



OFERTEX

TEXTILE RECREATION

Company Profile



Who we are?

- 4th generation family company that lives, breaths and thinks textile
- Manufacturer of home-textile products using recycled textile waste and virgin materials
- Specializing in various techniques: from recycling materials through non-woven stitch bonding and needle punching, to knitting technologies
- Offering a wide range of innovative, high quality, customized products
- Vertical plant: incoming materials - > manufacturing - > ready to sell products
- Private label and branded production
- Growing global reach

How it all began? (company milestones)

- **1920** – First founded in Lodz, Poland by two brothers
- **1924** – Textile manufacturing factory is established in Israel
- **1953** – Unique Floor cloth is developed and introduced to the local market
- **1960's-1970's** – Factory expands, adding new technologies and products
- **1983** – A new technology is introduced and implemented, to produce non-woven fabrics.
- **1990** – New vertical factory is establish, in current location
- **1997** – Factory expands, adding a 2nd production line
- **1998** – “Textile recreation” process is developed involving recycling and upcycling
- **2011** – Expanding production and global presence:
7 production lines, 3 product segments - Cleaning, Living, Industrial, exporting to more than 30 countries

Company's World-Wide Activity

Exporting to more than **30 countries in all 5 continents**



Our partners around the world

OFERTEX Cleaning



Our Production - It's all in the Mix & Mash

Collect



Process



Recreate



Quality Standards

Our company runs a quality management system that complies with ISO 9001:2008 standards, and is approved by the Standards Institution of Israel. Ofertex was awarded by the Standards Institution of Israel with a Gold Mark certificate for bearing four quality marks: ISO 9001:2008, The Green Mark, ISO 14001:2004 and SI 18001:2007. We are also currently in the process of receiving a Platinum Certificate, representing the addition of a 5th mark, for social responsibility.

Quality



ISO 9001

Green



The Green Mark

Environmental



ISO 14001

Health & Safety



SI 18001

Our Essence - Textile Recreation

Our everyday approach is to creatively combine varied technologies and materials, inventively up-cycling[©] textiles.

We like to call this “**Textile Recreation**”.

First, we re-create – transforming textile waste or virgin materials into new, unexpected, functional products.

Next comes the recreation part – providing our customers with products, designed for fun, leisure and pleasure.

© Up-cycling is the process of converting waste materials or useless products into new materials or products of better quality or a higher environmental value.

Our Values and Essence



Inventive mix & mash process,
combining various technologies and textile materials

Our Values and Essence



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combining various technologies and textile materials



Open to suggestions and customization:
development, production and packaging

Our Values and Essence



Inventive mix & mash process,
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Open to suggestions and customization:
development, production and packaging



Close control on quality and efficiency

Our Values and Essence

Creativity

Inventive mix & mash process,
combining various technologies and textile materials

Flexibility

Open to suggestions and customization:
development, production and packaging

Striving
for
Excellence

Close control on quality and efficiency

Re-Up/
Cycling

Turning rags to riches; Maximizing our production cycle
and limiting our waste output

Our Products

OFERTEX Cleaning

Floor Cloths

- Eco-Line Made from Recycled Materials
- Microfiber Line

Cleaning Cloths

- Eco-Line Made from Recycled Materials
- Microfiber Line

OFERTEX Living

Bathroom

- Bath Mats

Kitchen

- Kitchen Mats
- Kitchen Towels

Lifestyle

- Furniture-Seating Elements
- Rugs & Carpets (Indoor/Outdoor)

Pets

- Litter Mat
- Pet Blanket
- Food Mat
- Pet Mat
- Pets Bed & Pillows

OFERTEX Industrial

Geotextile Fabrics

- Geotextile Sheets

DIY

- Emergency Blankets / Multi-Purpose Blankets
- Drop Cloth
- Green Walls
- Institutional

Our Products





OFERTEX Cleaning

	 Floor Cloths	 Cleaning Cloths
Ecotechnology	<ul style="list-style-type: none"> • Texcloth • Velcloth • Mini Pillows Cloth • EasyFix • Mops 	<ul style="list-style-type: none"> • Angel Cloth • Tinty Cloth • Textured Cloth • Mini Pillows Cloth • Stylish Cloth • Duotex
Microfiber	<ul style="list-style-type: none"> • Tinty Cloth • Textured Cloth • Mini Pillows Cloth • Stylish Cloth • Mops 	<ul style="list-style-type: none"> • Tinty Cloth • Textured Cloth • Mini Pillows Cloth • Stylish Cloth • Chic Cloth

OFERTEX Industrial

 Geotextile Fabrics	 DIY
<ul style="list-style-type: none"> • Geotextile Fabrics 	<ul style="list-style-type: none"> • Emergency Blankets • Multi Purpose Blankets • Drop Cloth • Green Walls • Institutional

OFERTEX Living

 Kitchen	 Bathroom	 Lifestyle	 Pets
<ul style="list-style-type: none"> • Kitchen Mats • Kitchen Towels 	<ul style="list-style-type: none"> • Bath Mats • Bath Towels 	<p>Rugs & Carpets</p> <p>Indoor</p> <ul style="list-style-type: none"> • Area Rugs • Bedroom Rugs • Living Room Carpets <p>Outdoor</p> <ul style="list-style-type: none"> • Lightweight Beach Mat • Picnic Mat <p>Seating Elements</p> <ul style="list-style-type: none"> • Stump • Elevation • Pile • Plain • Berg 	<ul style="list-style-type: none"> • Litter Mat • Pet Blanket • Food Mat • Pet Mat • Pets Bed & Pillows



OFERTEX Cleaning

TEXTILE RECREATION

 Cleaning Cloths  Floor Cloths

Floor Cloths > Eco-Line

- Made from recycled materials (mix of recycled viscose and polyester fibers)
- Comes in a variety of colors, sizes and weights
- Suitable for all types of flooring: wood, stone, ceramic and marble
- Supplied in bulk, pressed bales and customized packaging



Texcloth



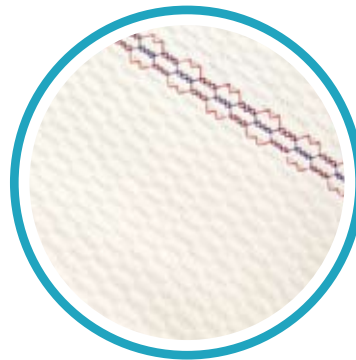
- Basic floor cloth
- Classic zigzag pattern

EasyFix



- Includes a reinforced hole to secure the cloth while cleaning

Mini Pillows Cloth



- Specially designed "mini-pillow" stitch
- Super absorbent
- Thick & full appearance

Velcloth



- High quality cloth
- Snaps on - Stays on: matching hook and loop strips to hold the cloth securely

Mops



- High quality stitching
- Super absorbent
- Slip on pockets - Fit and remove easily and quickly

Floor Cloths > Microfiber Line

- Made from gentle micro fibers
- Highly absorbent and soft, leaves the floor sparkling clean!



Microfiber Line

Advanced Knitting Technology

Tinty Cloth



- Colorful floor cloth
- 2 color options:
solid color, 2-sided

Textured Cloth



- Unique textured pattern with a special look and feel
- Laminated with a spunlace fabric for extra absorbency and strength
- Range of patterns ; Variety of color combinations

Mini Pillows Cloth



- Specially designed "mini-pillow" stitch
- Super absorbent
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Stylish Cloth



- Selection of print patterns
- For an enjoyable and personal cleaning experience

Cleaning Cloths > Eco-Line

- Made from recycled materials (mix of recycled viscose and polyester fibers)
- All purpose non-scratch, non-woven cleaning cloth
- Highly absorbent and soft; Excellent for everyday cleaning (wet or dry polishing)

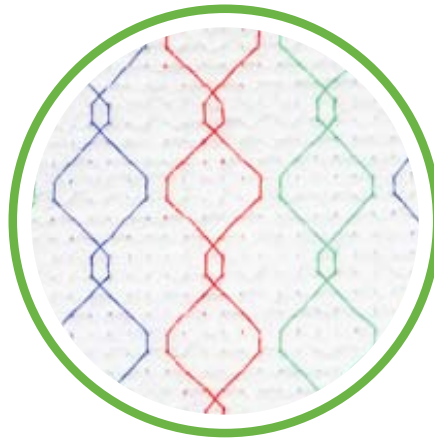


Angel Cloth



- Snow-white cleaning cloth

Textured Cloth



- Unique textured pattern with a special look and feel
- Laminated with a spunlace fabric for extra absorbency and strength
- Range of patterns ; Variety of color combinations

Tinty Cloth



- Colorful cleaning cloth
- Available in variety of colors

Cleaning Cloths > Eco-Line

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Mini Pillows Cloth



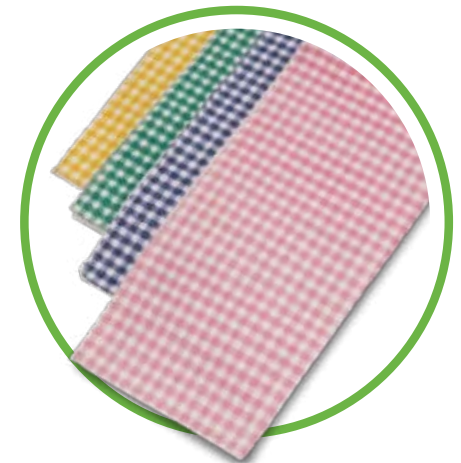
- Specially designed "mini-pillow" stitch
- Super absorbent; Thick and full appearance

Duotex



- Double-sided cleaning cloth:
 - Textured coarse for intensive cleaning
 - Non-scratch for softer polishing
- Multi-purpose cleaning:
 - kitchen sinks and ovens
 - laminated surfaces and tiles

Stylish Cloth



- Wide selection of print patterns
- For an enjoyable and personal cleaning experience

Cleaning Cloths > Microfiber Line

- Made from gentle micro fibers
- Highly absorbent, soft , easy and friendly usage
- Various designs: solid color, 2-sided, Jacquard pattern, textured design



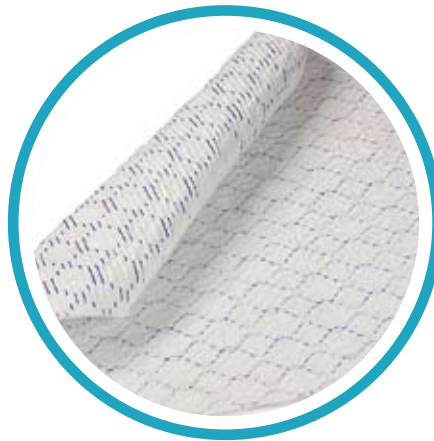
Microfiber Line
Advanced Knitting Technology

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Microfiber Line
Advanced Knitting Technology

Stylish Cloth



- Colorful cleaning cloth
- For an enjoyable and personal cleaning experience

Chic Cloth



- Premium colorful jacquard designed cloth
- Wide selection of designs including customers' own design



OFERTEXLiving

TEXTILE RECREATION

 Bathroom

 Kitchen

 Lifestyle

 Pets



Bathroom

- Soft, highly absorbent and extra thick
 - Made from recycled materials
 - Includes an anti-slip surface
 - Available in multiple colors, patterns and designs
-



Bath Mats



Kitchen

- High efficiency and great style
- Available in individuals or sets in various colors, patterns and designs



Microfiber Line
Advanced Knitting Technology



Kitchen Mats



- Includes an extra anti-slip layer for excellent stability
- Unique design, highly absorbent, Soft and flexible
- Made from recycled materials
- Available in multiple colors, patterns and texture

Kitchen Towels



- Soft and absorbent towels ; Perfect for everyday use
- Large variety of colors including jacquard patterns/prints

Lifestyle > Mats, Rugs & Carpets > Indoor

- Unique high-end, classic or contemporary home-textile items and accessories
 - Made from recycled materials
-



Area Rugs, Bedrooms Rugs & Living Room Carpets

- Wide variety of shapes, designs, colors and materials
- Made from recycled materials
- Available in a variety of backing options

- Unique high-end, classic or contemporary home-textile items and accessories



Lightweight Beach Mat



- Deluxe beach mat
- Made from gentle microfibers in unique jacquard knitting
- Available in a variety of summery patterns and colors

Picnic Mat



- Perfect for any occasion and location
- Variety of colors and patterns

Lifestyle > Furniture > Seating Elements

- Unique high end, classic or contemporary
- A rare connection between materials and nature
- Providing complete comfort, functionality and quality
- Made from 100% recycled materials



Stump



- Inspired by the organic shapes of tree rings
- Innovative and intriguing; Inviting to touch, sit on and look at

Elevation



- Inspired by elevated landscapes of hills and valleys
- Reinvents the way traditional filling and upholstery are put together
- The recycled yarn is sewn as fringes, 'sprouting' from the basic roll
- Received the Interior Innovation Award at the IMM Furniture Fair in Cologne 2011

Lifestyle > Furniture > Seating Elements

- A rare connection between materials and nature
- Providing complete comfort, functionality and quality
- Made from 100% recycled materials



Plain



- Inspired by vast plain landscapes
- Made out of reused trimmed pieces from our recycling process which are used for the pouf filling and then covered with recycled textile

Berg



- Inspired by mountaintops and ridges
- Made out of reused trimmed pieces from our recycling process which are used for the pouf filling and then covered with recycled textile

- Variety of mats and cushy pillows
- Create a comfortable, cozy environment for our beloved pets
- Includes an anti-slip backing



Microfiber Line
Advanced Knitting Technology

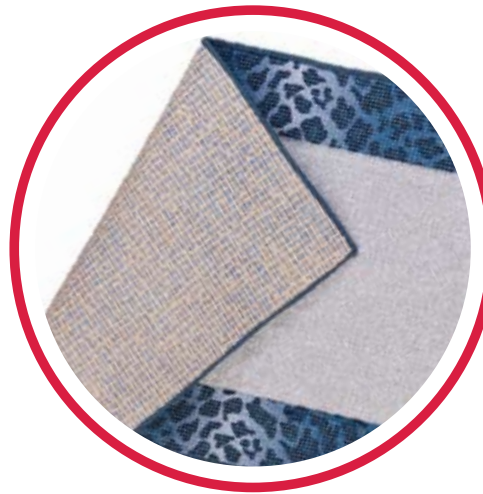


Pet Blanket



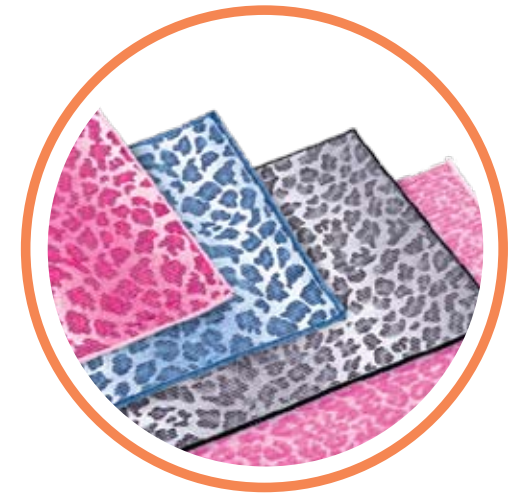
- A perfect solution to cover your car or sofa
- Easy-to-clean, Breathable, soft & fur-friendly
- Available in various designs and colors
- Made from recycled materials or combined with microfibers

Litter Mat



- Designed to prevent the scattering of sand around the house
- Unique silvery, shiny surface to attract cats
- Made from mostly recycled materials
- Various options for an anti-slip backing

Food Placemat



- A perfect surface for a food or water bowl
- Soft, easy to clean and extra absorbent
- Includes a backing layer to reduce skidding and create extra stability
- Made from recycled materials

- Variety of mats and cushy pillows
- Create a comfortable, cozy environment for our beloved pets

Pet Mat



- Highly absorbent and soft
- Includes an anti-slip backing
- Variety of colors, sizes and weights
- Made from recycled materials

Pet Beds & Pillows



- The perfect sleeping solution for your pet
- One-of-a-kind fabrics, colors and designs
- Made from recycled materials



OFERTEX Industrial

TEXTILE RECREATION



Geotextile Fabrics



DIY

Geotextile Fabrics

- Non-woven geotechnical (Geotextile) fabrics
 - Supplied to leading construction and infrastructure companies
 - Many applications: physical protection, filtration, fluid transmission, separation, etc.
-



Geo-textile fabrics

Emergency Blankets / Multi-Purpose Blankets



- Multi Purpose: emergency, movers protector, outdoor activities
- Soft, economical, easily packed
- Made from recycled materials

Drop cloth



- Prevents paint from leaking to floors or furniture
- Includes an extra absorbent surface on one side and a lamination on the other
- Made from 100% recycled materials

- A modular versatile textile system, used for growing plants of all kinds vertically.
 - Made from recycled materials
-



Green wall

- Made from recycled materials
- Easy to install and maintain the health of the vegetation
- Optimum performance with minimal width and weight structure
- Can be installed directly outdoors (on a fence for example)
- Also available attached to a waterproof back, soft or rigid, for easy all-in-one indoor systems

5 Factors for Success

1. Product Reliability
2. Quality Standards
3. Green Production
4. Customized Solutions
5. Design and Innovate





Thank You!

For more information please contact us at:
www.ofertex.com or info@ofertex.com

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