

Dualit®

Since 1945

2013 Media Kit



For over fifty years, Dualit toasters have reflected an attitude that's fundamentally British. Dualit toasters can turn out hundreds of crisp, golden slices per hour. They are gleaming, sturdy and tough as old boots. And as much a part of British life as toast itself.

A bulwark of craftsmanship in an assembly-line world, the Dualit company actually hand produces each and every one of its famed top-quality toasters. A tribute to British design, the toasters have cut a stylish profile and withstood rigorous use since they were invented by engineer Max Gort-Barten in 1946. Dualit has its roots in catering equipment and creates its products--from corkscrews to coffee makers--with innovative engineering, functional structure, and rugged durability. Each product is also designed with an elegant appearance in harmony with its hard-working components. Today Dualit toasters are recognized as the best in the world. Part of a range of hard-working products they are designed to a standard that remain unsurpassed.

Dualit's full line of upscale, heavy duty home appliances and other household items, including our award winning NewGen toasters, Dualit Lite range of toasters, professional table blenders, cordless kettle, hand mixers, immersion hand blenders, professional mini oven, and so much more. These products are design grace your countertop and streamline labor in kitchen.

The Smith Agency, Ltd. exclusively handles all sales and marketing activities of DUALIT household products in North America. Please visit us at www.DualitUSA.com

Dualit Products

High end commercial quality products
for your home or office



Dualit NewGen Toasters



Dualit 2-Slice NewGen Classic Toaster

Professional commercial quality classic toaster is hand assembled in Great Britain and built to last, with an insulated stainless-steel body, variable controls and automatic turnoff. Extra wide 28mm slots to accommodate a Sandwich Cage and the award winning ProHeat elements in a classic Dualit body.

Retail Prices: \$239.99 - \$259.99



Dualit 4-Slice NewGen Classic Toaster

Professional commercial quality classic toaster with double the toasting power and capacity. Hand assembled in Great Britain and built to last, with an insulated stainless steel body, variable controls and automatic turnoff. Patented and protected extra wide 28mm slots and the award winning ProHeat elements.

Retail Prices: \$319.99 - \$339.99

Dualit Lite Toasters



Dualit Lite 2 slice Toasters

The new Dualit *Lite* toaster is a combination of simplicity and style. Its commercial rating and an array of features, such as the extra wide slots to accommodate bagels and muffins, defrost and warming control, and sleek design makes this toaster one of the best in its class

Retail Prices: \$89.99



Dualit Lite “Chunky” Commercial Toasters

The 4 slot Lite commercial toaster now comes in an updated traditional design with “Chunky” shape, combining Dualit classic toaster styling with an elegant soft touch finish and high quality stainless steel cover. The Peek & Pop ® function is one of it's many advanced features to make Dualit stand out as the ultimate toaster in it's class.

Retail Price: \$139.99

Dualit Kitchen

Dualit Professional Table Blender



The new Dualit Professional Table Blender is loaded with smart and innovative features like no other.

- ❖ Dualit's VortecS[®] technology makes creamier soups and smoother smoothies. A multi-dimensional, innovative mixing action and uniquely designed six-pronged blade mixes, chops, purées and blitzes with superhero power.
- ❖ Seven controls include ice crush, automatic and manual pulse settings and four pre-set speeds, each one perfectly adjusted for gentle mixing, consistent chopping, smooth puréeing or ultimate blitzing.
- ❖ A powerful 1000W motor tackles tough ingredients in seconds, whether crushing ice or pulverizing purées.
- ❖ Safer than glass, the shatterproof 2.0L Tritan jar is lighter and easier to maneuver. Not to mention it's dishwasher safe!

Retail Price: \$249.99

Dualit Kitchen

Dualit Cordless Jug Kettle



The Dualit Cordless Jug Kettle combines style and durability in polished stainless steel. Designed and developed in the UK the Kettle is fitted with rapid boil concealed element, heat proof handles and an oversized non-drip spout. The lid has a large heatproof ball knob with finger guards. This Cordless Jug Kettle has a large 1.5 liter capacity to make 12 cups and is fitted with removable laser cut lime scale filter and has a large water indicator on both sides. The convenient and user-friendly axis kettle can be easily placed on its base at any rotary angle that is stationed on non-slip rubber feet.

Retail Price: \$109.99

Dualit Kitchen

Dualit Professional Mini Oven



Dualit's stainless steel mini oven is a great compact addition to any kitchen and can make a big difference when catering for large numbers. Also ideal for small spaces though it's big on the inside, the mini oven heats from room temperature to 356°F in just three minutes. Cleaning couldn't be easier with non-stick parts and full-width removable crumb/drip tray. With its defrost, grill, bake and convection cooking functions, it's the perfect all-rounder.

Retail Price: \$299.99

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Dualit Kitchen



Dualit Hand Mixer

The New Dualit Hand Mixer has been designed for both commercial and home use and comes with a professional heavy-duty 400 watt power motor featuring five speed control. Comes with a balloon whisk, two oversized flat beaters, and dough hooks, and retractable power cord.

Retail Price: \$89.99



Dualit Professional Immersion Hand Blender

This is the robust, compact & versatile kitchen necessity equipped with stainless steel long life blades. With the accessory kit now you can blend, chop, grind, purify, liquidize with this powerful 320W Dualit Professional Immersion Hand Blender.

Retail Price: \$79.99 Blender

\$129.99 With Accessory Kit

Dualit Kitchen

Dualit Coffee System



The ultimate cup of coffee for every occasion.

- ❖ Equipped with powerful thermoblock system and a cleverly engineered self-priming 15 bar pressure pump to deliver ultra fast performance.
- ❖ Create rich creamy milk foam for cappuccinos and lattes with an easy froth feature, simply switching the front knob to froth and the perfect crema is on the way. Dualit's auto-purge system there is no wait time and temperature control automatically adjusts for either brewing or frothing..
- ❖ Three serving options: the Coffee System caters for ground beans in both single and dual serves as well as mess free easy serving coffee pods (ESE).
- ❖ Accommodates large size mugs, has a drip tray full indicator, removable water tank, and a convenient mug and cup warming place on top.

Retail Price: TBA

Tentative – Available Special Order in large quantities

Dualit Food Processors



Dualit LX900 Compact Food Processor

Dualit's small but mighty food processor is versatile and resourceful, making it ideal when space is limited. The LX900 comprises two interconnecting bowls, eight tools for chopping, mixing, slicing and shredding, and a unique E-disc for emulsifying liquids.

Retail Price: \$399.99



Dualit LX1500 Heavy Duty Food Processor

Featuring a powerful commercial grade induction motor tough enough to cope with the most demanding kitchen task. Whole set of accessories and tools with unique E-disc. Auto Pulse feature retains the integrity of the food being processed without pulverizing ingredients.

Retail Price: \$499.99

Tentative – Available Special Order in large quantities

Dualit NA Contact

Thank you for taking the time to consider the Dualit Media Kit. Please visit us online at www.DualitUSA.com

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