

madesmart[®]

2020 FRESH INNOVATIONS



madesmart®

FRESH INNOVATIONS

At madesmart®, we're always breaking new ground. For the past 30 years, our commitment to innovation and creativity has taken us to great heights, and there's so much more to come. Take a sneak peek into the future of organization with this year's Fresh Innovations.

05 KITCHEN ITEMS

31 BATH ITEMS

43 NOTES & CONTACT



introducing

NEW KITCHEN ITEMS

Fortune favors the bold.
Our revolutionary products have shaped the past, but we're not stopping there. These new designs take daring risks with state-of-the-art technology and trailblazing creativity.

- 07 DRAWER
- 17 FRIDGE & PANTRY
- 21 SINKWARE

DRAWER | VALUE COLLECTION
junk drawer organizer® 2020 | 2020



Dry-erase label space on case and
small bins for custom organization

item #29245 | *patent pending*
12.40 x 16.40 x 2.20 in (31.40 x 41.60 x 5.50 cm)



Portable case
converts to
workstation



Lidded bins
keep small items
contained



Non-slip feet
keep tray in
place



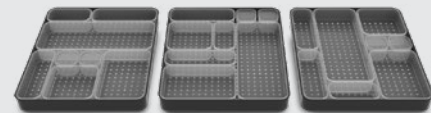


DRAWER | VALUE COLLECTION
junk drawer organizer® 2020 | **stack + slide**



Choose from multiple
configurations to create
a unique organizational system

item # 29244 | *patent pending*
12.80 x 15.30 x 2.00 in (32.50 x 38.90 x 5.10 cm)



Stack-and-slide
function for easy
access to contents



Lidded bins
keep small items
contained



Non-slip feet
keep tray in
place

DRAWER | VALUE COLLECTION
junk drawer organizer® 2020 | **tool tray**



**Dry-erase label space
on case for custom organization**

item # 29246 | *patent pending*
12.40 x 16.40 x 2.20 in (31.40 x 41.60 x 5.50 cm)



**Dedicated slot
for hammer
storage**

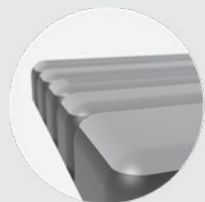


**Portable case
converts to
workstation**



**Non-slip feet
keep tray in
place**





Base composed
entirely of
soft-grip



Signature
branding



DRAWER | SOFT COLLECTION

large silverware tray



item # 26606 | *patent pending*
14.01 x 14.51 x 1.92 in (35.59 x 36.86 x 4.88 cm)

gadget tray



item # 26622 | *patent pending*
14.03 x 11.01 x 1.95 in (35.65 x 27.97 x 4.96 cm)

DRAWER | SOFT COLLECTION

small silverware tray

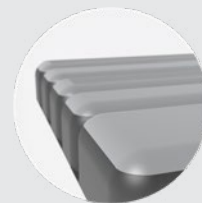


item # 26605 | *patent pending*
14.01 x 11.03 x 1.91 in (35.57 x 28.01 x 4.86 cm)

small utensil tray



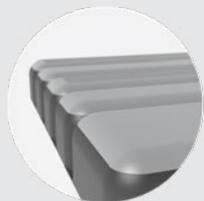
item # 26602 | *patent pending*
13.94 x 10.97 x 1.93 in (35.40 x 27.87 x 4.90 cm)



Base composed
entirely of
soft-grip



Signature
branding



Base composed
entirely of
soft-grip



Signature
branding



DRAWER | SOFT COLLECTION

bins



item # 26645 | *patent pending*
14.04 x 5.52 x 1.95 in (35.65 x 14.03 x 4.96 cm)



item # 26610 | *patent pending*
10.13 x 2.93 x 1.97 in (25.73 x 7.19 x 5.00 cm)



item # 26675 | *patent pending*
7.02 x 5.51 x 1.96 in (17.82 x 14.00 x 4.98 cm)

FRIDGE & PANTRY COLLECTION
space-saving food storage | **lid lock**



Lid Lock food-safe containers pair with fridge bins for the ultimate meal-prep system

a) item # 29249 | *patent pending*
9.00 x 6.40 x 3.10 in
(22.90 x 16.20 x 8.00 cm)
collapsed: 1.30 in (3.40 cm)

b) item # 29248 | *patent pending*
9.00 x 6.40 x 2.60 in
(22.90 x 16.20 x 6.60 cm)
collapsed: 1.10 in (2.60 cm)

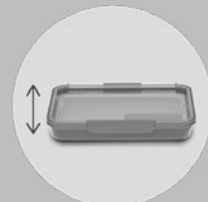
c) item # 29247 | *patent pending*
6.10 x 5.00 x 2.60 in
(15.50 x 12.60 x 6.60 cm)
collapsed: 1.10 in (2.90 cm)



**Fixed lid
to prevent
misplacement**

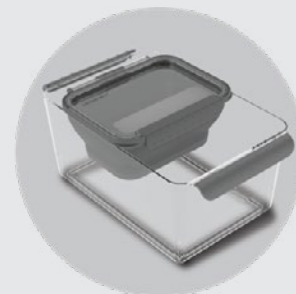


**Dry-erase label
space to track
freshness & contents**



**Collapsible
feature for
space-saving
storage**





Pairs with Lid Lock
food storage
containers

FRIDGE & PANTRY COLLECTION deep fridge bin



Dry-erase label
space for custom
organization



Soft-grip
handles for
convenient
portability

Food-safe | BPA-free
item # 51014 | *patent pending*
10.06 x 5.99 x 4.19 in (25.55 x 15.21 x 10.64 cm)

SINKWARE COLLECTION

soft-grip sink saddle



item # 29238 | *patent pending*
4.84 x 5.69 x 5.09 in (12.30 x 14.45 x 12.93 cm)

soft-grip sink station



item # 29237 | *patent pending*
3.98 x 3.69 x 3.40 in (10.12 x 9.37 x 8.65 cm)



Easy-to-clean
design



Interior dividers
for support



Towel rack for
sanitary drying



Securely suction
to sink wall



introducing

DRYING STONE™ COLLECTION

The **maDesmart® Drying Stone™** is composed of a natural, highly porous, mineral-based material with remarkably absorbent properties. Its unique ability to quickly absorb and evaporate water effectively accelerates drying of clean dishes while dehydrating and killing 99.9% of bacteria.



Water drying over 30 seconds



“Push to remove”
on underside for
easy cleaning



Drying Stone™
texture



Soft-grip feet
keep item
in place



SINKWARE COLLECTION

drying stone™ | dish rack



item # 18129 | *patent pending*
14.72 x 8.79 x 3.82 in (37.38 x 22.16 x 9.69 cm)

SINKWARE COLLECTION

drying stone™ | sink station



item # 18128 | *patent pending*
8.74 x 3.22 x 3.85 in (22.19 x 8.17 x 9.77 cm)

drying stone™ | small sink station



item # 18127 | *patent pending*
4.39 x 3.22 x 3.85 in (11.15 x 8.17 x 9.77 cm)



“Push to remove”
on underside for
easy cleaning



Drying Stone™
texture



Soft-grip feet
keep item
in place

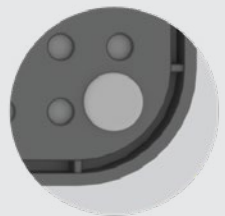
kitchen | **29**



“Push to remove”
on underside for
easy cleaning



Drying Stone™
texture



Soft-grip feet
keep item
in place



SINKWARE COLLECTION

drying stone™ | sink tray



item # 18119 | *patent pending*
8.75 x 3.24 x 0.50 in (37.38 x 22.42 x 1.28 cm)

drying stone™ | dish drying mat



item # 18125 | *patent pending*
14.72 x 8.83 x 0.50 in (37.38 x 22.42 x 1.28 cm)



introducing

NEW BATH ITEMS

Don't mess with perfection. We've taken some of our most tried-and-true products and carried them through to the bath category to give our consumers the elevated organization they love in a whole new space.

35 DRAWER

39 CABINET &
GENERAL STORAGE

DRAWER | BATH COLLECTION

modern bins



item # 98002

16.38 x 6.31 x 2.13 in (41.59 x 16.03 x 5.40 cm)



item # 98005

9.88 x 6.31 x 2.13 in (25.08 x 16.03 x 5.40 cm)



Stack multiple
bins for advanced
organization



DRAWER | BATH COLLECTION

interlocking 12 bin pack



Unique interlocking
allows for custom
configurations

item # 79122

12.13 x 12.44 x 2.81 in (30.81 x 31.60 x 7.14 cm)

CABINET & GENERAL STORAGE | BATH COLLECTION

vanity bath organizer



Two-levels to maximize vertical storage

item # 79993

10.37 x 4.96 x 7.22 in, holds up to 4 lbs.
(26.34 x 12.60 x 18.34 cm, holds up to 1.81 kg)



Soft-grip handles
for convenient
portability



Removable
soft-grip lining
for easy cleaning





Soft-grip handles
for convenient
portability



Soft-grip dots
keep items
in place



CABINET & GENERAL STORAGE | BATH COLLECTION

medium basket



item # 19056

14.80 x 10.80 x 5.10 in
(37.59 x 27.43 x 12.95 cm)

small basket



item # 19067

12.10 x 8.10 x 4.00 in
(30.73 x 20.57 x 10.16 cm)



GET IN TOUCH

We believe in the power of collaboration.
Our team is always open to new ideas and connections,
so get in touch with us, and let's do something great together.

sales inquires: sales@maadesmart.com
product information: info@maadesmart.com
marketing inquires: marketing@maadesmart.com

www.madesmart.com
651.695.8550

madesmart® headquarters
1000 university ave w suite 220
saint paul, mn 55104 USA

instagram | @maadesmart
linkedin | @maadesmart
pinterest | @maadesmart
facebook | @maadesmartmn

