



[®]
sanimaaid

TOILET BRUSH

hygienic

When hygiene counts

NO DRIPPING

CLEAN AFTER USE

ANTIBACTERIAL

NEW

Danish, functional design

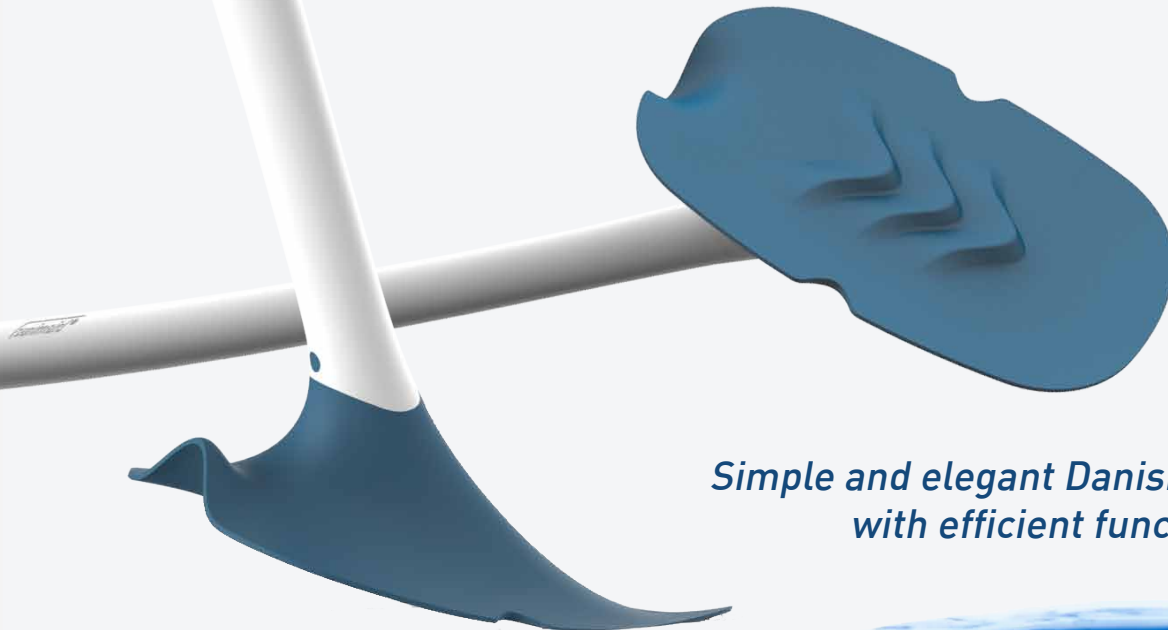
High quality, innovative function and an aesthetically pleasing minimalistic design at its best.

360° degree cleaning

The shape of the toilet brush ensures a complete cleaning of the toilet every time – even under the rim of the toilet bowl.

Antibacterial

The toilet brush is water repellent and antisoiling, which results in a minimal risk of dripping. The handle is in addition made with an antibacterial additive (ISO 22196:2011), which avoid the spread of bacteria.



*Simple and elegant Danish design
with efficient functionality*



In the spotlight

The simple and stylish design of the product fits perfectly into any kind of bathroom. The toilet brush sits practically in an easy accessible position right beside the toilet, ready for use. A clean and hygienic toilet brush should always be a matter of course.

Mounting on the wall

A strong tape is used to securely mount the brush holder on the wall without any screws. The holder for the brush can easily be removed for cleaning. This system makes the toilet brush convenient and at the same time it makes the cleaning of the floor much easier.



*Sanimaid® is the sensible choice at any toilet,
where guests, employees and customers comes*



IS YOUR TOILET BRUSH CLEAN?

TRY
AGAIN

VS.

CLEAN
FIRST
TIME

hygienic



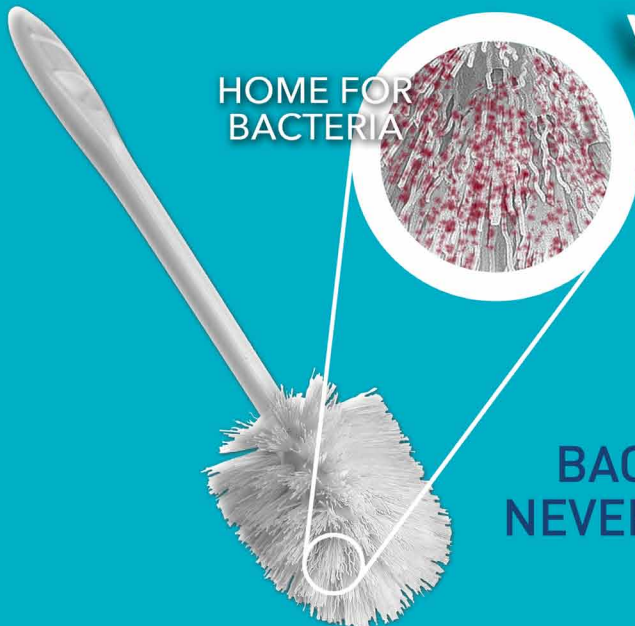
EFFICIENT CLEANING

High hygiene in the bathroom reduces the spread of bacteria

VS.

HOME FOR
BACTERIA

SUPER
CLEAN



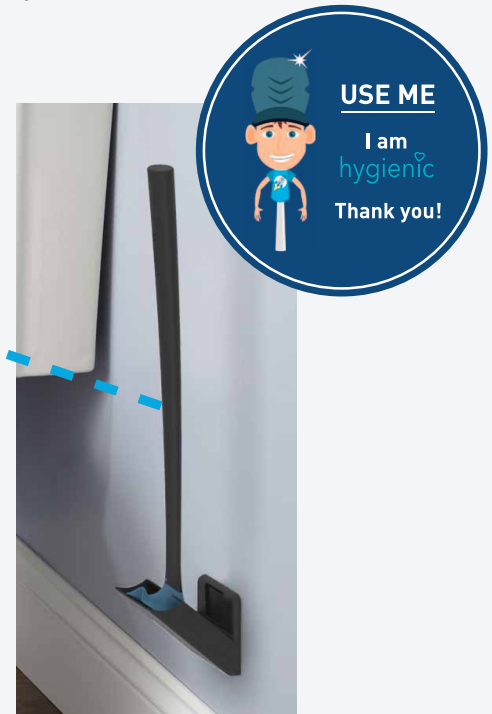
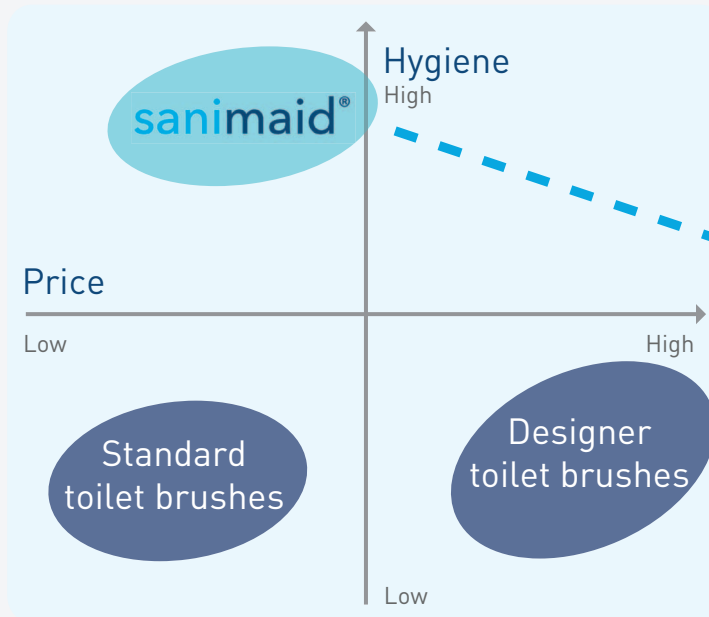
BACTERIA
NEVER SLEEPS

The market

More than 2 million toilet brushes are sold every year just in Denmark. The market is dominated by cheap low quality products or expensive designer products. The technology used in these products is identical as they are equipped with a brush which results in a poor hygiene solution.

The future is conceptual

Sanimaïd® has a pipeline full of new innovative conceptual products with the overriding goal of making the toiletcleaning experience as easy as possible.



Unique positioning which gives value and satisfied users

Model S12

- Available in white and black.
- Available without holder (ref.B2).
- Including motivation nudging label.

NEW HABITS

sanimaid®
hygienic

*The cleanest
toilet brush!*



Saniboy
&
Mr.Brushhead

Follow Saniboy and his dad Mr. Brushhead
when they change old habits on:

www.sanimaid.com

Design & Quality by sanimaid®
Denmark

