

2007 Pet Specialty Product Catalog

Best Selling Items and Assortments for All Pet Categories



PURR-PET Cat Toy Assortments - Multiple Styles sharing a common UPC



CAT265CA



CAT27CA



CAT256CA

Item #	UPC	Description:
CAT27CA	0-30172-83047-1	Play-Fulls Fuzzy Mice - Asst. Solid(5) / Longhair(3) / 2-Tone(5) / Feather Mice(4)
CAT265CA	0-30172-02254-8	Play-Fulls Fun Mice - Asst.(3pk) Felt Plush(3) / Felt Squeaker(3) / Jester(4)
CAT256CA	0-30172-02255-5	Play-Fulls Fun Balls - Asst.(4pk) Animal Print / Glitter Ball / Jester Ball
CAT259CA	0-30172-02253-1	Plush Fun Toys - Asst. Action Balls(2) / Plush Mouse(1) / Wool Pom-pom's(4)
CAT276CA	0-30172-02592-1	Glitters Cat Toys - Asst. Glitter Mice(2), Glitter Mouse & Ball, Lg. Glitter Ball
CAT100CA	0-30172-02596-9	Play-Fulls Toys - Asst. Lattice Ball & Drum / Roller Drum / Wire Ball w/Mouse
CAT278CA	0-30172-02594-5	Play-Fulls Plush Catnip Toys - Asst. Mouse / Goose
CAT160CA	0-30172-83151-5	Door Bungee - Asst. Colors w/ Bird / Fish / Mouse
CAT14CA	0-30172-83046-4	Play Teethers 2/pk Hemp Toys - Asst. Milk / Fish Flavors



CAT259CA



CAT276CA



CAT100CA



CAT278CA



CAT160CA



CAT14CA

PURR-PET Value-Pack Assortments - Multiple Styles sharing a common UPC.



Item #	UPC	Description:
CAT262CA	0-30172-02256-2	Purr-Pet Play Fulls Long Mice - Asst. Fuzzy Mice(4) / Rainbow Mice(3)
CAT127CA	0-30172-83150-8	Purr-Pet Large Value-Pack - 3 Assorted 6 Pack's
CAT277CA	0-30172-02593-8	Purr-Pet Medium Value-Pack - 2 Assorted 4 Pack's

PURR-PET Cat Toys in PVC Polybag w/ Headercard



Item #	UPC	Description:
CAT528	0-30172-04916-3	Purr-Pet Sports Balls - 4 Pack
CAT530	0-30172-04767-1	Purr-Pet Action Balls / Clear with Mice and Beads - 2 Pack
CAT531	0-30172-04758-9	Purr-Pet Fuzzy Mice - 12 pack
CAT532	0-30172-04759-6	Purr-Pet Catnip Burlap Bag
CAT533	0-30172-04760-2	Purr-Pet Flashy Balls - 4 pack
CAT534	0-30172-04761-9	Purr-Pet Fur Mice- Squeaks
CAT535	0-30172-04762-6	Purr-Pet Mini Fleece Balls - 4 pack
CAT536	0-30172-04763-3	Purr-Pet Pole and Streamers

PURR-PET Blister Pack Cat Toys



Item #	UPC	Description:
CAT537	0-30172-04764-0	Purr-Pet Felt Mice - 3 pack
CAT538	0-30172-04765-7	Purr-Pet Fuzzy Mice - 6 pack
CAT539	0-30172-04766-4	Purr-Pet Fuzzy Mice - 9 pack
CAT225	0-30172-00364-6	Bungee-Dude Cat Toy - Asst. Bear/Elephant/Mouse/Rabbit
CAT227	0-30172-00362-2	Springy-Dude Cat Toy - Asst. Crow/Lady Bug/Mouse/Panda

PURR-PET Play Wands - With Free Display Cone



CAT550D



CAT551D



CAT553D



CAT554D

Item #	UPC	Description:
CAT550D	0-30172-04149-5	Jester Wand - 16 Pieces per cone
CAT551D	0-30172-04150-1	Wiggle Wand - 18 Pieces per cone
CAT553D	0-30172-04152-5	Tiger Tail - 18 Pieces per cone
CAT554D	0-30172-04153-2	Catnip Sock - 18 Pieces per cone

PURR-PET 2/pk Cat Toys - In PVC Bag w/ Printed Sticker for use in PDQ Wire Bins



Basket fits into standard Pegboard



CAT513



CAT514



CAT517



CAT515



CAT516



CAT518

Item #	UPC	Description:
CAT513	0-30172-04887-6	Critter-Friends - Asst. 2/pk Glitter Bugs & 2/pk Polka-Dot Mice
CAT514	0-30172-04888-3	Sisal-Critters - Asst. 2/pk Glitter Fish & 3/pk Sisal Mice
CAT515	0-30172-04889-0	Plump-Friends - Asst. 2/pk Plump Glitter Mice & 2/pk Striped Terry Mice
CAT516	0-30172-04890-6	Velveteen Friends - 2/pk Velvet Mice in Assorted Colors
CAT517	0-30172-04891-3	Catnip Money Bag w/ bell and 50# Sac
CAT518	0-30172-04892-0	Catnip 4\"/>

PURR-PET Litter Scoops & Scratching Pad



CATLS2



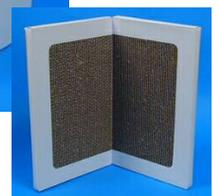
CATLS1



CAT177



CAT175



Item #	UPC	Description:
CATLS1	0-30172-03860-0	Small Sifting Litter Scoop in 12 Piece PDQ Tray
CATLS2	0-30172-03858-7	Large Sifting Litter Scoop in 6 Piece PDQ Tray
CAT177	0-30172-03771-9	Hide-Away Sifting Litter Scoop
CAT175	0-30172-01525-0	Catch-N-Scratch Litter Catching Mat & Scratching Pad COMBO in 6/pc PDQ

PURR-PET Cat Hammock



CATH1

Item #	UPC	Description:
CATH1	0-30172-04755-8	Corduroy Cat Hammock in Assorted Colors / 20" x 16"

PURR-PET Cat Play / Activity Mat



CATAM1

Item #	UPC	Description:
CATAM1	0-30172-04768-8	Portable Plush Cat or Ferret Activity Play Mat / 27"L x 20"W x 12"H (Open)

PURR-PET Crinkle Sac's in PDQ



CAT12CA



CAT13CA

Item #	UPC	Description:
CAT12CA	0-30172-04349-9	Cat Print Crinkle Sac & Tunnel - 17"
CAT13CA	0-30172-04350-5	Rainbow Pattern Cozy Crinkle Sac & Tunnel w/ Fleece Interior - 15 1/2" x 15 1/2"

Penn-Plax 3 Foot Cat Toy Planogram



See price book for complete pricing and information.

Penn-Plax 4 Foot Dog toy Planogram

PENN-PLAX



Dog Planogram

See price book for complete pricing and information.

Dog Planogram 6

Ruff-Stuff Puppy Toy Assortments - Multiple Styles sharing a common UPC



Item #	UPC	Description:
RFP21A	0-30172-03445-9	Latex & Rope Puppy Toy - Asst. Cat, Dog, Mouse (5")
RFF18A	0-30172-03451-0	Mini Fleece Toy's - Asst. Bone, Gingerbread Man, Pacifier (5')
RFLF19A	0-30172-03450-3	Polyester & Latex Puppy Toy - Asst. Pacifier, Teething Ring, Bottle (4")
RFL36CA		Latex Play Shoes - Asst. Sneaker, Sandal, Slipper (5")

Ruff-Stuff Plush Dog Toy Assortments - Multiple Styles sharing a common UPC



Item #	UPC	Description:
RFP12A	0-30172-02563-1	Neon Puppy Pal's - Asst. Giraffe, Elephant, Monkey (5 1/2")
RFP1A	0-30172-02723-9	Small Puppy Pal's - Asst. Orange Hippo, Brown Bear, Yellow Dog (7")
RFJB1	0-30172-01911-1	Jungle-Bones 8" Stuffed Bone w/ Safety Squeaker - Asst. Animal Prints

Ruff-Stuff Plush Dog Toys - Best Selling Styles



Item #	UPC	Description:
RFF14	0-30172-01646-2	Comfy-Fleece 9" Stuffed Bone w/ Safety Squeaker
RFF15	0-30172-01647-9	Comfy-Fleece 9" Disc w/ Safety Squeaker
RFF17	0-30172-02266-1	Comfy-Fleece 4" Stuffed Ball w/ Safety Squeaker
RFF23	0-30172-02272-2	Comfy-Fleece 8" Stuffed Gingerbread Man w/ Safety Squeaker

Fun-Stuff Latex Toy Assortments - Multiple Styles sharing a common UPC



Item #	UPC	Description:
RFL2CA	0-30172-01299-0	Latex Pop-Up Dog Toy on Hang-Tag - Asst. Dinosaur Egg, Porch pine, HedgHog
RFLP3	0-30172-76820-0	Face Ball in PVC Bag w/Header - Asst. Styles & Colors
RFLPW1	0-30172-01299-0	Latex Toy 1/Pack in PVC Bag w/Header - Asst. Styles
RFLPW2	0-30172-01300-3	Latex Toy 2/Pack - PVC Bag w/Header - Asst. Styles

Squeaky-Play Vinyl Dog Toy Assortments - Multiple Styles sharing a common UPC



Item #	UPC	Description:
RFV51CA	0-30172-02564-8	Squeaky-Play Vinyl Tools - Asst. Wrench, Hammer, Pliers, Screwdriver
RFV60CA	0-30172-05468-6	Squeaky-Play Vinyl Boxing Toys - Asst. Gloves, Boots, Bags
SOV1CA	0-30172-05469-3	Steppin' Out Vinyl Squeaky Handbags - Asst. Styles
RFV65	0-30172-04481-6	Squeaky-Play Vinyl Funny-Smile Toys - Assorted Styles

RRUFF-STUFF - Rope Dog Toys



RF21CA



RF20C



RF21C



RF22C

Item #	UPC	Description:
RF21CA	0-30172-77019-7	Ruff Stuff Rope w/ Bone/Ball Assortment
RF20C	0-30172-76050-1	2 Knot – Small / Colored
RF21C	0-30127-76053-2	2 Knot – Medium / Colored
RF22C	0-30172-76057-0	2 Knot – Large / Colored

BOUNSTERS - Bouncing Dog Toys in Full Color Gravity Feed Box or Carded



GFB2



GFB1

Item #	UPC	Description:
RFBR2A		Small Bounster on Hang Tag - Asst. Alien, Bat, Spider, Frog (4")
RFBR1A		Large Bounster on Hang Tag - Asst. Alien, Bat, Spider, Frog (2.5")
GFB1	0-30172-04792-3	Small Bounster in 24 Piece Gravity Display Box
GFB2	0-30172-04793-0	Large Bounster in 12 Piece Gravity Display Box

LONG-RRR - Stuffed Latex Dog Toys w/ Squeaker

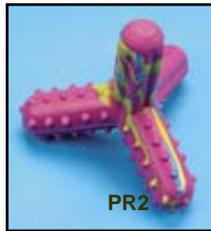


Item #	UPC	Description:
RFL50	0-30172-04855-5	Long-rrr Polyester stuffed latex squeaky dog toy - Asst. Pink/Blue 18"
RFL51	0-30172-04939-2	Long-rrr Polyester stuffed latex squeaky dog toy - Asst. Pink/Blue 11"

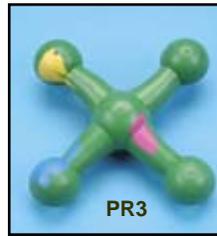
RRUFF-STUFF - Premium Rubber Dog Toys



PR1



PR2



PR3



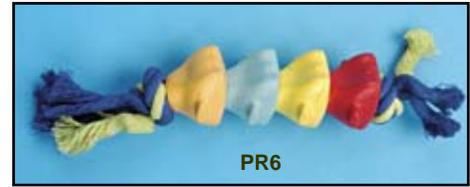
PR12



PR4



PR5



PR6



PR7



PR8



PR9



PR10

Item #	UPC	Description:
PR1	0-30172-04335-2	2 1/2" Fumble Toy - Asst. Colors
PR2	0-30172-043369	4" Toy - Asst. Colors
PR3	0-30172-043376	6" Toy - Asst. Colors
PR4	0-30172-04338-3	4" Spiky Tumbler Toy w/Rope — Asst. Colors
PR5	0-30172-04339-0	12' Tube Tumbler Toy w/Rope — Asst. Colors
PR6	0-30172-04340-6	6 1/2" Fun Toy w/Rope Toy — Asst. Colors
PR7	0-30172-04341-3	7" Rubber Pull Toy w/Rope — Asst. Colors
PR8	0-30172-04342-0	4" Rubber Tire w/Rope Toy — Asst. Colors
PR9	0-30172-04343-7	6" Rubber Tire w/Rope Toy — Assorted Colors
PR10	0-30172-04344-4	Sport Play Balls—Asst. Colors / 12 pc. Display
PR12	0-30172-04346-8	6" Football Fumbler - Asst. Colors

Plantation Rubber - Premium Rubber Dog Toys



PR082



PR090



PR102



PR140

Item #	UPC	Description:
PR082	0-30172-760822	Plantation Rubber 2 1/2" Solid Rubber Ball
PR090	0-30172-760907	Plantation Rubber 2" Pimple Ball w/ Bell
PR102	0-30172-761027	Plantation Rubber Pimple Dumbbell w/ Bell
PR140	0-30172-761409	Plantation Rubber 8 1/2" Small Pull w/ Bone

RRUFF-STUFF - Holiday Dog Toys



RFX1 / RFX2



RFX4



RFX6



RFX8



RFX3



RFX7



RFX11



RFX9



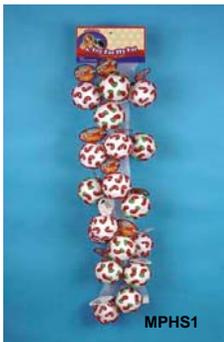
RFX5



RFX10

Item #	UPC	Description:
RFX1	0-30172-02811-3	8" Velvet Bone
RFX2	0-30172-02812-0	12" Velvet Bone
RFX3	0-30172-02813-7	10" Candy Cane
RFX4	0-30172-02814-4	10" Velvet Gingerbread Man
RFX5	0-30172-02815-1	7 1/2" Velvet Ring
RFX6	0-30172-02816-8	8" Velvet Stocking
RFX7	0-30172-02817-5	9" Velvet Tree
RFX8	0-30172-02818-2	6" Fleece & Plush Ring
RFX9	0-30172-02819-9	9" Fleece & Plush Dumbbell
RFX10	0-30172-02820-5	7" Fleece & Plush Fumbler
RFX11	0-30172-02821-2	10" Fleece & Plush Pacifier

RRUFF-STUFF - Holiday Toy Displays



MPHS1



MPHS2



MPHS3



MPHS4



MPHS5



MPHS6

Item #	UPC	Description:
MPHS1	0-30172-02847-2	20pc - Vinyl Snowball - Assorted Stocking / Candy cane
MPHS2	0-30172-02848-9	24pc - Vinyl Hedge Toys-Asst.Snowman/Santa/Reindeer
MPHS3	0-30172-02849-6	18pc -Canvas/Plush Toys - Asst. Football/Ball/Bone/Dog
MPHS4	0-30172-02807-6	18pc - Velvet Toys - Asst. Ring/Bone/Stocking
MPHS5	0-30172-02808-3	18pc - Fleece & Plush Toys - Asst. Ring & Fumbler
MPHS6	0-30172-02809-0	18pc - Fleece & Plush Toys - Dumbbells
MPHS7	0-30172-02810-6	18pc - Teddy Bear Santa Plush Toy

MAX - Collars & Leads



All the basic Collars & Leads in the 4 Best Selling Colors!

All the basic Collars & Leads in the 4 Best Selling Colors!

See the Penn-Plax Price Book for details

Adjusta-Lead - Retractable Dog Leads



Item #	UPC	Description:
AJL030	0-30172-84030-2	16' Retractable Lead for Dogs up to 30 Lbs.
AJL1	0-30172-84100-2	16' Retractable Lead for Dogs up to 60 Lbs.
AJL100	0-30172-84110-1	16' Retractable Lead for Dogs up to 100 Lbs.



Tie-Out Chains



Spiral Stake



Tie-Out Cables

Item #	UPC	Description:
RFT2	0-30172-08006-6	Spiral Stake w/ Triangle Top / 24"
RFC1	0-30172-76975-7	Puppy Weight Tie Out Cable / 15'
RFC2	0-30172-76976-4	Medium Weight Tie Out Cable / 10'
RFC4	0-30172-76978-8	Medium Weight Tie Out Cable / 20'
RFT32	0-30172-78009-7	Spiral Stake w/ Triangle Top / Puppy Weight Tie Out Cable Combo
RFT33	0-30172-78010-3	Spiral Stake w/ Triangle Top / Medium Weight Tie Out Cable Combo
RFC11	0-30172-01124-5	Puppy Weight Tie Out Chain - 2.0mm Gauge / 15'
RFC13	0-30172-01128-3	Small Dog Tie Out Chain - 2.5mm Gauge / 15'
RFC15	0-30172-01132-0	Medium Dog Tie Out Chain - 3.0mm Gauge / 20'

Many additional styles & sizes available. See our FULL LINE DOG CATALOG!

Dry-Tech - Housebreaking Pads & Accessories



Dry-Tech Training Pads



DTA1



DTP6

Item #	UPC	Description:
DTP1	0-30172-02988-2	7 Pack / Regular 23" x 24"
DTP2	0-30172-02989-9	14 Pack / Regular 23" x 24"
DTP3	0-30172-02990-5	30 Pack / Regular 23" x 24"
DTP4	0-30172-02991-2	50 Pack / Regular 23" x 24"
DTP5	0-30172-02992-9	10 Pack / Large 24" x 48"
DTP6	0-30172-04115-0	Dry-Tech Housebreaking Pads — 100 / Pack Regular 23" X 24"
DTA1	0-30172-03479-4	Dry-Tech™ Housebreaking Aid / 3 oz. Bottle

MAX - Grab'n Bag Dog Waste Scooper & Refill Bags



DOGPP10



DOGPP11



DOGPP12



Item #	UPC	Description:
DOGPP10	0-30172-00342-4	Grab'n Bag™ Dog Waste Scooper
DOGPP11	0-30172-03963-8	Grab'n Bag™ Scooper Refill Bags
DOGPP12	0-30172-03970-6	Grab'n Bag™ Dispensing Bag Pouch w/Clip

Premium Dog Beds - Bedtime Collection, New Horizon, Pooch+Plus

See our **FULL LINE Dog Catalog** for detailed information about **Beds, Crates & Grooming Products!**



Bedtime Collection - Plaid



New Horizon - Aztec



New Horizon - Samara



Pooch+Plus Fleece - High Bolster



Bedtime Collection - Round



New Horizon - Patchwork Cushion

Home & Away Soft Crates & Home-Zone Canine Crates



Style N' Groom - Complete Grooming Line



Dog Grooming Line



SGK2

Item #	UPC	Description:
SGD1	0-30172-03352-0	Bristle Brush — White PVC Bristles
SGD2	0-30172-03363-6	Pin Brush w/Protective Caps
SGD3	0-30172-03354-4	Double Brush
SGD4	0-30172-03355-1	Slicker Brush — Soft Tips / Stainless Steel
SGD5	0-30172-03344-5	Slicker Brush — Soft Tips / Stainless Steel
SGD7	0-30172-03371-1	Flea Comb
SGK2	0-30172-03375-9	Dog Grooming Kit

Penn-Plax Deluxe 4 Foot Aquarium Planogram!

PENN-PLAX



See price book for complete pricing and information.

Aquarium Products

Penn-Plax Aquarium Plant Assortments - Suggestions for 4' Planogram



Green Plant Assortment (7", 10", 13")



Glo-Plant Assortment (7", 10", 13")



Aqua-Plant Value Pack 3/pk / 4 Sizes



Aqua-Plant Value Pack 3/pk / Pearl & Glow



Sea-Silk Multi Pack Asst. / PPVP1 & PPVP3



Silk Foreground Plant Asst. / PBPT4A

Item #	UPC	Description:
PL7GL	0-30172-03229-5	7" Glo-Plant Bagged Assortment
PL10GL	0-30172-03235-6	10" Glo-Plant Bagged Assortment
PL13GL	0-30172-03230-1	13" Glo-Plant Bagged Assortment
PL7GAN	0-30172-03160-1	7" Green Plant Bagged Assortment
PL10GAN	0-30172-03161-8	10" Green Plant Bagged Assortment
PL13GAN	0-30172-03162-5	13" Green Plant Bagged Assortment
PLP10A	0-30172-01355-3	Aqua-Plant Value Pack Asst. (1-XL, 2-LG)
PLP1A	0-30172-01335-5	Aqua-Plant Value Pack Asst. (1-SM, 2-XSM)
PLP4A	0-30172-01336-2	Aqua-Plant Value Pack Asst. (1-MED, 2-SM)
PLP7A	0-30172-01337-9	Aqua-Plant Value Pack Asst. (1-LG, 2-MED)
PLPP1	0-30172-01314-0	Pearlescent Multi Pack # 1: (1) S, (2) Ex Small
PLPP2	0-30172-01315-7	Pearlescent Multi Pack # 2: (1) Med. (2) Small
PLGP1	0-30172-01311-9	Glo-Lite Multi Pack # 1: (1) Small (2) Ex. Small
PLGP2	0-30172-01312-6	Glo-Lite Multi Pack # 2: (1) Medium (2) Small
PPBT4A	0-30172-01954-8	Plants Plus Foregrounder / Betta Plant Asst.
PPVP1	0-30172-01324-9	Sea-Silk Multi Pack - Medium Assortment
PPVP3	0-30172-01326-3	sea-Silk Multi Pack - Large Assortment

Penn-Plax Aquarium Decoration Assortments - Suggestions for 4' Planogram



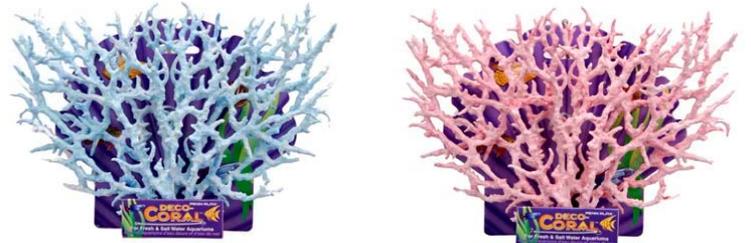
Dazzle Stone Asst. / DZS6CA



Small Deco Coral / DC1BPA
(5"H x 7"W)



Jewel Stone Asst. / JS12CA



Large Deco Coral / DC1BPA
7"H x 10"W



Jewel Box Medium Action Ornament Asst. / OJ4A



Action Ornament w/ Plant Asst. / OP6A



Jewel Box Medium Action Ornament Asst. / OJ3A



Action Ornament w/ Plant Asst. / OP6B



Item #	UPC	Description:
DZS12CA	0-30172-01048-4	Dazzle-Stones Assortment
JS12CA	0-30172-33018-6	Jewel Stone Assortment
DC1BPA	0-30172-03463-3	Deco Coral Assortment
DC2BPA	0-30172-03848-8	Lg. Deco Coral Assortment
OJ3A	0-30172-00047-8	Jewel Box Action Ornaments - Large Asst.
OJ4A	0-30172-00049-2	Jewel Box Action Ornaments - Medium Asst.
OP6A	0-30172-01041-5	Action Air Ornament / Plant Combo Pack (Sm)
OP6B	0-30172-01042-2	Action Air Ornament / Plant Combo Pack (Lg)

Penn-Plax Aquarium Decoration Assortments - Suggestions for 4' Planogram



Mini-Replica Assortment / RR857CA
(2 1/2")



Small Castle Asst / RRW5CA
(4")



Medium Castle Asst / RRW6CA
(6")



Medium Castle/Urn Asst / RRW7CA
(7")



Driftwood Garden Assortment
DGM6A (7"H) & DGL3A (9"H)



Sunken Treasures Asst. / RR845CA
(5")



Aeration Sea-Creatures Asst. / RR869CA

Item #	UPC	Description:
RR857CA	0-30172-02659-1	Mini-Replica Assortment
RRW5CA	0-30172-03538-8	Asst. Mini Castles
RRW6CA	0-30172-04257-7	Medium Pink / Blue Castle
RRW7CA	0-30172-03541-8	Medium Castle / Urn Assortment
DGM6AASST	0-30172-05380-1	Med. Driftwood Garden Assortment
DGL3A	0-30172-01165-8	Lg. Driftwood Garden Assortment
RR845CA	0-30172-04254-6	Medium Sunken Treasures Assortment
RR869CA	0-30172-03852-5	Asst. Sea Creatures

Penn-Plax Aquarium Decoration Assortments - Suggestions for 4' Planogram



**Small Sunken Garden Asst. / RR800CA
(4"-7")**



**Medium Sunken Garden Asst. / RR802CA
(6"-10")**



**Medium Sunken Garden Asst. / RR809CA
(6"-8")**



**Large Sunken Garden Asst. / RR815CA
(11")**

Item #	UPC	Description:
RR800CA	0-30172-01953-1	Small Sunken Garden Assortment
RR802CA	0-30172-04252-2	Large Sunken Garden Assortment
RR809CA	0-30172-03537-1	Large Sunken Garden Assortment
RR815CA	0-30172-04253-9	X-Lg Décor Assortment



**Medium Urn / Lantern Asst. / RR851MU
(7"-8")**



**Car-Bur-Aerator Asst. / RR880MU
(4"-5")**



**Island Oasis Aeration Ornament. / ADP1MU
(5"-6")**



**Tufa Stone & Rainbow Rock Asst. / RR936MU
(4"-5")**

Item #	UPC	Description:
RR851MU	Multiple	Medium Urn/Lantern Asst
RR880MU	Multiple	Car-Bur Aerator- Bus/Mini/SUV Asst
ADP1MU	Multiple	Island Oasis Aerating Ornament Asst.
RR936MU	Multiple	Tufa Stone & Rainbow Rock Asst.

Penn-Plax 2 Foot Small Animal Planogram



See price book for complete pricing and information.

Small Animal Consumable Accessories - Treats & Wood Chews



SAM472



SAM461



SAM462



SAM471



SAM108CA



SAMDT6CA



SAM474



SAM96



NP71



NP77

Item #	UPC	Description:
SAM472	0-30172-04250-8	Travel Munchies™ — Wood Chews 4/Pk
SAM461	0-30172-04148-8	Ice Cream Mineral Treats — 2/Pk
SAM462	0-30172-04161-7	Love-Licks™ — Salt / Mineral Licks
SAM471	0-30172-04163-1	Puffies™ Vegetable Flavored Treat Balls 3/Pk
SAM108CA	0-30172-00387-5	Small Animal Fruit Treat Assortment
SAMDT6CA	0-30172-03961-4	Sammy Noodles Treats Assortment
SAM474	0-30172-04159-4	Bed-Fluff™ — Fun Nesting Material / 20 Grams
SAM96	0-30172-52052-5	Bed Fluff (3 oz)
NP71	0-30172-52102-7	Small Wood Chews Assortment
NP77	0-30172-52308-3	Large Wood Chews Assortment

Small Animal Housing & Accessories



SAM450



SAM394



SAM391



SAM490



SAM381



NP25



SAM134



SAM32



SAM29



SAM19



Sam Water Bottles
SAMRB2/SAMRB3/SAMRB4

Item #	UPC	Description:
SAM450	0-30172-03769-6	Here & There™ — Home & Traveler Housing Unit
SAM394	0-30172-04143-3	Rocket Ship Hide-Out — Blue & Silver
SAM391	0-30172-04140-2	Workout Ball — 7" / Lime Green & Silver
SAM490	0-30172-04165-5	School Bus Chewable Hide-Out Home — Small
SAM381	0-30172-04136-5	Timber Tent - Medium
NP25	0-30172-52108-9	Small Animal Cozy Co-Op Assortment
SAM134	0-30172-01961-6	Castle – Small
SAM32	0-30172-52032-7	Medium Jogging Wheel – 5 3/4" D.
SAM29	0-30172-01385-0	Feeding Dish – Small / 12 Piece Display Box
SAM19	0-30172-52054-9	Water Toob – Glass Water Tube w/Hanger
SAMRB2	0-30172-04592-9	8 Oz Water Bottle in PDQ Box
SAMRB3	0-30172-04593-6	17 Oz Water Bottle in PDQ Box
SAMRB4	0-30172-04594-3	34 Oz Water Bottle in PDQ Box

Penn-Plax 2 Foot Bird Consumable Planogram



Bird Planogram

See price book for complete pricing and information.

Bird Consumables and Cage Accessories

BA051C

BA401C

BA646

BA650CA

BA652



Gravel Paper



BA094



BA616 / BA617 / BA618



BA620CA



BABD6CA



BA672

Item #	UPC	Description:
Cuttlebones Mineral Treats & Treats		
BA616	0-30172-90282-6	Cuttlebone w/Holder – Medium
BA617	0-30172-90283-3	Cuttlebone w/Holder – Medium (Twin Pack)
BA618	0-30172-90284-0	Cuttlebone w/Holder – Large
BA650CA	0-30172-00038-3	Cuttlebone/Mineral Treat Combo (1pk) - Asst. Banana & Berry Flavor
BA652	0-30172-00446-9	Cuttlebone/Mineral Treat Combo (2pk) - Banana & Berry Flavor
BA620CA	0-30172-01609-7	Mineral Treat / 2.5 oz - Asst. Berry & Banana Flavor
Gravel Paper , Perchs & Perch Covers		
BA634	0-30172-00512-1	Calcium Plus Gravel Paper - 14" – Round (7/Pkg.) 1 Dozen Pc. Display Box
BA638	0-30172-90292-5	Calcium Plus Gravel Paper -9 1/2" x 15" – (7/Pkg.) 12 Pc. Display Box
BA639	0-30172-90293-2	Calcium Plus Gravel Paper -11" x 17" – (7/Pkg.) 12 Pc. Display Box
BA646	0-30172-90294-9	Perch Covers – Small / 3/8" x 7 1/2" (6/Pkg)
BA051	0-30172-90206-2	7" Universal Clip-On Perches – 3/8" Diameter
BA094	0-30172-00998-3	Extra Small / 5" Perch for Parakeets & Small Birds
Bird Treats		
BABD6CA	0-30172-03960-7	Birdie-Noodles Treats for Birds
BA672	0-30172-01068-2	Puffy Treat Balls



BA335



BA336 / BA337



BA401



BA803T/ BA804T

Item #	UPC	Description:
Food & Water Accessories		
BA401	0-30172-90233-8	Universal Seed & Water Cup – Small
BA335	0-30172-90230-7	Medium Seed or Waterer Fountain - GLASS
BA336	0-30172-00549-7	Seed / Water Tube – for Parakeets & Small Birds - Plastic
BA337	0-30172-00551-0	Seed / Water Tube – for Cockatiels & Medium Birds - Plastic
BA803T	0-30172-90358-8	High Back Cups – 2 oz / 2 Pack Blistercard
BA804T	0-30172-90359-5	High Back Cups – 4 oz / 2 Pack Blistercard

Bird Toys - Kabob Toys and Assortments



Item #	UPC	Description:
BA900	0-30172-00017-1	Fruit-Kabob – For Parakeets & Small Birds
BA901	0-30172-00042-3	Fruit-Kabob – For Cockatiels, & Med. Birds
BA902	0-30172-00044-7	Fruit-Kabob – For Small Parrots, M & L Birds
BA930	0-30172-01339-3	Shaggy-Kabob – For Parakeets & Small Birds
BA931	0-30172-01345-4	Shaggy-Kabob – For Cockatiels, & Med. Birds
BA820	0-30172-02601-0	Leather-Kabob – for Parakeets & Small Birds
BA821	0-30172-02600-3	Leather-Kabob – for Cockatiels, & Med. Birds
BA920	0-30172-01348-5	Combo-Kabob – For Parakeets & Small Birds
BA921	0-30172-01349-2	Combo-Kabob – For Cockatiels, & Med. Birds
BA960	0-30172-00298-4	4 Gears w/Bell – for Parakeets & Small Birds
BAAC1CA	0-30172-03854-9	Acrylic Climber Toy Assortment

Bird Toys - For Parakeets and Cockatiels



Item #	UPC	Description:
BA520	0-30172-90271-0	Play Pack: Ferris Wheel, Play Bird & Mirror
BA524	0-30172-90280-2	Play Pack: Olympic Rings, Dumbbell, Lattice Ball
BA507	0-30172-90248-2	Mirror w/ Beads
BA508	0-30172-90249-9	Penguin On Wheels
BA510	0-30172-90251-2	Double Sided Mirror w/ Bell
BA511	0-30172-90252-9	4 Lattice Balls w/Bells
BA522	0-30172-90275-8	Olympic Rings w/Bell



LSC16M

Life-Style Harmony Home Bird Cage

- Unique Yin-Yang Design
- In A Full Color Box
- Strong Carry Handle
- Sturdy, Impact Resistant Base with High Sides – to Control Seed Scattering
- Slide Out Tray – for Quick & Easy Cleaning
- Easy Access Covered Cup

Cage: 14”L x 18”H X 11” D



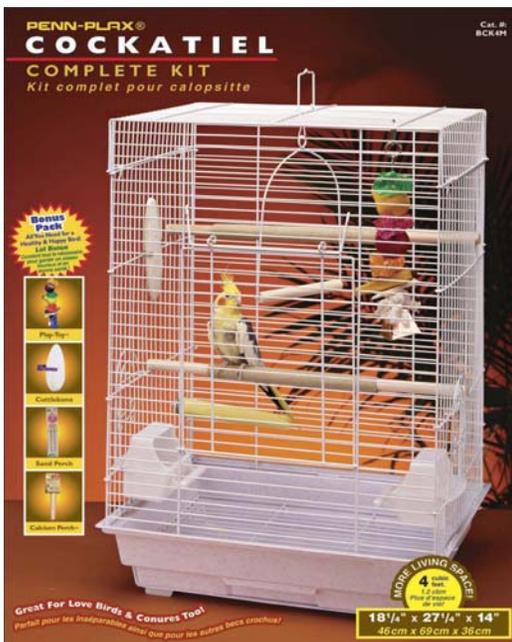
BCK1M

PARAKEET BIRD CAGE KIT

- In A Full Color Box
- Strong Carry Handle
- Sturdy, Impact Resistant Base with High Sides – to Control Seed Scattering
- Slide Out Tray – for Quick & Easy Cleaning
- Easy Access Covered Cup
- Sand Perch Cover, Cuttlebone, Fun Play Toy, Swing, Cement Perch

PARAKEET Cage Kit - White, Scallop Style

Cage: 14 1/2”L x 15”H x 7 1/4”D



BCK4M

COCKATIEL BIRD CAGE KIT

- In A Full Color Box
- Strong Carry Handle
- Sturdy, Impact Resistant Base with High Sides – to Control Seed Scattering
- Slide Out Tray – for Quick & Easy Cleaning
- Easy Access Covered Cup
- Sand Perch Cover, Cuttlebone, Fun Play Toy, Swing, Cement Perch

Cockatiel Cage Kit - White, Square Style

Cage: 18 1/4”L x 27 1/4”H x 14”D

Item #	UPC	Description:
LSC16M	0-30172-04590-5	Yin-Yang Bird Cage - Parakeets & Finchs in Full Color Box
BCK1M	0-30172-03884-6	Parakeet Cage Kit in Full Color Box
BCK4M	0-30172-03726-9	Cockatiel Cage Kit in Full Color Box



New York Headquarters

35 Marcus Boulevard
Hauppauge, NY 11788

Tel: (800) 456-5114
Fax: (888) 879-6075

Email:
sales@pennplax.com

California Distribution Center

12866 Ann Street, Unit #2
Santa Fe Springs, CA 90670

Tel: (800) 748-0443
Fax: (800) 748-0447

Email:
pennplaxwest@pennplax.com

Memphis Distribution Center

3370 MIAC Cove
Memphis, TN 38118

Tel: (866) 625-2385
Fax: (866) 625-2459

Email:
sales@pennplax.com

The Penn-Plax Story

Penn-Plax is a 50 yr old, family owned company that manufactures approximately 4,000 products in all Pet Categories and the Aquarium Hobby. We are known for setting the standard when it comes to consumer-appealing packaging and innovative, new product introductions.

Shipments come from our two US warehouses located in Sante Fe Springs, CA and Memphis, TN. In addition, we have a consolidation warehouse located in Ningbo, China which enables distributors and larger multi-unit operators to consolidate many products from multiple pet categories in one container for even greater savings.

From the hottest dog toys in the industry, the latest Canine Fashion, vacation fish food feeders and much, much more, Penn-Plax can handle almost all your Pet Department needs.

This modified catalog and price list contains the best selling products currently being sold to the majority of Mass Market accounts. Many of the products shown come in convenient assortment packs with all products sharing a common UPC code. To view the entire Penn-Plax got to the Penn-Plax website at www.pennplax.com.

For more information, complete price lists and literature sets, please contact the National Account Department at 1 800-645-6055 ext 380 for Ivan Fielman (VP National Accounts) or ext 367 for George Tuttle (National Accounts Director).

