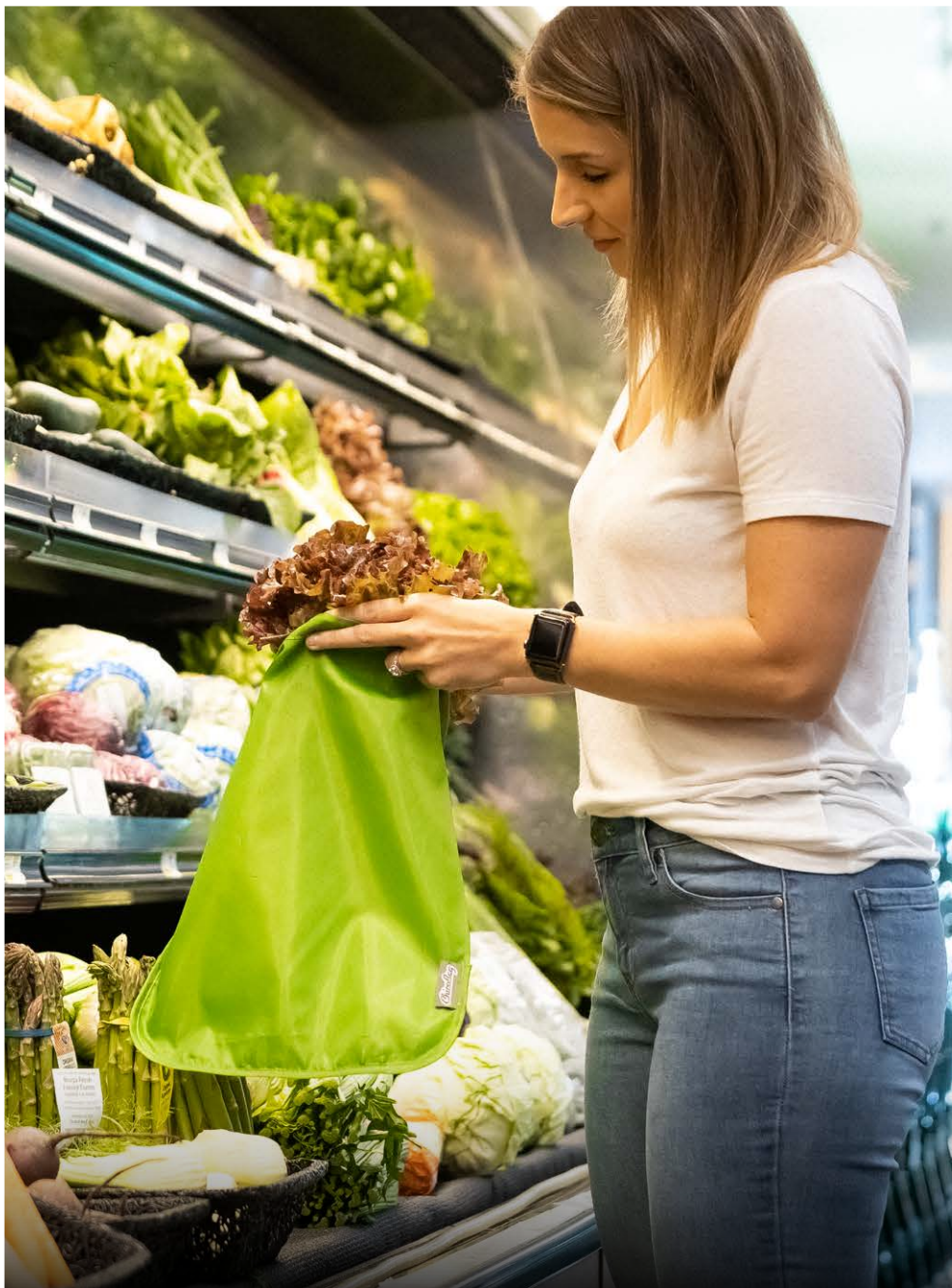


Solstice



Produce Bags

REPLACES
520
SINGLE-USE
BAGS



Produce Bags are now available in two great styles and designed to keep your produce fresh longer. Our breathable Mesh Produce Bag allows airflow to reduce spoilage, while the Moisture Locking Produce Bag locks in moisture to reduce wilting. These Produce Bags will completely eliminate single-use bags from your shopping trips, for good! Both styles have a convenient drawstring closure, FDA tested food safe, are BPA free, and machine washable.

NEW! Moisture Locking Produce Bags

Perfect for: lettuce, spinach, celery, carrots, asparagus, mushrooms, broccoli, & more



Bachelor Button



Greenery

NEW! Mesh Produce Bags

Perfect for: apples, oranges, bell peppers, onions, tomatoes, potatoes, cucumbers, & more



Bachelor Button



Greenery

Travel



Travel Pack rePETe™

The Travel Pack rePETe is a lightweight backpack. The pack features a large zippered main compartment, top stash pocket, adjustable straps, a sternum strap for added stabilization, storage area for a hydration reservoir and two stretch fabric bottle pockets. Made from 56% recycled materials.

REPLACES
300
SINGLE-USE
BAGS



Jet Black



Poseidon



Stormfront



Outdoor



Nomad Tote

The Nomad Tote is a stylish, large capacity shoulder bag perfect for picnics, trips to the beach, or a weekend getaway. A flat bottom helps the bag stand up when filled for easy packing. Three exterior pockets and a zippered top make Nomad our most versatile tote yet. Fits under the seat for air travel.

REPLACES
1560
SINGLE-USE
BAGS



Flourish
Interior Print



Purple



Aqua Dreams
Interior Print



Smoked Pearl

UNIQUE ITEMS THAT CREATE CONVERSATIONS

*"ChicoBags outsell all of our
other reusable bags combined!"*

"Truly a great product."

*"Great for it's
super simplcity!"*

*"I've been a long time user of the ChicoBag
and its benefits far outweigh any cons."*

*"It was such a hit and
totally elevated our swag."*

"Great design, functional, practical."

*"I LOVE these bags. Finally a bag that
I don't leave in the car when I go shopping."*

VITA™
rePETe



VITA

Fabric: 100% Recycled PET*
Carabiner: 78% Recycled Aluminum
Cord: 100% Recycled PET
Cordlock: 100% Recycled Polyurethane
*100% post-consumer recycled plastic bottles

MERCHANDISING DISPLAY OPTIONS



COUNTERTOP POS DISPLAY

Holds 10 Original, Vita™ or Sling Bags

8.5"W x 7"D x 10.25"H



COUNTERTOP BASKET w/ SIGN

Holds 25 Original, Sling or Vita™ Bags

9"W x 8"D x 15.5"H



HANGING DISPLAY

Holds 25 Original, Sling or Vita™ Bags

5"W x 21"H



POS SHELF DISPLAY

Shelf holds 20 Units/Two POS boxes

Hooks to gridwall, slatwall & peg board

17.5"W x 7"D x 1.5"H

ChicoBag
DESIGNED TO BE UNFORGETTABLE



REUSABLE BAGS



FORGOT YOUR BAGS?



EASY TO REMEMBER!



CORRUGATED KIOSK

Kiosk Holds up to 100 units

Converts To Power Wing

18"W x 15"D x 73.5"H

NEW CUSTOM DYE SUBLIMATION

- Full-Color Printing
- No Additional Ink Fees
- Print Photos, Gradients & Effects
- 4-Week Production Time
- Indestructible Print Does Not Fade Or Peel
- Print Amazing Detail & Small Text
- Logo Printed On Open Bag & Pouch
- Lab Tested For Safety



1. Print On High Quality Transfer Paper



2. Heat Press Logo To Open Bag



3. Peel Back & Reveal Print



4. Repeat Process On Pouch



Dye Sublimation Available On Original & Vita Styles

The ChicoBag 4-Week Dye Sublimation Program is designed to accommodate orders that need high quality, full-color printing with short lead times. Dye Sublimation technology allows us to print full-color with no additional ink color costs. You can now print photos, gradients, drop shadows, and other effects and never have them wash off, fade, crack, or peel! Choose from polyester or rePETe™, our trademarked products made from recycled materials. All rePETe products use Repreve® certified fabric, made from 100% post-consumer recycled plastic bottles.

- 4-week lead time • 100 unit minimum • \$75 Set-Up Fee
- Need your bags in less than 4 weeks? Call for Details.

POLYESTER COLORS

Mazarine Blue (19-3864 TPX)

Pale Green (362c PMS)

Storm Front (17-1503 TPX)

rePETe™ COLORS

Greenery (15-0343 TPX)

Brittany Blue (18-5610 TPX)

Black (Black TPX)



POLY & rePETe™ SOLID COLORS

Vaporous Gray (12-4302 TPX)

Antique White (11-0105 TPX)

CUSTOM SCREENPRINTING

- Screenprint Up To 8 Ink Colors
- 1,000's Of Ink Colors To Choose From
- Mock-ups & Photo Proofs Provided
- Print Amazing Detail & Small Text
- Print On Both Sides Of Bag & Pouch
- Sublimation Available On Large Orders
- Embroidery Available; Call For Details
- Lab Tested For Safety & Does Not Contain Lead, Cadmium, Or Other Heavy Materials



Fabric Colors & Bag Styles

Seven bag styles are offered through our Screenprint Program. Choose from polyester or rePETe™, our trademarked products made from recycled materials. All rePETe products use Repreve® certified fabric, made from 100% post-consumer recycled plastic bottles.

A variety of great colors are available for each fabric type so you can create an item that represents your brand. Ordering 3,000 units or more? For most styles, we can custom-dye our fabrics to any color you'd like at no additional cost. Call for details.

- 9-week lead time • 250 unit minimum • \$75 Set-Up Fee
- 3-week lead time available for limited colors & styles



Original

Vita™



Sling



Bottle Sling



Travel Pack



Race Pack



Duffel

Learn more at chicobag.com/custom

POLYESTER COLORS:

RED (186C PMS)

PALE GREEN (362C PMS)

BLUE (2935C PMS)

ORANGE PEEL (16-1359 TPX)

FAIRWAY (18-6320 TPX)

DARK BLUE (19-4035 TPX)

ABYSS (16-4404 TPX)

PURPLE (525C PMS)

CHOCOLATE TRUFFLE (19-1526 TPX)

MAZARINE BLUE (19-3864 TPX)

BOYSENBERRY (19-2431 TPX)

CYBER YELLOW (14-0760 TPX)

LAKE BLUE (17-4928 TPX)

GREEN LILY (13-6107 TPX)

BLACK (BLACK TPX)

rePETe™ COLORS:

APRICOT (15-1153 TPX)

GREENERY (15-0343 TPX)

SEA GREEN (16-5421 TPX)

CHILI PEPPER (19-1557 TPX)

BRITTANY BLUE (18-5610 TPX)

BACHELOR BUTTON (14-4522 TPX)

HAWAIIAN OCEAN (17-4540 TPX)

TIDEPOL (18-5619 TPX)

POSEIDON (19-4033 TPX)

BELLFLOWER (18-3628 TPX)

TILLANDSIA PURPLE (19-3638 TPX)

STORM FRONT (17-1503 TPX)

BRACKEN (19-1015 TPX)

TREKKING GREEN (19-5411 TPX)

BLACK (BLACK TPX)

WHAT IS rePETe™?

rePETe™ is a trademarked term we use to identify products made from recycled materials. All ChicoBag rePETe products contain fabric certified by Repreve® to be made from 100% post-consumer recycled plastic bottles. In addition to the fabric, many rePETe products have other recycled components like carabiners, cording and cord locks.

A materials statement that lists each component used in production is printed on either the inside of the bag, back of the pouch, or both. ChicoBag believes in transparency and our rePETe products fall in line with this core value.

OUR TESTING PROCESS

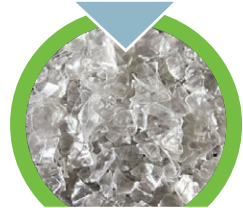
ChicoBag is a leader in upholding rigorous product testing standards to keep you and your family safe. Every production run is tested for lead- contamination and other heavy metals through third party testing facilities. We adhere to testing standards more stringent than those set forth by the Consumer Product Safety Improvement Act (CPSIA). In addition to the CPSIA standards, we also adhere to the more stringent standards for children's toys set forth in ASTM F963-07.

Regulations vary by state so ChicoBag products are also tested quarterly to comply with the Toxics in Packaging Legislation currently adopted by nineteen states. This means we not only test our bags for Lead, but also for Cadmium, Hexavalent Chromium, and Mercury.

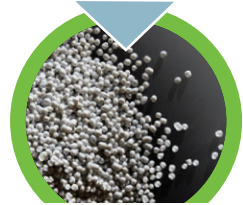
REPREVE®



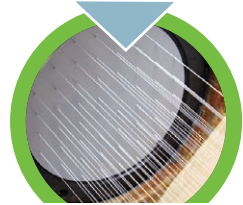
Post-consumer plastic bottles are collected.



The collected waste then enters a unique material conversion process where it's chopped, ground, melted, and reformulated.



REPREVE, a recycled chip, is formed.



The REPREVE chip is extruded and textured through a proprietary process.



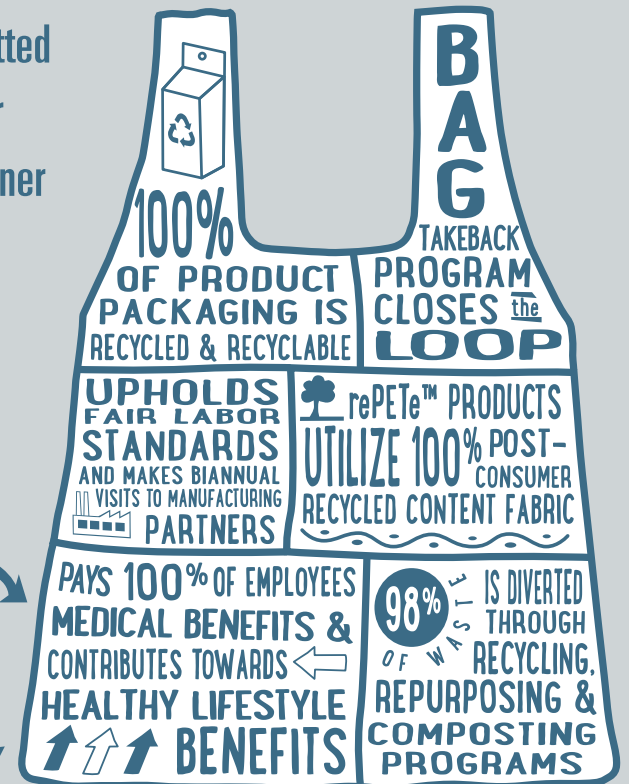
REPREVE—a family of 100% recycled fibers.

ChicoBag is Proud to be Part of the B Corp Community!

As a B Corp, we are leading a global movement to redefine success in business so that one day all companies compete to not only be the best in the world, but the best for the world.



We're Committed to Making Our Business Cleaner & Our Planet Healthier



PRODUCT SPECS

(Bag Dimensions are approximate)



ORIGINAL

Bag: 17" w x 14" h
Pouch: 3" w x 4" h
Handle drop: 7"
Capacity: 25 lbs
Weight: 1.5 oz.

Bag: 43cm w x 36cm h
Pouch: 8cm w x 10cm h
Handle drop: 18cm
Capacity: 11.3kg
Weight: 43g



VITA™

Bag: 19" w x 13" h
Pouch: 3" w x 5" h
Strap Drop: 10.5"
Capacity: 40 lbs
Weight: 2 oz.

Bag: 48cm w x 33cm h
Pouch: 8cm w x 13cm h
Strap Drop: 30cm
Capacity: 18kg
Weight: 57g



SLING rePETe™

Bag: 13" w x 15" h x 3.5" d
Pouch: 3" w x 5" h
Strap Drop: 20"
Capacity: 40 lbs
Weight: 2.5 oz.

Bag: 33cm w x 38cm h x 9cm d
Pouch: 8cm w x 13cm h
Strap Drop: 51cm
Capacity: 18kg
Weight: 71g



TRAVEL PACK rePETe™

Bag: 10" w x 17" h x 6" d
Folded size: 8" w x 6" h
Capacity: 915 cu in
Weight: 7 oz.

Bag: 25cm w x 43cm h x 15cm d
Folded size: 20cm w x 15 cm h
Capacity: 15L
Weight: 204g



SIDEKICK CROSS BODY

Bag: 14" w x 13.5" h
Folded Size: 4" w x 2" h
Strap Drop: 19.5"

Bag: 36cm w x 35cm h
Folded size: 10cm w x 5cm h
Strap Length: 49.5cm



SNACK TIME

Bag: 6.5" w x 9.5" h
Folded Size: 6.5" w x 5.5" h
Weight: .85 oz.

Bag: 17cm w x 33cm h
Folded Size: 17cm w x 14cm h
Weight: 24 g



BOTTLE SLING rePETe™

Bag: 4.5" w x 10" h
Pouch: 4.5" w x 6" h
Strap Drop: 26" h
Capacity: 64 oz. Klean Kanteen
Weight: 1.4 oz.

Bag: 11cm w x 25cm h
Pouch: 11cm w x 15cm h
Strap Drop: 66cm h
Capacity: 1.18L Klean Kanteen
Weight: 40g



DELUXE BOTTLE SLING

Bag: 8.6" w x 9" h
Strap Length: 26.5" -58.2" h
Strap Width: 1.5" w
Capacity: 18-64 oz. Bottles
Weight: 8 oz.

Bag: 22cm w x 23cm h
Strap Length: 68cm-148cm h
Strap Width: 3.8cm w
Capacity: 0.5L-1.9L Bottles
Weight: 226.7 g



NOMAD

Bag: 17" w x 13" h x 7" d
Pouch: 10" w x 7.5" h
Strap Drop: 10" h
Capacity: 1587 cu in
Weight: 8.8 oz.

Bag: 43cm w x 33cm h x 18cm d
Pouch: 25cm w x 19cm h
Strap Drop: 25cm h
Capacity: 26L
Weight: 249g



TRAVEL ZIP

Quart: 9.5" w x 6.5" h
Medium: 8.5" w x 4.5" h
Small: 6.5" w x 3.5" h

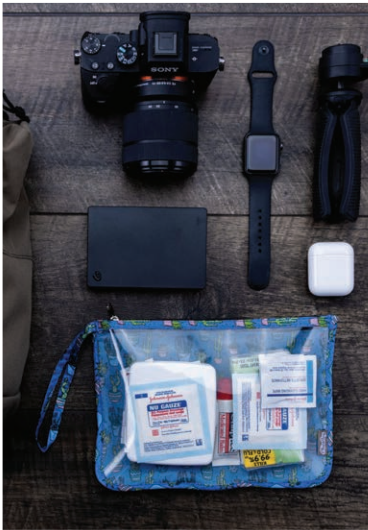
Quart: 24cm w x 17cm h
Medium: 22cm w x 11cm h
Small: 17cm w x 9cm h



PRODUCE BAGS

Bag: 11.5" w x 15" h
Packaging: 2.2" w x 3" h x 1" d
Weight: 0.7 oz

Bag: 29 cm w x 38cm h
Packaging: 5.7 cm w x 7.5 cm h x 2.5 cm d
Weight: 20 g



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