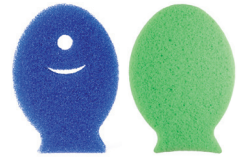





The Tenacious New Shape of Clean



<p>What is DishFish?</p>	<ul style="list-style-type: none"> DishFish has a line of powerful new multipurpose sponges and non-scratch scrubbers designed to clean harder and smarter, while staying fresh and odor-free longer.
<p>Why is the DishFish different?</p> <p>I mean, a sponge is a sponge, right?</p> <p>Wrong.</p>	<ul style="list-style-type: none"> Like its name implies, the sponge is shaped like a fish. Sure, it's whimsical and fun, but its design offers several functional benefits not found in other leading sponges. The DishFish's patent-pending, revolutionary shape allows for effective cleaning in hard-to-reach spots. It's also designed to stand on its "tail" when not being used to dry quicker and stay fresh longer while reducing bacteria odors, mold and mildew. Unlike traditional cellulose sponges, DishFish products are made with PowerCell Technology™ which attacks the grease and grime, but is gentle enough to not scratch sensitive surfaces. Its ForeverFresh Foam™ achieves absolute "wipe dry" results making it perfect for everyday cleaning tasks with "better-than-cellulose" absorbency! DishFish dual-sided sponges and scrubbers are 10x stronger, 6x more water absorbent and 2x more absorbent of grease and grime than the leading brand. The DishFish scrubbers are 2.5x stronger than their respective competitors. DishFish sponges and scrubbers are your household cleaning workhorse. Powerful enough to tackle everything from baked-on grease in the kitchen to soap scum build-up in the shower.
<p>Avoid the "stink" and prevent bacteria odors, mold and mildew</p>	<ul style="list-style-type: none"> Most sponges stay wet after cleaning, becoming a breeding ground for bacteria odors, mold, mildew, and gross smells. DishFish sponges and scrubbers are designed to stand up on their tail, so they dry faster and stay clean. They are made from specialized polyurethane foam infused with an antimicrobial, a material that significantly reduces the spread of E.Coli by up to 90%, according to a recent study.
<p>A DishFish for every job</p>	<ul style="list-style-type: none"> DishFish Scrubber: The revolutionary new dish-cleaning tool with the ergonomic shape that introduces PowerCell Technology™ for powerful, scratch-free scrubbing—even on your most sensitive surfaces. DishFish Dual: A dual scrubber and sponge that utilizes PowerCell Technology™ for powerful scratch-free scrubbing and ForeverFresh Foam™, makes it ultra-absorbent with single swipe cleaning to get "wipe dry" results. Perfect for everyday household cleaning tasks. DishFish Lil Scrubber: A revolutionary new scouring-type pad with exclusive PowerCell Technology™. GoFish Scrub Sponge: A larger dual sponge and scrubber with exclusive PowerCell Technology™ and ForeverFresh Foam™ for challenging "on-the-go jobs" or hobbies including automotive, motorcycle, marine, RV, hunting or fishing. GoFish Power Scrubber: Same great benefits as the GoFish sponge, but in a scrubber that will aggressively and safely remove oxidation, tar, grease, bugs, biofouling and all of your toughest outdoor stains. <div style="text-align: center;"> </div>
<p>What the experts are saying</p>	<ul style="list-style-type: none"> Over 92% of consumers preferred the DishFish Dual over their current scrubber sponge* The January 2018 issue of Good Housekeeping recognized the DishFish Dual Scrubber Sponge with the Tried + Tested designation following extensive testing for heavy duty non-scratch scrubbing power, elimination of bad odors while inhibiting bacteria odor, mold and mildew, and unique, stand-up, stay fresh & dry tail
<p>Is the cost of DishFish comparable to other sponges?</p>	<ul style="list-style-type: none"> Comparatively speaking, DishFish is a premium product unlike any other cleaning tool on the market. However, when you consider that the DishFish only has to be replaced every 6 to 12 weeks vs. 1 to 2 weeks with others, there are significant savings.
<p>DishFish is available across North America</p>	<ul style="list-style-type: none"> DishFish is sold at major retailers across the U.S. and Canada, including Wegmans, ShopRite, HEB (August), Lowes Foods, Big Y, and others with retailers being added regularly! DishFish is also available on Amazon.com, Walmart.com, Jet.com and HSN

For more information, visit thedishfish.com or check us out online:   /thedishfish



* Based on laboratory tests and independent studies