CLIPPERPRO

DESIGNER NAIL CLIPPERS

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clipperpro.com f AzurroClipperPro 🕥 @AzurroClipper

Nail clippers for the modern era

Surgical precision for everyday living.



CLIPPERPRO

was designed by a team of three orthopedic surgeons to improve and modernize the time tested basic nail clipper.

Combining our decades of experience using precision surgical instruments with

- modern design
- state of the art manufacturing
- patented, ergonomic force multiplying mechanism

We created the ultimate nail clipper – *CLIPPERPRO Omega.*



HOW IT WORKS | 04

Current nail clippers require odd uncomfortable movements of your wrist and can easily rotate or shift unexpectedly.

These outdated clippers also require you to have a *strong squeeze* between your thumb and your pointer finger.

Degeneration of the joint at the base of the thumb is very common in people over the age of 50.

DEMONSTRATION

These handles are derived from surgical instruments designed to be held in the palm of the hand rather than the fingertips giving users an improved grip.

- Blade rotates 180° which allows the user to place the blade in a comfortable position before clipping.
- Blade locks in place when pressure is applied to handle which ensures an accurate cut.
- The double action mechanism makes cutting your nails much easier, requiring very little strength to operate it.



PRODUCT DETAILS | 06

CLIPPERPRO OMEGA Select

Powder coat finish Lower tier packaging with microfleece protective pouch and polishing cloth

• Only color available

US retail price of

\$45.00



PRODUCT DETAILS | 07

CLIPPERPRO OMEGA Elite

High gloss solid color paint or metallic paint

Middle tier packaging with microfleece protective pouch and polishing cloth



US retail price of

\$55.00





PRODUCT DETAILS | 08

CLIPPERPRO OMEGA Ultra

PVD finish (*pearl chrome with mat finish vs rose gold, etc.*) for handles as well as blades

Upper tier packaging with leather pouch and with a cleaning cloth



US retail price of

\$95.00



KICKSTARTER

We started our KICKSTARTER campaign and met our funding goal within the first three days of launching it.



- We hit **1,805%** on our Kickstarter campaign.
- Raised **\$90,287.00**.
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- Gained 2,268 backers.



Click to see the kickstarter.

OUR FOUNDATION | 10

PROUD CONTRIBUTER

The ANRF was the first charity that we supported during our KS campaign, and we plan on continuing to support them as well as other charitable/research entities that meet our stringent criteria of outcomes and transparency.



OUR COMPETITORS | 11

COMPARISON

CLIPPERPRO

- Uses palm based grip for more power/easier cutting
- Handle design provides inherent stability
- Blades made of Surgical grade Stainless Steel – 420
- Swiveling head allows for ergonomic positioning
- High quality construction designed to last a lifetime
- Contemporary design allows for many finish options

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CONVENTIONAL

- Uses key pinch grip which loads thumb and index finger joints most commonly involved in degenerative arthritis
- Lever arm is easily inadvertently swiveled out of position
- Made from low carbon stamped steel which quickly loses its sharpness
- Fixed angle of blades dictates approach angle
- Cheaply manufactured and generally considered to be disposable
- Antiquated design from the late 1800s



CLIPPERPRO



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The patented design was created by Orthopedic surgeons and based on a surgical instrument which costs \$750+

TESTIMONIALS | 12

TESTIMONIALS

" I finally checked my mail today to find the Clipper Pro waiting for me. I trimmed my nails recently, so I tried them on my toes and I have to say I am impressed!

They clip and adjust effortlessly, and my nails don't need to be filed after since they clip so cleanly.

The clippings didn't go flying all over the place either and I really wished I had picked up another pair during the Kickstarter! Fantastic product! " " Received my Clipper Pro in the Netherlands today! Got a protection sleeve as well.

Initial impressions are very good, high quality materials and simple to use.

Cuts very well. Thank you! "

Marc Van Leeuwen

"Creator, I received my clippers Friday and I gave them to the wife and she loves them.

They are very well built and easy to use. Thank you for a great product.

Now how do I buy more so I can gift them to family and friends? Thanks. "

• David Ullla

" Received mine today. Really impressed.

Thank you creators for a job well done!

Did an open boxing demo video."

Click here to see video.

• Sid Scheck

· Leslie Benson

To see more reviews check out our website and kickstarter.

CONTACT US

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