

HONG KONG



Hong Kong Pavilion

International Home + Housewares Show, Chicago

15-18 March 2014

South Hall, Booths S5028-S5031/ S5128-S5131/ S5228-S5231

North Hall, Booths N7962-N7963/ N8062-N8063

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International Home + Housewares Show, Chicago

15-18 March 2014

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About the HKTDC

The Hong Kong Trade Development Council (HKTDC) was established in 1966. We are a statutory body dedicated to promoting Hong Kong trade in goods and services. Our mission is to explore potential markets for Hong Kong companies, especially small and medium-sized enterprises (SMEs), and connect them with business partners all around the world. With the help of our global network of more than 40 offices, including 12 on the Chinese mainland, we create opportunities and promote Hong Kong as a platform for doing business with the mainland and throughout Asia.

The HKTDC provides a comprehensive range of services to promote Hong Kong's external trade, guided by three main objectives:

1. Explore markets and connect business opportunities for Hong Kong SMEs
2. Promote Hong Kong as Asia's global business platform
3. Enhance Hong Kong SMEs' capabilities

Exploring and Connecting

In 2012/13, the HKTDC organised 340 promotion activities to help Hong Kong SMEs explore and expand global trade and business frontiers. Of these activities, more than 60 per cent were focused on the mainland and emerging markets. They included conferences and exhibitions in Hong Kong and promotions around the world. Among them, the HKTDC organised more than 30 exhibitions in Hong Kong, of which nine are the largest of their kind in Asia while three are the largest in the world. These fairs attracted nearly 34,000 exhibitors and more than 680,000 buyers to Hong Kong last year, enhancing the city's reputation as Asia's trade fair capital. In addition to these promotion activities, the HKTDC organised another 470 networking or outreach events and received about 700 missions during the same period. These activities helped to expand the HKTDC's global network.

The HKTDC's website, www.hktdc.com, is another effective business matching platform bridging buyers and suppliers. It features more than 1.4 million registered

international buyers, as well as some 120,000 products and services suppliers mainly from Hong Kong, the mainland and Asia, bringing buyers and suppliers together from all over the world. Business matching is also facilitated by more than 20 print and online product magazines and industry supplements that reach more than five million global buyers in 200 countries and regions each year.

Showcasing Hong Kong Services to the World

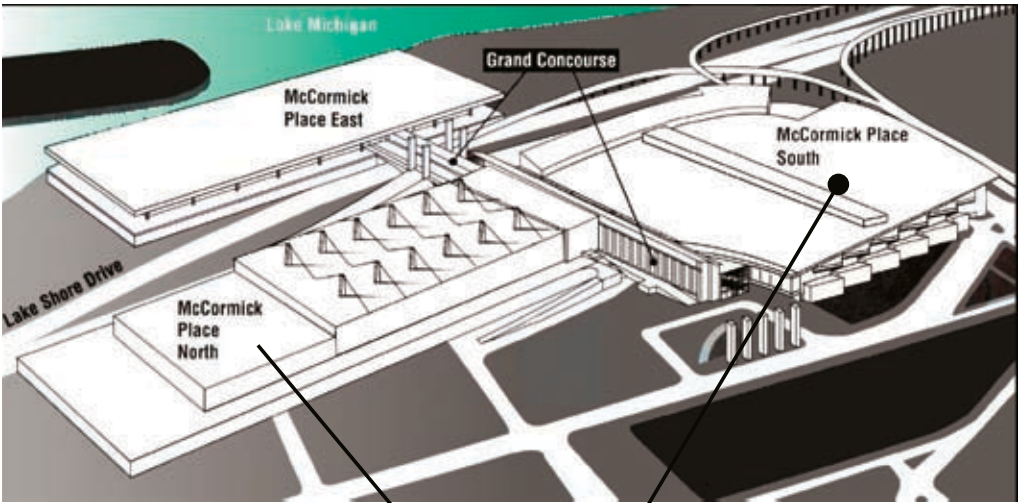
The HKTDC strives to promote Hong Kong's world-class business services, including finance, logistics, design, infrastructure & real estate, entertainment, information & communications technology, IP trade, legal, accounting and other professional services. Some 50 per cent of the HKTDC's activities focus on service promotion, connecting Hong Kong service companies to nearly 135,000 business contacts around the world. Overseas companies are also attracted to use Hong Kong's global platform to access the Asian market, and the mainland in particular. All these efforts serve to enhance Hong Kong's reputation as Asia's premier services hub.

Enhancing Hong Kong SMEs' Capabilities

Small and medium-sized enterprises are the backbone of Hong Kong's economy. The HKTDC is committed to supporting Hong Kong SMEs to help them maximise international business opportunities.

As part of this effort, the HKTDC organises more than 100 targeted events, such as SME-focused exhibitions, seminars, workshops and forums each year, which are attended by approximately 30,000 Hong Kong SMEs. The HKTDC Research Department provides timely market information, sharing more than 1,000 research articles a year across a broad range of topics including market trends and industry forecasts. Other support services include a China business advisory team located at the HKTDC SME Centre, which serves as a resource hub offering start-up support. Please visit www.hktdc.com for more information about the HKTDC.

Location of Hong Kong Pavilion



HKTD Hong Kong Pavilion

South Hall Plan



S5028	S5029	S5030	 HKTD 香港貿易發展局
S5128	S5129	S5130	
S5031	S5131		

S5228	S5229	S5230	S5231
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**Hong Kong Pavilion****List of Exhibitors
South Hall**

Company Name	Booth No.
Eagle Resources Trading Limited	S5229
Hong Kong Ka Fu Kitchenwares Ltd.	S5231
Japan Home Centre (MGT) Ltd.	S5228
Koei Hong Kong Ltd.	S5028, S5029
Komi Pottery Co.	S5128
Kwong Fai Rubber & Metal Products Ltd.	S5230
Masterful Limited	S5030
Industry International Ltd.	S5130
V-Asia Home Textile (Hong Kong) Mfr. Ltd.	S5129

**Eagle Resources Trading Limited****S5229**

11/F., Kam Sang Bldg.,
257 Des Voeux Road Central,
Hong Kong

Tel : (852) 2304 4623

Fax : (852) 2346 8660

E-mail : kenneth@eagleresources.com.cn

Web Site : www.eagleresources.com.cn

Delegate(s) : Mr. Kenneth Hong - Manager

Product Details : Giftware & Home Decor & Lawn and Garden

Brand Name : Eagle



Houseware

Home

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Houseware

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Hong Kong Ka Fu Kitchenwares Ltd.

Flat 1020-21A, 10/F., Ocean Centre,
5 Canton Road, Tsimshatsui,
Kowloon, Hong Kong

Tel : (852) 3752 4109

Fax : (852) 3752 4005

E-mail : daviddu@hkkaifu.com

Delegate(s) : Mr. Weiwen Du - Factory Representative

Mr. Quanshun Kuang - Factory Representative

Product Details : Yarns, Piecegoods & Textiles

S5231



Japan Home Centre (MGT) Ltd.

S5228

20/F., Southmark, Tower B,
11 Yip Hing St., Wong Chuk Hang,
Hong Kong

Tel : (852) 3512 3100

Fax : (852) 2580 9258

E-mail : info@japanhome.com.hk

Web Site : www.japanhome.com.hk

Delegate(s) : Ms. Sandra Yip - Senior Manager

Ms. Aster Man - Senior Merchandising Manager

Product Details : Household Products, Cosmetics, Toiletries & Personal Care Products

Brand Name : Japan Home



Houseware

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Houseware

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KOEI

Koei Hong Kong Ltd.

S5028, S5029

Room 318, Kar Yam House
On Yam Est.,
New Territories, Hong Kong

Tel : (852) 9067 3448
Fax : (852) 2381 8813
E-mail : wangyun@netvigator.com
Delegate(s) : Mr. Wang Yun - Director
Product Details : Porcelain Table Ware

Cheng's®

Komi Pottery Co.

S5128

Room 133, 1/F, Genplas Fty. Building,
56 Hoi Yuen Road, Kwun Tong,
Kowloon, Hong Kong

Tel : (852) 2381 1722
Fax : (852) 8148 7933
E-mail : kora_09@komi.corp.com.hk
Delegate(s) : Ms. Chen Ming - Manager
Mr. Zheng Qiu Rong - General Manager
Ms. Kora Ko Po Yuk - Business Manager
Product Details : PORCELAIN
Brand Name : CTH CHENG'S



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Kwong Fai Rubber & Metal Products Ltd.

Room 1006, Choi Pik House,
Choi Po Court, Sheung Shui,
New Territories, Hong Kong

Tel : (852) 3562 2141
E-mail : info@sdkwongfai.cn
Web Site : www.sdkwongfai.com
Delegate(s) : Ms. CoCo Tang - General Manager
Product Details : Household Products
Brand Name : Kwongfai

S5230



Houseware

Home

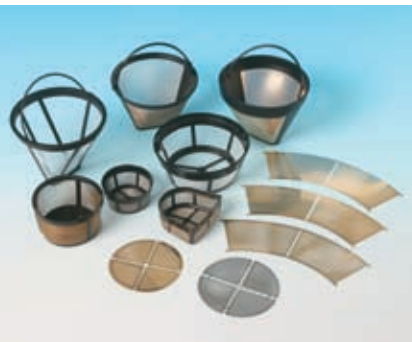


Masterful Limited

Rm 2112, Kodak House II,
39 Healthy Street East,
North Point, Hong Kong

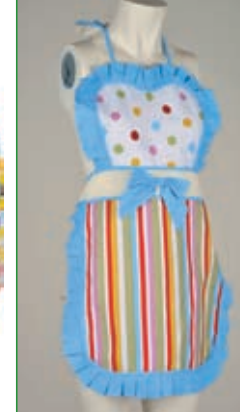
Tel : (852) 2561 6786
Fax : (852) 2563 9786
E-mail : mail@masterful.com.hk
Web Site : www.masterful.com.hk
Delegate(s) : Mr. Mustapha Ebrahim - Manager
Mr. Ali Ebrahim - Manager
Product Details : Kitchenware, Tableware, Kitchen & Gadgets, Bakeware,
Food Service Products
Brand Name : Masterchef

S5030



Houseware

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Houseware



Houseware

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Industry International Ltd.

S5130

Room 01-02, 16/F. New Lee Wah Centre,
88 Tokwawan Road, Tokwawan,
Kowloon, Hong Kong

Tel : (852) 2330 1812

Fax : (852) 2954 0783

E-mail : sales@skywayet.com

Web Site : www.skywayet.com

Delegate(s) : Mr. Chung Lung Sang - Director

Mr. Pat Pui Lun - Marketing Manager

Product Details : Charcoal Filter, Water Filter, HEPA Filters, Coffee Filters

Brand Name : CosyArt, Waterfresh, Airfresh, Kaffeecare

V-Asia Home Textile (Hong Kong) Mfr. Ltd.

S5129

Room 1103, Chung Ying Bldg.,
20-20A Connaught Road West,
Hong Kong

Tel : (852) 2189 7380

Fax : (852) 2547 5127

E-mail : john@v-asia.com.cn

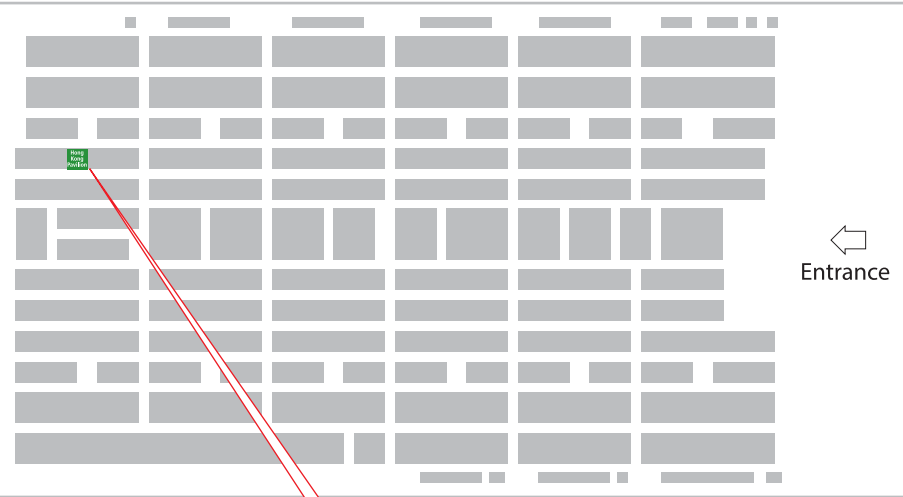
Web Site : www.v-asia.en.alibaba.com

Delegate(s) : Mr. Chen Zhizhong - Director

Ms. Huang Xiao Ting - Sales

Product Details : PVC Bag, PVC Apron, Cotton Apron, Pot Mitt, Double
Glove, Gauntlet, Cotton Bag, Polyester Bag

North Hall Plan



List of Exhibitors
North Hall

Company Name	Booth No.
Eagle Hunter Ltd.	N7963
Kohinoor International Ltd.	N8062, N8063



Houseware

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Eagle Hunter Ltd.

N7963

Room B, Wing On Cheung Building, 8F,
5 Wing Lok Street, Sheung Wan
Hong Kong

Tel : (852) 9302 7337
Fax : (852) 8147 0210
E-mail : wendy@eaglehunterltd.com
Web Site : www.eaglehunterltd.com
Delegate(s) : Ms. Wendy Lam - trading Manager

Product Details : Home Decorative Items (Air Freshener, Aroma Diffuser, Humidifier, Home Fragrances), Cushions & Messagers, Cooking Items (Non Oil Fryer, Halogen Fryer, Egg Cooker, Burger Maker, Coffee Maker + Oven, Chocolate Fondue)

Kohinoor International Ltd.

N8062, N8063

Unit F3, 8/F, Phase 1, Kaiser Estate,
41 Man Yue St., Hung Hom,
Kowloon, Hong Kong

Tel : (852) 2736 6411
Fax : (852) 3428 2205
E-mail : kohinoorintl@biznetvigator.com
Delegate(s) : Mr. Anoop Nainani - Director
Product Details : Garden Solar Lights

Showcase Display at South Hall



Showcase Display South Hall

Company Name
Housewise Co. Ltd.
Hunter Group (Int'l) Ltd.
Inchina Studio Ltd.
JustMy International Ltd.
Upwill Enterprises Limited



Housewise Co. Ltd.

Room 1308, Premier Centre
20 Cheung Shun St., Cheung Sha Wan
Kowloon, Hong Kong

Tel : (852) 3568 5712
Fax : (852) 3568 1716
E-mail : info@housewisehk.com
Web Site : www.housewisehk.com
Product Details : Household Products



Inchina Studio Ltd.

12th Fl., Wyndham Place
40-44 Wyndham St., Central
Hong Kong

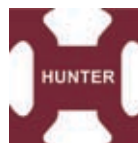
Tel : (852) 2526 8112
Fax : (852) 3175 5251
E-mail : eva@inchinastudio.com
Web Site : www.inchinastudio.com
Product Details : Household Products
Brand Name : I Sund



Hunter Group (Int'l) Ltd.

Unit 12, 17/F., One Midtown,
11 Hoi Shing Road, Tsuen Wan,
New Territories, Hong Kong

Tel : (852) 2866 8899
Fax : (852) 2886 5566
E-mail : hunter@hunter.com.hk
Web Site : www.hunter.com.hk
Product Details : Bar and Wine Accessories, Household Products
Brand Name : Prima Series®



JustMy International Ltd.

Ground Fl., No. 4 Tong Kung Ling Village
Lin Tong Mei, Sheung Shui
New Territories, Hong Kong

Tel : (852) 3194 3068
Fax : (852) 3194 3738
E-mail : molly@justmyhk.com
Web Site : www.justmyhk.com
Product Details : Hot Air Popcorn Maker, Chocolate Melter, LED Light etc.
Brand Name : JustMY





Upwill Enterprises Limited

Unit 1-2, 22/F., CCT Telecom Bldg.
No. 11 Wo Shing St., Fotan, Shatin
New Territories, Hong Kong
Tel : (852) 2607 3252
Fax : (852) 2609 5969
E-mail : info@upwill.com.hk
Web Site : www.upwill.com.hk
Product Details : Stainless Steel carafe/ Flask/ Mug/ Bottle
Brand Name : Hippo



Cook's helper

The House of Style & Innovation



The art of Grater

Manufacturer for all kinds of Kitchenware

- Development, Production, Shipment
- All items can be customize
- OEM/ODM welcome



Goodhome Products Ltd.

China Production Plant No.2, Bldg. 10, Jinsha Industrial Zone,
CNC control (Mould Factories) : Pingshan new district, Shenzhen, China

Fiat G 11/F., Wong King Ind. Bldg., 2 Tai Yau St., San Po Kong, Kln, Hong Kong
Tel: (852) 2328 0292 Fax: (852) 2350 2555
Website: www.cookwell.com E-mail: goodhome@netvigator.com





Our Shops

International Brands



Private Labels



Our Strengths

- Market Leader
- Extensive Retail Network
- Extensive Global Sourcing Network with 650+ Suppliers/ Manufacturers in 13 Regions
- 12 Main Private Label Products
- Standardized Operation Model
- Experienced Management Team

Our Achievements

- A HKEx Listed Parent Company (Stock Code: 1373)
- 240+ Shops in HK
- Extensive Overseas Network with 60+ Shops around Asia & the Middle East
- Runaway Leader in the HK Household Specialty Shop Category

Our Products

Kitchenwares

Personal & Health

Electronics

Listing Highlights



If you are interested to be our Regional Operator, please contact...

JHC (International) Ltd.

Overseas Business Development Division

20/F, Tower B, Southmark, 11 Yip Hing St.,
 Wong Chuk Hang, Hong Kong
 T: (852) 3512 3100 F: (852) 2580 9258
 E: obd@japanhome.com.hk
 www.japanhome.com.hk

Or

Visit us at

Booth: South Hall 5228
 International Home & Housewares Show (IHHS),
 McCormick Place, 2301 S. Lake Shore Drive,
 Chicago, USA

JUSTMY INTERNATIONAL LIMITED

HOME

Hot Product



Item No. ST-2010
 Hot Air Popcorn Maker



Item No. ST-6010
 Halogen Oven (Silver Spray)



Item No. ST-3010
 Coffee Maker (SS Decoration)



Item No. KC-1050
 Chocolate Melter



Item No. KC-1010
 Chocolate Fountain



Item No. KT-3110
 4 Slice Toaster



Item No. JMY-9111
 Handheld Vacuum Sealer Set



Item No. KT-3010
 Toaster



Item No. JMY-6610
 Bread Maker

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 All Product photos are for reference only.



JustMY International Limited

Address : No.4 Tong Kung Ling Village, Lin Tong Mei, Sheung Shui, N.T., Hong Kong
 Phone : 852-3194 3068 Fax : 852-3194 3738
 Email : molly@justmyhk.com ; sales@justmyhk.com URL : www.justmyhk.com

Asia's biggest houseware event



Hong Kong Houseware Fair

20-23 April 2014 • Hong Kong Convention and Exhibition Centre

- Prime downtown location
- Over 2,000 quality exhibitors from 32 countries and regions
- Theme zone features: Hall of Elegance, World of Fine Decor, World of Fine Dining, Green Living, ASEAN Select, Outdoor Living, Home Tech, Furniture
- Special highlight: World of Pet Supplies, with pet-related products and services
- Held concurrently with the HKTDC Hong Kong International Home Textiles and Furnishings Fair

www.hktdc.com/ex/hkhousewarefair/96

Hotel sponsorship of up to HK\$2,100 (approx. US\$269) for first-time buyers – please contact the HKTDC office at:
Tel: (852) 2584 4333 • Fax: (852) 2824 0249 • Email: exhibitions@hktdc.org

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www.hktdc.com

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