Hang-O-Matic was created because the inventors found it nearly impossible to hang a picture or a shelf on the wall without it being crooked. It is the only "easy to use" picture frame and shelf leveling product on the market designed for a women AND a men. Hanging pictures, shelves, TVs or other wall décor are a pain and can often times be a hassle to get perfect. People usually end up ruining their walls, having to spackle and repaint to correct all of their mistakes. There's no tool on the market that is simple, small enough to fit in a pocket, inexpensive, light weight and easy to use.

Hang-O-Matic, the pocketsize leveling and measuring tool for the home can make hanging items a quick and painless effort. Co-Founder Karina Rabinsays, "After moving so many times, I was trying to tackle hanging my wall décor on my own. After butchering my newly painted walls and having my husband patch and repaint to prepare the wall for another gruesome event, the thought, there had to be a better way came to mind".

With the creation of the Hang-O-Matic, Karina is no longer intimidated of hanging her wall decor. She is now able to hang all the wall décor withoutthe hassle of relocating holes and pulling out nails over and over.

Hang-O-Matic measures the distance between two holes on the back of an item. Then, leveled on the wall and with a firm press on both ends, it marks two perfect points on the wall. This easy three-step process no longer requires additional tools or the arms of an octopus, it's now a job that one person can do in a snap and hang anything perfect every time.

Hang-O-Matic is eight inches long, measures up to six feet, weighs under four ounces, and is storable in a kitchen drawer.

Hang-O-Matic is a "must have" in every family's home.