

SINCE  1895

*Hagerty*®

The Most Trusted Name in  
Silver Care, Jewelry Care,  
and Home Care Since 1895





Founder: William Joseph Hagerty

For five generations, Hagerty has been the world's most trusted name in Silver Care, Jewelry Care, and Home Care. As a family owned and operated company, we pride ourselves in the quality of our products and our commitment to keeping the majority of production in South Bend, IN where we got our start more than a century ago. Throughout the years, the Hagerty brand has remained a leader—a name retailers and consumers have come to trust for its innovation, quality, and relevance.

In 1895, William Joseph Hagerty introduced Silver Foam—the original polish for the finest sterling, silver plate, and gold. Sold from the back of a horse drawn carriage, Silver Foam made a name for itself throughout the Midwest in the homes of elite families including, Studebaker, Ford, and Vanderbilt. The early 20th century also marked the start of our top presence in department stores like Marshall Field & Co.

In 1950, Hagerty was the first to market a tarnish preventative with the launch of Silversmiths' Polish with R-22. This product, in its iconic blue bottle, made the Hagerty brand synonymous with tarnish prevention.

In 1957, Hagerty was the first in the industry to have all products certified Kosher.

Throughout the second half of the 20th century, Hagerty expanded globally and became the leading chemical in tabletop departments across specialty retail stores, the finest jewelry stores, and in our nation's museums. Additionally, the range of products expanded to include a line of specialty home care items for the cleaning and storage of fine metals, crystal, and china.

Today, in the true spirit of its century of tradition and commitment, the company remains owned and operated by the Hagerty family. Hagerty products are sold in more than 27 countries around the world and can be found on the shelves of leading retailers throughout the world.

**French/English labels available upon request for all Hagerty products.**

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Cover image courtesy of Beverly Bremer Silver Shop in Atlanta, GA.

## WATCH FOR THESE SYMBOLS

**R-22** Contains Hagerty Tarnish Preventative

 Certified Kosher

 Made in the USA



**#1**  **Tarnish Preventative**

See pg. 5





## FEATURE

# Hagerty® *How-To* videos

ON YOUR WEBSITE!



Increase sales conversions on your website with Hagerty How-To videos. These short product demonstrations offer unique content for your site that can increase page rank and convert visitors to customers.

[www.hagertyusa.com/videos](http://www.hagertyusa.com/videos)



**Stainless Steel Zippered Flatware Storage Drawer Liner**

pg. 15

**NEW**  
FOR 2015!



**Stainless Steel Wash**

pg. 14



wet, disposable

**Jewelry Wipes**

pg. 9



two-sided

**Tarnish Preventing Jewelry Keeper**

pg. 9

## Most Trusted Name in Silver Care Since 1895

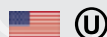


Founder: William Joseph Hagerty

### Silver Foam

Hagerty Silver Foam makes cleaning and polishing sterling silver, silver plate, and gold easy with our simple wash, rinse, and dry method. With powerful foaming action, this mild polish works on any item from jewelry to flatware to lift away residue, remove light tarnish, and maintain patina. Developed in 1895 by our founder, William J. Hagerty, this polish has been trusted to care for silver treasures and heirlooms for 120 years!

#11040 4 oz. • #11070 8 oz.  
#11170 19 oz. • #11360 36 oz.



Ideal for jewelry



### Silver Duster

with R-22 Tarnish Preventative

The Hagerty Silver Duster is a two-piece polishing cloth that removes tarnish between polishes while imparting a tarnish-resistant barrier to preserve the brilliant shine of sterling, silver plate, and gold. Locks out tarnish ten times longer!

#13100 12" x 15" R-22 USA U



### Silversmiths' Wipes

with R-22 tarnish preventative

Hagerty Silversmiths' Wipes instantly wipe away tarnish from sterling, silver plate, and gold. Each dry, disposable wipe leaves silver shining and tarnish free.

#15740  
12 disposable  
5" x 10" wipes

R-22 U



### Silversmiths' Gloves

with R-22 tarnish preventative

Hagerty Silversmiths' Gloves clean, polish, and prevent tarnish on sterling, silver plate, and gold while hands stay dry and unsoiled. Made of heavy-gauge terry cloth, these gloves can withstand scores of washings. Retreat with Hagerty Silversmiths' Spray Polish. Keep silver on display for years without polishing.

#15010 1 Pair R-22 USA U

## Silversmiths'® Collection

The deep blue hue of fine silver is created by the skilled hands of a silversmith. Using earth compounds, leather, and cotton buffing wheels these craftsmen carefully burnish the surface of silver causing light to reflect in a unique way that produces the cast of highly polished, fine silver. **Using the same four compounds as a silversmith, Hagerty Silversmiths' Polish not only restores the deep blue hue of silver but also continues refining its patina, adding value over the years. All polishes in the silversmiths' collection are ideal for jewelry.**

### Silversmiths' Polish

Professionally clean, polish and prevent tarnish on sterling, silver plate, and gold with Hagerty Silversmiths' Polish. This gentle lotion can be rinsed or buffed away with a dry cloth, making it easy to care for objects that cannot get wet.

**#14000** 4 fl. oz.

**#10080** 8 fl. oz.

**#10120** 12 fl. oz.

R-22  





Ideal for jewelry



### Silversmiths' Wash with R-22 Tarnish Preventative

Hagerty Silversmiths' Wash is a professional paste that cleans, polishes, and prevents tarnish on sterling, silver plate, and gold. Just wash rinse and dry.



**#12070** 8 oz.

**#12170** 19 oz. R-22  



### Silversmiths' Spray Polish with R-22 tarnish preventative



This convenient, time-saving way to professionally clean, polish, and prevent tarnish on sterling, silver plate, and gold is ideal for any piece that is intricate in design. Simply spray, let dry, and wipe — no water required. Re-engineered spray nozzle to prevent clogging.

**#14080** 8.5 fl. oz. R-22  



### Silversmiths' Pump Spray Polish with R-22 tarnish preventative

Packaged in an environmentally friendly non-aerosol container, Hagerty Silversmiths' Pump Spray Polish packs the same professional power as other Hagerty tarnish-preventing products. This product can be rinsed or buffed away with a dry cloth, making it easy to care for sterling, silver plate, and gold objects that cannot get wet.

**#14508** 8 fl. oz. R-22  



## EASY APPLICATION

Polishing Silver is effortless when you have the right tools



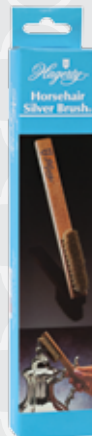
### Horsehair Silver Brush

Recommended by leading silversmiths for quick, gentle cleaning and polishing of intricately patterned fine and heirloom silver. The horsehair is hand selected for the finest quality brush available.

#10500



*The Horsehair Silver Brush makes polishing filigree a breeze!*



### Silver Polish Sponge Applicator

Recommended by leading silversmiths as an applicator for Silver Foam or Wash. Each box contains four compressed sponge applicators that expand when wet.

#10300 4 Pack



### Silver Protection Strips with R-22 tarnish preventative

Hagerty Silver Protection Strips were developed to neutralize tarnish-causing sulfur gases inside enclosed storage or display areas—keeping polished silver shining and ready for immediate use for up to six full months. Ideal for jewelry boxes.

#70000

(8) 2" x 7"

Strips per Sleeve

R-22



## Silver Dip: Instant Results

Hagerty silver dips with Crystal Blue Formulation remove stubborn, heavy tarnish with the simple dip, rinse, and dry method. Bring the brilliance back to your silver with these easy-to-use products that clean and maintain.

- Instant Silver Dip cleans any silver object.
- Flatware Silver Dip features a handy dipping basket.
- Fork Clean is perfectly sized for dipping fork tines.
- Use the gallon Silver Dip for estates, catering, storerooms, etc.
- Made in the USA
- Certified Kosher



### Instant Silver Dip

#17012

12 fl. oz.



### Flatware Silver Dip

#17245

16.9 fl. oz.



### Fork Clean

#17060 7 fl. oz.



### Silver Dip

#17128 1 Gallon



## Zippered Flatware Storage Drawer Liner with R-22 Tarnish Preventative

Sterling, silver plate, and gold stay organized and tarnish free for years in the Hagerty Zippered Flatware Storage Drawer Liner. Made from specially treated Hagerty Silversmiths' Cloth that traps tarnish-causing sulphur gases, this drawer liner is completely zippered to ensure an effective, air-tight seal. Silver will remain shining and ready for immediate use! Holds up to 120 pieces of sterling or silver plate flatware. Fits a standard buffet drawer.

#19111 12" x 19" R-22  

See pg. 15 for the Hagerty Stainless Steel Zippered Drawer Liner



## Silversmiths' Cloth

Made of soft, USA grown cotton, Hagerty Silversmiths' Cloth with R-22 Tarnish Preventative is specially treated to constantly trap tarnish-causing sulphur gases. Offer your customers a solution for storing and keeping their fine sterling or silver plate flatware and holloware tarnish free between special occasions with one of eight fine Hagerty Silver Keepers made from Silversmiths' Cloth or purchase it by the yard for custom projects.



#19800 58"W x 36"L

R-22  



## Tarnish-Preventing Silver Keepers

with R-22 tarnish preventative

Made from Hagerty Silversmiths' Cloth, the Hagerty Tarnish Preventing Silver Keepers are an excellent storage solution for keeping fine sterling, silver plate, and gold holloware tarnish free between special occasions. Choose from seven different sizes. R-22  

### 6 piece Place Setting Roll

Holds up to six pieces of silverware. Simply roll, tie, and store.

#19100

### 4" x 12" Flatware Bag

Holds large flatware serving utensils such as meat forks and pie servers.

#19200

### 6" x 6" Zippered Bag

Holds a small sugar bowl, creamer, baby cup, etc.

#19300

### 9" x 12" Zippered Bag

Holds a large gravy boat, tall compote, small tray, etc.

#19400

### 15" x 15" Zippered Bag

Holds a coffee pot, 14" round tray, 15" salad dish, etc.

#19500

### 18" x 18" Zippered Bag

Holds a large gravy boat or wine cooler.

#19600

### 24" x 30" Zippered Bag

Holds a soup tureen or 5-light candelabrum.

#19700



Pictured above  
#19600

## LUXURY

Hagerty is the world's most trusted name in Jewelry Care and Silver Care since 1895. Our new Hagerty Luxury Jewelry Care products continue that tradition. Imprinted with your company name and logo, Hagerty Luxury Jewelry Care items are the perfect add-on sale or promotional tool for your store.

- Widemouth jars accommodate today's bold jewelry designs
- Specifically formulated, professional, ammonia-free solutions
- Dip baskets and brushes make cleaning easy

New 4 oz. Size!\*

### Jewel Clean

*For All fine Jewelry*

Hagerty Jewel Clean makes it easy to care for diamonds, precious stones, platinum, and gold jewelry. This gentle formula is safe for use on porous stones. Includes a dipping basket and brush.

Also available in a concentrated packet—the perfect option for saving on freight.

#16100 7 fl. oz. Jewel Clean

\*#16104 4 fl. oz. Jewel Clean

#16200 makes 7 fl. oz. Jewel Clean Concentrate



New 4 oz. Size!\*

### Silver Clean

*For Sterling and Silver Plate*

Hagerty Silver Clean quickly and effectively removes tarnish from sterling and silver plated jewelry. Simply dip jewelry (no longer than 10 seconds), rinse, and wipe dry with a soft cloth. Includes a dipping basket.

#15000 7 fl. oz.

\*#15004 4 fl. oz.



### Pearl Clean

*For Natural and Cultured Pearls*

Hagerty Pearl Clean is very gentle and safe for natural and cultured pearls, as well as other delicate and porous stones. It gently and safely cleans all fine jewelry. Includes a dipping basket.

#15222 7 fl. oz.



## PERSONALIZE

Free imprinting available  
with 72 jars or more.

12 ink colors available.



Metallic Silver



Permanent Blue



Metallic Gold



Pink



Build customer goodwill with a free gift of value. Personalized jars of Hagerty Luxury Care products make an impressive statement. **If you give half of the jars away and sell the other half your order pays for itself and more!**



## JEWELRY CARE



### Jewelry Foam Aerosol/Pump

Hagerty Jewelry Foam is the best solution for deep cleaning all fine jewelry—including diamonds, precious stones, platinum, gold, stainless steel, and titanium. Includes a brush.

Made in the USA

**#16000** 3 oz. Aerosol

**#16001** 2.5 oz. Pump



**NEW!**



### Jewelry Wipes

Hagerty Jewelry Wipes clean, polish, and remove tarnish bringing back a beautiful luster and shine to silver, gold, platinum, diamonds, and gemstones.

**#16740** 20 wet, disposable  
7.9" x 5.5" wipes



Front

**NEW!**



Back

### Tarnish Preventing Jewelry Keeper

with R-22 tarnish preventative

Keep your fine jewelry organized and tarnish free in this double sided jewelry keeper lined with Hagerty Silversmiths' Cloth treated with R-22, the world's longest lasting tarnish preventative. Featuring a total of 35 zippered compartments to keep jewelry separated, tangle free, and secure, the Hagerty Tarnish Preventing Jewelry Keeper attaches easily to any coat hanger or folds flat to fit standard-sized safety deposit boxes and carry-on luggage. Safely stores sterling silver, silver plate, gold, platinum, and all fine jewelry.

**#19881** 18.5" x 21.5"

**R-22** 

# H JEWELRY CARE

## Digital Ultra Sonic Jewelry Cleaner

The Hagerty Digital Ultra Sonic Jewelry Cleaner uses the process of cavitation, alternating between high and low pressure, to professionally deep clean the most intricate fine jewelry. Includes two Hagerty jewel clean concentrate sachets, a watch stand, a basket and brush.

#16508 600 ml. capacity stainless steel tank



## Jewel Clean Concentrate

For Sonic Machines

Formulated for use with Hagerty Sonic or Ultrasonic Jewelry Cleaner machines. Hagerty Jewel Clean Concentrate is safe for use on diamonds, gold, platinum, silver, and porous and non-porous stones. 5:1 dilution.

#16506 6 fl. oz.



## Sonic Jewelry Cleaner

Battery Operated

The Hagerty Sonic Jewelry Cleaner provides state-of-the-art electro sonic technology to restore the original beauty of your finest jewelry. Includes three Hagerty Sonic Jewel Clean concentrate sachets, a brush, and a basket for easy drip-drying. Requires three AA batteries (not included).

#16504 150 ml. capacity tank



4" x 4"

6" x 6"

## 3 piece Forever New Silver Jewelry Storage Kit

with R-22 tarnish preventative

Polished silver and gold jewelry stays tarnish free in the Hagerty Forever New Silver Jewelry Storage Kit. Featuring two zippered pouches made of tarnish-preventing Hagerty Silversmiths' Cloth and a microfiber polishing cloth, this kit is ideal for storage or use when traveling.

#19333

R-22



4" x 4"

## Silver and Gold Zippered Jewelry Keeper

with R-22 tarnish preventative

Polished silver and gold jewelry stays tarnish free in the Silver and Gold Zippered Jewelry Keeper. Perfect for storage or use when traveling, this zippered pouch is made of tarnish-preventing Hagerty Silversmiths' Cloth that keeps silver tarnish free ten times longer.

#19330

R-22



## Diamond and Gem Care Cloth

non-treated microfiber

The Hagerty Diamond & Gem Care Cloth is a non-treated microfiber cloth designed to clean and remove fingerprints and oils from diamonds, soft stones, pearls, and other fine jewelry.

#00808 8" x 8"





## New & Improved! Locks Out Tarnish Ten Times Longer.

Contains  
**R-22**  
tarnish  
preventative



### Hagerty Jewelry Polishing Cloth

Made of USA grown cotton and double treated with R-22, Hagerty tarnish preventative, the new two piece Hagerty Jewelry Polishing Cloth is specially designed to quickly and effectively clean, polish, and prevent tarnish on all gold, silver, platinum, titanium, brass, and bronze fine jewelry. The inner white cloth gently and thoroughly cleans and buffs away tarnish, fingerprints, and body oils while also imparting a tarnish resistant barrier. The outer cloth buffs jewelry to a beautiful luster and brilliance.

**#15700** 12" x 15"

Gray outer cloth, White inner cloth

R-22  

Free Personalization with  
Orders of 150 or More





### Hagerty Lasting Impressions Jewelry Polishing Cloth

An elegant promotional tool for your store, these 6" x 8" imprinted polishing cloths are packaged in a invitation-style envelope. Hagerty Lasting Impressions Jewelry Polishing Cloths are ideally suited for special events such as new store openings, anniversaries, direct mail, and table favors for charity dinners and luncheons.

**#15792-2** 6" x 8" cloth,  
"With Our Compliments" envelope

**#15792-3** 6" x 8" cloth,  
"Jewelry Polishing Cloth" envelope  
(not shown)

R-22  

Choose from more than  
**30 ink colors**

Ask your sales rep for a full selection



Magenta



Winter Orange



Metallic Gold



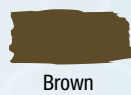
Dallas Green



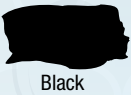
Royal Blue



Lavender



Brown



Black



Light Gray

### Hagerty Jewelry Polishing Cloth

Perfect for sales or promotions, these polishing cloths can be ordered in bulk or packaged in a clear, peggable poly bag with an instructional insert.

R-22  

**#00406** 4" x 6"

**#00608** 6" x 8"

**#00810** 8" x 10"

**#01010** 10" x 10"

**#01014** 10" x 14"

**#01215** 12" x 15"



# H JEWELRY CARE



## Jewel Clean

Hagerty Jewel Clean is the professional, gentle way to care for diamonds, precious stones, gold, platinum, and all fine jewelry. Includes a dipping basket and brush.

**#16003** 3.5 fl. oz.  
**#16007** 7 fl. oz.



## Jewel Clean Concentrate

Features a concentrated packet of Hagerty Jewel Clean, a dipping basket, and brush —just add water to dilute.

**#16009** Makes 7 fl. oz.



## Silver Clean

The quick, professional way to clean heavily tarnished sterling and silver plate jewelry. Includes dipping basket.

**#15507** 7 fl. oz.



## Pearl Clean

Hagerty Pearl Clean gently cleans natural and cultured pearls as well as delicate and porous stones. Includes dipping basket.

**#15207** 7 fl. oz.



## Jewelry Handling Gloves

*Non-treated*

Keep your jewelry looking perfect after cleaning by using Hagerty Jewelry Handling Gloves. Made from 100% cotton.

**#15900** 1 pair



## Jewel Clean Concentrate

This Hagerty Jewel Clean Concentrate is packaged in a gallon size for large-scale cleaning and behind-the-counter use. Available in a 1:8 non-ammoniated mix and a 1:8 ammoniated mix.

**#16128 , #16128-NA** 1 gallon







Choose from  
**12 ink colors**  
to customize the jars!



Choose from more than  
**30 ink colors**  
to personalize the cloths!



## Private Label Jewel Clean, Silver Clean, and Pearl Clean

Offer your customers the superior cleaning power of Hagerty in a package customized for your store. A Hagerty sales representative will help guide you through the process of choosing the best style jar, ink color, and liquid cleaner color for your brand.  

### Private Label Jewel Clean

- #06004-72**  
4 fl. oz., White Jar
- #06014-72**  
4 fl. oz., Clear Jar
- #06008-72**  
8 fl. oz., White Jar
- #06018-72**  
8 fl. oz., Clear Jar
- #06028-72**  
8 fl. oz., Black Jar

### Private Label Silver Clean

- #05005-72**  
8 fl. oz., White Jar
- #05028-72**  
8 fl. oz., Black Jar

### Private Label Pearl Clean

- #05205-72**  
8 fl. oz., White Jar
- #05228-72**  
8 fl. oz., Black Jar

## Private Label Jewelry Polishing Cloths

Perfect for sales or promotions, these Hagerty Jewelry Polishing Cloths can be personalized with your store name and logo. The cloths can be ordered in bulk, packaged in a clear, peggable poly bag with an instructional insert, or in an elegant envelope. Available in six sizes and eleven colors.

### Bulk Polishing Cloths

with R-22 tarnish preventative

- #00406** 4" x 6"
- #00608** 6" x 8"
- #00810** 8" x 10"
- #01010** 10" x 10"
- #01014** 10" x 14"
- #01215** 12" x 15"

individual poly bag is optional

R-22  

### Lasting Impressions Jewelry Polishing Cloth

with R-22 tarnish preventative

- #15792-2** 6" x 8" cloth, "With Our Compliments" envelope
- #15792-3** 6" x 8" cloth, "Jewelry Polishing Cloth" envelope (not shown)

R-22  



## ARTWORK GUIDELINES

Hi res digital images only.  
Formats preferred: .eps, .ai, or .pdf

Files may be submitted directly to your sales representative.  
There are no set-up or proofing fees.  
Imprinting is free with orders of 150 or more polishing cloths.  
24-48 hour turnaround time upon final approval of artwork.

New & Improved!



## Pewter Wash

Formulated to easily remove smudges and tarnish from pewter, Hagerty Pewter Wash will maintain the distinctive luster of your most beautiful pewter pieces.

#18070 8 fl. oz.



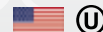
New & Improved!



## Stainless Steel Wash

Effortlessly remove water deposits and soap residue without streaking with Hagerty Stainless Steel Wash. This non-abrasive formula imparts a brilliant, mirror-like shine to all stainless steel and chrome objects.

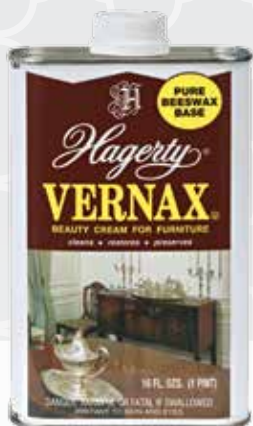
#32070 8 fl. oz.



## Hagerty 100 All Metal Polish

Super concentrated, Hagerty 100 All Metal Polish quickly removes tarnish, dirt, corrosion, rust, lime, and water stains from more than 100 surfaces including: chrome, copper, brass, aluminum, stainless steel, hard plastics, ceramic, porcelain, marble, and more, imparting a tarnish resistant barrier where necessary.

#26004 4 fl. oz. R-22



## Vernax Furniture Polish

Cleans, restores, and preserves. The vegetable and wax preservatives in Vernax restore the oils and moisture which are depleted out of the wood by heating and air conditioning. Used in museums, galleries, and antique stores. Also keeps leathers clean and supple.

#50160 16 fl. oz.



## Heavy Duty Copper, Brass & Metal Polish

Professionally clean, polish, and prevent tarnish on copper, brass, and other fine metals with Hagerty Heavy Duty Copper, Brass & Metal Polish. No rinsing necessary—simply buff clean with a soft, dry cloth.

#21080 8 fl. oz.



## Chandelier Cleaner

Hagerty Chandelier Cleaner with an adjustable non-aerosol nozzle simplifies cleaning crystal and glass fixtures—no wiping or rubbing necessary! Simply spray on to chandelier, and allow to drip and dry.

#91160 16 fl. oz.

#91320 32 fl. oz.

#91321 32 fl. oz. refill



New!



### Stainless Steel Zippered Flatware Storage Drawer Liner

*for fine stainless steel flatware*

Made of soft, specially woven cotton cloth, the Hagerty Stainless Steel Zippered Drawer Liner safely stores and organizes up to 120 pieces of fine 18/10 and 18/8 stainless steel flatware pieces. The perfect size for a buffet drawer.

#18111 12" x 19"



### 5-Piece China Storage Set

The Hagerty 5-Piece China Storage Set keeps fine china safe from chipping and scuffing. Accommodates 12 dinner plates, 12 salad plates, 12 dessert plates, 12 saucers, and 12 cups. Includes cushioned dividers.

#19771



### 4-Piece Plate Saver Set

The Hagerty 4-Piece China Storage Set keeps fine china safe from chipping and scuffing. Accommodates 12 dinner plates, 12 salad plates, 12 dessert plates, and 12 saucers. Includes cushioned dividers.

#19772



### Stemware Saver

The Hagerty Stemware Saver seals out dust and moisture to protect 12 pieces of delicate stemware. This stackable storage solution features a top loading design for easy access and dividers to prevent friction between glasses.

#19773 15.5" x 12" x 10"



### Fine China Plate Separators

Made of soft felt, Hagerty Fine China Plate Separators protect china from chipping and scratching. Includes separators for 12 dinner plates, 12 salad plates, 12 bread plates, and 12 saucers.

#19950 48 pieces



### Table Leaf Storage Bag

Made from soft, cotton flannel, the zippered Hagerty Table Leaf Storage Bag stores and protects extra table leaves from chipping and fading.

#19910 25" x 56"

#19920 35" x 59"





W. J. Hagerty & Sons, Ltd., Inc.  
P.O. Box 1496  
South Bend, IN 46624-1496

# MAKE YOUR *Imprint*

Build your brand with Hagerty's **FREE** personalization program  
no set up fees • low quantity minimums • quick turnaround time



72 jar minimum • 12 ink color choices



150 jewelry polishing cloth minimum  
30 ink color choices

## *Personalized products provide marketing opportunities for*

- Table favors at sponsored events
- In store promotions
- Customer appreciation
- Bridal events
- Giveaways for social media contests
- Charity events