



www.laurastar.com



Ironing to beautify your clothes



LAURASTAR⁺



The secret to

BEAUTIFUL CLOTHES

My story is that of a man with a love for beautiful fabrics. From my collaboration with an internationally renowned fashion stylist on a jewellery design project arose an unbridled passion for aesthetics, exquisite fabrics and all things beautiful. As a born entrepreneur, I cherished the idea of one day being able to apply my expertise to people's clothes, by ensuring that they retain their true beauty. This was how, in the 1980s, I decided to use this illustrious stylist's first name to create the Laurastar brand. I invite you to explore our unique world, which brings together beauty and technology in order to enhance your clothes and your appearance.

CEO of Laurastar

In the beginning, A CREATOR

The art of inventing requires applying intelligence to the pursuit of a goal. Our objective was to make the ultimate beauty of clothes accessible to everyone. It all began with the collaboration between Jean Monney and an Italian engineer. One made beauty his watchword, the other cherished an ideal: to bring a technology, which until then had been exclusively for professionals, accessible to everyone. Their first creation was an ironing board incorporating a professional steam generator, guaranteeing unparalleled results and ultimate ease of use within your home. It was an immediate and enduring success, propelling us to our position as world leader in professional ironing systems for domestic use.



LAURASTAR⁺



CRAFTING BEAUTY
on your behalf

The way a garment moves and hangs, as well as its fabric – these are details that make all the difference. Our wish is to create magic, to enable the fabric to epitomise elegance. Our art is to master the three energies of iron, steam and air. Our expertise lies in concentrating this art into an increasingly simple process. This is why, day after day, we continue to offer you the benefit of our experience, enabling you to take care of the clothes you love and restore their original beauty on a daily basis.



Swiss know-how,
THE HEIGHT OF ELEGANCE

Through our products, we are proud to reflect the values of quality, precision and aesthetic appeal which have made Switzerland a country internationally recognised for its excellence. For over 30 years, we have taken the greatest care to ensure our products satisfy your desire for beauty and perfection.

 **SWISS** TECHNOLOGY | DESIGN



Research is at the very root of

BEAUTY



We exist to revolutionise ironing techniques. This is the ideal that lives in us and motivates us. Our Swiss researchers and engineers are dedicated to ongoing innovation in order to bring state-of-the-art technology into your home. Our quest for perfection and excellence enables us to offer you exceptional ease of use and to guarantee unparalleled results.

STATE-OF-THE-ART
TECHNOLOGY
to beautify your clothes



A professional soleplate
**FOR A MORE BEAUTIFUL,
LONGER LASTING FINISH**

So that you can keep the clothes you love looking beautiful for longer, we have fashioned an iron with an exclusive 3D active soleplate. Available on our most high-end models, this professional soleplate performs two simultaneous actions to offer an unrivalled quality of ironing in a single movement: the 3D soleplate straightens the fabric while the steam is injected onto its entire surface to effortlessly eliminate creases. The fibres are completely refreshed, reviving your clothes and restoring their original beauty.



Exclusive steam diffusion
**RESULTS THAT WILL TAKE
YOUR BREATH AWAY**

Imagine being able to tame the energies of water and heat to restore volume and beauty to your clothes. This is now a reality on our most high-end models which are equipped with pulsed steam technology, the ultimate finishing touch in caring for your clothes. Diffused in short intermittent pulses, it guarantees optimal steam distribution and perfect results regardless of the material or colour. Though already recognised as the world's leading specialist in ultra-fine yet powerful steam, we continue to innovate in order to push the boundaries of perfection even further.





Active board

FINE FABRICS HAVE NEVER BEEN SO BEAUTIFUL

Our ironing systems are designed with a single goal: enable each and everyone to obtain a unique professional result. To achieve this goal, Laurastar ironing boards come with a 2-speed blower and vacuum system to prevent unwanted creases and protect fabrics. Switch from blower to vacuum mode is simple and intuitive. Harnessing the energy of air to restore the original freshness of your woollen garments has never been so easy.



Lines and curves

TO ENHANCE YOUR FIGURE

Because we share the same aesthetic awareness as our designers, we work together tirelessly day in day out to anticipate tomorrow's trends. All the features of our products – shapes, colours and ergonomics – are designed with beauty and simplicity in mind.

Contemporary

C O L L E C T I O N

for a timeless beauty



IRONING SYSTEMS

Laurastar is the pioneer and world leader in professional ironing systems for domestic use. These ironing systems consist of an exclusive Laurastar active board, equipped with a 2-speed blower and vacuum system to prevent unwanted creases, an incorporated professional steam generator and a professional iron – another Laurastar exclusive feature. From now on, perfect results are accessible to everyone who loves beautiful clothes... and wants them to stay beautiful.



TECHNOLOGIES

Active board
A 2-speed blower and vacuum system prevents unwanted creases.

Professional iron
The professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- System ready to use in just 3 minutes.
- ~1.2 L / ~40.6 oz. removable water tank and integrated anti-scale filter.
- 2 pairs of wheels.
- Patented opening and foldable system.
- 6 height-adjustment settings.
- Secure storage box for the iron.
- Auto stop: automatically stops after 15 minutes of non-use.
- 20 cm / 7.9 in when folded.

ACCESSORIES

- Designer highly-resistant ironing board cover.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- 1 refill for anti-scale filter.

TECHNOLOGIES

Automatic steam
Faster and effortless: simply move the iron forward and steam is automatically released.

Active board
A 2-speed blower and vacuum system prevents unwanted creases.

Professional iron
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ACCESSORIES

- Designer highly-resistant ironing board cover.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.
- 1 refill for anti-scale filter.



TECHNOLOGIES

Automatic steam

Faster and effortless: simply move the iron forward and steam is automatically released.

Active board

A 2-speed blower and vacuum system prevents unwanted creases.

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- System ready to use in just 3 minutes.
- ~1.2 L / ~40.6 oz. removable water tank and integrated anti-scale filter.
- 2 pairs of wheels.
- Patented opening and foldable system.
- 6 height-adjustment settings.
- Secure storage box for the iron.
- Auto stop: automatically stops after 15 minutes of non-use.
- Automatic cable rewinder.
- 20 cm / 7.9 in when folded.

ACCESSORIES

- 2 designer highly-resistant ironing board covers.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.
- 3 refills for anti-scale filter.
- Soleplate cleaning pad.

TECHNOLOGIES

3D active soleplate

Steam is diffused evenly, removing creases in a single movement.

Automatic steam

Faster and effortless: simply move the iron forward and steam is automatically released.

Active board

A 2-speed blower and vacuum system prevents unwanted creases.

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- System ready to use in just 3 minutes.
- ~1.2 L / ~40.6 oz. removable water tank and integrated anti-scale filter.
- 2 pairs of wheels.
- Patented opening and foldable system.
- 6 height-adjustment settings.
- Secure storage box for the iron.
- Auto stop: Automatically stops after 15 minutes of non-use.
- Automatic cable rewinder.
- 20 cm / 7.9 in when folded.

ACCESSORIES

- Designer highly-resistant ironing board cover.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.
- 1 refill for anti-scale filter.

LAURASTAR PULSE

SWISS TECHNOLOGY | DESIGN



Laurastar Pulse, discover ultimate excellence

With Laurastar Pulse, discover Laurastar's latest technological innovation. Thanks to its exclusive pulsed steam system, active board and 3D active soleplate, Laurastar Pulse beautifies your clothes by bringing together the Swiss know-how of its engineers and designers.



TECHNOLOGIES

Pulse steam

Pulsed steam is diffused in short intermittent pulses for a perfect result.

3D active soleplate

Steam is diffused evenly, removing creases in a single movement.

Automatic steam

Faster and effortless: simply move the iron forward and steam is automatically released.

Active board

A 2-speed blower and vacuum system prevents unwanted creases.

Professional iron

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- 2 pairs of wheels.
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- 6 height-adjustment settings.
- Secure storage box for the iron.
- Auto stop: automatically stops after 15 minutes of non-use.
- Automatic cable rewinder.
- 20 cm / 7.9 in when folded.

ACCESSORIES

- Designer highly-resistant ironing board cover.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.
- 1 refill for anti-scale filter.



ACCESSORIES

MYCOVER



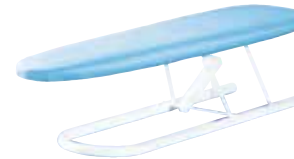
An ironing board cover in stylish colours and minimalist design, offering high-comfort thickness. Its specially designed materials allow just the right amount of steam through.

ORIGAMICOVER



Built-in folding lines enable you to achieve perfectly aligned piles of clothes. An ironing board cover in specially designed materials to allow just the right amount of steam through and offer high-comfort thickness.

JEANNETTE



A small ironing board specially designed to iron shirt sleeves and children's clothes.

PROTECTIVE SOLEPLATE



Protects delicate fabrics from unnecessary heat and prevents the appearance of shiny patches on dark clothes.

3D PROTECTIVE SOLEPLATE



Specially adapted to your 3D soleplate, it protects delicate fabrics from unnecessary heat and prevents the appearance of shiny patches on dark fabrics.

UNIVERSALCOVER



An ironing board cover from Laurastar with a unique design. Its practical clip makes it easily adjustable to most ironing boards. High-comfort thickness.

X-TREMECOVER



Laurastar's exclusive heat-resistant cover. Tested in extreme conditions and made of an ultra-resistant material also used in the production of protective professional clothing such as those worn by firemen, fighter pilots and policemen.

INSULATING MAT



Allows you to set down an iron that is still hot.

ANTISCALE FILTER REFILLS

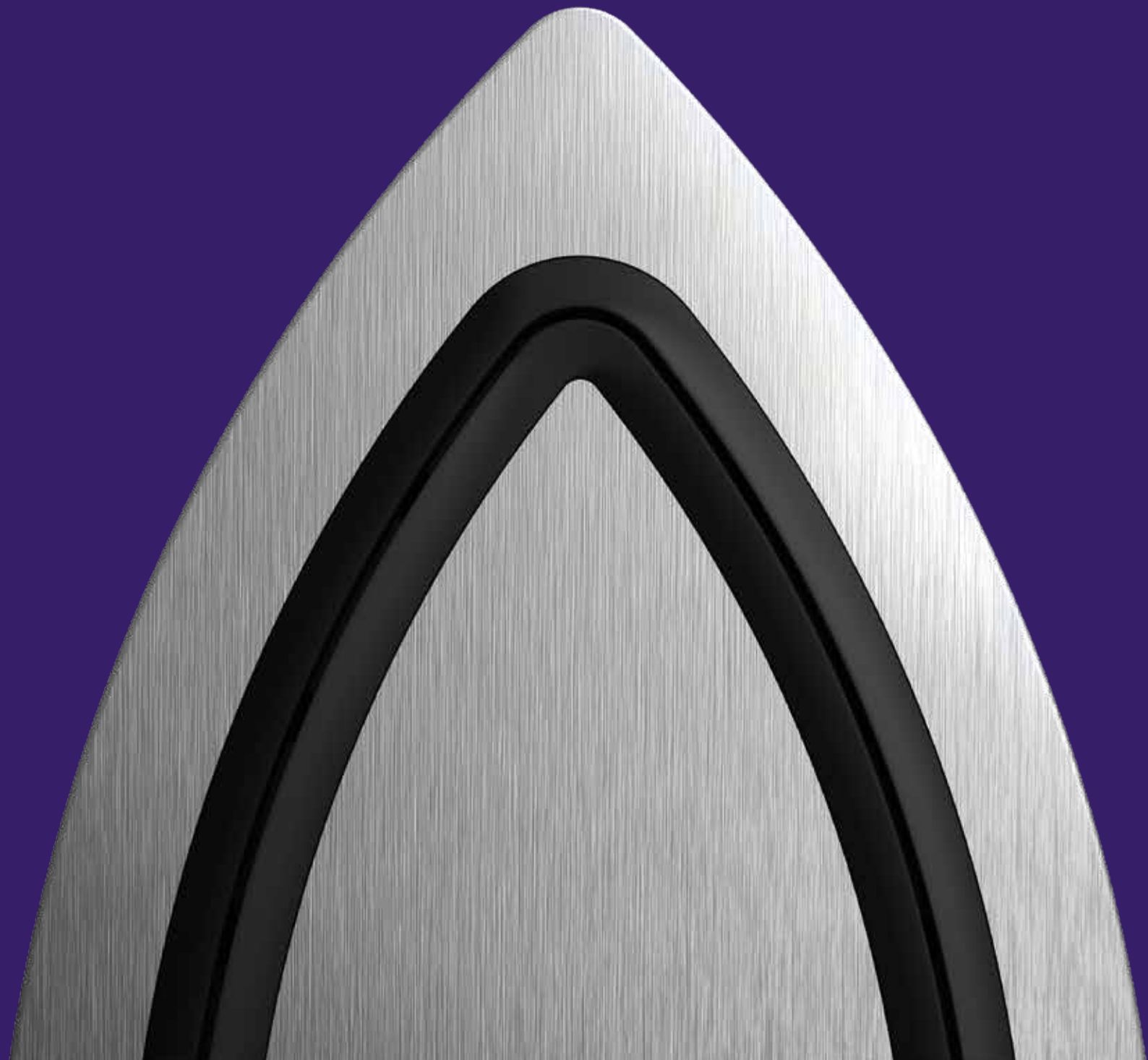


Filters out impurities and protects your system from scaling.

TRAVEL BAG



Protects your clothes when you are on the move.





STEAM GENERATORS

Discover the latest revolution in the field of ironing: the Laurastar Lift steam generator collection. A unique design available in six stylish colours and an easy to carry handle combined with cutting edge Laurastar technology... Ironing to match your lifestyle. Contemporary, convenient and effortless.

FREEDOM

is beautiful

Laurastar Lift is ready to use in just 3 minutes so you can wear your beautifully ironed clothes in no time. It follows you straight to your wardrobe thanks to its easy to carry handle. Compact and light, Laurastar Lift accompanies you everywhere, from the ironing board to the clothes hanger. As effective for a final touch on a hanging garment or for ironing a shirt on the board itself, Laurastar offers you ultimate freedom.



LAURASTAR LIFT

swiss TECHNOLOGY | DESIGN



reddot design award
winner 2013



ORIGINAL RED

TECHNOLOGIES

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- Ready to use in just 3 minutes.
- Easy to carry handle.
- Easy to place on the floor with its feet.
- Removable water tank (~1.1 L / ~37.2 oz.) with anti-scale filter.
- Secure compartment for the iron.
- Steam cord storage.
- Auto stop: automatically stops after 10 minutes of non-use.

ACCESSORIES

- 1 anti-scale filter.
- Protective soleplate for delicate fabrics.
- Insulating mat for warm iron.

LAURASTAR LIFT

swiss TECHNOLOGY | DESIGN



reddot design award
winner 2013



PURE WHITE

TECHNOLOGIES

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- Ready to use in just 3 minutes.
- Easy to carry handle.
- Easy to place on the floor with its feet.
- Removable water tank (~1.1 L / ~37.2 oz.) with anti-scale filter.
- Secure compartment for the iron.
- Steam cord storage.
- Auto stop: automatically stops after 10 minutes of non-use.

ACCESSORIES

- 1 anti-scale filter.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.

LAURASTAR LIFT

swiss TECHNOLOGY | DESIGN



reddot design award
winner 2013



EXTRA TAUPE

TECHNOLOGIES

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- Ready to use in just 3 minutes.
- Easy to carry handle.
- Easy to place on the floor with its feet.
- Removable water tank (~1.1 L / ~37.2 oz.) with anti-scale filter.
- Secure compartment for the iron.
- Steam cord storage.
- Auto stop: automatically stops after 10 minutes of non-use.

ACCESSORIES

- 1 anti-scale filter.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.

LAURASTAR LIFT +

swiss TECHNOLOGY | DESIGN



reddot design award
winner 2013



ULTIMATE BLACK

TECHNOLOGIES

Pulse steam

Pulsed steam is diffused in short intermittent pulses for a perfect result.

3D active soleplate

Steam is diffused evenly, removing creases in a single movement.

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- Ready to use in just 3 minutes.
- Easy to carry handle.
- Easy to place on the floor with its feet.
- Removable water tank (~1.1 L / ~37.2 oz.) with anti-scale filter.
- Backlit water tank.
- Secure compartment for the iron.
- Steam cord storage.
- Auto stop: automatically stops after 10 minutes of non-use.
- Automatic cable rewinder.

ACCESSORIES

- 1 anti-scale filter.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.

LAURASTAR LIFT +

swiss TECHNOLOGY | DESIGN



reddot design award
winner 2013



PINKY POP

TECHNOLOGIES

Pulse steam

Pulsed steam is diffused in short intermittent pulses for a perfect result.

3D active soleplate

Steam is diffused evenly, removing creases in a single movement.

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- Ready to use in just 3 minutes.
- Easy to carry handle.
- Easy to place on the floor with its feet.
- Removable water tank (~1.1 L / ~37.2 oz.) with anti-scale filter.
- Backlit water tank.
- Secure compartment for the iron.
- Steam cord storage.
- Auto stop: automatically stops after 10 minutes of non-use.
- Automatic cable rewinder.

ACCESSORIES

- 1 anti-scale filter.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.

LAURASTAR LIFT +

swiss TECHNOLOGY | DESIGN



reddot design award
winner 2013



PLATINUM

TECHNOLOGIES

Pulse steam

Pulsed steam is diffused in short intermittent pulses for a perfect result.

3D active soleplate

Steam is diffused evenly, removing creases in a single movement.

Professional iron

The ultra-light professional soleplate diffuses an ultra-fine yet powerful steam that adapts to all fabrics.

KEY FEATURES

- Ready to use in just 3 minutes.
- Easy to carry handle.
- Easy to place on the floor with its feet.
- Removable water tank (~1.1 L / ~37.2 oz.) with anti-scale filter.
- Backlit water tank.
- Secure compartment for the iron.
- Steam cord storage.
- Auto stop: automatically stops after 10 minutes of non-use.
- Automatic cable rewinder.

ACCESSORIES

- 2 anti-scale filters.
- Protective soleplate for delicate fabrics.
- Steam cord holder.
- Insulating mat for warm iron.



You will love

IRONING

Steam generators

ACCESSORIES

PROTECTIVE
SOLEPLATE



Protects delicate fabrics from unnecessary heat and prevents the appearance of shiny patches on dark fabrics.

3D PROTECTIVE
SOLEPLATE



Specially adapted to your 3D soleplate, it protects delicate fabrics from unnecessary heat and prevents the appearance of shiny patches on dark fabrics.

INSULATING
MAT



Allows you to set down an iron that is still hot.

WATER FILTER
CARTRIGES



Filters out impurities and protects your system from scaling.

STEAM CORD
HOLDER



Guides the steam cord for an easier and more comfortable ironing experience.

JEANNETTE



A small ironing board specially designed to iron shirt sleeves and children's clothes.

TRAVEL BAG



Protects your clothes when you are on the move.

"PLUSBOARD"
IRONING BOARD



Lightweight and easy to move thanks to its wheels, it is suitable for all types of steam irons.





TAILOR-MADE

services

At Laurastar, we have always been determined to make your life easier, not only through our products and technological innovations, but also by offering you a truly tailor-made customer service. To ensure your day-to-day satisfaction, Laurastar advisers devote their time to serving you, wherever you are. If you have any questions at all, they will be delighted to offer personalised advice on every product and accessory. When necessary, Laurastar also offers an exclusive repair service.



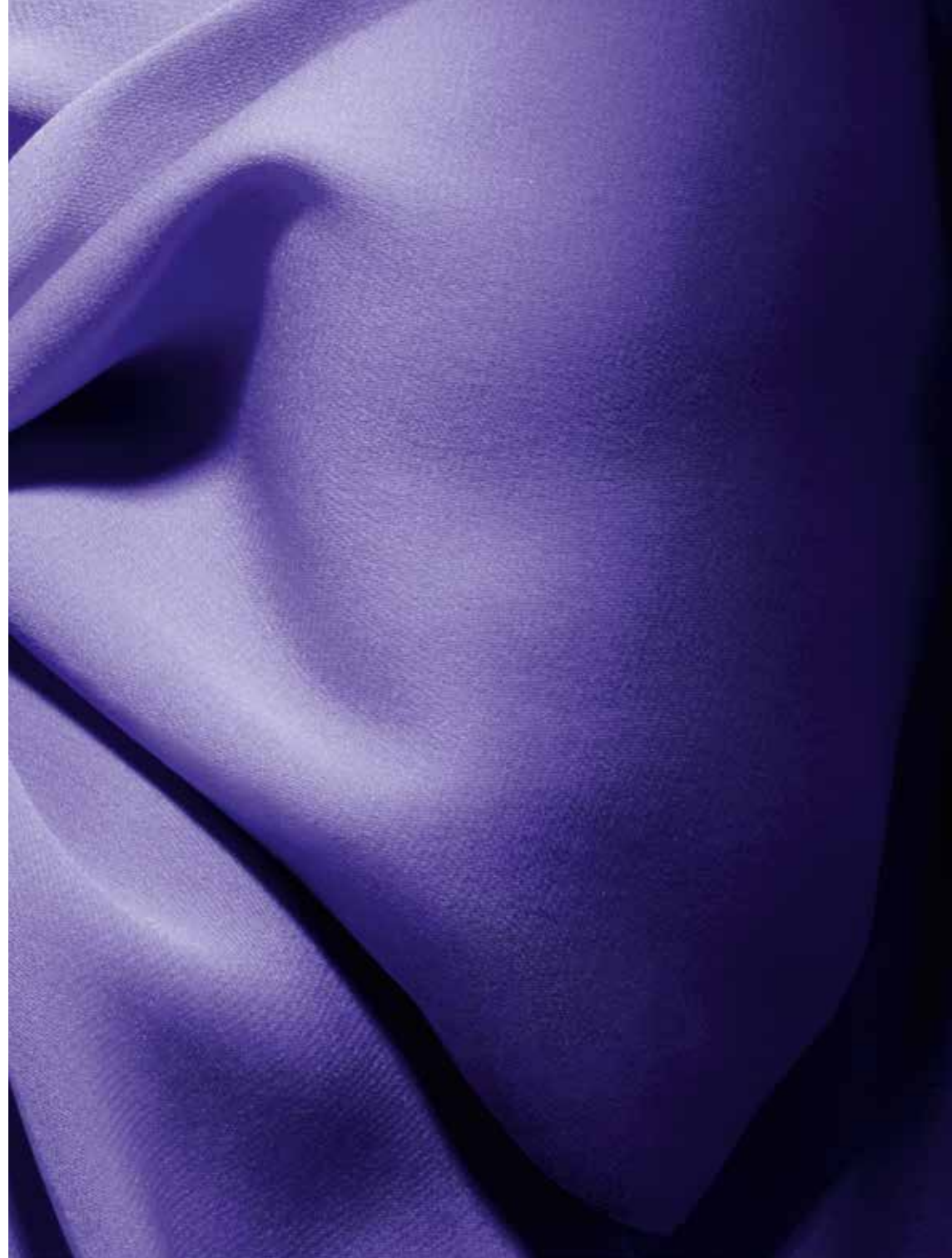
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The place TO BE

Join the Laurastar Club and discover a world of advantages and exclusive features. A welcome gift, unique offers and newsletters revealing professional secrets to care for your fabrics. You will also receive priority treatment whenever you call our Customer Service. To enjoy these benefits, simply join via our website www.laurastar.com.



 **SWISS** TECHNOLOGY | DESIGN



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