
HOLSTER
BRANDS



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The heat resistant, silicone oven mitt acted like “a holster” on my sink safely holding my hot iron

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THE HOLSTER BRANDS STORY

It was my frustration with a pedestal sink that resulted in the creation of the Hot Iron Holster®.

As a busy mom of daughters, ages 3 and 1, it was in my downstairs guest bathroom where I found myself stealing a few minutes trying to get ready in the mornings — in between flipping pancakes, doing

loads of laundry and changing diapers.

Day after day, I would stand in this bathroom and watch my hot curling iron slip into the sink and my flat iron fall to the floor as I tried to balance these devices on the sides and back of my pedestal sink. They were hot and hazardous and as an

emergency room nurse, I knew that this was a formula for disaster. My frustration with my situation was leading to a few bad hair days of my own!

So, I checked locally and on-line to try to find something to hold my curling iron. I was disappointed to discover that the only holders available required a countertop or a wall for mounting. I didn't have a countertop and I wanted something that was easily removable - not permanently mounted on the wall of my guest bathroom.

When I couldn't find what I wanted, I decided to take matters into my own hands. I made it

Dusting the cobwebs off my sewing machine, I grabbed a silicone oven mitt and a hot pad from my kitchen, and stitched the two together. Then I sewed a pocket into the hot pad and filled it with a bag of coins for weight. I placed the end with the hot pad inside the sink and flipped the oven mitt over the edge. Into

the mitt went my heated curling iron. The weight of the coins kept everything in place. The heat resistant, silicone oven mitt acted like “a holster” on my sink safely holding my hot iron when I needed to set it down. The contraption (nicknamed “Frankenstein” by my husband) wasn't pretty, but it worked!!

And then it occurred to me that I was probably not alone in this dilemma. I imagined that there were a lot of busy women multitasking every day in small bathrooms that did not provide them the counter space they needed.

So from an oven mitt and a hot pad, I designed the Hot Iron Holster. Not just for me but for you, too. I hope you love it as much as I do!

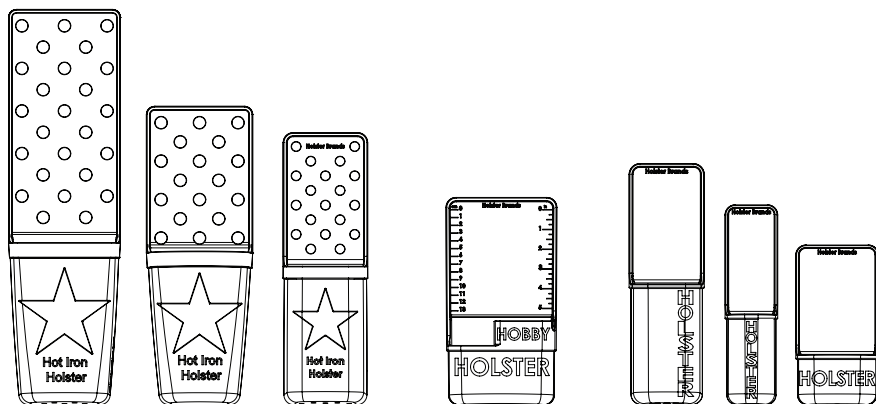
Erin Balogh



THE HOLSTER BRANDS FAMILY

Each Holster is a heat resistant, silicone pocket that holds various items. It is made of 100% silicone and consists of two parts: A pocket for holding items and a flap that grips smooth household surfaces.

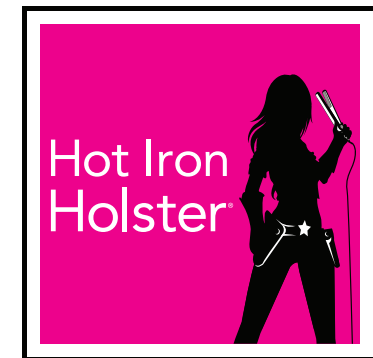
Combined, they provide a clever and simple solution for managing all of the items we use every day. Whatever the need, there is a holster for you.



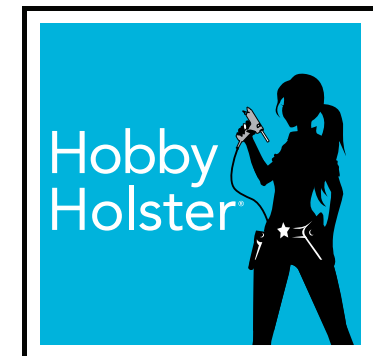
A Holster For
All The Lil' Things
In Life



A Holster For
All Your Weapons
Of Beauty



A Holster For
All Your Hot Ideas





A HOLSTER FOR ALL THE LIL' THINGS IN LIFE

The Lil' Holster brand of silicone holders for small everyday household objects.

These convenient household helpers can be used in every room of the home, keeping frequently used small objects at arm's reach.

A proprietary blend of silicone and our simple patented design allows the

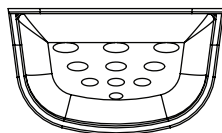
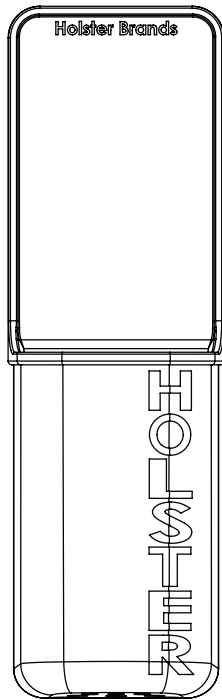
Lil' Holster to cling to any smooth, non-porous surface providing a convenient storage solution for kitchen sponges, hair brushes, soaps, razors, glasses, keys, and even TV remotes. Lil' Holsters are perfect for organizing objects around sinks and bathtubs, hanging off of a desk or countertop, or sticking to a mirror or shower door. A fun new way to keep track of all the little things in life!



LIL' HOLSTER SPECS

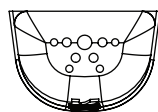
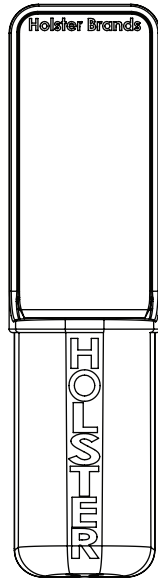
A heat resistant silicone holder
for all the lil' things in life

ANY



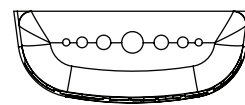
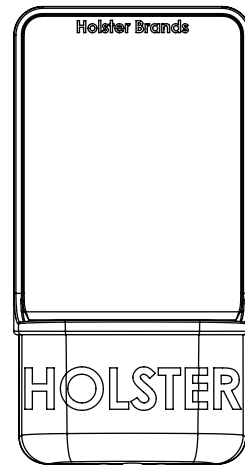
Length: 11 in
Width: 3.25 in
Depth: 1.75 in
Weight: 3.3 oz

SKINNY



Length: 10 in
Width: 2.5 in
Depth: 1.5 in
Weight: 2 oz

MINI



Length: 8 in
Width: 4 in
Depth: 1.25 in
Weight: 2 oz

AVAILABLE COLORS



LILHOLSTER.COM

A handy silicone holder for
small household objects

Conveniently attaches to any
smooth, non-porous surface

Easy to place, move, and clean

Small holes in bottom allow
wet objects to drain and dry

Heat resistant to 250°F

Dishwasher safe

Keeps personal items safe
and sanitary while traveling.

3 available sizes: Mini, Skinny,
and Any



A HOLSTER FOR ALL YOUR HOT IDEAS

The Hobby Holster is a heat resistant, silicone holder for hot crafting tools. Our patented design is a quick, easy, and safe solution for storing hot glue guns while crafting.

Two roomy pockets provide storage for both tools and supplies and enable the user to keep extra glue easy at hand. The larger pocket accommodates both small and large

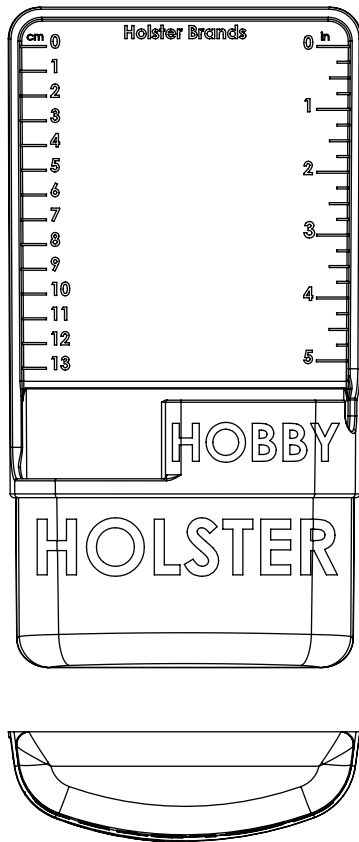
glue guns and the large flap acts as a work mat and alternate placement location for hot tools. Silicone construction protects surfaces and allows for tools to safely heat up and cool down. Integrated ruler markings help with quick measurements and the portable design enables the busy crafters to take their Hobby Holster with them.



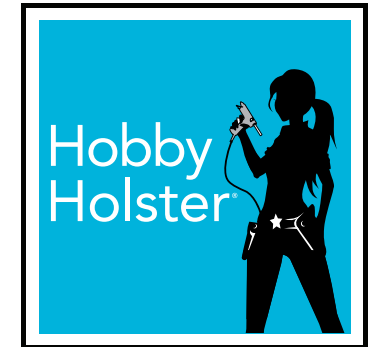
HOBBY HOLSTER SPECS

A heat resistant silicone holder
for hot crafting tools

HOBBY



Overall Length: 10.5 in
Overall Width: 5.5 in
Larger pocket length: 4.25 in
Larger pocket width: 3 in
Smaller pocket length: 3 in
Smaller pocket width: 2.5 in
Depth (Pocket Opening): 1.5 in
Weight: 5 oz



HOBBYHOLSTER.COM

Clings to any clean, smooth surface without suction cups or adhesives

Holds hot crafting tools while in use

Keeps work area safe and organized

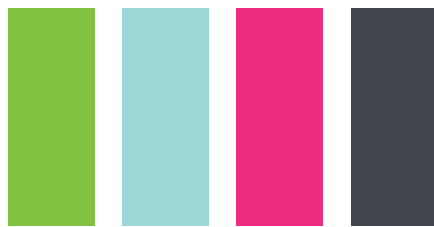
Easy to clean - dried glue peels right off

Convenient built-in ruler and dual pocket design

Heat resistant to 400°F

Perfect for glue guns, crafting irons, hobby supplies, and more!

AVAILABLE COLORS





A HOLSTER FOR ALL YOUR WEAPONS OF BEAUTY

The Hot Iron Holster is a heat resistant, organizer for heated hair styling tools. Our patented silicone pocket design is made of 100% silicone and consists of a roomy pocket for holding curling irons, flat irons or hair dryers, and a textured flap that grips tools and clings to smooth household surfaces.

Intended for both consumers and professional stylists, the Hot Iron

Holster can be used while styling tools are warming up, as a convenient place to set hot tools while in use, and as a safe, stress-free cool down location. It even provides a safe way to place hot tools in a purse or luggage when running late.

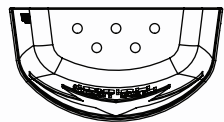
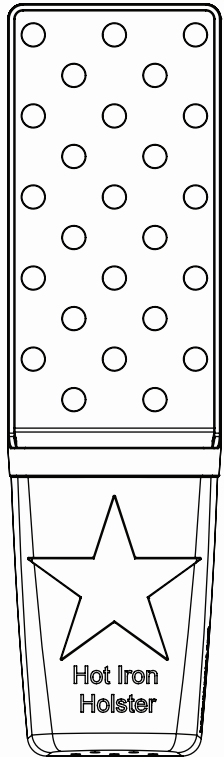
The Hot Iron Holster provides a convenient way to keep hot styling tools safe and organized in the home, at the salon, or on the go.



HOT IRON HOLSTER SPECS

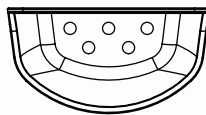
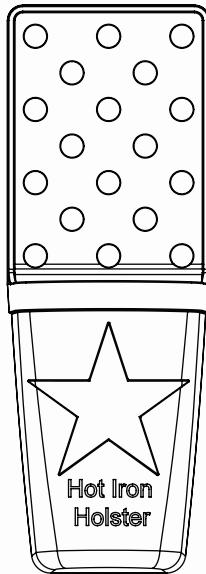
A heat resistant silicone holder for hot styling tools

PROFESSIONAL



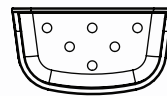
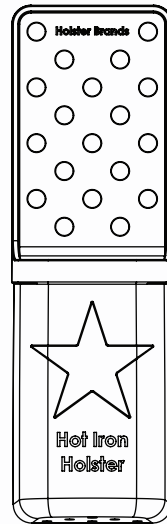
Length: 19.5 in
Width: 5.5 in
Depth: 2.5 in
Weight: 13.5 oz

DELUXE



Length: 19.5 in
Width: 5.5 in
Depth: 2.5 in
Weight: 13.5 oz

ORIGINAL



Length: 13.75 in
Width: 4.25 in
Depth: 2 in
Weight: 7.5 oz



HOTIRONHOLSTER.COM

Securely grips any smooth, non-porous surface

Holds hot styling tools - while in use!

Organizes bathroom clutter

Adds functional storage to small bathrooms

Keeps hot styling tools away from small children

Heat Resistant to 500°F

A great travel companion - perfect when you need to style and go!

Available in 3 sizes - Professional, Original, Deluxe,

AVAILABLE COLORS



QUESTION/ANSWER

What is a Holster Brands Holster?

Our "Holsters" are 100% silicone holders that consist of two parts: a pocket(s) for holding hot styling tools, hot crafting tools, or everyday household items and a flap that grips smooth household surfaces. Combined, they provide a clever and simple solution for organizing all the things in your life.

How does the Holster work?

Our patented design and specially formulated silicone clings to any SMOOTH, NON-POROUS surface by eliminating the air between the two surfaces and creating a temporary bond. When applying the product, ensure the surface is clean and dry to create maximum grip. Press on the flap to assure your Holster is firmly attached and test by pulling downward. Lift up to easily remove.

Does the Holster have suction cups or require glue?

Our Holsters do not use suction cups or adhesives and will not permanently attach to surfaces. The stickiness of the flap is a permanent feature and will not wear off. Dirt and lint may reduce performance but can be easily removed cleaning the product.

What surfaces will the Holster stick to?

Holster Brands Holsters' will cling to any smooth, non-porous surface including tile, porcelain, stainless steel, granite, porcelain, marble, metal, smooth laminate, glass, wood, plastic, and more. Textured surfaces, including some laminates and plastics, may cause the product to not fully stick to the surface.

Is the Holster heat resistant?

All Holster Brands Holster products are heat resistant and have been independently lab tested to their specified heat ratings. Hot Iron Holsters are heat resistant to 500°F.

The Hobby Holster is heat resistant to 400°F. Lil' Holsters are heat resistant to 250°F.

Can a curling iron or glue gun be left on in the Holster?

Yes, curling irons, flat irons and other hot styling tools can be placed in the Hot Iron Holster while they are heating up, while styling hair, and while cooling down. The tools will not damage the Holster but the outer surface may become warm with prolonged use. Similarly, glue guns can be left on in the Hobby Holster while crafting. For both products, we strongly recommend users follow the individual manufacturer's instructions for use and never leave hot tools unattended.

Can more than one hot tool be placed in the Holster?

Only ONE hot styling tool should be placed in your Hot Iron Holster at a time so that the tools do not damage each other. The dual pocket design of the Hobby Holster keeps tools separate and will accommodate two glue guns.

How do I clean the Holster?

All Holster Brands silicone Holsters clean easily with water or rubbing alcohol. Be sure the backside of the flap on your Holster is dry before replacing on a surface.

Will the Lil' Holster still stick if it's gets wet in my sink?

Yes, once the flap of the Lil' Holster is securely stuck to a dry sink edge, the product can be sprayed with water and wet sponges or dish brushes can be placed in the pocket to drain and dry.

Will glue from my hot glue gun permanently stick to the Hobby Holster?

No, once hot glue has cooled it can be easily peeled or wiped off.



Contact a Holster Brands team member today

For sales inquiries please contact:
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For media inquiries please contact
pr@holsterbrands.com

www.holsterbrands.com



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