# meori

# STORAGE WONDER ORDER KEEPER SPACE CREATOR THING SAVER HANDY HELPER The best





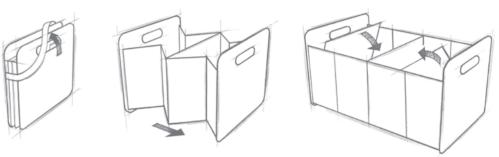




# THE IDEA BEHIND meori®

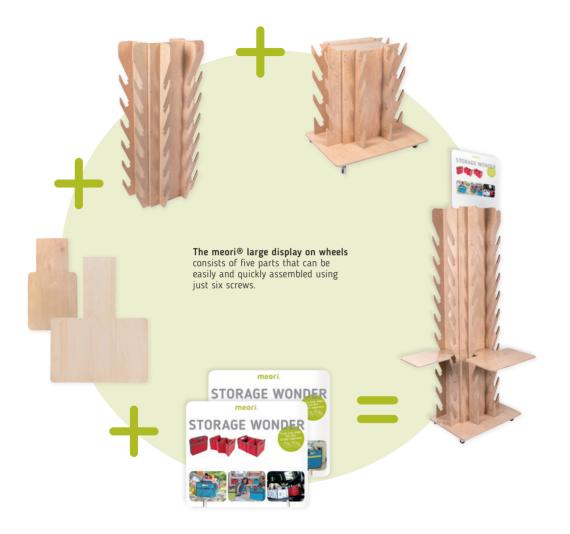
Three easy steps. One box. Simply ingenious.

The idea behind meori® foldable boxes is as easy as it is impressive: In just three quick steps, a slim case turns into a stable box that can be used on the spot. Organize, store, and transport just about anything, at home, in the office or on-the-go. And when you don't need it, the box can be folded back down into a space-saving slim case, held together with an elastic strap.



Push the elastic strap back, unfold the box, press down the bottom. With a flick of the wrist, you can turn the slim case into a robust, stylish box. Meori's smart design makes it the perfect companion - anywhere, anytime.

To ensure meori® *foldable boxes* stand out and drive sales, you can choose from various displays depending on the size of your store and the placement options available to you.



# CLEVER & EFFICIENT

Our meori® large display on wheels offers space for up to 80 meori® *foldable boxes*. It guarantees a clear overview and attractive presentation from any angle. There is even plenty of room to display the broad range of meori® accessories.

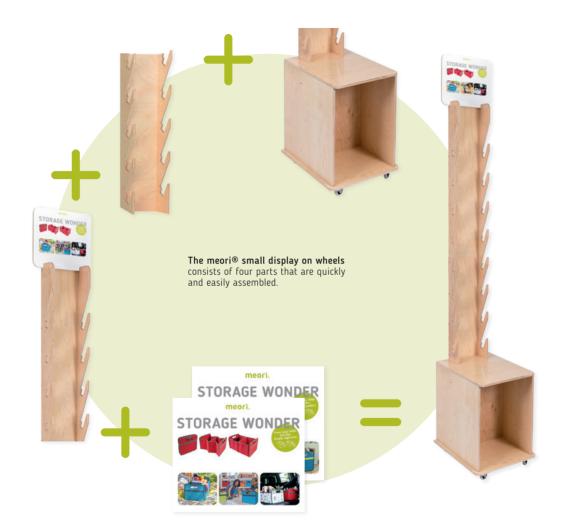
The meori® display is made of high-quality, stable plywood. The wheels enable you to easily and quickly roll it into place. What's more, the space at the top for the sign is also suitable for installing a monitor showing the meori® image video. To present meori® foldable boxes opened up, two small shelves can be inserted in the front or on the side of the display in just a few short steps.

The three sides of the display hold up to 30 meori® foldable boxes or accessories. The backside of the display offers storage for an additional 50 products.



Everything at a glance: The meori® display on wheels offers space for up to 80 products

View of the ba



# **SLIM & SMART**

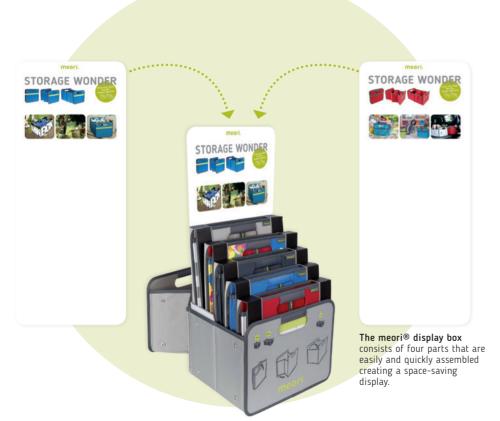
The meori® small display on wheels is space-saving, making it ideal for smaller stores or sales areas.

Despite its slim silhouette, the meori® small display on wheels can attractively and clearly present up to eight meori® foldable boxes. It is equipped with four wheels, enabling you to quickly and easily move it around. Thanks to its stable construction, the meori® small display on wheels can be installed either on a wall or act as a stand-alone display.

The meori® small display on wheels has a removable sign at the top and features an integrated presentation space for showcasing the meori® foldable box, perfect for grabbing the customer's attention. What's more, the meori® small display on wheels can be enhanced with a monitor for showing the meori® image video.

Below the presentation area for the meori® foldable boxes is storage or presentation space for up to 18 additional boxes.

Compact and eyecatching: The meori® wall display lets you present up to 26 products



# MINI & MAXI

With the meori® display box, you can clearly and effectively present meori® foldable boxes in a very small space. The meori® display box looks just like the classic meori® foldable box and offers space for up to 20 meori® foldable boxes and accessories.

Maximum flexibility: The two storage compartments can simply be folded and snapped together. Depending on how much space you have available at your PoS, you may use the meori® display box in its mini or maxi version. The signage with lifestyle images demonstrates to the customer the versatility of the meori® foldable box. Internal cardboard steps allow for a cascading presentation of the products. Display box can be used with or without signage and cardboard steps.

Either mini or maxi: The meori® display box can cleverly present up to 20 products at a glance.





# FACTS & FIGURES

meori® displays guarantee an attractive, space-saving presentation of the meori product line at the point of sale. Here is an overview of our three displays and monitor holder:



Deliverables include: Display on 4 wheels, 2 presentation tables, 1 sign



Deliverables include:
Display on 4 wheels,
1 presentation table,
1 sign

### meori® large display on wheels | A100090

Material: Laminated plywood | 3 sides with holders, shelving in back

Dimensions: Height 2350 mm | Width 700 mm | Depth 510 mm Capacity: Up to 80 meori® *foldable boxes* | Weight approx. 50 kg Delivery consists of 2 packages

## meori® small display on wheels | A100091

Material: Laminated plywood | 1 side with holders, additional storage space at the bottom

Dimensions: Height 2350 mm | Width 410 mm | Depth 450 mm Capacity: Up to 26 meori® *foldable boxes* | Weight approx. 25 kg Delivery consists of 2 packages



### meori® display box | A100088

Material: Polyester | For 10 boxes per compartment Dimensions: Height 275 mm | Width 350 mm | Depth 560 mm or 300 mm

Capacity: Up to 20 meori® foldable boxes | Weight approx. 1.5 kg Delivery consists of 2 packages

### Deliverables include:

Monitor holder for inserting in a wheeled or wall display. Supplied with monitor for showing the meori® image video.



### meori® holder with monitor | A100093 Material: Laminated plywood | With monitor Dimensions: Total height 500 mm | Width 400 mm | Depth 150 mm

Delivery consists of 1 package



# **ENHANCING & EFFECTIVE**

Our cardboard display signage uses lifestyle images showing meori® foldable boxes in action. The images depict the products in real-life scenarios creating a lively, appealing atmosphere for your PoS.

The lifestyle images on the displays demonstrate the diverse range of home and on-the-go organizational solutions that meori® foldable boxes provide your customer.

The meori® display signage are ideal for boosting sales at the PoS.



The lifestyle images on the display signage show the many different ways that meori® foldable boxes can be used - an eye-catcher driving sales at the point of sale.

# **CUSTOMIZED & CATCHING**

In addition to our standard displays, we offer customized solutions for presenting meori® products. We work with you to develop a presentation tailored to your precise needs - creating the ideal solution for your sales space. Our experience in PoS design will help you achieve the most effective meori® sales space. Please feel free to contact us!

