



Ningbo Denlux-Shijia Home

Company Introduction

Ningbo Shijia Cleaning Tools Co., Ltd was established in May 1997. It is one of the leading manufacturers of cleaning products in China and in the world.

Our manufacturing plant is located in the City of Fenghua, the Zhejiang Province.

The plant covers a production floor space of 50,000 square meters (550,000 Sq.Ft.) and has employed close to 1000 workers as of today. Our production process is complied to ISO9001:2008 quality management system (QMS) standard, BSCI as well as meeting other global regulatory requirements.





企业文化 Company Culture

服务
Service

创新
Innovation

速度
Fast

坚持
Tenacity

Company Overview

Facility Name	Ningbo Denlux Shijia Home Products Manufacturing Corp
Address	No. 108 Zhennan Road, Xiwu, Fenghua, Ningbo, Zhejiang 315 505, China
Factory Information	
Business License Number	330200400029670 validity to Oct 2051
Year Established	July 1997
Facility building size	50000 m2, 10 building
Production Output Capacity (in Units) 2018	17,300,000
Certification	ISO 9001, BSCI, Target Audit, All local requirement



Machine List

Machine Type	Quantity	Average Output per Machine per Hour	Output Measure
Injection Machines	73	200 pieces	
Sewing Machines	120	125 pieces	
Punching Machines	26	300 pieces	
Cutting Bed	2	3125 pieces	
Double Needle Sewing Machines	14	62 pieces	
Flocking Machines	8	620 pieces	
Pressing machines	8	1000 pieces	
Spray machines	1	3700 pieces	
Ultrasonic Weld Machines	3	500 pieces	

Our Production facility equipped with

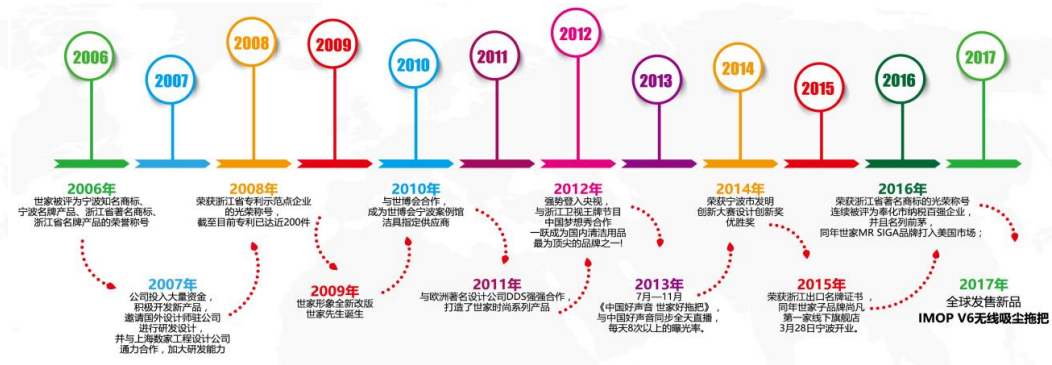
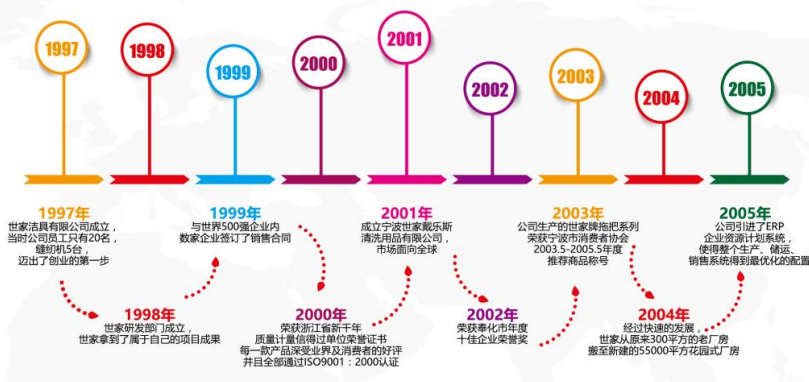
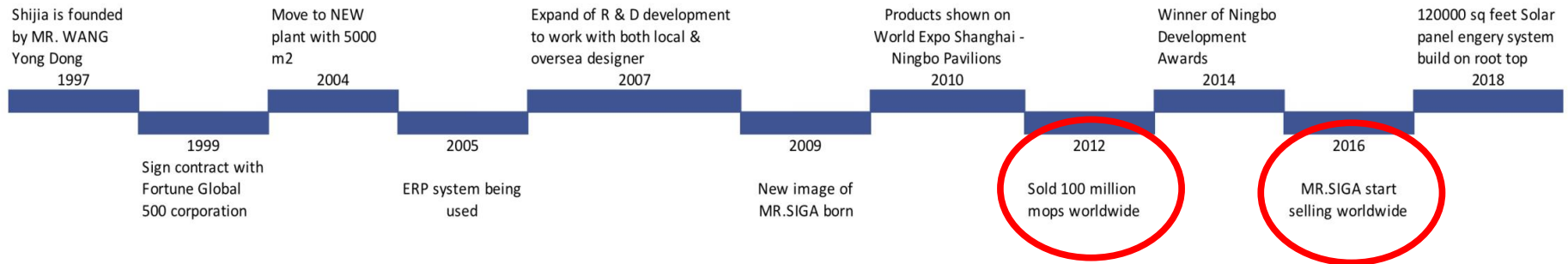
- advanced fully automated mops production line
- more than 70 injection machines for parts and accessories; 12 of them are with double injection
- series of foaming agent injection machines;
- automatic bristling machines made from Borghi Italy & Zahoransky Germany;
- automatic powder coating machines for product finishing
- sewing line, dedicated packing line,
- a specialized metal department

Our Warehouse is equipped with automated storage and retrieval system (ASRS) with computerized racking.

Our products are currently sold in more than 50 countries and regions, including United Kingdom, Germany, France, Italy, Australia, Korea, Norway and North America.



Shijia History





China
Domestic market



世家在中国 SHIJIA in China

世家品牌拖把及清洁工具类产品，在欧尚、华润万家、世纪联华、天虹、三江、人人乐、卜蜂莲花、大润发、加贝、乐购等国内多家知名连锁超市中销量位列前列，并呈稳定增长态势！

SHIJIA' s mop and other kinds of cleaning tools are sold very well in famous chain supermarkets and department stores, like Auchan,Vangard,Century Mart,Lotus,Rt-Mart,Tesco.

Shijia Home Living Pavilion / Domestic market Showcase



MR.SIGA KA Showcase China Market



世家品牌传播 Shijia Brand products display & TV Show Sponsor



世家线上电子商务平台（部分）
Shijia e-commerce in China Domestic market (partial)

天猫 Tmall.com

淘宝网
Taobao.com

京东
JD.com

亚马逊
amazon.cn

1号店
yhd.com

苏宁易购
suning.com

当当网
dangdang.com





MR.SIGA
Global sales

**Shijia OEM products
export over 50+ country**



Shijia Global cooperative partner (partial)



Ningbo Denlux-Shijia Home



Production Process

Over 70 injection in-house machines; most of them with robotic arms and supported by automatic raw material feeding system, providing higher efficiency and stable quality

Injection

Seven Advantages Build an Overall-leading Modern and Multi-functional Factory

七大优势，构筑全面领先的现代化全能型工厂



Bristle planting



Imported bristle planting machines from German & Italy, a one-step computerized program in bristles planting providing good quality Broom & Brushes

Production Process

Mop cloths are made in house and the Deck mops are made through fully automatic production line

Sewing



Weaving



Over 70 in-house sewing machines with 14 double stitching machines, are providing all kinds of fabric sewing needs

Production Process

Metal department for accessories and poles

Punching



Painting



2 automatic spray painting stations, certified by local environmental department, have a daily capacity of handling over 40000 pieces a day

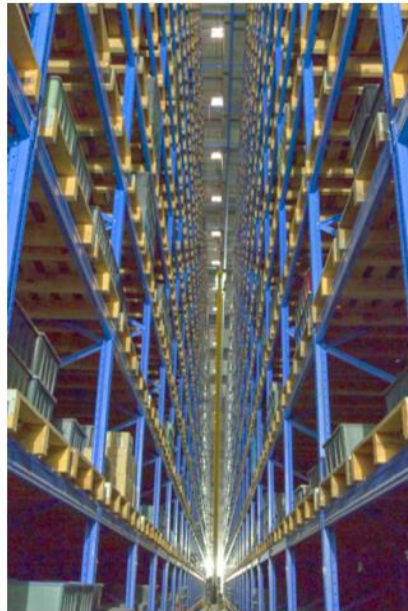
Production Process

Clean & tidy packing line provides packaging efficiency

Packing



Warehouse



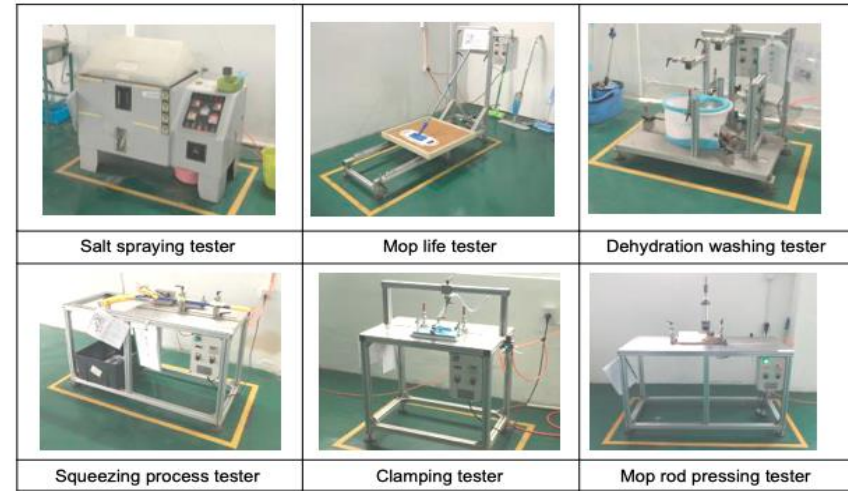
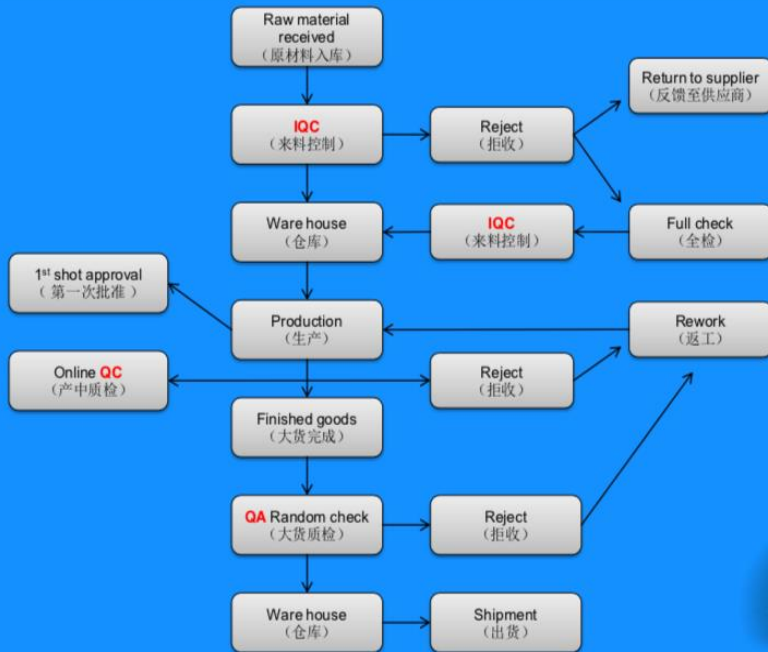
Semi-Finish and Finished goods are stored in Automated Storage and Retrieval System (ASRS) warehouse; ensuring all stocks are kept systematic and secure

QA & QC Process

IQC random check components; while
Online QC double check on each process;
QA will do random check based on AQL
standard on finished products,

QA will pick products randomly during
production life cycle and do other tests
depend on customers requirement

Ningbo Denlux-Shijia Home QA / QC process flow chart
宁波世家QA / QC工艺流程图





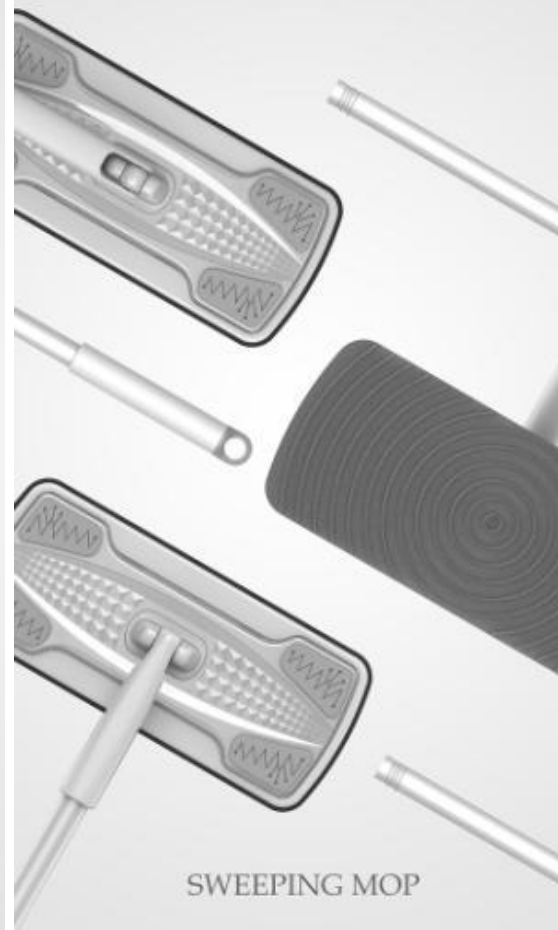
Hot items recommendation



SOAP DISPENSING
SPONGE BRUSH



TPR SOFT BRISTLE BRUSH



SWEEPING MOP



Hot items recommendation





Hot items recommendation





Hot items recommendation





Hot items recommendation





Hot items recommendation





Innovative products designed solely by the factory



New Products

Broom & Sweeper Sets

Mop

Brush



Dusting

Sponge & Cleaning Cloths

Squeegee

Scourer & others



爱家·选世家
Love Home · Choose Shijia

