

2016

shining
for

60 Years

1956 - 2016

Life in a
better Light®

60 Years.
Millions of
Reasons
to Celebrate.

Energy Lamps • Productivity Lighting •
Wake-Up Lights • UV-C Sanitization and Skin Care

verilux®
The Healthy Lighting Company® Est. 1956

60
YEARS

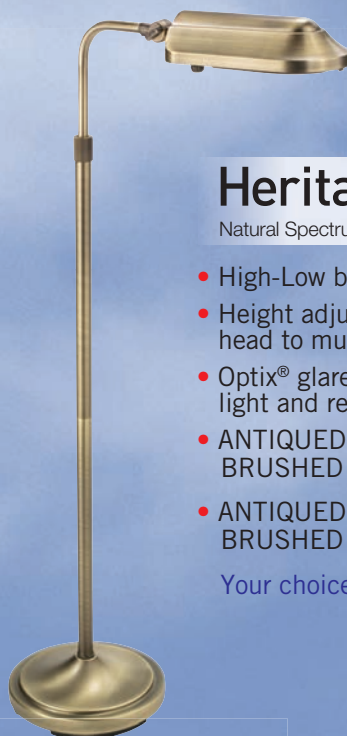
Our Top Sellers



Original

Natural Spectrum® Floor Lamp

- High-Low brightness control
 - Parabolic light diffuser reduces glare and eyestrain
 - Solid, single-piece shaft construction for added stability
 - **EASYFLEX** gooseneck positions light where you need it
 - **IVORY** | VF01AA5
 - **GRAPHITE** | VF01BB5
- Your choice \$99.95



Heritage™ | Deluxe

Natural Spectrum® Floor Lamp

- High-Low brightness control
 - Height adjustable; easily adjust head to multiple positions
 - Optix® glare-control filter diffuses light and reduces glare
 - **ANTIQUED BRUSHED BRASS** | VF03FF5
 - **ANTIQUED BRUSHED NICKEL** | VF03GG5
- Your choice \$229.95



EasyFlex™ | Deluxe

Natural Spectrum® Floor Lamp

- A favorite with hobbyists and serious readers
 - Parabolic light diffuser reduces glare and eyestrain
 - **EASYFLEX** gooseneck positions light where you need it
 - On-shaft utility tray and optional magnifier (p.10)
 - **IVORY** | VF02AA5
 - **GRAPHITE** | VF02BB5
- Your choice \$129.95



ClearWave®

Phototherapy System for Acne

- Uses blue light therapy to treat mild to moderate inflammatory acne
 - Chemical-free, drug-free. No side effects.
 - Rechargeable battery
- CW01 | ~~\$129.95~~ **\$79.95**



CleanWave®

Sanitizing Wand

- Rechargeable Ni-MH battery
 - Has easy-to-read built-in digital timer for precise exposure times
 - 20.75"H x 2.5"W, 1.5 lbs.
- VH01WW4 | \$99.95

Replacement Battery Pack VHBP01 | \$24.95
Replacement AC Adapter VHAC1 | \$19.95
Replacement Bulb VHRB014W | \$14.95



HappyLight® Deluxe
Energy Lamp

- Our most powerful energy lamp – 10,000 LUX* of high output for shorter session times or for use at a greater distance from the lamp
- Optix® lens controls glare and reduces eyestrain
- Allows more freedom of movement during use
- Wall-mount option

HPLDB | ~~\$199.95~~ **\$149.95**



HappyLight® Liberty™ 10K
Energy Lamp

- 10,000 LUX* in a compact energy lamp for light therapy that adjusts to you
- Interchangeable, replaceable High-Energy and Comfort Optix lenses control glare and reduce eyestrain
- High-Low light intensity control
- 15° maximum tilt – forward and backward
- Wall-mount option

VT20WW1 | \$99.95



HappyLight® Liberty™ 5K
Energy Lamp

- 5,000 LUX* performance in a discreet, compact energy lamp
- Replaceable Optix lens controls glare and reduces eyestrain
- Portable. Use at home, office or dorm

VT10WW1 | \$39.95

**See "A Few Words about Light and Light Therapy" on p. 7.*

*Energy lamp specs on p. 6.
Replacement bulbs on p. 22.*

60 Years. Millions of Reasons to Celebrate.



2016 marks our 60th year as "The Healthy Lighting Company." We've been successful, but the more important story is about all of the reasons we have to celebrate how our healthy lighting products have created environments that let our customers live "Life in a Better Light."

Nearly every day, we get reports of improved mood and energy, thanks to our HappyLights. We get e-mails from parents of students who are getting better test scores, because they're seeing better and understanding more when they study with our Natural Spectrum Productivity Lamps. Asthma and allergy sufferers report our sanitization products make cleaner environments, dramatically improving their quality of life. We hear from customers who are pleased to be off medication because their ClearWave is improving their skin so quickly.

To our loyal Verilux customers, we thank you for your business and for providing us the opportunity to help you make your life better. Each of you is a reason to celebrate.

Shine on!

Nicholas

Nicholas Harmon
President and Chief Happiness Officer



Verilux®
The Healthy Lighting Company®

Energy
Lamps

60
YEARS

HappyLight® Energy Lamps

All Verilux energy
lamps feature soothing
Natural Spectrum
illumination.

Improve Your Mood and Energy...*Naturally*



- Beat the winter blues and the effects of seasonal change
- Fight fatigue and increase alertness
- Regain focus and concentration

HappyLight® | Liberty™ 10K Energy Lamp

- 10,000 LUX* in a compact energy lamp for light therapy that adjusts to you
- Interchangeable, replaceable High-Energy and Comfort Optix lenses control glare and reduce eyestrain
- High-Low light intensity control
- 15° tilt – forward and backward
- Wall-mount option

VT20WW1 | \$99.95

*See "A Few Words about Light and Light Therapy" on p. 7.

Floor Lamp specs on pp. 14-15.
Replacement bulbs on p. 22.

Energy
Lamps

60
YEARS



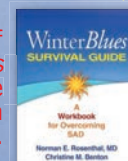
HappyLight® Deluxe

Energy Lamp

- Our most powerful energy lamp – 10,000 LUX* of high output for shorter session times or for use at a greater distance from the lamp
- Optix® lens controls glare and reduces eyestrain
- Allows more freedom of movement during use
- Wall-mount option

HPLDB | ~~\$199.95~~ **\$149.95**

Get a **FREE** copy of the *Winter Blues Workbook* with the purchase of an HPLDB.



HappyLight® Liberty™ 5K

Energy Lamp

- 5,000 LUX* performance in a discreet, compact energy lamp
- Replaceable Optix lens controls glare and reduces eyestrain
- Portable. Use at home, office or dorm

VT10WW1 | \$39.95



HappyLight®

Energy Lamp

- 5,000 LUX* Energy Lamp
- High-Low light intensity control
- Ideal for moderate session times or daily use

VT05FWW1 | ~~\$89.95~~ **\$59.95**



HappyLight® Compact Twin Pack

Energy Lamps

- Two 2,500 LUX* Energy Lamps
- Position as you like to provide session flexibility
- Use together or separately

VT01WW1T | ~~\$69.95~~ **\$49.95**

*See "A Few Words about Light and Light Therapy" on p. 7.

Energy lamp specs on p. 6.
Replacement bulbs on p. 22.

My, How Far We've Come.



The Verilux archives are a bit bare before 1980 or so, but at the far left is our model HPL-1, from a catalog we published in about 1982. Next to it, to scale, is our current HappyLight Liberty 10K. A product comparison:

	Dimensions (in.)							
	LUX	Height	Width	Depth	Weight (lbs.)	Available light intensities	Price in 1982	Price in today's dollars
HPL-1	10,000	18	12	3.75	11	1	\$400.00	\$986.30
Liberty 10K	10,000	13.5	6.25	2.12	2	4	NA	\$99.95

Energy
Lamps

60
YEARS

Improve Your Mood and Energy...*Naturally*

How does Natural Spectrum light impact how you feel? For Light Therapy

More than 30 years of research has proven that natural light cues internal processes that establish one's mood, vigor, alertness, and resulting productivity. All of these processes can be negatively affected when deprived of that light, either via seasonal changes or when in darker environments away from natural daylight. Natural Spectrum light therapy helps compensate for the natural light the body is missing. This improves energy levels, reduces fatigue, and increases overall well-being.

For more information, see "A Few Words about Light and Light Therapy" at right.



HappyLight Comparison

 Deluxe	Model number	Price	Dimensions (in.)			Weight (lb.)	Light Output LUX*		At this distance from the lamp**	Light intensity/ session time	
			H	W	D						
	HPLDB	\$199.95 \$149.95	19	13.375	3.25	6.8			10,000	10" to 14"	One intensity setting. Shortest session times.
 Liberty 10K	VT20WW1	\$99.95	12.5	6.25	2.25	2.0	High-Energy Lens	Light intensity switch on high	10,000	8" to 10"	Four intensity settings. Shorter session times.
								Light intensity switch on low	7,500	8" to 10"	
							Comfort Lens	Light intensity switch on high	5,000	8" to 10"	
								Light intensity switch on low	3,500	8" to 10"	
 Liberty 5K	VT10WW1	\$39.95	7.4	6.3	3.0	1.7			5,000	8" to 10"	One intensity setting. Moderate session times.
 VT05	VT05FWW1	\$89.95 \$59.95	12.0	5.6	3.9	2.0			5,000	8" to 10"	Two intensity settings. Moderate session times.
 Compact Twin Pack	VT01WW1T	\$69.95 \$49.95	9.0	4.75	2.75	1.3			2,500	6" to 8"	One intensity setting. Longer session times.
			Each Lamp								

*See "A Few Words about Light and Light Therapy" on page 7.

**This is not the distance one must be from the lamp to get effective light therapy. See "A Few Words about Light and Light Therapy" on page 7.

A Few Words about Light and Light Therapy

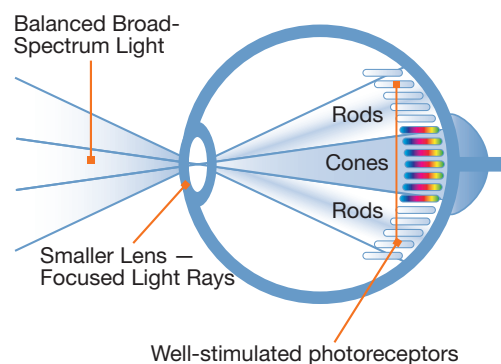
Verilux HappyLight energy lamps provide broad-spectrum light therapy to stimulate all of your eyes' photoreceptors: cones, rods, and the newly discovered melanopsin. They emit photopic light (primarily stimulating the cones) and scotopic light (primarily stimulating the rods) to reduce the size of the pupil. This relaxes your eyes and assures more comfortable light therapy.

Melanopsin helps set your body's daily cycles and can be triggered by the Natural Spectrum light from your Verilux energy lamp. Scientists have demonstrated that bright-light therapy can act like daylight to restore balance, mood, and energy.

You'll see the various energy lamps in this catalog have a LUX rating. LUX is simply a measure of the intensity of a light at a given distance from its source. (It is not the distance one must be from the lamp for it to be effective. That distance is generally as far as 24 inches.) The National Institute of Health identified 2,500 to 10,000 LUX as the optimum range for comfortable, effective light therapy.

For more information and research on light therapy, visit www.verilux.com/solutions.

Natural Spectrum® Light Therapy



Rise & Shine® | Serenity™ Natural Alarm Clock & Sleep System

Simulate natural sunrise/sunset with light that diminishes as you fall asleep and increases as you wake. If desired, add FM radio or one of six custom soundscapes, including chime, morning birds, ocean, stream, ocean with music, and stream with music.

- Natural Spectrum and Calming Colors LED light
- Progressive sleep and wake timers
- Snooze feature
- 15 lamp brightness levels
- Dimmable display
- FM radio and preset soundscapes
- Battery back-up (three AAA batteries not included)
- 7.6"H x 2.5"W x 7.3"D 1.0 lb
- VA06WW3 | \$99.95

*Transitions through multiple
hues of soothing light!*



Try our products risk-free for 30 days • Details at www.verilux.com/guarantee

New!
An 18-year lamp?
A 33-year lamp?
Meet the
LED

LEDs are the latest technology in lighting. Nothing like a conventional bulb, an LED is a multi-layered semiconductor that produces light when electricity stimulates electrons in a diode. LEDs are highly energy-efficient, because the vast majority of the energy they consume goes to producing light, whereas an incandescent bulb wastes 90 percent of the energy it uses producing heat that contributes nothing to illuminating a space. Also, LEDs can be designed to emit light of a specific color temperature, while conventional bulbs require energy-hungry filters to block unwanted colors in the light.

Another advantage: LEDs can last 20,000 to 36,000 hours – perhaps longer – and that's a long, long time. In fact, at three hours' use a day, a Verilux LED lamp rated for 20,000 hours should last more than 18 years, and one rated for 36,000 hours should last almost 33 years!

NEW!

Kudo

LED Desk Lamp

LED lighting facts
LED Product Partner

- 5000K LEDs
- Seven brightness settings with a touch-sensitive light control bar
- Lamp head has 180° swivel to direct light where it's needed
- 145° head swing range, including perpendicular closure. 90° shaft pivot
- On-base 2.0 amp USB port



2.0 amp
USB port



NEW!

Swan

LED Desk Lamp

- Long-lasting, energy-efficient LEDs provide three dynamic color temperatures: "Mood" (3200K), Ambient (4000K), and Reading/Tasking (5000K)
- Set one of seven light intensities for each color temperature
- A 1.0 amp USB port keeps your devices – and you – connected
- Silicone-encased **EASYFLEX** gooseneck directs light where you need it



Set one of seven
light intensities for
each of three color
temperatures!



1.0 amp USB port



EasyRead™

LED Magnifying Desk Lamp

- Powerful lens provides 2.25x hands-free magnification
- Crystal clear, real glass magnifying lens
- Ultra-flexible neck with universal joint puts lighted magnification where you need it
- Natural Spectrum LED illumination
- Lens dust cover lowers to protect glass and convert to a standard desk lamp

VM05WW1 | \$129.95

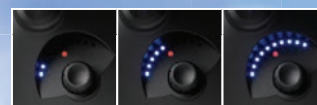


DeXa

LED Desk Lamp

- Dial-in one of ten LED light intensities for whatever the task at hand
- Lighted intensity dial remembers your last setting
- Silicone-encased **EASYFLEX** gooseneck directs light where you need it
- Optix® glare-control filter diffuses light and reduces glare

VD20BB1 | \$129.95 → \$99.95



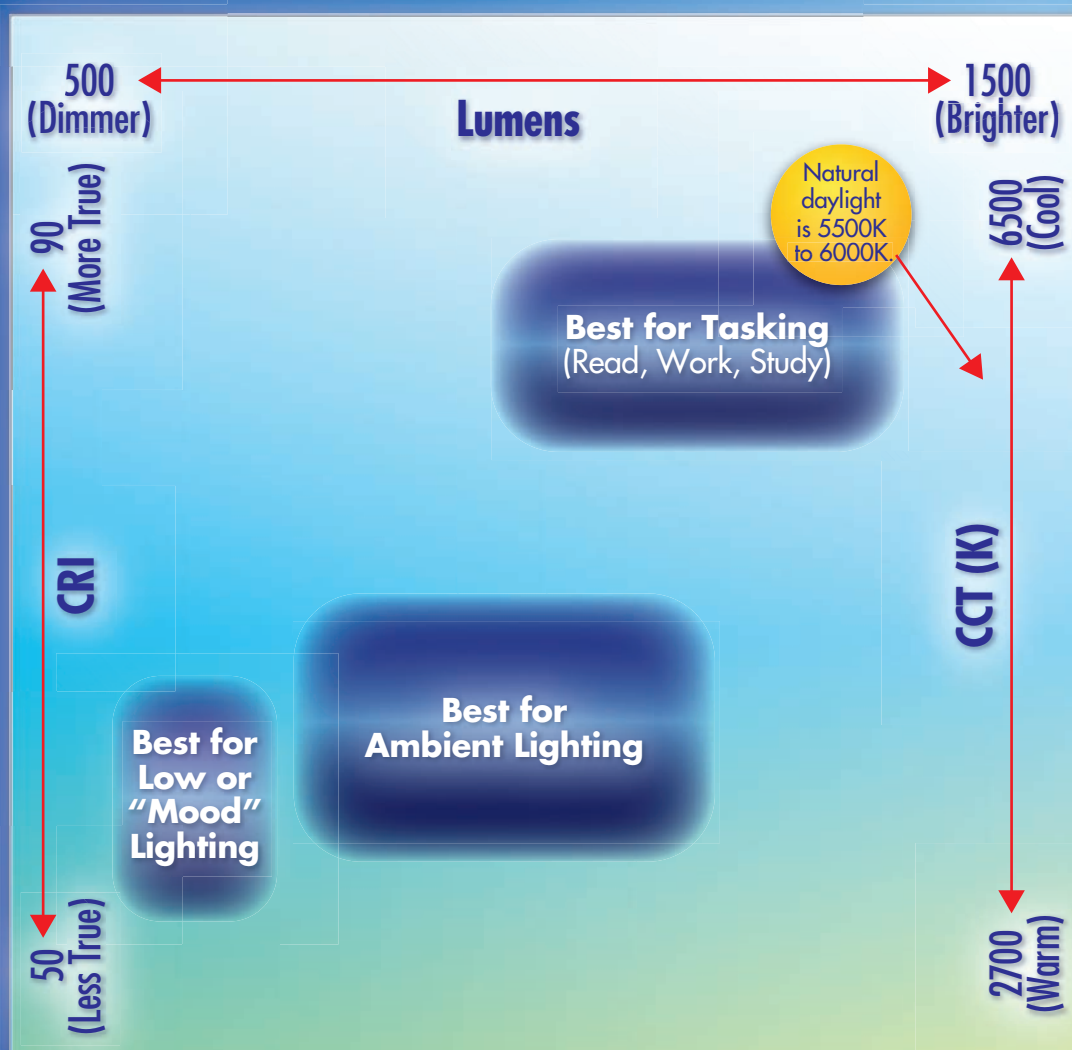
The Light, It Is A-Changin'

As recently as 10 years ago, buying a light bulb was pretty much a one-criterion decision: How many watts do I want? A quantum leap forward in lighting technology has complicated the decision, but the benefit to consumers will far outweigh the extra effort required. Start to consider this information when choosing a light:

Productivity
Lamps

60
YEARS

1. **Lumens:** the brightness of the light.
2. **Correlated Color Temperatures (CCT):** the light temperature, relative to natural daylight. Expressed in Kelvin (K).
3. **Color Rendering Index (CRI):** how accurately the light presents colors.
4. **Lumens per watt:** a measure of energy efficiency. The lower the lumens per watt, the more cost-effective it is to run the lamp.



As you can see, different types of light are better suited to different situations. Verilux Natural Spectrum illumination is ideal for reading and tasking (i.e., higher CRI, CCT, and lumens), but, thanks to developments in "dynamic" lighting, we also now offer lamps – like Swan on the facing page – that adjust the light so it's best for whatever you're doing.

Try our products risk-free for 30 days • Details at www.verilux.com/guarantee

Productivity
Lamps

60
YEARS

*Read, Work and
Excel...Naturally*

In-base
Replaceable Ballast
extends the life of the
lamp and eliminates
the bulky box on end
of the power cord



Original

Natural Spectrum® Floor Lamp

- High-Low brightness control
- Parabolic light diffuser reduces glare and eyestrain
- Solid, single-piece shaft construction for added stability
- **EASYFLEX** gooseneck positions light where you need it
- IVORY | VF01AA5
- GRAPHITE | VF01BB5
- Your choice \$99.95

Floor Lamp specs on pp. 14-15.
Replacement bulbs on p. 22.

Tray Accessory

Stay organized with this handy attachable work station. Optional accessory for Original Floor Lamp (VF01).

- 7.75" x 11.0" x 3.0"
- IVORY | VL01AA
- GRAPHITE | VL01BB
- Your choice \$19.95



Utility Magnifier

A full 5" of hands-free 2.5X magnification with 6X spot lens. Optional accessory for Original and EasyFlex Floor Lamp (VF01 and VF02).

- 5.0" diameter
- IVORY | VM01AA
- GRAPHITE | VM01BB
- Your choice \$39.95



EasyFlex®

Natural Spectrum® Floor Lamp

- A favorite with hobbyists and serious readers
- Parabolic light diffuser reduces glare and eyestrain
- **EASYFLEX** gooseneck positions light where you need it
- On-shaft utility tray keeps supplies handy and eyeglasses at the ready
- IVORY | VF02AA5
- GRAPHITE | VF02BB5
- Your choice \$129.95



In-base
Replaceable Ballast
extends the life of the
lamp and eliminates
the bulky box on end
of the power cord

Our Top-Selling Décor Lamps



In-base
Replaceable
Ballast extends
the life of the
lamp



All Verilux
lamps feature Flicker-
Elimination Technology™
to reduce eyestrain



Heritage™

Natural Spectrum® Floor Lamp

- High-Low brightness control
- Height adjustable; easily adjust head to multiple positions
- Optix® glare-control filter diffuses light and reduces glare
- ANTIQUED BRUSHED BRASS | VF03FF5
- ANTIQUED BRUSHED NICKEL | VF03GG5

Your choice \$229.95

Heritage™

Natural Spectrum® Desk Lamp

- High-Low brightness control
- Height adjustable; easily adjust head to multiple positions
- Optix® glare-control filter diffuses light and reduces glare
- ANTIQUED BRUSHED BRASS | VD03FF5
- ANTIQUED BRUSHED NICKEL | VD03GG5

Your choice \$199.95

Brookfield™

Natural Spectrum® Floor Lamp

- Clever counterweight design directs light where you need it
- Optix® glare-control filter diffuses light and reduces glare
- Easily accessible On/Off switch
- AGED BRONZE | VF08AB1
- BRUSHED NICKEL | VF08BN1

Your choice \$169.95

Brookfield™

Natural Spectrum® Desk Lamp

- Traditional design with contemporary function
- Optix® glare-control filter diffuses light and reduces glare
- Clever counterweight design directs light where you need it
- AGED BRONZE | VD08AB1
- BRUSHED NICKEL | VD08BN1

Your choice \$129.95

Floor Lamp specs on pp. 14-15.
Replacement bulbs on p. 22.

Try our products risk-free for 30 days • Details at www.verilux.com/guarantee

Productivity
Lamps

60
YEARS

*Read, Study and
Excel... Naturally*



Original

Natural Spectrum® Desk Lamp

- The desk version of our most popular floor lamp
- Parabolic light diffuser shields eyes from glare
- **EASYFLEX** adjustable gooseneck puts light where you need it
- **IVORY** | VD01AA1
- **GRAPHITE** | VD01BB1

Your choice \$59.95

"Students have higher rates of achievement with less stress and better attendance in classrooms lit in the natural spectrum range." ¹

- National Renewable Energy Laboratory

¹ See p. 23



"I'm making much better use of my study time. My eyes seem to like the light, so I can stay with it longer."

Bjorn J.
Milwaukee, Wis.

SmartLight™

The Lamp for Learning

- The ideal study partner
- **EASYFLEX** adjustable gooseneck puts light where you need it
- Convenient on-base On/Off switch
- **WHITE** | VD12WW1
- **GRAPHITE** | VD12BB1

Your choice \$39.95

Productivity
Lamps

60
YEARS

Tazza

Productivity Desk Lamp

- Keep your devices – and you – connected with an on-base 1.0 amp **USB port** and polarized two-prong **AC outlet**
- **EASYFLEX** adjustable gooseneck puts light where you need it
- Optix glare-control filter reduces eyestrain and diminishes fatigue

VD14WW1UP | ~~\$39.95~~ **\$29.95**

On-base
USB Port and
polarized
AC Outlet



1.0 amp
USB port

Polarized two-prong AC outlet



SmartLight™ | Curve

Productivity Lamp

- Natural Spectrum illumination
- Optix® glare-control filter
- A stylish, “make a statement” productivity lamp
- Head diameter: 6” Height: 16”
- POLY BLACK | VD11PB1
- WHITE | VD11WW1

Your choice ~~\$34.95~~ **\$24.95**



*Clip it
where you
need it*

SmartLight™ | Clip

Productivity Lamp

- Natural Spectrum illumination
- Optix® glare-control filter
- **EASYFLEX** gooseneck
- Use the sturdy clip to get light where you need it
- Head diameter: 5.25” Height: 18”

VC02WW1 | ~~\$29.95~~ **\$19.95**

Try our products risk-free for 30 days • Details at www.verilux.com/guarantee

Lamps
Comparison

60
YEARS

Why the Name "Productivity Lighting"®?

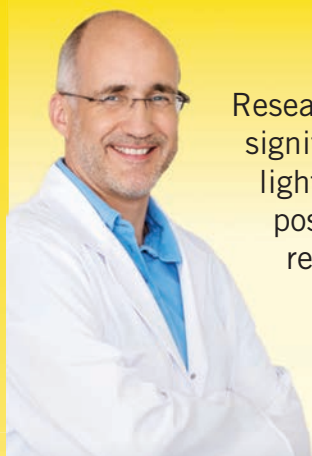
When it comes to maximizing work, study, or task time, Natural Spectrum illumination is the perfect partner. It's a type of full spectrum lighting that replicates key wavelengths of natural light, to help you read faster with greater comprehension, work longer without eyestrain, and improve productivity and focus.

Productivity Lamp Comparison

	Name	Model number	Price	Height Range (in.)	Head Dims (in.)	Base Diameter / Dims (in.)	Weight (lb.)	Construction
	Heritage Desk	VD03FF5 Antiqued Brushed Brass VD03GG5 Antiqued Brushed Nickel	\$199.95	11.5 - 17.5	8.9 x 5.4 x 2.6 H	8.5	10.8	Metal
	Brookfield Desk	VD08AB1 Aged Bronze VD08BN1 Brushed Nickel	\$129.95	6 - 29.5	6.0 x 6.0 x 2.6 H	7.5	11.0	Metal
	Original Desk	VD01AA1 Ivory VD01BB1 Graphite	\$59.95	15 - 26.5	9.5 x 5.75 x 1.75 H	9.6 x 7	3.0	Plastic
	SmartLight	VD12WW1 White VD12BB1 Graphite	\$39.95	15 - 26.5	10.25 x 4.5 x 1.375 H	8 x 6.25	4.75	Plastic
	Tazza	VD14WW1UP	\$39.95 \$29.95	5 - 18	4.5 x 5.0 H	6.0	1.75	Plastic
	Heritage Floor	VF03FF5 Antiqued Brushed Brass VF03GG5 Antiqued Brushed Nickel	\$229.95	39 - 53	10.5 x 5.4 x 2.5 H	10.5	15.2	Metal
	Brookfield Floor	VF08AB1 Aged Bronze VF08BN1 Brushed Nickel	\$169.95	41 - 61.5	7.0 x 7.0 x 4.5 H	11.0	15.8	Metal
	Original Floor	VF01AA5 Ivory VF01BB5 Graphite	\$99.95	48 - 61	9.5 x 5.75 x 1.75 H	10.5 x 9	10.0	Plastic
	EasyFlex Floor	VF02AA5 Ivory VF02BB5 Graphite	\$129.95	38.5 - 54	10.0 x 7.0 x 2.0 H	10.375 x 8.75	13.0	Plastic

LED Lamp Comparison

	DeXa	VD20BB1	\$129.95 \$99.95	2.6 - 20	4.5 x 2.6 H	6.0	2.84	Metal
	Kudo	VD22PW3U	\$79.95	15.27	14 x 1.63 H	7.5 x 4.5	1.9	Plastic
	Swan	VD23PW3U	\$79.95	26.75	8.25 x 2.75 H	6.25 x 6.75	2.33	Plastic
	EasyRead	VM05WW1	\$129.95	23.5	7.75 x 7.75 H	8 x 9.25	6	Plastic



Research using full spectrum lighting in a school setting resulted in significantly greater student achievement when compared to other light sources. And naturally lit study environments have also proven to positively impact students' abilities to understand study materials, resulting in increased math and reading test scores.

Verilux productivity lighting is the result of more than 50 years of research to scientifically tune light to the needs of the human eye. At home, college, or office, Natural Spectrum illumination is the perfect productivity partner.

on	Illumination Type	Watts	Approximate Lumens	Replaceable Ballast Electronics	Brightness Settings	Optix® Glare-Control Filter	Parabolic Light Diffuser	Name	
	Fluorescent	27	1100	✓	2	✓	NA	Heritage Desk	
	Fluorescent	18	1200	✓	1	✓		Brookfield Desk	
	Fluorescent	27	1100		2		✓	Original Desk	
	Fluorescent	27	1100		1			SmartLight	
	Fluorescent	13	900	✓	1	✓		Tazza	
	Fluorescent	27	1100	✓	2	✓		Heritage Floor	
	Fluorescent	26	1600	✓	1	✓		Brookfield Floor	
	Fluorescent	27	1100	✓	2		✓	Original Floor	
	Fluorescent	27	1100	✓	2		✓	EasyFlex Floor	

	LED	7.5	34 to 340		10	✓		DeXa	
	LED	8	600		5	✓		Kudo	
	LED	10	450, 580, 600, depending on color temperature		7 per color temperature	✓		Swan	
	LED	36	400		1			EasyRead	

Sanitizing
with Light

60
YEARS

CleanWave®

Sanitizing Vacuums and Wands

All Verilux Sanitization Products:

- Kill up to 99.9%[†] of germs and allergens* on hard surfaces
- Sanitize without chemicals and leave no residue[‡]
- Use UV-C light to safely[§] kill viruses, bacteria, and dust mite and flea eggs
- Destroy odor-causing bacteria[^]
- Are ideal for those with COPD, allergies, asthma, or who want a cleaner living environment



CleanWave® Sanitizing Portable Vacuum

- HEPA filtration captures dust and allergens**
- Powerful 400-watt vacuum provides deep-down cleaning
- Ideal for floors, mattresses and upholstery
- Great for cars, boats and RVs

VH07WW1 | \$149.95

Replacement filter set VH07RF1 | \$9.95



Top of vacuum releases easily for quick clean-ups in cars, on stairs and in hard-to-reach places

CleanWave® Supplemental Sanitizing Tool

- Use this variable-speed (up to 1,400-watt) vacuum after your conventional vacuum for ultra-clean sanitized floors and surfaces[‡]
- Multi-stage HEPA filtration captures dust and allergens. No-tools-required replacement.**
- LED headlights illuminate hard-to-see dust

VH04WW1 | ~~\$499.95~~ **\$349.95**

Replacement filter set VH04RF1 | \$14.95

Replacement bulb VH04RB1 | \$14.95



Comes complete with handy attachments





The Power of UV-C Light For Sanitizing

Viruses, bacteria, dust mite eggs, and flea eggs are only a few of the biological pollutants between you and a healthy home. UV-C sanitization is the chemical-free cleaning solution for people who seek to provide a cleaner living environment and for those with asthma, allergies, and COPD (chronic obstructive pulmonary disease). Verilux sanitizing products use UV-C – a type of ultra-violet light with a shorter wavelength than visible light – to penetrate a microorganism's cell membrane. This damages the DNA, prevents growth and kills the organism.

Sanitizing
with Light

60
YEARS

What the people say: Comments from an actual online focus group:

- "It sterilizes, covers a large area and is easy to use"
- "Kills germs and deodorizes"
- "No chemicals for total sanitizing"
- "I don't have to douse everything in bleach. This is a good alternative."
- "Non-toxic way to reduce mold and fleas"
- "Eco-friendly"
- "Peace of mind"

CleanWave® Sanitizing Wands – for Home and on the Road



Sanitizing Wand

- Require only one second of dwell time[†]
- Perfect for hard surfaces that could be damaged by sprays, wipes or liquid cleaners

- Rechargeable Ni-MH battery
- Has easy-to-read built-in digital timer for precise exposure times
- 20.75"H x 2.5"W, 1.5 lbs.

VH01WW4 | \$99.95

Replacement Battery Pack VHBP01 | \$24.95

Replacement AC Adapter VHAC1 | \$19.95

Replacement Bulb VHRB014W | \$14.95



Portable Sanitizing Wand

- Ideal for use on public transportation and in hotel rooms
- Fits easily in purse or luggage
- Uses four AA batteries (not included)
- 10.5"H x 1.5"W, 4 oz.

VH03WW4 | \$59.95

[†]Based on exposure of UV-C light to bed bug eggs, viruses, and bacteria in the laboratory under controlled conditions. May be less effective when used on pile carpets and certain fabric surfaces. UV-C effectiveness depends on direct exposure duration and intensity and must shine on organism to be effective. In the event of bed bug infestation, contact a qualified pest exterminator.

*Direct UV-C light exposure is effective on certain allergen-producing organisms such as Mold A and in reducing dust mites.

‡Based on exposure of UV-C light to test organisms on non-porous hard surface, under controlled conditions. MRSA refers to Methicillin Resistant Staphylococcus Aureus (ATCC 33592). H1N1 refers to A/Swine/lowa Swine Influenza A (ATCC 333).

§When used as directed.

**Direct UV-C light exposure is effective on certain allergen-producing organisms such as Mold A and in reducing dust mites. HEPA-12 filtration can trap pet dander and mold spores.

[†]Deodorization based on UV-C reduction of odor-causing bacteria and HEPA filtration.

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17

Job#: XXXXXXX	Title: January 2016 Catalog
Date: 11/20/15	Version: 1

Personal
and Portable

60
YEARS

Love the light? Take it with you!



Closed view

Toothbrush
not included

CleanWave®

Portable Toothbrush Sanitizer

Easy, chemical-free sanitizing; ideal for home and travel. Lid-activated safety feature. Works with standard, electric and sonic toothbrush heads. Cordless. Uses 2 AAA batteries (not included). 8.58" H x 2.17" W x 1.18" D 5.3 oz

VH17BW4 | \$19.95



Includes carrying pouch
and USB cable

Portable Reading Light

Natural Spectrum®

Clip to books, laptops, or tablets to get Natural Spectrum illumination at home or on the go. 10,000-hour bulb with brightness control. Uses two AA batteries (not included). Charge with a USB cable (included), or purchase the optional wall charger (VEX-035 | \$12.95). 3.5" X 3.4" when open. Includes carrying pouch.

VB01WW4 | \$19.95



PageLight™

Natural Spectrum® Flat Panel Book Light

Read easily in bed or in dimly lit places. The flat panel spreads glare-free Natural Spectrum light across an entire page without disturbing those around you. Dial in the desired light level. Uses three AAA batteries (not included). 6"H x 7"W x 0.75"D

VB07WG4 | \$19.95



Padded case and polishing cloth

EasyRead™

Natural Spectrum® Illuminated Magnifier

Whether you have diminished vision or just want a closer look, enjoy 2.5X and 5X magnification through an optical-grade lens. Two LEDs illuminate the subject matter. Includes padded case and polishing cloth. LEDs powered by two AAA batteries (not included).

VM04BB4 | \$19.95



ReadyLight™

Solar Rechargeable Flashlight

Charged by the sun and always ready, this rugged, durable flashlight holds a charge for up to 12 months and works up to 10 hours on a single charge. The solar panel lasts up to 20 years. Convenient carabiner hook and glow strip.

VB03WW4 | \$29.95



ReadyLight™

Rechargeable LED Lantern

12 Natural Spectrum LEDs provide multiple levels of illumination for camping, emergencies, or more. Use for hours on a single USB charge, or purchase the optional wall charger (VEX-035 | \$12.95). 6.75" X 3.75 W.

VB05WW4 | \$19.95



ORBit™
Relaxation Lamp

Speed up your slow down with this portable lamp that transitions through a calming array of colors or emits bright white light for reading or for use as a mini-lantern. Runs on three AA batteries (not included). Tap the top operation. 4"x 4".

VB10WW4 | \$14.95



Displays an array of color or provides bright, white light.

Personal
and Portable

60
YEARS



Heather's wondering. . .

If there were a recipe for happiness, would light be an ingredient?

The Verilux catalog is no place to try to tinker together a formula for happiness, but happiness is very much on our minds here in Vermont these days, as we fête 60 years in business and celebrate how our products have improved people's lives.

There's no arguing the maxim "happiness is an inside job," but the innumerable testimonials we've received over these six decades provide compelling evidence that light matters. Nearly every day, we hear from folks who tell us how their mood and energy have improved dramatically, thanks to our HappyLights. There's Cathy from Chicago who says, "These lamps are perfectly named! Even when the weather was gray and dreary, I found myself smiling all day!" And in Hamilton, Ontario, Betty tells us, "To my surprise, after a week and a couple of days, I realized I did feel a lot better: I wasn't wanting an afternoon nap, my mind was not thinking about how bad I felt and yes, I knew the lamp was working."

Happiness and light provide abundant fodder for poets, authors, and thinkers: Two musings, "I react strongly to light. If it is cloudy and raining, there are clouds and rain in my soul," and "Happiness is not a matter of intensity but of balance, order, rhythm, and harmony" could be company mantras.

We'll start down the path of the next 60 years excited we can provide an ingredient the world's Cathys and Bettys find essential as they tinker together their own recipes for happiness. We're confident it would be a great addition to yours, too.

Best wishes for an outstanding 2016!



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19

**Bulbs
and Tubes**

**60
YEARS**

Why use Verilux-brand replacement bulbs?

Keep Your Verilux Lamp a Verilux Lamp!

The products in this catalog all have different features and benefits, but there's one thing they have in common: All provide Verilux's patented Natural Spectrum illumination. When you experience comfortable, effective light therapy, it's because of the Natural Spectrum bulb inside your Verilux energy lamp. When you see the page more clearly and read longer with less fatigue, it's thanks to the Natural Spectrum illumination from our productivity lamps.

Other fluorescent bulbs may have a high color temperature and seem similar, but it's important to know they all have phosphors that coat the inside of the glass. We developed the exclusive Verilux phosphor combination based on recommendations from scientists at the Lawrence Berkeley National Laboratory. As the electric current excites this combination of fine-grade phosphors, they produce specific wavelengths of light. When these wavelengths fluoresce together, the result is a beautiful white light: the Natural Spectrum illumination found in our products.

So, to keep your lamp providing you with the same quality of light that motivated you to buy it in the first place, use only Verilux replacement bulbs. They're more expensive, but, as with just about anything, quality costs more. And, given the expected long life of a Verilux bulb, the additional cost to you is likely less than a half-cent a day. We believe that's a small premium to pay to live life in a better light.

Dimmable Natural Spectrum *Neodymium Bulbs*

These bulbs are made with neodymium, an abundant earth mineral extracted from sea water. It filters out unnatural yellow hues seen in illumination from standard bulbs – hues that compromise the fidelity of your view.

Halogen



Standard Style
(1,000 Hours)
STD E26 base

Product Code	Description	Length	Diameter	Lumens	Single
HA19F43VLX	43W Frosted	4.25"	2.375"	565	\$8.95
HA19F53VLX	53W Frosted	4.25"	2.375"	790	\$8.95
HA19F72VLX	72W Frosted	4.25"	2.375"	1120	\$8.95



Flood
(2,000 Hours)
STD E26 base

HR30FF65VLX	65W Frosted	5.125"	4.8125"	695	\$17.95
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Incandescent



Standard Style
(5,000 Hours)
STD E26 base

Product Code	Description	Length	Diameter	Lumens	Single	2-Pack	4-Pack
A19F60VLX	60W Frosted	4.25"	2.375"	465	\$8.95	\$16.11	\$29.00
A21F3WVLX	50/100/150W 3-Way Frosted	5.25"	2.75"	350/910/1400	\$14.95	\$26.91	\$49.00



Candelabra
(5,000 Hours)
STD E26 base

B10F40VLX	40W Frosted	3.75"	1.25"	180	\$4.95	\$8.91	\$15.00
B10F60VLX	60W Frosted	3.75"	1.25"	400	\$4.95	\$8.91	\$15.00



Candelabra
(2,000 Hours)
E12 base

C32F40VLX	40W Frosted	3.875"	1.25"	370	\$3.95	\$7.11	\$12.00
C32F60VLX	60W Frosted	3.875"	1.25"	650	\$3.95	\$7.11	\$12.00



Globe
(2,000 Hours)
E12 base

G1625VLX	25W Frosted G161/2	3"	1.9375"	220	\$4.95	\$8.91	\$15.00
G1640VLX	40W Frosted G161/2	3"	1.9375"	370	\$4.95	\$8.91	\$15.00
G1660VLX	60W Frosted G161/2	3"	1.9375"	650	\$4.95	\$8.91	\$15.00



Globe
(5,000 Hours)
STD E26 base

G25F40VLX	40W Frosted	4.4375"	3.125"	300	\$10.95	\$19.91	\$35.00
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Good for You

Verilux bulbs use a unique blend of earth phosphors to deliver unmatched clarity and color rendering while reducing glare, eyestrain, and fatigue.

Good for Planets & Pets

Natural Spectrum light provides nurturing illumination, generating and sustaining almost year-round growth and bloom for plants. This light provides both UVA and UVB to enhance vision and health of tropical fish, amphibians, and reptiles. UV light requirements vary by species, so do research to determine your pet's needs before using any equipment.

Good for the Planet

Fluorescent lighting is up to five times more energy efficient than conventional incandescent lighting. What's more, your eyes function optimally in the high color temperature of Natural Spectrum illumination, so you're seeing well while using less light, and that reduces the natural resources required to produce the electricity you're using.

Bulbs
and Tubes

60
YEARS

SAVE
\$74

	Type	Watts	Length	CRI	CCT	Lumens	Product Code	Case	# in Case
 T8	Full Spectrum	15W	18"	92	6280K	565	F15T8VLX6	\$72.00	6
	Natural Spectrum Light — without UV*	32W	48"	82	6000K	2700	F32T8VLX4	\$51.00	4
 T12	*to minimize fading of furniture and artwork								
	Full Spectrum	20W	24"	92	6280K	800	F20T12VLX4	\$51.00	4
	Full Spectrum	30W	36"	92	6280K	1650	F30T12VLX6	\$144.00 → \$69.95	6
	Full Spectrum	40W	48"	92	6280K	2100	F40T12VLX4	\$55.00	4
 T8 LED	Full Spectrum LED	17W	48"	90	6500K	1800	L17T8VLX4	\$99.00	4

NEW! Full Spectrum LED Tubes!

	Product Code	Description	Single	2-Pack	6-Pack
	CFS13VLX	13W/60W equivalent 1 3/4"w x 4 3/16"h	 Lighting Facts	NA	\$11.95 \$28.68
	CFS18VLX	18W/75W equivalent 2 1/8"w x 5 1/4"h	Lighting Facts	NA	\$19.95 \$47.88
	CFS23VLX	23W/100W equivalent 2 1/8"w x 5 1/4"h	Lighting Facts	NA	\$19.95 \$47.88
	CFS3WVLX	3-Way/50W/75W/125W equiv. 2 3/8"w x 6"h		\$24.95	\$44.91 \$119.76
	CFR30VLX	15W R30 Flood/60W equiv. 3 3/4"w x 5 3/8"h	Lighting Facts	\$17.95	\$32.91 \$86.16
	CFR40VLX	23W R40 Flood/100W equiv. 5"w x 6 1/2"h	Lighting Facts	\$19.95	\$35.91 \$95.76
	CFSPAR38VLX	23W Outdoor Flood/100W equiv. 4 3/4"w x 6 1/2"h	Lighting Facts	\$24.95	\$44.91 \$119.76

Please note: These bulbs have a standard E26 base, fit standard fixtures and are not meant for use with dimmer switches.



Bulbs that have earned the ENERGY STAR meet strict energy efficiency guidelines set by the EPA and U.S. Department of Energy.



Verilux donates a percentage of profits from the sale of every package of energy-efficient compact fluorescent bulbs to non-profit organizations.

 Brightness - 840 Lumens, Estimated Yearly Energy Cost \$1.57 (Based on 3 hrs/day 11¢/kWh/Cost depends on rates and use), Life(Based on 3hrs/day) 9.1 years, Energy Used - 13 Watts

 Brightness - 1260 Lumens, Estimated Yearly Energy Cost \$2.17 (Based on 3 hrs/day 11¢/kWh/Cost depends on rates and use), Life(Based on 3hrs/day) 9.1 years, Energy Used - 18 Watts

 Brightness - 1600 Lumens, Estimated Yearly Energy Cost \$2.77 (Based on 3 hrs/day 11¢/kWh/Cost depends on rates and use), Life(Based on 3hrs/day) 9.1 years, Energy Used - 23 Watts

 Brightness - 650 Lumens, Estimated Yearly Energy Cost \$1.81 (Based on 3 hrs/day 11¢/kWh/Cost depends on rates and use), Life(Based on 3hrs/day) 9.1 years, Energy Used - 15 Watts

 Brightness - 1000 Lumens, Estimated Yearly Energy Cost \$2.77 (Based on 3 hrs/day 11¢/kWh/Cost depends on rates and use), Life(Based on 3hrs/day) 9.1 years, Energy Used - 23 Watts

 Brightness - 1000 Lumens, Estimated Yearly Energy Cost \$2.77 (Based on 3 hrs/day 11¢/kWh/Cost depends on rates and use), Life(Based on 3hrs/day) 9.1 years, Energy Used - 23 Watts

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Replacement
Bulbs

60
YEARS



Natural Spectrum®
CFML27VLX

Be sure to use only patented Verilux bulbs in your Verilux products. Use the chart below to identify the bulb you need, and look closely at your existing bulb for an identification number to use when ordering. Questions? Call us at 1-800-786-6850.

Verilux®		Light Therapy										Productivity Lighting										Sanitizing					
Replacement Bulbs for Your Verilux Products		HappyLight VT01/2500	HappyLight VT03/4500	HappyLight VT05/5000	HappyLight HPLD/Deluxe	HappyLight VTI0/Liberty 5K	HappyLight VT20/Liberty 10K	HappyLight CW01	ClearWave CWST2RB	ClearWave / CWST1 or HPS/Liberty	Rise & Shine VA05/Natural	VD03/Desk	Heritage VF03/Floor	Heritage VD08/Desk	Brookfield VF08/Floor	Brookfield VD01/Desk	Original VF01/Floor	EasyFlex VF02/Floor	SmartLight VD12/Desk	Tazza VD14/Desk	Curve VD11/Desk	Clip VC02/Desk	Sanitizing Portable Vacuum	CleanWave / VH07	Sanitizing Bagless Vacuum	CleanWave / VH04	CleanWave / VH01
	CFML27VLX10K \$19.95 6"H x 3.25"W 27 Watt											✓	✓			✓	✓	✓	✓								
	CFML36VLX \$24.95 9"H x 3.25"W 36 Watt		✓	✓			✓																				
	CFL36VLX2 \$49.95 16.5"H x 2"W 36 Watt 2 pack				✓																						
	L36RBVLX2 \$49.95 16.5"H x 2"W 36 Watt 2 pack									✓																	
	CFS26GU24VLX \$14.95 5"H x 2.5"W 26 Watt	✓				✓									✓												
	CFS18GU24VLX \$12.95 4.5"H x 2.5"W 18 Watt													✓							✓						
	CFS13GU24VLX \$9.95 4.5"H x 2.5"W 13 Watt																			✓	✓						
	VHRB014W \$14.95 8.75"L x 0.5"W 4 Watt																										✓
	VH07RB1 \$24.95 10"L x 1"W 8 Watt																						✓				
	VH04RB1 \$14.95 9"L x 1.75"W 36 Watt																							✓			
	A19C60VLX2 \$17.90 Standard Size 60 Watt 2 pack										✓																
	CW01HB \$34.95 Replacement Head							✓	✓																		
	CWST2HR \$34.95 Replacement Head								✓																		

www.verilux.com

1-800-454-4408

Verilux, Inc.

340 Mad River Park
Waitsfield, VT 05673

1-802-496-3105

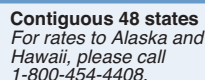
Choose from these payment options:



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Item #	Description	Color	Qty	Price Ea.	Total Price
Merchandise Subtotal					
Free Standard Shipping On All Orders Over \$100					
Standard Shipping & Handling					
Sales Tax (6.0% for VT, 6.35% for CT, 7.5% for CA and 6.875% for MN)					
SHIPPING & HANDLING					TOTAL

SHIPPING & HANDLING



Merchandise Total	Add this S&H
Up to \$25.00	\$6.95
\$25.01-\$50.00	\$8.95
\$50.01-\$75.00	\$10.95
\$75.01-\$100.00	\$12.95
\$100.01 or more	FREE

For rates to Canada, please call 1-800-454-4408. (Not all products in this catalog are available in Canada.)



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You risk nothing when you purchase a Verilux product.

Every Verilux product includes an easy-to-follow instruction manual, answers to frequently asked questions, and our toll-free customer service telephone number. Your call is answered right here in Vermont by Verilux team members who honestly care about our products and about you. If your purchase doesn't meet your expectations, simply return it in its original carton within 30 days, and we'll refund your purchase price. Call or go online for more details.

Helpful customer service is available at
1-800-786-6850 or www.verilux.com

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Research Citation:

¹ Hathaway, Warren E., "A Study into the Effects of Types of Light on Children: A Case of Daylight Robbery," IRC Internal Report No. 659, pp. 11-29, 1992 and L. Edwards and P. Torcellini, "A Literature Review of the Effects of Natural Light on Building Occupants," National Renewable Energy Laboratory, 2002

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CUSTOMER NUMBER

Have a
spare on
hand!

Specifically designed for
Verilux lamps, this patented
bulb brings Natural Spectrum®
light indoors.

NEW!

Swan
LED Desk Lamp



27W Natural Spectrum®
Replacement Bulb

- Reduces glare and eyestrain
- Enhances color, clarity and contrast
- Increases visual focus and productivity
- Lasts up to 10,000 hours

CFML27VLX10K | \$19.95

60
YEARS

verilux®
The Healthy Lighting Company®



- Long-lasting, energy-efficient LEDs provide three dynamic color temperatures: "Mood" (3200K), Ambient (4000K), and Reading/Tasking (5000K)
- Set one of seven light intensities for each color temperature
- A 1.0 amp USB port keeps your devices – and you – connected
- Silicone-encased **EASYFLEX** gooseneck directs light where you need it

VD23PW3U | \$79.95

Set one of seven
light intensities for
each of three color
temperatures!



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verilux®
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