



IT'S NOT JUST A CUP
— IT'S A LIFESTYLE® —

RED CUP
LIVING®

CATALOG

JULY 2014



Red Cup Living® is a lifestyle company that pays homage to an American party icon—a cultural staple—the famous red cup. (You know the one.)

The idea for Red Cup Living came from our own front patio where we hold “patio parties” every Friday night. Our mission is to inspire people to come together with friends, family and neighbors to create good times and great memories. Each product embodies the spirit of real-life, face-to-face connections (we call it real-life social networking). It’s all about grabbing a moment in our busy lives to have fun and connect with others. We hope you enjoy our products and the lifestyle in which they were created.

Cheers!

-Katy & Mike, Founders



RED CUP TRUTH #1

Red cups are an international sign of people having a good time.



Durable double wall construction makes our red cups super strong and break-resistant. Enjoy a drink, pop in the dishwasher and do it all over again!

- Reusable and dishwasher safe
- Break-resistant, solid double wall ABS plastic
- BPA and phthalates free; FDA approved
- Kind to our earth



REUSABLE & DISHWASHER SAFE

FAMILY OF

RED CUP LIVING PRODUCTS

Meet the Red Cup Living family of products—the original reusable and dishwasher safe red cups! These fun cups are meant for good times and command smiles wherever they go. They are great for parties, BBQs, beach, pool, camping, boating, tailgating or just hanging out.

Any drink tastes better in a red cup. It's proven. Really it is!



18 oz. Cup

Meet the Icon, an awesome reusable red cup that pays homage to America's favorite party cup—the one that started it all.

Item No. 4029



32 oz. Cup

The Icon XL is our largest reusable red cup. It makes an impressive entrance wherever it goes.

Item No. 4036



Lids & Straws

The perfect accessories for the original reusable red cups. Now wherever you take your red cups, we've got you covered!

Lids - Sets of 2

Item No. 4500 - 18 oz. - Set of 2

Item No. 4517 - 32 oz. - Set of 2

Straws - Sets of 4 - 2 flexible & 2 rigid

Item No. 4524 - 18 oz. - Set of 4

Item No. 4531 - 32 oz. - Set of 4



24 oz. Cup with Lid & Straw

"Put a lid on it!" We did, and added a straw. Enjoy one of our new colorful 24 oz. cups in 6 fun pops of color. This is a versatile cup you can mix and match for any occasion.

Item No. 4678 - red

Item No. 4685 - blue

Item No. 4692 - pink

Item No. 4708 - orange

Item No. 4715 - yellow

Item No. 4722 - green



Party Bucket

Rock your next party with the red cup Party Bucket! It's great for chilling beverages, serving punch, appetizers, snacks, chips, popcorn, salad, watermelon wedges and more. (If you're really thirsty it holds 201 oz.). Just like our cups, it's made of break-resistant, double wall ABS plastic and is reusable & dishwasher safe. Measures 10" in diameter and 8" tall.

Item No. 4753

It doesn't matter what's in your red cup as long as you come to the party.



8 oz. & 14 oz. Wine Cups

Time for wine? Indulge in that favorite bottle with our clever reusable red cup for wine. Yep, it's a red cup on a wine stem—no wine snobs allowed!

Item No. 4043 - 8 oz.

Item No. 4388 - 14 oz.

Item No. 4777 - 8 oz. - pink

Item No. 4784 - 14 oz. - pink

US Patent No. D680,376

EU Design No. 002203661-0005



15 oz. Margarita Cup

Come on over Jimmy Buffet—the ultimate margarita cup has arrived! It's perfect for entertaining or relaxing by the pool.

Item No. 4395

US Patent No. D679,946

EU Design No. 002203661-0003



12 oz. Cocktail Cup

Take a walk on the classy side with our reusable red cocktail cup. With a sleek design, anyone can sip cocktails and martinis in style. It's great for serving appetizers and desserts too!

Item No. 4401

US Patent No. D679,945

EU Design No. 002203661-0001



20 oz. Insulated Tumbler

Get the to-go cup convenience of a hot/cold tumbler in a reusable and dishwasher safe red cup! This insulated 20 oz. tumbler has an easy to use flip lid, double wall construction and leak resistant silicone-sealed screw top.

Item No. 4555

Patent Pending



12 oz. Coffee Mug (stoneware)

Our high-quality stoneware mug (nope this one isn't plastic) will keep you smiling with every cup of coffee or tea. Who couldn't use a little red cup cheer in the morning?

Item No. 4357

US Patent No. D680,378

EU Design No. 002203661-0002



24 oz. Mug with Handle

Beer lovers rejoice! There is a new mug in town – our red cup mug. With its sturdy double wall design to keep drinks cold and large easy-grip handle, it's perfect for a frosty beer or root beer float.

Item No. 4432

Patent Pending

It's a cultural staple-nearly everyone recognizes the red cup.

New



Sippy Cup

A red cup for kids? Oh yeah! Our red cup Sippy is perfect to get the kids in on the fun. With the throwback design and leakproof lid this is one Sippy Cup that is sure to get noticed. As we always say, "It doesn't matter what's in your cup as long as you come to the party."

Item No. 4791



2 oz. Shooter Cup

It may be little. But it's mighty! The Shooter is our smallest reusable red cup designed for the tiny drinks you love best. Available by itself or with a lanyard to wear around your neck.

Item No. 4050

Item No. 4067 with lanyard

US Patent No. D680,377

EU Design No. 002203661-0004



Item No. 4807 - Set of 4 - pink

Item No. 4814 with lanyard - pink



5 oz. Cups - Set of 4

Take flight with these 5 oz. reusable red cups! Great for any beer fanatic, they are perfect for serving samplers of microbrews, house specialties or any favorite beverage. Also fun for serving snacks, desserts, condiments and so much more.

Item No. 4760



Magnetic Bottle Opener Slim

Bottle opener—will travel. Our magnetic bottle opener is now available in a slim version, to go everywhere you go. Flat and thin, this opener fits into any pocket and its strong magnet catches caps as you open bottles!

Item No. 4548

Patent Pending



Magnetic Bottle Opener

This red cup magnetic bottle opener is a great conversation-starter. Flip off a lid with the 18/8 stainless steel opener and the strong magnet will catch it!

Item No. 4005

US Patent No. D657,644

EU Design No. 002014811-0001



IT'S NOT JUST A CUP
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ACCESSORIES & APPAREL

Accessories



Keychain

This tiny red cup holds keys instead of your favorite beverage! It can hang around golf bags, backpacks, or just about anywhere.

Item No. 4470



Ornament

Add a cup of cheer to any branch, wreath or hook this holiday season with our fun red cup ornament.

Item No. 4487



Lanyards

Keep red cups hanging around—your neck! Our red cup lanyards are made with high quality 100% polyester and feature a detachable buckle for easy release. Perfect for holding keys, ID cards or badges.

Item No. 4739 - white

Item No. 4746 - black



Embossed Aluminum Sign

The vintage vibe is alive and well with this embossed aluminum sign. It's great for any bar, garage, man cave or patio. Weather resistant for indoor/outdoor use.

15" x 15"

Item No. 4562



Drink Coasters

4" Round/Set of 12

Item No. 4098



Stickers

4" Round

Item No. 4074 - white

Item No. 4081 - black

Red cups make people smile.

Apparel



Men's White & Black Tees

Sizes: *S, M, L, XL, XXL*

Refer to price list for item numbers



Women's White & Black Tees

Sizes: *S, M, L, XL*

Refer to price list for item numbers



Sunwashed & Trucker Hats

Sunwashed

Trucker

Item No. 4104 - black

Item No. 4128 - black front

Item No. 4111 - stone

Item No. 4135 - white front



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DISPLAYS



2 oz. Shooter

Capacity 36 units
11" x 8" x 10"

Item No. CDU - 4050



18 oz. Icon Cup

Capacity 40 units
17" x 9" x 10"

Item No. CDU - 4029



Bottle Opener

Capacity 12 units
9" x 10" x 11"

Item No. CDU - 4005



Clip Strips

Keychain, Ornament, Magnetic
Bottle Opener Slim & Magnetic
Bottle Opener

If red cups suddenly went away, half the population would be very upset.

As featured on

HGTV Dream Home 2014

NBC Rock Center

Fox and Friends

Good Morning America

DIY Network

The Huffington Post

Apartment Therapy

Southern Living

desire this

Green Living Magazine

Lushworthy

Savvy Saving Couple

Second Time Around Blog

Trendy Mom Reviews

wasabimountain.com

foodbeast.com

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