

cookware

sinks

faucets

utensils

chef tools

backsplashes

glass/ceramic cooktops

stainless steel cutlery

enameled rangetops

bbq grills

stainless steel

copper

glass ovenware

ceramic ovenware

porcelain

enameled cookware

kitchen surfaces

ezbrite

planet-friendly kitchen cleaners for
cookware, cooktops, and kitchen surfaces

our story

It all started with Mrs. Kennerson's little copper teakettle in 1947. She tried to clean and restore its original luster, but to no avail. Her husband and an engineer friend tinkered with various mixtures for her to try. Finally, one worked so well – and they received so many requests for it from friends and neighbors – they named their amazing cleaner Penny Brite and sold it at stores in the Midwest.

Today, Penny Brite is part of EZ Brite Brands. We are Ohio's first zero-waste manufacturer (no Dumpster since 1991!) We develop and make naturally based, sustainable, food-safe soaps and kitchen-cleaning products under the Penny Brite and EZ Brite brand names. We also make private-label product lines for Calphalon® and Corning-Revere.®

All 100% guaranteed. Period.



our products are powerful,
natural cleaners. EZ Brite

makes an entire family
of planet-friendly kitchen
cleaning products.

Our cleaners are highly
concentrated. That means
you clean more with less
product, making them a
great value.

Our long-lasting
scrubs and highly
absorbent sponges clean
without scratching.





we make kitchens and
cookware shine.

Cookware

Sinks/Faucets

Utensils/Chef Tools

Backsplashes

Glass/Ceramic Cooktops

Stainless Steel Cutlery

Enameled Ranges

BBQ Grills

Stainless Steel

Copper

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Enameled Cookware

Kitchen Surfaces





we harness the amazing cleaning power of Mother Nature! Our products are water-based and are made with natural ingredients, including citric acid, sea salt, limestone, coconut oil, feldspar, pumice, and tree oil. EZ Brite cleaners are people, pet, and planet-friendly.

Powerful Cleaning. Naturally!

for more information:
www.ezbritebrands.com
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