



Espressione

2013 Media Kit



Our History

Three industry veterans that have a combined experience of over 90 years founded Espressione International, LTD (EIL) in November 2000. The mission statement of ESPRESSIONE is to create and market into all major world markets, a collection of the finest coffee and coffee brewing products, marketing these under our Espressione brand. The perfect cup of espresso begins with the most important ingredient... the coffee!

We have searched the globe for the finest quality espresso coffee and have accomplished this through an old world, Italian coffee roaster, headquartered near the Amalfi Coast in Italy. This coffee roaster has been in business for over 50 years, having mastered the technique of producing blends of coffee from the best varieties of Arabica and Robusta coffees. Our roaster produces and sells various blends of coffee for professional bars, domestic consumption and for the automatic vending areas of distribution. They enjoy an active presence in both the Italian domestic and international markets with its high quality products. Due to their size and flexibility, they are able to guarantee swift and efficient deliveries of our range of products. Using the E.S.E. pod system, the ESPRESSIONE pod range, ideal for both the Commercial Operator and Domestic Consumer, ensures consistency in the critical factors that determine the production of a real espresso that forms the basis for all Cappuccinos, Lattes and Mochas. A consistent coffee dose with a consistently correct grind and consistent packing of the ground espresso guarantee that a perfect espresso will be brewed cup after cup. Our classic espresso blend is now available in 500 gram (1.1 lbs) bag. This classic espresso blend with fresh whole coffee beans, has proven to be very successful in use with fully automatic espresso/coffee machines.

At ESPRESSIONE we are passionate about Espresso and the wonderful range of coffee drinks that are derived from it. Our passion is simply based on Quality, Consistency and Understanding. Thank you and we look forward to welcoming you to the world of Espresso.....made simple.

Espressione Products

Espresso Made Simple

Create the perfect espresso, cappuccino or coffee related beverages with quality, consistency and simplicity



Espresso Machines



New Café Retro Espresso machine

Modern style design with easy to use features. ABS body with sleek finish, toggle switches with indicator lights, temperature gauge, knob controlled commercial quality steaming and frothing with maxi cappuccino device. Easy to clean design includes a the removable tank with water level visible, pull out knock box and tray, simply wipe the sleek finish to clean. Adaptable for use with ground coffee or coffee serving espresso pods (ESE). Great performing and reliable espresso machine.

- ❖ Precise C/F gauge indicating brewing and frothing temperature
- ❖ ABS body with sleek finish providing modern looks and easy to clean
- ❖ Powerful 15 bars of pump pressure with UL rated 900 watt heating element
- ❖ 0.9 liter (28 oz) boiler has zero recovery time for continuous brewing
- ❖ Quick warm up time-maximum two minutes
- ❖ Two separate heavy duty filter holders for ESE pods and for ground coffee
- ❖ Retail: \$249.99



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Espresso Machines

3 in 1 Pump Espresso Machine + Programmable Filter Drip Coffee Maker



Reliable all-in-one machine that can brew coffee and espresso simultaneously. Multiple programmable functions adjust the cup size while providing various timers for added convenience. This contemporary coffee center features a top removable cone-shaped basket for easy cleaning, and pause-and-serve button which allows users to pour coffee during brewing cycle. A swing out steam nozzle also makes thick frothed milk for cappuccino, latte, mochas, and other special drinks.

- ❖ 15-Bar Italian pump (ULKA) that rapidly accommodates brewing espresso or frothing and steaming milk for cappuccinos and lattes.
- ❖ High visibility cobalt blue LED control panel and digital display with 12-hour clock and programmable start up time for the daily brew cycle and automatic shut-off from 1-5 hours.
- ❖ Split-tipped filter head allows brewing of espresso and drip coffee at the same time.
- ❖ Includes 1-cup and 2-cup stainless filters for ground coffee and E.S.E. pod stainless steel filter. Stainless Steel permanent filter for drip coffeemaker.
- ❖ Perfect for office, reception area, bar or small business use.
- ❖ Retail: \$199.99



Espresso Machines

Espressione Squissita Plus



The beautiful and innovative heavy duty espresso machine with exclusive features such as the QSD technology for super silent operation. Powerful 18 bar pressure pump provides continuous extraction of espresso and production of steam for frothing milk. Reliable knob and push button control for brewing and frothing allows for easy creation of espresso, cappuccinos, lattes and other coffee beverages. Works with either ground coffee or ESE coffee pods.

- ❖ 18 bar pressure pump and QSD guarantees continuous coffee extraction without breaking the crema at a silent operation.
- ❖ Convenient features such as the cup warmer on top and removable drip tray allow for easy maintenance and cleaning.
- ❖ Stainless steel boiler, steam regulator and stainless steel steam nozzle for quality that lasts
- ❖ Reliable and easy to use push button design with knob control on the front panel.
- ❖ Removable 1.2 liter water tank with water level indicator.
- ❖ Electroplate chrome control panel finish with ABS / Polycarbonate body in silver
- ❖ Professional chrome plated brass filter holder with versatile single or double serving pressurized filter that accommodates both ground coffee or E.S.E. pods
- ❖ Retail: \$199.99



Espresso Machines



Espressione Moka Aroma

This is the new compact and user-friendly espresso coffee machine. Reliable operation and ease of use sets this unit apart from the rest in the home espresso market. Comes with a measure, a tamper and an adjustable steam control to allow customized strength for cappuccinos and lattes with manual control. Removable tank on the side and drip tray on the bottom make it easy to use and clean the unit. Combining powerful home brewing with space saving features we get a remarkably elegant and solid performing Espressione Moka Aroma.

- ❖ Powerful 15 bar pressure pump operating at 850 watts.
- ❖ Maxi – cappuccino device provides superior frothing of milk and produces great lattes and cappuccinos with ease.
- ❖ Removable drip tray and 1.2 liter water tank with water level indicator make maintenance and cleaning simple.
- ❖ Reliable and easy to use push button design with knob control on the top and front panel.
- ❖ Two separate filters to accommodate both ground coffee or E.S.E. coffee pods.
- ❖ Retail: \$149.99



Espressione Stainless Steel



Espressione Café Minuetto Professional

Solid performing espresso maker sporting a classy yet modern design. Features a 15 bar thermoblock pump for creation of instant steam. Equipped with a patented Maxi Cappuccino device to produce reach creamy cappuccinos. Variety of safety and convenience features add to the brewing experience. Durable stainless steel housing with polished steel on varnished ABS.

- ❖ Powerful 15 bar thermoblock pump operating at 1000 watts.
- ❖ Thermo cream system and Maxi-Cappuccino device optimize functions to produce smooth and creamy cappuccinos
- ❖ Removable drip tray and 1.1 liter water tank with water level indicator make maintenance and cleaning simple.
- ❖ Error control and overheat protection to ensure proper brewing and frothing temperatures.
- ❖ Reliable and easy to use push button design with knob control on the top and front panel.
- ❖ Accessories include: a versatile filter holder and three filters that accommodate both ground coffee and ESE coffee serving pods, a measuring spoon that also compresses ground coffee into the basket.
- ❖ Retail: \$149.99



Espresso Machines



Espressione Café Roma Deluxe

Professional performance in an espresso coffee machine with elegant refined design. Complete with a fully incorporated professional grinder, anti-drip valve, thermometer to check boiler temperature, professional filter holder in brass with interchangeable single or double dispenser. Café Roma Deluxe is compatible with whole bean coffee and ground coffee. Comes in Anthracite exterior with elegant chrome-plated metal finishes.

- ❖ Powerful 15 bar boiler system pump operating at 1150 watts.
- ❖ Thermo cream system and Maxi-Cappuccino device optimize functions to produce smooth and creamy cappuccinos
- ❖ Removable drip tray and 1.5 liter water tank with water level indicator make maintenance and cleaning simple.
- ❖ Professional quality mill with grinding regulation to produce coarse to espresso fine grinds.
- ❖ Side lever to control frothing power along with pressure gage on the front, operational buttons with indicator lights, and a built in grinder provide an enjoyable brewing experience.
- ❖ Features include the anti-drip valve with self primer and high pressure safety valve with cap.
- ❖ Compatible with whole beans, ground coffee, and ESE coffee serving pods.
- ❖ Retail: \$399.99



Espressione Grinders



Espressione Rapid Touch Coffee Grinder

The versatile and easy to use coffee grinder that works with Drip Coffee makers, French Presses and Percolators. It also works well on all kinds of dry herbs and spices. One touch operation makes grinding fresh coffee beans a breeze and it grinds for up to 12 cups of coffee. Elegant black finish.

Retail Price: \$19.99



Espressione Professional Conical Burr Coffee Grinder

This commercial quality grinder stands out from the rest with its powerful grinding conical mechanism and precision controlled engineering. Large 8½ ounce hopper and 15 levels of grinding all provide convenience and versatility. Whether brewing coffee or making an espresso the grinder can complete the job fast. Superior functions and smart design result in the ideal grinder.

Retail Price: \$79.99

Meseta Capsule System



Espressione-Meseta Concerto Plus

The easy and fun way to make the best tasting espresso. Simply open the lever put in the Meseta capsule and pull the lever back down to start the extraction. This small but mighty unit is equipped with a special thermo-boiler heating system to allow instant heat technology finish. Works exclusively with Meseta biodegradable coffee capsules.

Retail Price: \$149.99



Espressione-Meseta Cremaccino Black

The simple and innovative way to prepare your cappuccinos and lattes. This unique cream maker easily warm up your milk and produce rich thick milk froth for cappuccinos and lattes without the mess of frothing milk. Provides warming and frothing functions with a press of the button and delivers perfect milk froth in under 90 seconds. Comes in rich piano black finish.

Retail Price: \$49.99

Espressione Coffee



Espressione Whole Bean Coffee

The perfect cup of espresso begins with the most important ingredient...THE COFFEE! We have searched the globe for the finest quality espresso coffee and have accomplished this through an old world, Italian coffee roaster, having mastered the technique of producing blends of coffee from the best varieties of Arabica and Robusta coffees .

Retail Price: \$12.99 500g / 1.1lbs bag



Espressione ESE Coffee Serving Pods

The most important trend in the consumer market is the use of the easy serving espresso or pod, marketed with the label E.S.E. Seven grams of coffee are compressed unto a practical filter package. Comes in three varieties of coffee including Classic, 100% Arabica, and Decaf with choice of 150 or 18 count boxes.

Retail Prices 150-count box: Classic \$69.99, Arabica \$79.99, Decaf \$76.99

Retail Prices 18-count box: Classic \$11.99, Arabica \$12.49, Decaf \$11.49

Espressione Coffee



BiCafé Espresso Capsules

Now you can enjoy the amazing taste of real fresh European espresso in the capsule form that's easy to use. Available in four varieties

❖ Intenso ❖ Alma ❖ Paixio ❖ Descafeinado

Each is individually packed in an air-tight package ensuring freshness with a shelf life of up to 18 months. BiCafé capsules contain 15% more coffee per capsule compared with competition, and its coffee underwent a soft roasting process so it never taste burnt or bitter.



Specially prepared for your enjoyment – taste the elegance of BiCafé today and experience the real taste of European espresso!

Capsules are compatible for use in Nespresso* machines.

*Nespresso is a registered trademark of Nestlé S.A., unrelated to BiCafé

Espressione NA Contact

Thank you for taking the time to consider the Espressione Media Kit.
Please visit us online at www.EspressioneUSA.com

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High Resolution Digital Images are available upon request