

ORIGINAL ELEMENTS®



Spring / Summer / 2017

We Are Certified!

We are so pleased to announce that the City of Huntington Beach has certified Primal Elements as a "Certified Sustainable Business". This is a great honor for us as a company. Our Team has worked tirelessly to create an environment in our workplace that keeps this concept in the forefront in all we do. Primal Elements has also been awarded an Environmental Steward Commendation from the Mayor of Huntington Beach. This is in tandem with our energy and sustainability practices. The sustainable effort directly relates to the way we produce our products with little or no waste. We are mindful of our trash and garbage recycling efforts and closely monitor our water usage both in the facility and outside for building maintenance. Individual disposable water bottles have been replaced with drinking water dispensing units and all Styrofoam drinking cups have been eliminated. At first we thought we might be facing some very difficult hurdles to overcome; however; this process was simple and quite frankly almost too easy to believe. I hope that you can take a few moments to review some of the processes



you employ in your businesses and in your lives so that you can make some simple tweaks to make things better for all of us. A little bit goes a long way.



Sugar Whip®

The process of exfoliation is important to slough away dry dead skin cells that can make the skin look dull, rough and dry. Sugar Whip® is made with fifty percent moisturizing ingredients that are whipped together with pure cane sugar for gentle exfoliation. This unique product is a triple threat as it is a cleanser, scrub and moisturizer all in one convenient package. The sweet creamy lather rinses cleanly away revealing softer, velvety smooth skin. Primal Elements Sugar Whip® is mild enough for everyday use and features amazing fragrances to enhance the dreamy experience.

- Formulated for mildness
- SLS Free
- MPG Free
- Rich in glycerin for ultimate moisturization
- Non skin irritant with Zein Test results



This is what you need to host a Soapy Sundae party in your store

Professional Back Bar

Primal Elements is pleased to offer high quality bases for your back bar and professional use. Our unique bases are easily customizable to meet the needs of your customers. Each base is formulated with unique ingredients to pamper and deliver results. *Sugar Whip* is perfect for an all over body treatment. It is also great for manicures and pedicures and since it is oil free, the pedicure bowl rinse cleanly away.

Use our 53 oz tub of *Sugar Whip* for a Soapy Sundae event to tantalize your customers with this unique product. Also available in professional back bar sizes are *Fizzy Dust*; an effervescent powder that tickles the toes, rich and creamy *Moisturizing Lotion*, *Foaming Body Wash*, and *Bath, Body and Massage Oil* which is a perfect water soluble massage oil that won't stain the linens. Rounding out the assortment is *Super Fine Sugar Face Polish* and *Purifying Mineral Mask*. Primal Elements back bar/professional products are available in one gallon jugs and five gallon pails. Like all Primal Elements products, these items are sodium lauryl sulfate and paraben free and are available either unfragranced or in your favorite Primal Elements fragrance.





BCSWA



BCSWCM



BCSWCNF



BCSWCUP



BCSWFC



BCSWGFB



BCSWGGR



BCSWLEO



BCSWMED



BCSWPRS



BCSWPS



BCSWSSF



BCSWSS



BCSWSTEA



BCSWTV

Cream Moisturizing Lotion

Moisture is the key to unlocking healthy, vibrant, young looking skin. At Primal Elements we are pleased to offer moisturizing products that come in formats that feature high end ingredients that are effective and simple to use. We take great pride in our formulations that feature botanically based ingredients with specific benefits for keeping skin moisturized and feeling soft and velvety smooth.

Cream, our ultra-rich Moisturizing Lotion for hands and body nourishes the skin. Our unique formula is infused with Shea Butter and vitamins A, C and E along with a host of botanical extracts to help skin look and feel its best. *Cream* is available in eight ounce (227ml) bottles that features a lustrous pearl décor and easy to use tops. For a sleek and easy travel companion we are pleased to offer *Cream* in a 2 ounce mini size perfect for travel or purse.

Plumeria

Joining our personal care assortment is our beautiful Plumeria Collection. Inspired by the beautiful fabric of a vintage Hawaiian shirt, the eye catching collection is not only beautiful to smell but beautiful to behold as well. The intoxicating aroma is exotic with notes of jasmine, and peach all wrapped in a summer breeze of delicate citrus. Products available in the Plumeria Collection are *Sugar Whip*, *Cream*, *Effervescent Bubbling Bath Salts* and our new *Weightless Dry Oil Roll-On Moisturizer*.



Sugar Whip / BCSWPLU, 2 oz. *Moisturizing Lotion* / PC2PLU, 8 oz. *Moisturizing Lotion* / PCPLU, *Dry Oil Roll-On* / DOR0PLU

Fragrance Types:	
Citrus ☀️	Aromatherapy ●
Floral 🌸	Decadent ▲
Fruity ✂️	Fresh and Clean ◆
Herbaceous ✨	Fruity and Floral ★
	Oriental ❁

- Ariel ❁**
Rich sandalwood and sensual musk, with notes of patchouli and delicate incense and driftwood.
- Citrus Melonmint ✂️**
Sparkling fresh citrus with a twist of mint wrapped melon.
- Confection ▲**
The decadent aroma of caramel with a squeeze of juicy citrus and soft amber pampers the skin.
- Cupcake ▲**
Dreamy and delicious yellow butter cake and sweet creamy frosting.
- Flower Child 🌸**
A bright floral bouquet bursting with notes of bergamot and a hint of green tea and patchouli.
- Gingerbread ▲**
A decadent fragrance of warm gingerbread and creamy frosting.
- Grapefruit ☀️**
An invigorating burst of sweet and tart citrus.
- Lavender ●**
Pure lavender essential oil has notes that are both herbaceous and floral for calming and soothing the body and spirit.
- Mediterranean Mint ✨**
A refreshing blend of crisp peppermint, sweet spearmint and refreshing rosemary.
- Pineapple Rum Splash ✂️**
The juicy aroma is a blend of island pineapple and creamy vanilla wrapped in dark rum.
- Plumeria 🌸**
The fragrance of Plumeria Blossom is wrapped in notes of jasmine, peach and delicate citrus.
- Pumpkin Spice ▲**
A tempting fragrance with notes of pumpkin wrapped in a buttery crust with a hint of spice.
- Seashells & Starfish ✨**
A refreshing fragrance with watery fresh notes of lemon, bergamot, geranium and mandarin.
- Sparkling Sugar ▲**
The decadent delight of sweet spun sugar with a dusting of caramel and vanilla.
- Sweet Tea ☀️**
The refreshing fragrance features notes of exotic black tea with a twist of lemon and sparkling sugar crystals.
- Tahitian Vanilla ▲**
The sultry scent of sweet and creamy vanilla.

Cream Moisturizing Lotion



PC2A

PCA

PC2CMM

PCCMM

PC2CNF

PCCNF

PC2CUP

PCCUP

PC2FC

PCFC



PC2GRA

PCGRA

PCPS

PCMED

PCGB

PC2LEO

PCLEO



PC2PRS

PCPRS

PC2SSF

PCSSF

PC2SS

PCSS

PC2STEA

PCSTEA

PC2TV

PCTV

Argan Oil

Our Argan Oil of Morocco Collection has undergone a beautiful transformation to better reflect the origins of this treasured ingredient. Often referred to as “liquid gold,” Argan Oil of Morocco is creating quite a buzz in the beauty world. The moisture rich oil has a high level of vitamin E, squalene, anti-oxidants and unsaturated fatty acids. All of these are essential building blocks for healthy looking skin, hair and nails. Our Argan Oil of Morocco is from the first press, offering the most pure and rich oil available.

Our complete Argan Oil of Morocco line of products features these luxurious items:

Pure Argan Oil. This first press, lightweight oil will deeply hydrate hair, skin and nails and makes delicate facial oil for daily moisturizing. Our *Hair Shine Serum* polishes the hair strands and adds brilliant shine while naturally hydrating. It also helps stop the frizzies and tames fly-aways.

Bath, Body and Massage Oil is a unique water soluble formula that offers superior texture and glide for professional massage and the non-greasy formula is enriched with Argan Oil and vitamins that benefit all skin types. This luxury oil can also be used in the bath for a pampering soak or after bathing for an all over body moisturizer. *Bath and Shower Gel* is a head to toe wash that not only cleanses the skin; it moisturizes and hydrates as well. *Nourishing Conditioner* is a natural complement to our already popular Argan Oil *Shampoo*. This vitamin rich hair conditioner

nourishes the hair strands to add shine and body to all hair types while gently detangling.



Sugar Whip
The core of personal care collection is a cleanser, scrub and moisturizer all in one.



Bath and Shower Gel / MAWASH, Bath, Body & Massage Oil / MAOIL, 2 oz. Pure Argan Oil / MAPOIL, Hair Shine Serum / MAHSS, Moisturizing Shampoo / MA32, Nourishing Conditioner / MAHC

of Morocco



Argan Oil of Morocco
Sun Kissed Body Butter

Our Argan Oil of Morocco *Sun Kissed Body Butter* is a lightweight body treat that imparts a sunny glow to the skin that looks like you have been kissed by the sun.

These exciting products join our core items: *Sugar Whip* which is a cleanser, scrub and moisturizer all in one. *Moisturizing Shampoo* has gentle cleansing agents that keep hair nourished and manageable and is gentle enough for daily use. *Moisturizing Lotion* rejuvenates and hydrates the skin and features the added benefits of vitamins A, C and E. *Moisturizing Lotion* is also available in the mini two ounce size which is perfect for travel or purse. Our *Restorative Balm* is a tiny package that packs a powerful punch!

It is great for soothing dry patches and moisturizing cuticles; this balm also smoothens hair and the intoxicating aroma makes a lovely solid perfume. Finally, our signature handmade vegetable glycerin soap rounds out the assortment. Infused with pure Argan Oil, this soap is total luxury. The rich creamy lather leaves skin moisturized and velvety smooth.

All Argan Oil of Morocco products showcase our original fragrance which features notes of white jasmine and lily of the valley, cedarwood and sultry vanilla all wrapped in a breezy beach accord. Primal Elements Argan Oil of Morocco can be part of any daily body care regimen.



Argan Oil of Morocco
Restorative Balm



Moisturizing Sugar Whip® / MASW, *Argan Oil Of Morocco Handcrafted Vegetable Glycerin Soap* / SLMA / SCMA / SWMA, 2 oz.
Moisturizing Lotion / MAC2, *Moisturizing Lotion* / MAC, *Sun Kissed Body Butter* / MABB, *Restorative Balm* / MARB

Effervescent Bubbling Bath Salt

What can be more soothing and relaxing than soaking in a tub of rich, creamy bubbles? Enjoy the spa experience of effervescent fragrance as it gently perfumes the bath water and the air with Primal Elements *Effervescent Bubbling Bath Salt*. Our bubbling blend features mineral-rich salts from the sea and Himalayan pink salt to ease sore muscles and soften the skin. There are two key ingredients that make this soak unique; Citric Acid which creates the effervescent effect and helps release the aroma into the air creating an uplifting aromatic bath and a mild foamer which is derived from coconut oil. This ingredient is a safe and skin friendly cleanser that makes a rich lather without irritation like other ingredients. Available in nine favorite Primal Elements fragrances; *Citrus Melonmint*, *Cupcake*, *Grapefruit*, *Lavender*, *Pineapple Rum Splash*, *Plumeria*, *Seashells and Starfish*, *Sparkling Sugar*, and *Tahitian Vanilla*. Also joining the assortment are *Cold and Flu*, *Detox* and *Sore Muscles*. Each of these blends are perfect pick-me-ups for what ails you. The stand-up pouch features a vent to allow your customers to gently squeeze the bag and smell the product. This pouch is easy to use and offers complete portability making these luxurious bubbles easy to travel with.



Citrus Melonmint Bubbling Bath Salts / BBSCMM ✨
The fragrance features notes of sparkling fresh citrus with a twist of mint wrapped melon.



Cupcake Bubbling Bath Salts / BBSUCP ▲
Dreamy and delicious yellow buttery cake scent.



Grapefruit Bubbling Bath Salts / BBSGRA ✨
An invigorating burst of tart citrus.



Lavender Bubbling Bath Salts / BBSLEO ●
The soothing aroma of lavender essential oil.



Pineapple Rum Splash Bubbling Bath Salts / BBSPRS ✨
A blend of island pineapple and creamy vanilla wrapped in dark rum.



Plumeria Bubbling Bath Salts / BBSPLU ✨
The sweet fragrance of Plumeria Blossom is wrapped in a summer breeze carrying notes of jasmine, peach and delicate citrus.

- Mineral rich salts ease sore muscles, reduce tension and soften skin
- Unique formula features an effervescent effect to fragrance the tub and environment
- Coconut oil derived foamer is formulated for mildness
- Completely portable with a handy zip top pouch



*Seashells & Starfish Bubbling Bath Salts / BBSSSF ✨
Watery fresh notes of lemon, geranium, bergamot and mandarin.*



*Sparkling Sugar Bubbling Bath Salts / BBSSS ▲
This fragrance is a decadent delight of sweet spun sugar with a dusting of caramel and vanilla.*



*Tahitian Vanilla Bubbling Bath Salts / BBSTV ▲
The sultry scent of sweet and creamy vanilla.*



*Cold & Flu Bubbling Bath Salts / BBSOLD ●
Tea Tree, Lavender, Eucalyptus and Lemon essential oils pack a powerful punch when you are under the weather and need to get over it.*



*Detox Bubbling Bath Salts / BBSDETOX ●
Rosemary and lemon essential oils along with bamboo charcoal detoxify and soothe both skin and muscles.*



*Sore Muscle Bubbling Bath Salts / BBSORE ●
Eucalyptus, lavender and peppermint essential oils ease sore muscles and aid for a relaxing, soothing soak.*

Naturally Luxurious Dry Oil Roll On

Oils of all kinds are the biggest trend to hit the beauty industry today. Our luxurious dry oil is formulated with natural light oils for an indulgence that can become part of your daily ritual. For silky, luminous skin that is beautifully fragranced, simply roll on the rich nourishing oils after showering to towel dry skin, or anytime extra moisture is needed for a feeling of pure hydration. The skin loving oils such as argan, grapeseed, macadamia, meadowfoam, jojoba and olive are packed with moisturizing agents that are beneficial for our skin.

The weightless formula features a unique botanical blend of rosemary extract, sunflower extract, and natural vitamin E to provide powerful antioxidant protection, and the restorative properties will leave skin feeling soft and smooth; your skin will thank you for it! Naturally Luxurious Dry Oil is available in a three ounce roll on; making it perfectly portable. Available in the following fragrances; *Citrus Melonmint, Cupcake, Grapefruit, Lavender, Pineapple Rum Splash, Plumeria, Seashells and Starfish, Sparkling Sugar and Tahitian Vanilla.*



Citrus Melonmint / DOROCMM ✨



Cupcake / DOROCUP ▲



Grapefruit / DOROGRA ✨



Lavender / DOROLEO ●



Pineapple Rum Splash / DOROPRS ✨



Plumeria / DOROPLU 🌸



Seashells & Starfish / DOROSSSF ✨



Sparkling Sugar / DOROSS ▲



Tahitian Vanilla / DOROTV ▲

Modern Rustic Candle Collection

Cozy up to the bar with Primal Elements *Modern Rustic Candle Collection*. The Modern Rustic design features a hint of color and pops of bright gold that will elevate any environment. Our unique fragrances are welcoming to both men and women alike. Our proprietary soy and vegetable wax blend and cotton lead free wicks offer approximately 45 hours of aromatic burn time.



Smokey Vetiver ❖
Amber, oak, vetiver and moss.
MRCSV



Honey Bourbon ▲
Rich honey and bourbon whiskey.
MRCHB



Beer Garden ✨
Lemon, ginger and hops.
MRCBG



French 75 ☀️
Sparkling citrus, gin and simple syrup.
MRCF75



Sparkling Prosecco ◆
White grape, flowery peach and vanilla bean.
MRCSF



Magnolia Moonshine ★
Sweet magnolia and sunny citrus.
MRCMM



Lavender Martini ✨
Vanilla vodka, lavender and lemon.
MRCLM



Tobacco Flower ❁
Blackberry, tobacco flower and oud.
MRCTF

Color Bowl Candles®

Primal Elements' patented Color Bowl Candles feature a classic cylinder shape that enhances the translucent gel pieces creating the stained glass window effect. Each 9.5 ounce hand-poured candle is crafted with the finest soy and vegetable wax blend and unique fragrances to illuminate your environment for 35-40 hours. As with all Primal Elements candles, Color Bowls are hand-poured in small batches for optimum fragrance and use only cotton lead free wicks. Radiant to look at and delectable to smell, Primal Elements Color Bowl Candles provide many hours of aromatic delight.

Fragrance Types:	
Citrus 🌟	Aromatherapy ●
Floral 🌸	Decadent ▲
Fruity ✂	Fresh and Clean ◆
Herbaceous ✨	Fruity and Floral ★
	Oriental ❁



Plumeria 🌸
Plumeria Blossom wrapped in notes of jasmine, peach and citrus.
CBPLU



Sparkling Sugar ▲
Sweet spun sugar with a dusting of caramel and vanilla.
CBSS



Almond Biscotti ▲
Twice-baked almond cookies.
CBAB



Cherish ✂
The juicy aroma of mixed berries in sweet vanilla.
CBCH



Cherry Vanilla ▲
Tart cherry wrapped in creamy vanilla.
CBCV



Citrus Melonmint ✂
Sparkling fresh citrus with a twist of mint wrapped melon.
CBCMM



Cinnabun ▲
Aroma of irresistible cinnamon rolls with rich creamy icing.
CBCN



Confection ▲
The decadent aroma of caramel with a squeeze of juicy citrus and soft amber.
CBCNF



Cupcake ▲
Dreamy and delicious yellow buttery cake scent.
CBCUP



Flowershop 🌸
A fragrant bouquet of leafy florals with a base of moss and clove.
CBFL



Frosted Gingerbread ▲
Fresh from the oven gingerbread with creamy vanilla frosting.
CBFG



Grapefruit 🌟
An invigorating burst of tart citrus.
CBGRA



Holiday ▲
Orange peel and dried fruit are intertwined with the rich spiciness of nutmeg, clove and cinnamon.
CBXMAS



Lavender ●
The soothing aroma of lavender essential oil
CBLEO



Lilac ✿
A traditional garland of fragrant flowers.
CBLIL



Midnight Moon ✿
Exotic woods and patchouli mingled with sensual spices and oakmoss. CBMM



Mistletoe ◆
A fragrant kiss of holiday greens.
CBMIST



Pumpkin Patch ▲
Buttery citrus, spices, cinnamon, nutmeg and clove create an aroma that smells fresh baked. CBPUM



Seashells & Starfish ✨
Watery fresh notes of lemon, geranium, bergamot and mandarin.
CBSSSF



Tranquility ◆
The clean fragrance of cool cucumber and summer melon.
CBTR



Paradise Sunset ▲
The luscious aromas of coconut and banana.
CBPS



Raspberry Rose ★
Fresh picked raspberries nestled in a bouquet of long stem roses.
CBRR



Sweet Tea ✨
Notes of black tea, lemon slices and sugar crystals.
CBSTEA



Winterberry ✨
Fresh picked berries dusted in sugar.
CBWB



Pineapple Rum Splash ✨
A blend of island pineapple and creamy vanilla wrapped in dark rum. CBPRS



Santa's Cookies ▲
Warm cookies with a hint of nutty spice.
CBSC



Tahitian Vanilla ▲
The sultry scent of sweet and creamy vanilla.
CBTV



Yes, No, Maybe ✨
Sugary sweetness, just like candy.
CBYNM

Special Features:

- Hand-poured in small batches for optimum design and fragrance
- Only the highest quality wax and fragrances are used
- Patented Paragel™ process
- Translucent gel creates a stained glass window effect
- We use only cotton, lead-free wicks
- Long lasting fragrance

Primal Delight Color Bowl Candle

- Offers 35-40 hours of aromatic delight
- Creative color combinations and amazing fragrances
- Reusable glass bowl
- Net weight 9.5 ounces (270 g)



Wish Candles

Our beautifully hand-jeweled Wish Candles have a sleek look. Modern and contemporary, the candle fills your space with sparkling expressions and a warm glow. Featuring our original fragrances and a unique soy and vegetable wax blend, each 9.5-ounce Wish Candle will provide approximately 35 hours of twinkling burn time. Primal Elements Wish Candles come in a matching hand-jeweled gift box, making it perfect for gift giving.



Always / WCAL ☀️
Sugar kissed citrus



Best Friends / WCBF ★
Bright sunny citrus with a hint of delicate floral



Bless Your Heart / WCBYH 🌸
Fresh cut tulip, tuberose and jasmine



Dream / WCDREAM ▲
Sweet and creamy rich vanilla



Fabulous / WCFAB ▲
Decadent delight with notes of praline, crisp apple and pear



Happy Birthday / WCHB ▲
Sweet and creamy frosted cupcake



I HEART YOU / WCIHY ★
A message of love wrapped in dewy florals



Let it Snow / WCLIS ◆
A delicate blend of fragrant citrus and powdery sugar



Love / WCLOVE ✿
Entwines exotic woods with sensual florals



Merry Christmas / WCMC ✨
A potpourri of orange, clove, nutmeg and spice



Princess / WCPRI ★
Lavish notes of jasmine and hyacinth with a hint of sweet citrus



SWAK / WCSWAK ★
Notes of exotic jasmine, muguet and cassia kissed with sparkling citrus



Thank You / WCTY ▲
Warm roasted chestnuts wrapped in sweet vanilla



Wish / WCWISH ◆
A delicate blend of citrus and fresh flowers



XOXO / WCXOXO ✨
A burst of sunny berries wrapped in cream

Icon Candles

Each hand jeweled Icon Candle features beautiful fragrances to compliment the sparkling images. Our original designs are crafted with glittering rhinestones and unique metal studs, and like all Primal Elements candles these feature our soy and vegetable wax blend and cotton lead free wicks. Partnered with a matching hand-jeweled gift box, Icon Candles are perfect for any environment and make a spectacular gift. Each candle features approximately 50 hours of aromatic burn time to gently fragrance the air and add a touch of sparkle to the home.



Crown / CIWCROWN ★
Apricot, lily and musk



Candy Canes / CIWCANE ◆
Peppermint and spearmint



Cupcake / CIWCUP ▲
Yellow butter cake and frosting



Christmas Wreath / CIWCW
Crisp leafy green



Evil Eye / CIWEYE ◆
Effervescent champagne with notes of fruit and lily



Gingerbread Man / CIWGBM ▲
Fresh baked gingerbread



Hamsa / CIWHAMSA ◆
Effervescent champagne with notes of fruit and lily



Snowy / CIWSN ◆
Frosty citrus and lily



Skull & Bones / CIWSK ▲
Tobacco leaf and vanilla



Xmas Lights / CIWXL ✕
Warm apples, pastry and spice



Chandelier / CIGCHAN ▲
Decadent sweet spun sugar



J'aime Paris / CIGJP ★
Romantic orchid, violet and blackberry musk



Christmas Tree / CIGXMAS ▲
A potpourri of orange peel and dried fruit



Perfume Bottle / CIGPB ❁
Romantic floral heart, juicy citrus and musk



Cross / CIGCROSS ❁
Cashmere and amber



Purse / CIGPURSE ❁
Romantic floral heart, juicy citrus and musk



Dress Form / CIGDF ❁
Sophisticated floral and amber



Rudy / CIGRUDY ▲
Warm vanilla, citrus and sandalwood



Heart of Hearts / CIGHOH ❁
Exotic sandalwood, floral and musk



Snowflake / CIGSF ◆
Wintery cool mint and citrus



Anchor / CIBANC ◆
Fresh and clean watery fresh citrus



Octopus / CIBOCTO ◆
Cool water clean with berries and pine



Coral / CIBC ◆
Watery fresh citrus



Sea Turtle / CIBTUR ★
Coconut lime verbena



Flip Flop / CIBFLIP ✕
Juicy mango tickles your toes and delights the senses



Seahorse / CIBSH ◆
Fresh seaspray



Mermaid / CIBMER ▲
A blend of island pineapple and creamy vanilla wrapped in dark rum.



Seashell / CIBSS ▲
Warm spun sugar



Starfish / CIBSF ◆
Effervescent lemon-lime

Express Yourself

Share a smile, a wink or throw some shade with Primal Elements new Icon Candles. Each whimsical design is hand-poured for optimum fragrance throw and features our proprietary soy and vegetable wax blend and cotton lead free wicks. Our sparkling hand jeweled on trend Icon Candles are paired with matching hand jeweled gift boxes; making these candles a perfect gift for any occasion. With approximately 50 hours of aromatic burn time these comical candles will surely make everybody smile.



Smiling Face with Open Mouth / CIESOMH
Bright citrus with a sweet Hawaiian breeze



Smiling Face with Heart Shaped Eyes / CIEHEYES
Sparkling fresh citrus and sweet simple syrup



Smiling Face with Sunglasses / CIESUNG
Tropical island coconut with sweet apple and anise wrapped in vanilla



Pile of Poo / CIEPOO
Dark chocolate cake with fudgey icing



Face with Stuck out Tongue and Winking Eye / CIETONGUE
Dreamy and delicious yellow butter cake and creamy frosting



Primal Elements Wax Melts

Primal Elements Wax Melts provide hours of flameless aromatic delight. These easy to use scent cubes provide inviting aroma to any space in the home. Simply break off the cubes as desired and place in the wax melter. As the wax gently melts, the aroma is released into the air to gently fragrance the area for hours. Primal Elements Wax Melts are designed to be used with any certified device designed to be used with wax melts. We are pleased to offer Wax Melts in the following favorite Primal Elements fragrances: *Bluebonnet, Cinnabun, Citrus Melon Mint, Cupcake, Grapefruit, Lavender, Maple Donut, Pineapple Rum Splash, Plumeria, Seashells and Starfish, Sparkling Sugar* and *Tahitian Vanilla*.



Bluebonnet / WAXBB 🌸



Cinnabun / WAXCN 🍩



Citrus Melonmint / WAXCMM 🍋



Cupcake / WAXCUP 🍰



Grapefruit / WAXGRA 🍊



Lavender / WAXLEO 🌿



Maple Donut / WAXMD 🍩



Pineapple Rum Splash / WAXPRS 🍹



Plumeria / WAXPLU 🌺



Seashells & Starfish / WAXSSF 🌊



Sparkling Sugar / WAXSS 🍬



Tahitian Vanilla / WAXTV 🌺

Primal Elements® Soaps

Sight, smell, shape and feel have become the trademark of Primal Elements soaps. The colors and shapes coordinate with unique scents for a beautifully fragrant presentation. All soaps contain over 25% vegetable glycerin, which moisturizes the skin with a rich luxurious lather that rinses cleanly away leaving the skin cleansed and silky smooth.

Primal Elements soaps are made by hand in small batches, in approximately 5.5 pound loaves. Our proprietary soap formula is vegan and is sodium lauryl sulfate and paraben free. We use pure

essential oils and popular fragrance oils for optimum fragrance. Today, soap can be purchased by the loaf, cut loaf, and shrink-wrap bars.

Fresh Cut Soaps

Whether you want to hand-cut each slice fresh for your customer or simply pick a neatly wrapped package off the shelf and add a bow and go, Primal Elements soaps are available in a style to suit the needs of any store.



A Day at the Races ◆
The cool notes of sea-spray and salt wrapped in a breezy beach accord. SLSH / SCSH / SWSH



Alligator ✂
Smooth away the scales and enjoy the fragrance of sparkling citrus, juicy melon and fresh mint in this refreshing bar of soap. SLGATOR / SCGATOR / SWGATOR



Almond Honey ▲
Vitamin rich almond meal gently exfoliates the skin and the sweet honey almond fragrance is a bathing treat. SLAH / SCAH / SWAH



Anchor ◆
Notes of cool cucumber and sunny melon anchor this nautical inspired bar. SLANC / SCANC / SWANC



Argan Oil of Morocco ▲
The exotic notes of delicate white flowers, juicy citrus and sultry vanilla. This bar contains pure Argan oil from Morocco. SLMA / SCMA / SWMA



Ariel ✿
Sandalwood and sensual musk with notes of patchouli and moss create an aroma of incense and driftwood. SLA / SCA / SWA



Autumn Leaves ▲
The colors of fall wrapped in a fragrant blanket of roasted chestnuts. SLAUT / SCAUT / SWAUT



Bamboo Charcoal ✨
Remove toxins and impurities with activated bamboo charcoal while gently exfoliating. Notes of citrus, herb and amber fragrance this jet black bar topped with Himalayan pink salt. SLBAM / SCBAM / SWBAM



Baseball ◆
Score with this fresh ozone mist fragrance. It's sure to be a hit! SLBASE / SCBASE / SWBASE



Beach Glass ◆
Bergamot, grapefruit, water lilies and fresh seaweed carry you to the breezy seashore. SLBE / SCBE / SWBE



Birthday Cake ▲
Put another candle on this yummy butter cake delight. SLCKE / SCCKE / SWCKE



Blue Margarita ✨
Please pass the salt! Icy citrus notes of lemon, lime and a splash of orange. SLBM / SCBM / SWBM



Blue Whale ✂
Fruity freshness for tons of bath time fun! SLBW / SCBW / SWBW



Blue Bells ✿
Sweet melon, pear, and citron are entwined with praline and patchouli. SLBELL / SCBELL / SWBELL



Bluebird ▲
Sweet spun sugar on wings of vanilla cotton candy.
SLBLU / SCBLU / SWBLU



Boots ✿
A round up of soft suede and citrus.
SLBOOT / SCBOOT / SWBOOT



Bubble Bath ★
Fresh fruitiness drifts among relaxing bubbles of woody floral notes.
SLBUB / SCBUB / SWBUB



Butterfly ✿
In a field of florals, a fresh citrus bouquet flutters around a woody musk dry down. SLBF / SCBF / SWBF



Café au Lait ▲
Rich, creamy coffee aroma blended with real coffee grinds to remove cooking odors from busy chef's hands. SLCAFE / SCCAFE / SWCAFE



California Lemon ●
Sunny California lemon oil provides antiseptic, antibacterial qualities. SLCAL / SCCAL / SWCAL



Campfire ▲
Enjoy the smoky notes of tobacco leaf and warm vanilla in this campy bar of soap. SLCFIRE / SCCFIRE / SWCFIRE



Cherish ✕
The juicy aroma of mixed berries enveloped in sweet vanilla will surely please the one you cherish. SLCH / SCCH / SWCH



Cherry Blossom ★
A hint of sweet cherry and bright floral blossoms. SLCB / SCCB / SWCB



Chilifest ✕
Hot from the garden. Herbal notes with a hint of lemon and sweet chili. SLCFEST / SCCFEST / SWCFEST



Chocolate Moose ▲
A chocolate moose in a creamy chocolate mousse. SLCHO / SCCHO / SWCHO



Clownfish ◆
Our colorful Clownfish splashes in a sea of cool water with a splash of sparkling pear. SLCFISH / SCCFISH / SWCFISH



Coconut Water Lemonade Bar ✨
Vitamin and electrolyte rich coconut water enrich this bar for pure hydration from the outside in. SLCWL / SCCWL / SWCWL



Cupcake ▲
Dreamy and delicious yellow butter cake and frosting. SLCUP / SCCUP / SWCUP



Dead Sea Mud ✨
Mineral Rich mud from the lowest spot on earth leaves skin feeling hydrated and refreshed. Enjoy the notes of citrus, herbs and amber. SLDSM / SCDSM / SWDSM



Dos Amigos ★
Fresh sparkling fruits and gentle desert flowers wrap around Saguaro cacti in the pastel painted desert. SLDA / SCDA / SWDA



Dragonfly ◆
A blend of floral notes, leafy greens, a touch of tangerine and a dry down of exotic woods and soft musk. SLD / SCD / SWD



Dueling Dolphins ◆
Lively dolphins leap from this watery fresh fragranced bar. SLDD / SCDD / SWDD

Loaf Soap -SL

Our standard Loaf Soap is approximately 4 1/2" x 11" and can be cut in our handy jig that has a premeasured slot. This yields 13 bars of soap from one loaf, plus two end cuts. We recommend that Primal Elements soaps are cut in generous slices to maintain the integrity of the designs and keep the elements embedded in each bar.



Cut loaf offers 13 individual slices

Cut Loaf -SC

Our Cut Loaf is the same size as our Loaf Soap. We precut this loaf for you and wrap it back together, much like a loaf of sandwich bread. The precut loaf yields 13 bars of soap, plus two end cuts. For



Evergreen Twist ✪

An herbal-woody blend. Notes of lemon, siberian fir and wild mint. Just a hint of eucalyptus for a fresh twist. SLET / SCET / SWET



Flip Flops ✪

Juicy mango tickles your toes in this sweet and fruity bar. SLFLIP / SCFLIP / SWFLIP



Football ✪

Kickoff your day with exotic sandalwood, musk and a dash of moss and patchouli. SLFB / SCFB / SWFB

your convenience, we recommend our three-dimensional loaves be ordered precut, as they may not fit into our jig.



6 individually shrink wrapped bars

Shrink-Wrap Bars -SW

Shrink Wrap Bars are a neat and convenient way to add Primal Elements Soap to your product mix. Shrink Wrap Bars come in a quantity of 6 bars per style and are housed in a convenient shelf ready tray. Shrink-Wrap Bars are an easy way to merchandise soaps and make gift giving easy.



Facets of the Sea ✦

A clean sea spray fragrance amidst "coral" hued facets immersed in an enchanting turquoise bar. SLFS / SCFS / SWFS



Flowerchild ✪

A groovy floral bouquet with a hint of bergamot tea and patchouli. SLFC / SCFC / SWFC



Gardenia ✪

The exotic aroma of wild gardenias captured inside a sun kissed bar. SLGD / SCGD / SWGD

Packaging

Our zip-top bag with frosted bubble print (AZBAGL) is available in quantities of 100. This easy to use bag is an excellent storage bag for our soap and makes an excellent travel accessory.



Soap Keeper™

The Soap Keeper™ improves the life of your soap by allowing it to dry. The material, made from recycled water bottles, allows your soap to drain, and air to circulate



keeping the soap dry and countertops clear of any soapy residue. It can be used alone as your soap dish or inside another dish and can also be used in the shower, keeping your soap in place. Soap Keeper™, because drier is better.



Fiji Coconut ▲

Tropical coconut with sweet apple and anise are wrapped in smooth cedarwood and vanilla. SLFCO / SCFCO / SWFCO



Flowershop ✪

Deep, rich leafy florals in a soft base of moss and clove to make a fragrant bouquet perfect for any occasion. SLFL / SCFL / SWFL



Gecko ✪

Sunny sweet pineapple and creamy coconut are wrapped with a twist of cilantro on a base of soft musk and vanilla. SLGECO / SCGECO / SWGECO

Primal Elements Customer Service 1-800-434-8277



Ginger Bear ▲
Experience the scrumptious fragrance of warm gingerbread straight from the oven. SLGB / SCGB / SWGB



Ginger Fish ◆
A ginger ale scented fish. Lemon and lime intertwine with the effervescent spiciness of ginger. D423,716 SLGF / SCGF / SWGF



Grapefruit ★
An invigorating burst of tart citrus. SLGRA / SCGRA / SWGRA



Green Frog ✕
The scent of kiwi kisses. SLFROG / SCFROG / SWFROG



Guacamole ▲
Cool and creamy avocado is blended with notes of crisp lemon and lime. SLGUAC / SCGUAC / SWGUAC



Happy Face ★
A long lasting smile with a citrusy, lemon attitude. SLHF / SCHF / SWHF



Holy Matrimony ★
Juicy strawberries and a bit of the bubbly propose a toast to the bride and groom. SLHM / SCHM / SWHM



Honey Bee ▲
Real honey buzzes through this orange-honey fragrant bar. SLBEE / SCBEE / SWBEE



Imelda ◆
Satisfy your shoe fetish with this bar featuring fresh citrus, florals and sensually sweet vanilla and musk. SLIM / SCIM / SWIM



Juice Pops ✕
Juicy papaya, fresh tropical berries plus a hint of pineapple and peach make this a summertime treat. SLPOP / SCPOP / SWPOP



Ladybug ✕
Our lovely ladybug skips through a sunny orange, mimosa and violet fragrant bar. SLLB / SCLB / SWLB



Lavender ●
Soothing and relaxing lavender essential oil calms the soul and lavender buds provide mild exfoliation. SLLEO / SCLEO / SWLEO



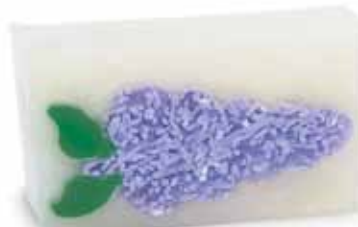
Lavender Oatmeal ●
Lavender calms and soothes the skin while oatmeal exfoliates gently. SLL / SCL / SWL



Lemongrass and Cranberry Seeds ●
Wake up with an invigorating blast of lemongrass! Cranberry seeds provide gentle stimulation. SLLG / SCLG / SWLG



Life's A Beach ✕
Relax and enjoy the juicy fruit goodness swimming in vanilla and musk. SLLAB / SCLAB / SWLAB



Lilac ✿
Deep lilac blooms in this fragrant bar. SLLIL / SCLIL / SWLIL



Lily of the Valley ✿
Sweet Lily of the Valley is a classic floral fragrance enhanced with notes of lilac and jasmine. SLLV / SCLV / SWLV



Majesty ✿
A lavish aroma with notes of jasmine, ylang ylang and hyacinth and just a hint of sweet citrus. SLMJ / SCMJ / SWMJ



Marine Life ◆
A shimmering view under the sea! Crisp and clean, with a hint of green herbaceous notes. SLML / SCML / SWML



Mermaid ◆
Juicy citrus and fresh florals swim through this aqua fresh bar. SLMER / SCMER / SWMER



Midnight Moon ✧
Warm sensual spices, rich oakmoss, exotic woods and patchouli create an Eastern influenced aroma. D413,692 SLMM / SCMM / SWMM



Monkey Business ▲
Go bananas with this tropical treat. SLMONK / SCMONK / SWMONK



Orange Cantaloupe ✕
Sweet cantaloupe with a twist of orange combine for tangy refreshment. SLOC / SCOC / SWOC



Patchouli ●
The distinctive aroma popular in the '60's is back! Pure and uncut, this patchouli is soothing to the soul. SLPA / SCPA / SWPA

Aromatic Soap Collection

Often imitated, never duplicated, our eye-catching images make Primal Elements soaps visually unique, while our creative fragrances truly set our products apart. With these unique designs and original fragrances we have once again declared, isn't it amazing what you can do with soap?

We've listed our current soaps in alphabetical order. Please refer to the "Fragrance Types" chart using symbol icons to indicate soap fragrance.

Fragrance Types:	Aromatherapy ●
Citrus ☀	Decadent ▲
Floral ✿	Fresh and Clean ◆
Fruity ✕	Fruity and Floral ☆
Herbaceous ✨	Oriental ✧

Fragrances:

- *Aromatherapy*: made from pure essential oils
- *Citrus*: refreshing and exhilarating



Mustache ◆
Subtle citrus and woody sandalwood are dusted with spicy nutmeg. SLMUS / SCMUS / SWMUS



Papillon en Bleu ✿
Exotic floral aroma of violet flowers, jasmine, muguet and Casis. Topped with sparkling citrus notes. SLPB / SCPB / SWPB



Paw Prints ☆
Rusty and Ginger stamp their paws of approval on this sweet soap. SLPAW / SCPAW / SWPAW



Mustang Sally ✧
A wild mix of bergamot, lime and sandalwood. SLMUST / SCMUST / SWMUST



Paradise Sunset ▲
The tropics are at your fingertips with this soap! Enjoy the luscious aromas of coconut and banana. SLPS / SCPS / SWPS



Penguins ◆
Mellow fruit and sparkling citrus pamper these playful pals. SLPEN / SCPEN / SWPEN

- *Decadent*: mouth-watering
- *Floral*: intoxicating bouquets
- *Fruity*: freshly picked juiciness
- *Fruity and Floral*: light aromatics and succulent fruit notes
- *Fresh and Clean*: the essence of dewdrops and sea breeze
- *Oriental*: warm and sultry notes
- *Herbaceous*: crisp and green

You'll also see that we've spotlighted the festive seasons throughout the year with soaps that fall into the following categories: Valentine's Day, Easter & Spring, Halloween & Fall and Christmas & Winter.

Custom Products Program

We welcome requests for customizing colors, designs and fragrances to your specifications (minimums apply). Our aromatic library is always evolving, so please ask what's new!



Peppermint ●

One of the great ways to start the day. Leaves your skin tingly and cool. SLPE / SCPE / SWPE



Plumeria ✕

The fragrance of Plumeria Blossom is wrapped in notes of jasmine, peach and delicate citrus. SLPLU / SCPLU / SWPLU



Pikaki ✿

An island favorite! Pikaki is precious Hawaiian jasmine. SLPI / SCPI / SWPI



Pink Pig Soap ●

Pink Lemonade bathes our pretty pink pig. SLPIG / SCPIG / SWPIG



Portofino ✨

A vibrant citrus blend with Italian bitter orange, Neroli and orange blossoms for a luxurious bath. SLPORO / SCPORO / SWPORO



Primal Defense ●

A powerful synergy of tea tree, lavender, and eucalyptus that provides antifungal and antibacterial protection. SLPD / SCPD / SWPD



Primal IPA ✨

Rich notes of malt, vanilla and oak are blended with sour hops, lemon and ginger. Please bathe responsibly! SLPIPA / SCPIPA / SWPIPA



Primal Spa ✨

Fresh sliced citrus, crisp green eucalyptus with basil and mint on a bed of delicate amber. Ground loofah for mild exfoliation. SLSPA / SCSPA / SWSPA



Pumpkin Enzyme ✨

Rich in Vitamins A and C pumpkin soothes and moisturizes with notes of ripe pumpkin, apple and cedar leaf. SLPUME / SCPUME / SWPUME



Purple Mountain Majesties ✨

Amber woods, oak moss and airy notes of grapefruit and orange blossom combine with sage and nutmeg. SLMT / SCMT / SWMT



Quinoa and Clementine ●

This powerful superfood is rich in protein which helps build healthy skin, hair and nails and sweet clementine essential oil is an uplifting aroma in this exfoliating bar of soap. SLQC / SCQC / SWQC



Rain Scent ◆

A cool, clear scent as inviting as a walk in light afternoon showers. SLR / SCR / SWR



Red Coral ◆

Pink jasmine, sweet pea and lily of the valley intertwine with sparkling bergamot and citron to make a fragrance that is an undersea delight. SLREDC / SCREDC / SWREDC



Rhassoul Clay ✨

Found in the Atlas Mountains of Morocco, this unique clay refines and moisturizes the skin. The fragrance has notes of citrus, herbs and amber. SLRC / SCRC / SWRC



Rosemary and Eucalyptus ●

Mellow and fragrant, the aroma of rosemary uplifts while the scent of eucalyptus delights the senses. SLROS / SCROS / SWROS



Rubber Duck Soap ✕

A sweet burst of fruity freshness guaranteed to make you squeaky clean! SLRD / SCRD / SWRD



Sea Turtles ✨

A family of sea turtles swimming in a coconut lime lagoon. SLTUR / SCTUR / SWTUR



Skull & Bones ▲

The thigh bone's connected to the skull bone in this caramel and vanilla scented soap. SLSK / SCSK / SWSK



Seashells & Starfish ✨
Watery fresh notes of lemon, geranium, bergamot and mandarin.
All wrapped in a breezy beach accord. SLSSSF / SCSSSF / SWSSSF



Skyward ◆
A dove above the clouds. An elegant bar with a clean, clear scent.
D416, 107 SLDO / SCDO / SWDO



Smiling Face with Heart Eyes ▲
Romance sparkles with notes of citrus, simple syrup and splash
of gin. SLHEYES / SCHEYES / SWHEYES



Smiling Face with Sunglasses ▲
This bar has notes of island coconut, sweet apple and creamy
vanilla. SLSMILESUN / SCMILESUN / SWMILESUN



Smooches ★
Bathe in kisses with this romantic champagne and strawberries bar.
D418, 941 SLXOS / SCXOS / SWXOS



Soccer ◆
The combinations of musk and exotic woods mixed with a splash of
citrus will make you yell go-o-o-al. SLS / SCS / SWS

A few words about our soap. . .

Our "Bars with Benefits" are uniquely handcrafted soaps that feature natural ingredients that swirl through the bar. Each specially selected material delivers benefits for healthy skin. Whether it is added vitamins, anti-oxidant protection, detoxification or gentle exfoliation, these bars combined with our fabulous vegetable glycerin soap base provides added moisturization and hydration to refresh and cleanse the skin.

We take great pride in the soap we produce. Here are some of the reasons we know you will fall in love with our soap too!

- Unique designs and original fragrances
- High Levels of Glycerin for Superior Moisturization
- Paraben Free. GMO Free
- Gluten Free (except where additives are included such as oatmeal)
- Vegan. Free of Animal Derived Ingredients
- Made In The USA

This takes raising the bar to a whole new level.



Our 5.5 lb. Loaf Soap

Fish In A Bag

Just like the carnival prize but you don't have to feed them! An adorable plastic fish swims in a glycerin soap sea with our delicate *Facets of the Sea* fragrance. Find three familiar fishes; *Blue Tang*, *Clownfish* and *Goldfish*, swimming your way; these cuties are sure to please. Each Fish in a Bag is 3.5 oz (100 grams) and is available in a twenty four piece pack.



Blue Tang
SFBBLUE

Clownfish
SFB24CLOWN

Goldfish
SFB24

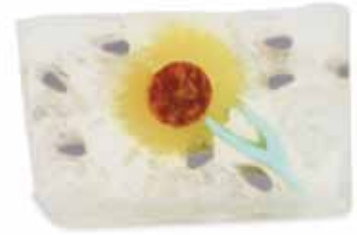
SFB24MIX (Goldfish & Clownfish) / SFB24MIX-2 (Blue Tang & Clownfish)



Special Delivery ✿
A sweet bundle of joy wrapped in a powdery fresh scent.
SLSTK / SCSTK / SWSTK • SLSTKP / SCSTKP / SWSTKP



Strawberries ✕
Fresh, juicy strawberries plucked straight from the field.
SLSTRAW / SCSTRAW / SWSTRAW



Sunflower ✿
A burst of sunshine in a bright floral bouquet.
SLSUNF / SCSUNF / SWSUNF



Sunglasses ✕
Just keep cool with sunny pineapple, fresh oj, island rum and shades of musk. SLSUNG / SCSUNG / SWSUNG



Sunrise/Sunset ★
Brightly bursting on the scene! Greet the day with sunny citrus and a floral finish. SLSUN / SCSUN / SWSUN



Surf City ✿
Hang ten with a radical combination of sweet sugar and fresh citrus. Surfboard colors are random. SLSC / SCSC / SWSC



Tahitian Vanilla ▲
A sultry Tahitian sunset wrapped in a sweet and creamy vanilla bar.
SLTV / SCTV / SWTV



Teed Off ◆
Tee off with a bar filled with the fresh, clean scent of citrus and mediterranean notes. SLTO / SCTO / SWTO



Tomato Juice Complexion Bar ●
Tomato juice, baking soda and lemon essential oil for gently cleansing your face and body. No color added, pure and simple.
SLTOM / SCTOM / SWTOM



Toy Boat ★
Say that fast five times! Sail away in fresh and clean notes of sea spray and sea salt. SLTOYB / SCTOYB / SWTOYB



Tulips ✿
An eclectic blend of springtime tulips with notes of tuberose and jasmine. SLTUL / SCTUL / SWTUL



Unicorn ✨
This flight of fantasy is a magical blend of stonefruit and white flowers on a delicate bed of musk. SLUNI / SCUNI / SWUNI



Waffle Cones ▲
Get the scoop of sweet and creamy vanilla goodness.
SLWAF / SCWAF / SWWAF



Watermelon ✕
The succulent aroma of a summertime favorite.
SLW / SCW / SWW



Wheatgrass Juice, Avocado and Lime Detox Bar ●
Organic Wheatgrass Juice, Avocado Oil and Lime essential oil detoxify and nourish the skin. No color added, pure and simple. SLWGL / SCWGL / SWWGL



White Cat Soap ✕
Our furry feline plays in a bar of fresh berries.
SLWC / SCWC / SWWC



Winterfall ✨
Autumn foliage and warm nutty acorns tucked inside a bar of herbal green notes and rich woods. SLWF / SCWF / SWWF



Yardsticks ◆
Classic deco colors, this bar is laced with bergamot, cedar, linden blossom and flamingos. SLYS / SCYS / SWYS

What We Believe In

At Primal Elements our goal is a simple one; create effective products that deliver on the promise that our high quality ingredients provide the best bathing experience possible. We strive to create soap, candles and personal care products that are colorful, fragrant and fun! Along with our task to create products that we believe provide the best experience possible; we also believe that giving back is part of the broader picture. Please read on to learn about a couple of the amazing partners that we believe in.

Camp Ronald McDonald for Good Times

This unique organization provides a cost free, medically supervised camp experience for children with cancer and their families. Each December a fantastic holiday party is given at the Warner Brothers Ranch. Children visit with Santa, receive toys and gifts, have their hair done and nails painted. Lunch is provided by McDonald's and there are great carnival rides. Since 2001 Primal Elements and our crew of volunteers provides a soap making experience for the children and their families. Everyone loves to sit around the tables and create festive holiday soaps for family and friends. For many families that have the burden of a sick child and all that goes along with that, these gifts may be more than simple bars of soap. We are so proud to be part of such an amazing organization that does so much.



Children's Hunger Fund

This non-profit is a faith based organization headquartered in Los Angeles County. Since 1991, President and Founder Dave Phillips, has worked with various companies, organizations, churches and individuals to secure food and other resources to meet the needs of impoverished children and families in local neighborhoods. We are proud that this year we have provided over five tons of soap to those families that are struggling to make ends meet. Through this, families are able to allocate their funds to other needs such as paying bills and purchasing school supplies or clothing.



Christmas & Winter



Candy Cane ◆
Peppermint and spearmint accented with ozonic notes blended with orange, tangerine lily, jasmine and musk. SLCANE / SCCANE / SWCANE



Christmas in Paradise ✕
A holiday vacation escape is yours with this festive bar featuring the luscious aroma of banana, coconut and pineapple. SLCIP / SCCIP / SWCIP



Christmas Stockings ✱
A trio of stockings hanging in a wintry mint bar. SLSTO / SCSTO / SWSTO



Elf Shoes ★
A bubbly blend of effervescent champagne and bright citrus. SLELF / SELF / SWELF



Evergreen Twist ✱
A herbal-woody blend. Notes of lemon, siberian fir and wild mint. Just a hint of eucalyptus for a fresh twist. SLET / SCET / SWET



Ho Ho Ho ✕
Holiday cheer sprinkled with sweet sugarplum. SLHOHOHO / SCHOHOHO / SWHOHOHO



Holiday ▲
A potpourri of holiday memories. Orange peel and dried fruit intertwined with nutmeg, clove and cinnamon. SLXMAS / SCXMAS / SWXMAS



Holly Berry ◆
Bring on the holidays! A wonderful bar with a minty, floral scent. D415,590 SLHB / SCHB / SWHB



Peppermint ●
One of the great ways to start the day. Leaves your skin tingly and cool. SLPE / SCPE / SWPE



Rudy ▲
A flying reindeer full of vanilla, citrus, florals and sandalwood. SLRUDY / SCRUDY / SWRUDY



Santa's Cap ✨
A jolly red cap wrapped in a wintry floral mix. SLSCAP / SCSCAP / SWSCAP



Santa's Sleigh ✕
Santa's sleigh is on its way in a bar of wintry fresh flowers and mint. SLSL / SCSL / SWSL



Skyward ◆
A dove above the clouds. An elegant bar with a clean, clear scent. D416,107 SLDO / SCDO / SWDO



Snowflakes ◆
Icy snowflakes drift through this bar of fresh and minty winter delight. SLSF / SCSF / SWSF



Snowy ◆
A true winter delight! Warm musk thaws the frosty citrus blend of crisp geranium and Christmas lily notes. SLSN / SCSN / SWSN



Ugly Xmas Sweater ✕
Lively notes of tart and juicy cranberry and red raspberry mingle with jasmine and magnolia for a holiday bathing treat that is festive and bright. SLUGLY / SCUGLY / SWUGLY
30 Primal Elements Customer Service 1-800-434-8277



...To The World ✱
Cedarwood, fir balsam, juniper and lavender topped with orange, pine and eucalyptus, this soap will bring you joy. SLJOY / SCJOY / SWJOY





Autumn Leaves ▲
The colors of fall wrapped in a fragrant blanket of roasted chestnuts.
SLAUT / SCAUT / SWAUT



Bats ◆
Bats in an effervescent lemon and lime that refreshes and awakens.
SLBAT / SCBAT / SWBAT



Ghoul Friend ✕
A frightfully fruity scented bar.
SLGH / SCGH / SWGH



Jack ▲
Field fresh pumpkin with a dusting of harvest spice, all wrapped in a flaky crust. SLJACK / SCJACK / SWJACK



PSL ▲
Fresh picked pumpkin and buttery crust with a twist of citrus and a hint of spice. SLPSL / SCPSL / SWPSL



Pumpkin Patch ▲
Buttery citrus and a handful of spices, cinnamon, nutmeg and clove create a fresh baked aroma. SLPUM / SCPUM / SWPUM



Winterfall ✨
Autumn foliage and warm nutty acorns tucked inside a bar of herbal green notes and rich woods. SLWF / SCWF / SWWF



Texas ◆
Clean up the Lone Star State! Yellow roses and summer melons round out the fragrance. SLTX / SCTX / SWTX



Cherish ✕
The juicy aroma of mixed berries enveloped in sweet vanilla will surely please the one you cherish. SLCH / SCCH / SWCH



Flowers & Hearts ★
The scent of rose envelopes our romantic heart in a bed of white flowers. SLHE / SCHE / SWHE



Heart of Hearts ★
Sandalwood and rich musk combined with fruity floral refreshment for one big love of soap. SLHOH / SCHOH / SWHOH



Love Birds ◆
This flirty and fun bar of soap is sweet with notes of white apricot, lily and musk. SLBIRD / SCLBIRD / SWLBIRD



Smooches ★
Bathe in kisses with this romantic champagne and strawberries bar. D418,941 SLXOS / SCXOS / SWXOS



S.W.A.K. ★
Exotic floral blend of jasmine, muguet, and Casis, with sparkling citrus top notes all sealed with a kiss. SLSWAK / SCSWAK / SWSWAK



Little Bit O'Luck ▲
The odds will be in your favor with this aromatic bar of Irish mint, cocoa and clover. SLLBL / SCLBL / SWLBL



Hippity Hop ◆
Gentle notes of waterlily and peony hop through this springtime fresh bar. SLHH / SCHH / SWHH



Jelly Beans ✕
Pastel eggs wrapped in a fruity scented candied bar. SLJB / SCJB / SWJB

Display Shippers

No space on your counters or cabinets? No Worries. Now it is easy to stock Primal Elements Soaps and Candles with our space saving shippers. 72 bars of our Handmade Vegetable Glycerin Soaps and 24 Soap Keepers™ are loaded into the soap shipper. Having the visually stimulating display of soaps together with our Soap Keepers™ merchandised side by side make an easy add on to your sales.

Twenty Icon Candles are decoratively nestled in our Icon Candle Display Shipper and a box of twenty more for back stock come with this convenient floor stand display. This keeps your Icon Candles neatly in one place for easy viewing by your customers. And finally our countertop Color Bowl Display Shipper holds 12 colorful Color Bowl Candles in a unique display that illustrates the beautiful stained glass effect of these glowing delights. An additional 12 Color Bowl Candles are included for replenishment. Simply pop these shippers out of their cartons and voila! These easy to assemble displays provide a home location for your Primal Elements products.



Color Bowl Candle Shipper
12 Color Bowl Candles plus
an additional 12 Color Bowl
Candles for Backstock
OK-CANDLE-24



Everyday Shipper
6 Bars of each: Cupcake, Dead Sea Mud,
Lavender, Lemongrass & Cranberry
Seeds, Lilac, Lily of the Valley, Majesty,
Mustache, Sea Turtles, Seashells &
Starfish, Sunrise Sunset, Tahitian Vanilla
24 Soap Keepers™
OK-EVERYDAY



Icon Candle Shipper
20 Icon Candles plus an
additional 20 Icon Candles
for Backstock
OK-CANDLE-ICON



Faith, Mitchell and Scott Freeman
Two generations of proudly Made in America
products

Primal Elements is dedicated to providing the highest quality bath, home fragrance and skin care products. We draw our inspiration from the revitalizing benefits of aromatherapy, hydrotherapy and botanical infusions. We are committed to protecting our environment by using renewable resources and minimal packaging. Our products are packaged in recyclable containers and we encourage our customers to recycle whenever possible. Our products are not tested on animals and are vegan and contain no GMO ingredients. Complete patent and trademark information is available online at primalelements.com.

For product information or for a Sales Representative and Showroom in your area please contact Primal Elements.



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