LAURASTAR

Connected for smarter ironing



LAURASTAR SMART

🕂 SWISS TECHNOLOGY | DESIGN



An ironing system

that thinks for you means knowing your clothes will turn out perfect, effortlessly.



Who doesn't long for an ironing assistant to make your hectic life that little bit easier? **Laurastar Smart** is an expert that makes ironing easy and perfect. Because your time is as precious as your wardrobe.

An innovative System that makes life easier

The user-friendly system is an innovative combination of performance and simplicity. From its advanced technology to its ingenious design, everything about it makes your life easier and your ironing perfect.

> With the new Laurastar Smart range, your most treasured garments are restored to their original beauty, giving you professional results without even having to leave your home.

Your ironing

Your ironing system uses Bluetooth technology

to connect to the mobile application and acts as your coach to beautify your clothes. Three types of video tutorials can offer assistance: they help with installation and basic ironing techniques, and give expert advice to iron silk, cotton and wool.





Your coach even helps you keep your Laurastar in perfect condition.

It lets you know when it's time to change your anti-scale filter or board cover.



It's easy, fun, and effective.

You can even watch an interactive video while you are ironing to perfect your technique. The app also calculates your ironing time and controls the blower speed.

When technology meets simplicity



"Sensteam" technology senses the movements you make with the iron and activates the steam automatically. You don't need to press any buttons, just start moving and steam will be released. No more steam buttons!

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proven effectiveness*

99.999[%] bacteria

gi **99.9**%

fungi

100[%] dust mite

*Scientific tests carried out by Scitec Research SA laboratory in Switzerland.

The Laurastar Smart range features a unique type of steam, which purifies fabrics deep down. It eliminates the organisms that cause the allergies of modern living (humidity, insulation, heating, etc.) and prevents them from multiplying. Its high temperature, its ability to penetrate fibres, and its power mean that this unique steam destroys dust mites, bacteria and other fungi that resist warm wash cycles (40°C). Laurastar steam ensures that your clothing and linen are completely clean and hygienic.







The 4-speed blower and vacuum system

inflates the board with air to hold the fabric in place and prevent unwanted creases, or holds the clothes on the board for perfect folds. No more creases!



The 3D active soleplate

straightens the fabric while the steam is efficiently distributed over the entire surface, to effortlessly eliminate creases and freshen the fibres deep inside. Unparalleled ironing quality in a single step! No more strains!

The ideal temperature for the thermostat has been cautiously studied and selected for a perfect result on all fabrics. No more temperature settings!



Your clothes

The ingeniously designed

board cover makes your life easier: its graphic lines serve as indicators to help you position and fold your clothes. Its universal size fits all ironing boards.





Ready, set, iron!

height settings mean it can be used by people of all sizes.

minutes and your system is ready, with its fast heat-up time.





cm space required to store it when folded.

pairs of wheels to make it easy to move around.



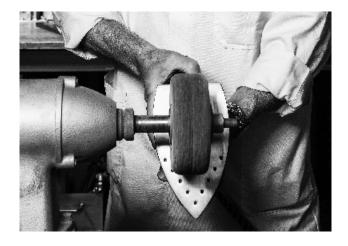
second away the electric

is all it takes to tidy automatic reel.

Smart and durable products

In a world where waste is an increasing problem,

Laurastar is committed to respecting the environment and fighting against planned obsolescence. The brand manufactures lasting, reliable and high-quality products that are worthy of the Swiss values it upholds. Working against the concept of planned obsolescence, which forces consumers to replace their devices needlessly, Laurastar aims to repair all its products for a minimum period of 10 years. This policy prevents you from having to consume more than you need.







TECHNOLOGY

Blower and vacuum system

þ Professional iron

> Ideal temperature setting

TECHNOLOGY

Blower and vacuum system

þ

iron

TECHNOLOGY

þ

Blower and vacuum system

Professional iron

Ideal temperature setting

ACCESSORIES

Anti-scale filter Steam cord holder **Protective soleplate** with hanging hook Universalcover board cover

TECHNICAL INFORMATION

Professional iron: ultra-fine and powerful steam

Steam pressure: Constant pressure, 3.5 bars (double volume)

Ventilator power: 4 speeds, 7.2 W

Board height: 6 heights, 83-104 cm / 32.7-40.9 in

Tank capacity: Approx. 1.2 litres / 40.6 oz.

Dimensions (H x L x W): 132 x 42.4 x 21.8 cm / 52 x 16.7 x 8.6 in

Device power: 2200 W Total weight: Approx. 19 kg / 42 lbs Iron weight: Approx. 1.1 kg / 2.4 lbs

THE APP IS AVAILABLE ON



Google play

Professional

Ideal temperature setting

Pulsed (1111

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1111

steam

3D active soleplate

"Sensteam"

technology

Pulsed

steam

3D active soleplate

