

## About Polar Bottle®



Boulder Daily Camera, March 1996

In 1994, Polar Bottle was founded as a family company in a Boulder, Colorado garage. We had a simple vision: to offer people the delight of a cool, pure, drink of water – anywhere. As the original insulated water bottle, Polar Bottle found an early following among athletes in the biking and outdoor communities.

Twenty years on, our brands are sold through thousands of retailers in the US and 42 countries around the world. Polar Bottle can be found wherever athletes, individuals and families need hydration – indoors or out, at work, school or play.

We stand out in a crowded water bottle marketplace for our enduring commitment to innovation and product quality, BPA and phthalate free materials, USA manufacturing, charitable support and environmental stewardship. All of this combines with over 70 colorful graphic styles and accessible pricing to give our brands broad appeal.

There is always room to improve the drinking experience: taste, look, pour, insulation. We're a little obsessed with such matters — and that's always refreshing.



## Made in the USA



We are proud to create US jobs and investment, by designing and manufacturing our products in beautiful Boulder, Colorado. Our products are designed, assembled and shipped from our 38,000 square foot design and production facility. The bottles are made from parts sourced almost exclusively in the USA and are covered by our Lifetime Guarantee.



### Our Lifetime Guarantee

We take great pride in the quality of each and every Polar Bottle water bottle. Our products are designed to be used for years. They pass through many rigorous quality control checks before leaving our warehouse. We understand that things happen; bottles break or customers are simply unsatisfied. To ensure unparalleled customer service and protect the planet, we offer retailers and consumers an unconditional lifetime guarantee on all of our products. This includes a replacement cap service. Consumers shouldn't have to replace a perfectly good bottle just because they damaged the cap. Just give us a call or drop us an email and we will take care of it. *Guaranteed.*



Tie Dye Rainbow



Tie Dye Surf



Team USA Flame



US Paralympic Team Flame



Pink Chevron



Bloom Spin



Steel Spin



Bermuda Spin



Café Spin

**2016**  
**HOT & COLD ERGO**

**NEW**



Stealth Olive      Stealth Desert      Deep Ocean  
Available in 2016

**CENOTE HYDRATION SYSTEM**  
**with 4 disposable reservoirs**



Cenote Hydration System  
Available in 3L & 2L



## INSULATED SPORT

**POLAR BOTTLE®**



Polar Bottle is the original insulated water bottle and remains the standard. It keeps liquids cold twice as long as standard single-wall bottles. Lightweight, flexible and easy to squeeze, it is the perfect hydration solution. The handy carrying strap makes the bottle simple to carry or clip onto a backpack, purse or belt loop. Fill the wide mouth with ice and the drink of your choice, then head outside, to the gym, office or school. For extra cooling power, fill your bottle and freeze before use.

- Patented insulated, double wall design
- BPA and phthalate free
- Made in USA
- Dishwasher and freezer safe
- Fits standard bike cages
- 12 oz, 20 oz and 24 oz sizes
- Patented, removable drinking valve
- 60+ colors and patterns

# TEAM USA

NEW



Official Licensed Product

KRISTIN ZAITZ,  
POLAR BOTTLE AMBASSADOR  
& TEAM USA ATHLETE



POLAR BOTTLE

Polar Bottle is proud to be an official water bottle licensee of the United States Olympic and Paralympic Teams. For every Team USA Polar Bottle sold, a portion of the proceeds goes directly to support Olympic and Paralympic athletes across the United States as they prepare for the 2016 Summer Games in Rio de Janeiro, Brazil. With our special edition Team USA Polar Bottle, your business can tap into the growing excitement for next year's Olympic Games, and help support Team USA athletes on the Road to Rio.



Team USA Flame



US Paralympic Team Flame

# PATTERN

Available in 24-ounce



Red Chevron



Black Chevron



Pink Chevron **NEW**



Orange Carbon



Blue Carbon

NEW



Bloom Spin



Steel Spin



Bermuda Spin



Café Spin

**FADE SERIES**

Available in 12-, 20- and 24-ounce



Blue Fade



Red Fade



Pink Fade  
Only available in 20oz



Green Fade  
Only available in 12oz

POLAR BOTTLE

**ARTIST SERIES**

Available in 24-ounce



Starburst



Lemongrass



Sea Breeze



Metropolitan



Andromeda



Royal Peacock



Island Blossom



Secret Garden

## ARTIST SERIES

Available in 20- and 24-ounce



Bandana



April Showers



Jubilee



Star Spangled

POLAR BOTTLE

## STATE FLAG SERIES\*

Available in 24-ounce



Colorado



Texas



Arizona



California

\*Contact us for a custom bottle with your own state flag.

## BIG BEAR SERIES

Available in 20 and 24-ounce



Green Bear



Blue Bear



Purple Bear  
Only available in 20oz



Pink Bear  
Only available in 20oz

## TEAM COLORS SERIES

Available in 24-ounce



Green and Yellow



Gold and Blue



Black and Yellow

POLAR BOTTLE

## PATTERNS

Available in 20- and 24-ounce



Platinum



Black Pattern



Yellow Pattern  
Only available in 20oz

## SOLIDS

Available in 20- and 24-ounce



Red and Black



Light Blue and Black



Orange and Black



Blue



White



Red



## USA Pro Challenge

Available in 24-ounce unless specified



2015 Commemorative



2015 Commemorative  
20 oz



Best CO Rider



Red Dot King of the Mountains  
Jersey



Orange Aggressive Rider  
Jersey



Yellow Leader Jersey



Blue Best Young Rider  
Jersey



Green Sprinter  
Jersey

## Kids/Run

Available in 12-ounce

POLAR BOTTLE



Monster  
Truck



Dino Might



Play Ball!



Pixie



Pink Leopard



Zebra



Andromeda



Starburst



\* Tie Dye Rainbow



\* Tie Dye Surf



Blue Fade



Red Fade

\* Only available in 20 ounce

## Sport Pricing

### 24-ounce Sport

**1 CASE – 25 bottles**

\$5.50/ bottle = \$137.50/ case\*

**2 – 4 CASES**

\$5.00/ bottle = \$125.00/ case\*

**5+ CASES**

\$4.75/ bottle = \$118.75/ case\*

POLAR BOTTLE

### 20-ounce Sport

**1 CASE – 25 bottles**

\$5.25/ bottle = \$131.25/ case\*

**2 – 4 CASES**

\$4.75/ bottle = \$118.75/ case\*

**5+ CASES**

\$4.50/ bottle = \$112.50/ case\*

### 12-ounce Sport

**1 CASE – 25 bottles**

\$5.00/ bottle = \$125.00/ case\*

**2 – 4 CASES**

\$4.50/ bottle = \$112.50/ case\*

**5+ CASES**

\$4.25/ bottle = \$106.25/ case\*

See all of our products at [shop.polarbottle.com](http://shop.polarbottle.com)

\*Shipping is additional. All prices are subject to change without notice.

**HOT & COLD**

**NEW**

## HOT & COLD

Customers asked us for bottles that would work for coffee, tea and hot chocolate as well as water. Our insulation gurus have worked their magic, creating bottles that keep drinks hot as well as cold for twice as long. We offer two distinct hot/cold ranges. Polar Bottle® Ergo is the first lightweight, hot/cold bottle. Polar Bottle® Thermaluxe™ is our premium, vacuum insulated, stainless steel bottle. If you seek bottles that fit all the lives you lead – look no further.

### HALF TWIST TECHNOLOGY

– as featured on Ergo and Thermaluxe™

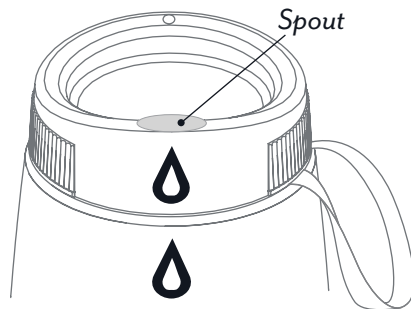
Polar Bottle® announces our latest hydration breakthrough: Half Twist technology. We wanted to deliver a genuinely NEW drink experience that combined the smooth pour of a glass with the portability of a bottle. Our patented Half Twist boasts an innovative drink-through cap with a removable sealing gasket for easy cleaning and leak free security. No need to squeeze or suck. To drink: simply line up the “drops” on cap and bottle and sip. The contoured mouthpiece is ergonomically designed for optimal comfort.

#### TO DRINK

Line up drops on cap & bottle  
Drink through spout opening

#### TO SEAL

Twist Tight



**NEW**

## ERGO Essential

Available in 2016

Ergo is the first lightweight hot/cold bottle; ideal for transporting both hot and cold liquids – anywhere. Ergo features our patented Half Twist, drink-through cap. The bright color and print options of Ergo Essential appeal to men and women of all ages and are a refreshing standout in any store environment.

- Insulated for hot & cold liquids
- Lightweight
- Unbreakable & dent proof
- BPA & phthalate free
- Made in USA
- Dishwasher & freezer safe
- Removable cap gasket for easy cleaning
- Fits standard cup holders
- 22oz size
- Patented, drink-through “Half Twist” cap

Please note: Ergo Essential is not microwave safe

HOT & COLD



**NEW**

# ERGO Stealth

*New for 2016*

The SUV of water bottles, Ergo Stealth makes a strong statement about love of nature and adventure – whether out on the trail, sitting next to a gym bag or cozying up to a computer.

For sportsmen and women, Stealth’s understated matte tones are non reflective and blend in perfectly with fishing, hunting or camping gear. Stealth is an exciting new departure for water bottles and delivers an on trend, “outdoor” ambience to any store environment.

- Insulated for hot & cold liquids
- Lightweight
- Unbreakable & dent proof
- BPA & phthalate free
- Made in USA
- Dishwasher & freezer safe
- Fits standard cup holders
- Noise free
- Non reflective
- 22oz size
- Patented, drink-through “Half Twist” cap

Please note: Ergo Stealth is not microwave safe



HOT & COLD

ESSENTIAL 2016

**NEW**



Deep Ocean  
Available in 2016

STEALTH



Olive



Desert

2015 Styles are recommended for warm and cold liquids



Oh Happy Day



Blue Halftone



Green Halftone



Leaves



Flower Candy



Silver and Gold



Circles and Flowers

HOT & COLD



Blue Stripe



Black Stripe



Red Stripe

# THERMALUXE™



Thermaluxe, Polar Bottle's new premium vacuum insulated stainless steel water bottle is the perfect lifestyle accessory. The dual-wall vacuum insulated design keeps your drink hot or cold for hours. Coffee or tea will remain piping hot for at least six hours. Ice water will stay cold through an eight hour day at work or play. Thermaluxe features our patented Half Twist™ technology.

- Vacuum Insulated for hot and cold
- Proven to keep liquids cold for 8 hours
- BPA and phthalate free
- Cap and carrying strap made in USA
- Vessel made in China
- Assembled in USA
- Patented Half Twist™ drink-through cap with silicone gasket seal to prevent spills and leaks
- Dishwasher safe
- Fits most standard cup holders
- 21 oz size
- Food grade 18/8 stainless steel
- Do not freeze or microwave

## Ergo Half Twist Pricing

### 22-ounce Ergo

**1 CASE – 24 bottles**

\$7.75/ bottle = \$186.00/ case\*

**2 – 4 CASES**

\$7.25/ bottle = \$174.00/ case\*

**5+ CASES**

\$7.00/ bottle = \$168.00/ case\*

HOT & COLD

## Thermaluxe™ Pricing

### 21-ounce Thermaluxe

**1 CASE – 24 bottles**

\$24.00/ bottle = \$576.00/ case\*

**2 – 4 CASES**

\$21.00/ bottle = \$504.00/ case\*

**5+ CASES**

\$20.00/ bottle = \$480.00/ case\*

See all of our products at [shop.polarbottle.com](https://shop.polarbottle.com)

\*Shipping is additional. All prices are subject to change without notice.

# DISPLAYS

## Sell Polar Bottle Water Bottles in Your Store

More than 3,500 retailers and online companies worldwide carry insulated Polar Bottle® water bottles. We offer a variety of marketing and promotional tools to help increase your sales and Polar Bottle® margins are simply the best in the business. *What are you waiting for?*

### We Make It Easy for You

The insulated sport water bottle ships wholesale in cases of 24. We offer three bottle sizes: 24, 20, and 12-ounce. Sizes and designs can be mixed and matched in a case to create a custom assortment that matches your store's customer demographics. The Ergo™ and Thermaluxe™ water bottle ships in cases of 24.

Smaller quantities can be ordered through bike distributors. Call us for a list of distributors in your area.

Custom bottles are available if you would like to create a unique branded water bottle for your store.



## POP Displays Available

Our attractive in-store display increases sales while keeping the product organized. The display is FREE with the purchase of 52 bottles and ships fully assembled and loaded with bottles. Just take it out of the box and it's ready to position in any department or by the register for impulse buys. Our Classic display is durable and eye-catching. The new Wine Rack display is designed to show-off the colorful bottle graphics.



Our 12 bottle Table Top display is another display option that comes free with the purchase of a 24 bottle case.

Select the colors and sizes of bottles for your display. Popular options are a combination of 40 24-ounce bottles and 12 20-ounce bottles, or 26 bottles of each size in assorted colors. Pricing for display bottles is the same as two-case pricing.

*Table Top*

DISPLAYS



*Classic*



*Wine Rack*

**CUSTOM**

## *This is a one of a kind water bottle*

Polar Bottle® is an essential lifestyle accessory. A custom version is ideal for promoting businesses, brands, teams, school groups and events, or as a unique expression of appreciation to clients or employees. This quality product showcases your green credentials (no more disposable water bottles), commitment to healthy lifestyles and the US economy. Any logo or design is protected from wear by the translucent outer bottle, making a custom Polar Bottle a uniquely durable promotional or Private Label choice.

- Unlimited customization options
- Logos sealed in and cannot rub off
- Choice of Sport water bottle or Ergo bottles with Half Twist™ drink-through cap
- 2 week turnaround
- No reliance on overseas shipping schedules
- Attractive pricing
- In-house design team support
- Pre-production proof available
- Made in the USA



To learn more about how your company can work with Polar Bottle to create an exclusive design your audiences will value for years, contact:  
customsales@polarbottle.com or 800.440.0358

## Custom Logo Polar Bottle Water Bottle

*Available for Sport or Ergo*



CUSTOM

This approach offers flexibility with quick turnaround, design support and a wide range of possible design options.

- Uses decal of logo or art you provide
- Sport or Ergo bottle
- Choice of decal shapes and sizes, placement options, liner bag colors, bottle sizes, flood/color matching etc.
- In-house design team support on art and placement
- Artwork protected by translucent outer bottle
- Discounts on larger quantities
- Sample bottle available before production
- 2 week average turnaround



### DECAL

We have a wide variety of different decal shapes, so we will find the best one for your logo.

### STOCK LINER

# Custom Overall Polar Bottle Water Bottle

*Available for Sport or Ergo*



This is the ideal approach for creating a truly premium custom product as the entire liner becomes your canvas to create a completely unique Polar Bottle® for your brand, business or event.

- Custom laminate design you provide or develop with our design department
- Covers entire bottle liner
- Choice of Sport or Ergo bottle
- Artwork protected by translucent outer bottle
- Discounts on larger quantities
- Sample bottle sent before production
- 2 week average turnaround (orders 2,500+ may require 12 week turnaround)



CUSTOM

## OVERALL DESIGN

The custom laminate design covers the entire bottle liner.

## BLANK LINER

## Custom Logo

### Sport



### Ergo



## Overall Design

### Sport

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### Ergo

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## Custom Monogram Option



Individuals love to have their own personalized Polar Bottle. Celebrate a single employee or the individual contributions of the whole office, project or soccer team. Monogram options are unlimited and include a full range of fonts, letters, symbols and numbers. Our art department will advise on styles that fit well with your custom design.

Monogram on a custom bottle

CUSTOM

## Custom Sport Pricing \*\*

Two week production time from art approval.

Number of Bottles	Logo	Overall
1 – 24	18.00	18.00
25 – 124	13.00	15.00
125 – 499	9.00	10.50
500 – 999	8.00	9.50

\*Please call for current production times.

1,000-4,999*	8.50	6.00
5,000 – 9,999*	6.50	5.25
10,000 – 20,000*	5.50	4.50
Over 20,000*	4.75	4.25

- One time set up charge of \$50 for logo or \$100 for overall is applied to all orders over 24 units. Charge includes a sample bottle that will be sent before production.
- Additional charges may be applied for extra artwork or logo changes.
- Ask about the co-branding discount

\*\* Prices subject to change without notice.

## Custom Ergo Pricing \*\*

Two week production time from art approval.

Number of Bottles	Logo	Overall
1 – 24	24.00	24.00
25 – 124	18.00	20.00
125 – 499	15.75	17.50
500 – 999	14.75	16.50

\*Please call for current production times.

1,000-4,999*	15.50	15.50
5,000 – 9,999*	11.50	11.50
10,000 – 20,000*	10.50	10.50
Over 20,000*	9.75	9.50

- One time set up charge of \$50 for logo or \$100 for overall is applied to all orders over 24 units. Charge includes a sample bottle that will be sent before production.
- Additional charges may be applied for extra artwork or logo changes.
- Ask about the co-branding discount

\*\* Prices subject to change without notice.

CUSTOM

## Custom, Laser Etched Thermaluxe™ Water Bottle



For premium promotional offerings, consider our laser-etched vacuum insulated stainless steel water bottle.

Thermaluxe is unlike any stainless steel flask you have ever used. Supremely stylish, it is equally appealing to men and women. The high performance vacuum insulation works optimally for both hot and cold beverages.

- Vacuum Insulated for hot and cold
- Proven to keep liquids cold for 8 hours
- BPA and phthalate free
- Cap and carrying strap made in USA
- Vessel made in China
- Assembled in USA
- Patented Half Twist™ drink-through cap with silicone gasket seal to prevent spills and leaks
- Dishwasher safe
- Fits most standard cup holders
- 21 oz size
- Food grade 18/8 stainless steel
- Do not freeze or microwave



CUSTOM

## Custom Thermaluxe Pricing \*\*

DETERMINED BY DIMENSIONS OF ENGRAVING



Small



Medium



Large

- One time set up charge of \$100 is applied to all orders. Charge includes a sample bottle that will be sent before production.
- Additional charges may be applied for extra artwork or logo changes.

\*\* Prices subject to change without notice.

CUSTOM



Small

Number of Bottles	1.5" x 1.5"
1 - 9	32.00
10 - 23	24.50
24 - 74	24.50
75 - 249	24.00
250 - 499	23.75
500 - 999	23.25
1,000 - 2,499	23.00
2,500 - 4,999	22.75
5,000+	22.50



Medium

Number of Bottles	4" x 9.625"
1 - 9	57.00
10 - 23	33.00
24 - 74	32.00
75 - 249	31.50
250 - 499	31.00
500 - 999	30.75
1,000 - 2,499	30.50
2,500 - 4,999	30.00
5,000+	29.75



Large

Number of Bottles	6" x 9.625"
1 - 9	61.00
10 - 23	41.00
24 - 74	40.00
75 - 249	39.50
250 - 499	39.00
500 - 999	38.75
1,000 - 2,499	38.50
2,500 - 4,999	38.00
5,000+	37.75



## Custom Process Artwork Requirements

- Print-ready (300+ dpi) art in PSD, EPS, TIFF, or PDF format
- Four-color digital printing process
- We are a Mac OS-X based company and can work with files created in: InDesign, Illustrator, and Photoshop
- Some jobs can be produced from Word and Power Point files but the artwork will need to be rebuilt. It is highly recommended that you supply a PDF proof
- Please include all fonts and linked graphics used in your layout.
- Please provide editable artwork

### Custom Logo Process

4" x 3" area

### Sport Overall Design

5.5" x 9.5" area for 24 oz liner

— *OR* —

5.5" x 8" area for 20 oz liner

— *OR* —

5.5" x 6" for 12 oz liner

### Ergo Overall Design

5.5" x 9" area for 22 oz liner

CUSTOM

For more information about custom bottles, please contact us at [customsales@polarbottle.com](mailto:customsales@polarbottle.com) or 800.440.0358.

# cenote<sup>®</sup>

HYDRATION SYSTEM  
Freedom to Adventure

Start your adventure with a fresh Cenote reservoir.

Discover freedom with Cenote - the first hydration system with recyclable reservoirs and the only one with 4-pack value and convenience. Durable but priced even for a single use, Cenote makes cleaning optional. So, go ahead, bring Cenote everywhere from a hike to a music festival and fill with anything from water to a protein drink. And when you're ready, just replace with a fresh Cenote reservoir. Now that's refreshing. **CENOTE - FREEDOM TO ADVENTURE**



**CENOTE**

NEW

Available in 3-Liter and 2-Liter



- 4 reservoirs included
- Recyclable reservoirs – makes cleaning optional
- Fits most hydration packs
- Accessible price point
- Easy-fill design
- Leak free and durable
- Taste free
- Free of BPA, Phthalates and chemical coatings
- High-flow Bite Valve
- 2L and 3L options
- Suitable for wide range of drink choices
- Replacement hose and valve packs available
- Tubing and reservoir: Made in USA
- Cap and bite valve: Made in China

CENOTE



## RESERVOIR

The entire Cenote Hydration System is made of food grade materials and is BPA-free and Phthalate-free. When used as intended, the bag will hold up as long as non-recyclable drinking systems.



## BITE VALVE & HOSE



The Cenote Hydration System's polyurethane hosing is BPA-free and durable enough to hold up to whatever you might throw at it. The equally durable silicone bite valve allows for 360° drinking that yields a steady stream of water. The valve's optional on/off positions make it extra leak proof and easily removable parts make cleaning a breeze.



## CAP AND THREADS

The Cenote Hydration System recyclable cap connector is made of high-density polyethylene and fits all standard wide mouth filters and caps.



CENOTE

## Cenote Pricing\*

1 UNIT = 4 HYDRATION PACKS

6 - 12 UNITS  
\$18.00 per unit\*

13 - 24 UNITS  
\$16.00 per unit\*

25+ UNITS  
\$15.00 per unit\*

\*Shipping is additional. All prices are subject to change without notice.

Product Architects, Inc.  
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Boulder, Colorado 80301

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FX 303.440.6090



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