



CULERHome Flash-Evaporative Air Coolers



About CULER



Organized in 2006 as AURAMIST



More than 75 US & International Patents



Headquartered in Nashville:
Sales,
Marketing,
Distribution











Full in-house product development capabilities



Manufacturing in North Carolina & Tennessee

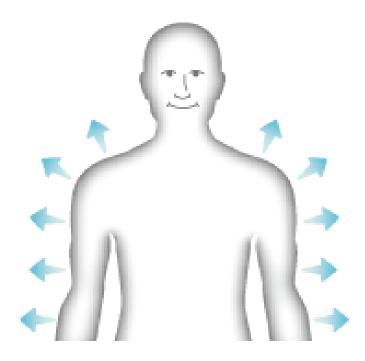


Rebranded in 2015 as CULER



Evaporative Cooling is Natural







The COOLEST, EASIEST, MOST PORTABLE

Evaporative Air Coolers

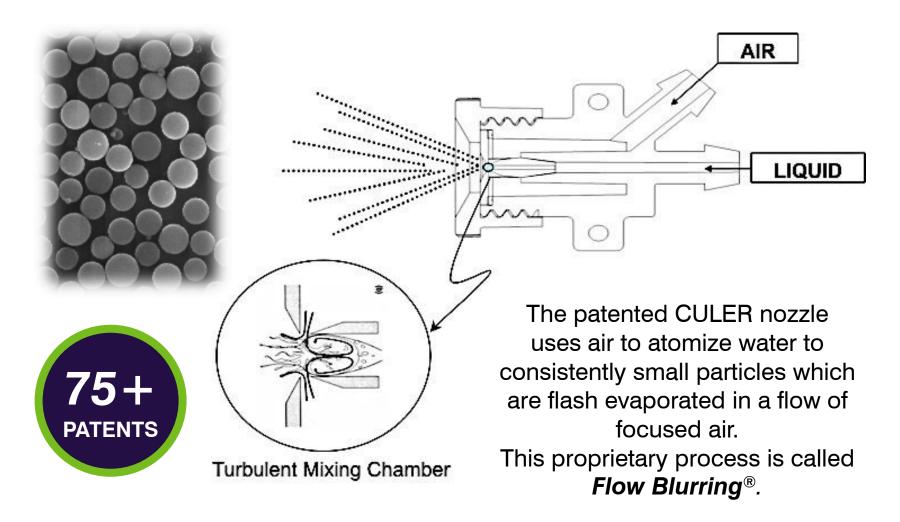




The first innovation in the category since the 1960's



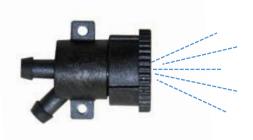
Patented CULER Technology

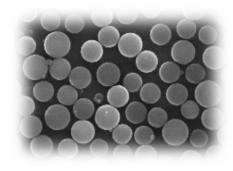




How it Works







LOW pressure air & water



Proprietary
Flow Blurring
nozzle



Consistently small atomization

- Simple, compact system is very portable and scalable
- Low pressure system is less expensive and very energy efficient
- Delivers consistent particle size for complete flash evaporation
- Mechanically induced turbulence avoids "clogging points"



Independent Testing

An independent laboratory conducted performance tests on two CULER Home flash-evaporative coolers and two competitive pad-type evaporative coolers.

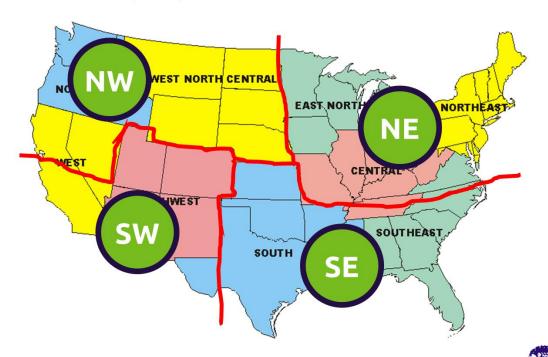


Formed in 1990 ISO 17025 certified test lab 14 environmental chambers



Selecting Test Conditions

THE NINE REGIONS AS DEFINED BY THE NATIONAL CLIMATIC
DATA CENTER (NCDC) AND REGULARLY USED IN CLIMATE SUMMARIES



Region	Avg High Temp Summer (° F)	Avg Relative Humidity Summer (%)
SW	90	25
NW	80	40
NE	90	50
SE	85	70

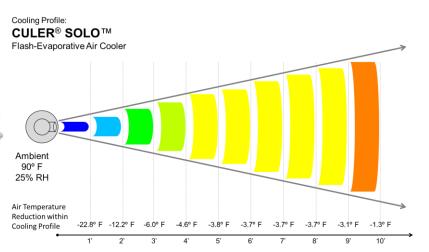
CLIMATE PREDICTION CENTER, NOAA

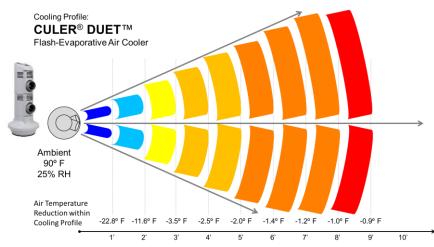
Through climate analysis, National Centers for Environmental Information scientists have identified nine climatically consistent regions within the contiguous United States which are useful for putting current climate anomalies into a historical perspective

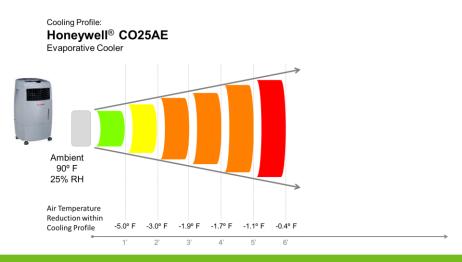
Summer is June, July, August

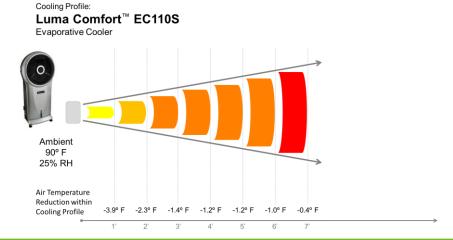


Hot & Dry 90° F, 25% RH



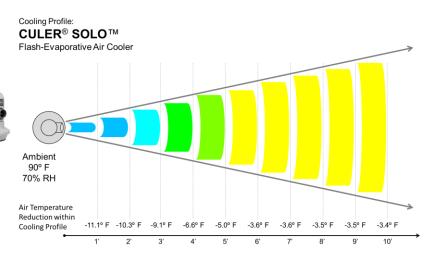


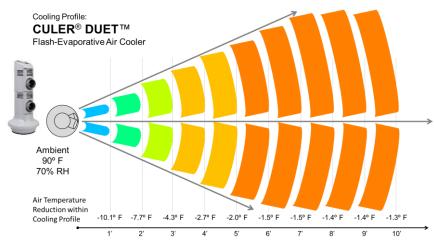


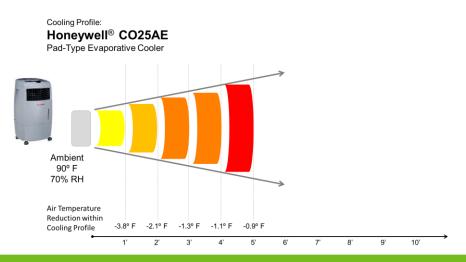


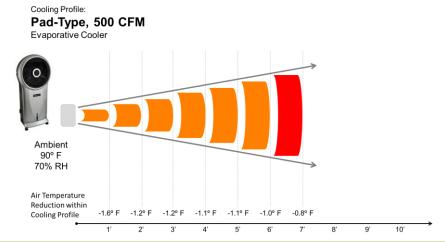


Hot & Humid 90° F, 70% RH











Coolest

CULERHome flash-evaporative air coolers *produce cooler air* than competitive pad-type evaporative coolers

CULERHome flash-evaporative air coolers produce cool air *in nearly* any climate



Most Water Efficient

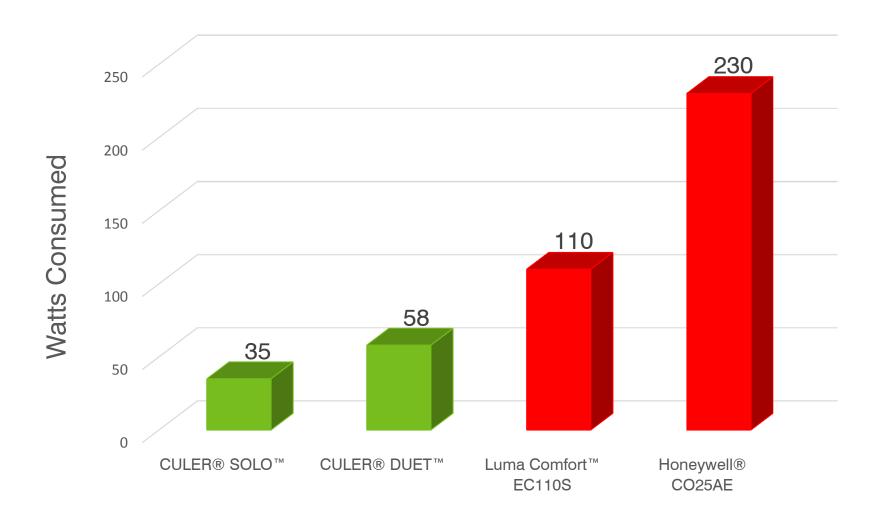
100% evaporation







Most Energy Efficient





Easiest



Simple user interface



No pads to clean



Tilt & turn adjustment



No pads to replace



Most Portable



Lightweight



Fully enclosed design



Built in handle



Compatible with home AC or vehicle DC power sources



Most Portable









Year-Round I Indoor & Outdoor



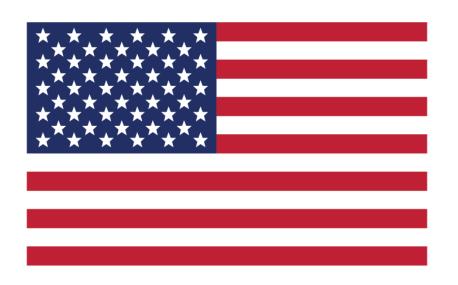








Quality





Proudly Made in USA

One Year Warranty



Retail Packaging







Retail Packaging







CULERHome Retail Pricing

2016

Item MSRP MAP

CS10 SOLO \$239.99 \$199.00

<u>Item</u> <u>MSRP</u> <u>MAP</u>

CD20 DUET \$299.99 \$249.00



CULERHome Video

https://culer.egnyte.com/dl/RhKe5UVtXr



Specifications

SOLO



Model #	CS10
Cooling Ports	1
Port Tilt	Level to 15º Up
Port Rotation	90º Left & 90º Right
Fan Speeds	3
Air Velocity* (L/M/H)	799 / 1003 / 1122 fpm
Sound Level (L/M/H)	56 / 58 / 60 dBA

Tank Capacity	1 Gallon
Cooling Time	10+ hours
Product Dimensions	21" H x 13" W x 13" D
Required Power Source	Standard 3-Prong Receptacle
Power Consumption	35 Watts
Power Cord Length	6 Feet
Weight	10.3 lbs empty / 18.7 lbs full

DUET



Model #	CD20
Cooling Ports	2
Port Tilt	Level to 15º Up
Port Rotation	90º Left & 90º Right (independent)
Fan Speeds	3
Air Velocity* (L/M/H)	799 / 1003 / 1122 fpm per port
Sound Level (L/M/H)	57 / 59 / 61 dBA

Tank Capacity	1 Gallon
Cooling Time	6+ hours
Product Dimensions	29" H x 13" W x 13" D
Required Power Source	Standard 3-Prong Receptacle
Power Consumption (L/M/H)	58 Watts
Power Cord Length	6 Feet
Weight	13.6 lbs empty / 22 lbs full

*Measured 12" from face of port







Addendum

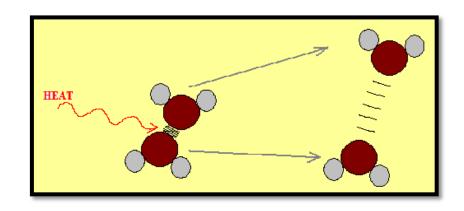


Evaporative Cooling 101

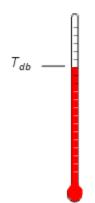
Evaporation is a cooling process

As the liquid turns to a gas, the phase change absorbs heat.

The energy needed to evaporate the water is taken from the air in the form of sensible heat, which reduces the temperature of the air.



air flow



An Evaporative Cooler (EC) works by taking advantage of differences between the dry bulb temperature (Tdb) and the wet bulb temperature (Twb). This differential is known as the wet bulb depression (wbd). The greater the wet bulb depression, the greater the potential reduction in air temperature for an EC.

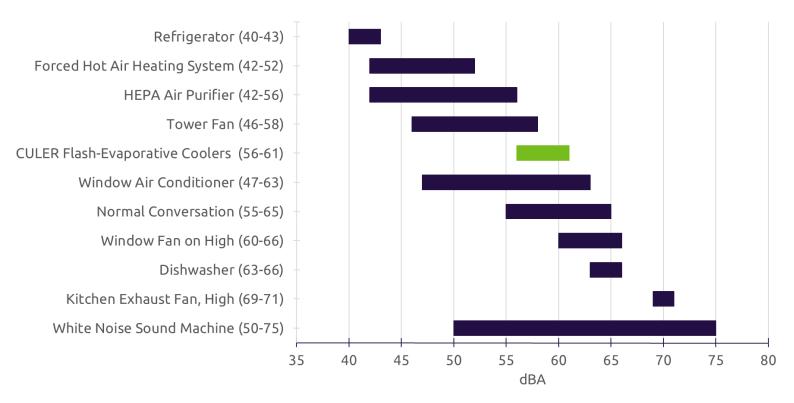
The efficiency of an EC is calculated as a percentage of the wet bulb depression the EC is able to achieve under given climatic conditions.

For a demonstration of dry bulb versus wet bulb watch this video: https://youtu.be/2265UNfIXT4



CULER Home Sound Levels

Take a look at the noise levels of many common appliances and events around the house. All sounds are measured at the distance that a person would typically be from the source.



http://www.nonoise.org/library/household/