



## Market Survey Highlights:

	<u>Responses Before In-Home Use</u>	<u>Responses After In-Home Use</u>
• I see a need for a product that would hold bottles/containers upside down:.....	<b>55%</b>	<b>66%</b>
• I'm likely to recycle more by using the "stand".....	<b>54%</b>	<b>57%</b>
• I would definitely purchase this product and can see a need for a pack of 2-3.....	<b>48%</b>	<b>49%</b>
• I would continue to use the "stand".....		<b>70%</b>
• I think this product is "different" or "very different".....		<b>66%</b>

Market Research Conducted By:  
VOCCii

A Product From:  
C. L. HackleyWorks LLC™