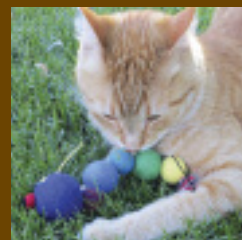
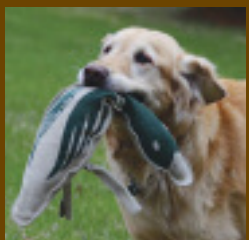


**Introducing:  
NEW  
PRODUCTS**



# HONEST PET PRODUCTS™

Pets • Planet • People



[www.HonestPetProducts.com](http://www.HonestPetProducts.com)

# My Promise to Make a Difference



In late 2010, at age 51, I sensed the proverbial strong desire to “make a difference.” I knew I wanted to use my creativity and compassion for “all things living” to do something that truly mattered. The only question was: “how?” And the answer that slowly began to emerge in response to that question started with a torn-up, ratty-looking drink coaster.

My two adored Yorkies, Willie and Sophie, were spoiled with every conceivable toy on the market, and yet these luxury toys continuously landed in the “will not play with” bin. Then one day I happened to throw a fabric drink coaster across the room, and the unexpected response from both of them was a clear: “PLAY TIME ON!” However, even 5 pound Willie could tear the coasters apart with ease. So, I designed a similar version with safer, more durable and natural materials, and.... Voila! Eco-Fetcher was born. It proved to be durable with the most “super-chewer” testers from 3 pounds to 110 pounds!! The requests from pet owners for more safe, quality made, truly NATURAL toys for their dogs and cats was overwhelming. Within 3 months Eco-Tugger, Eco-Mouser, Eco-Pouncer and Eco-Pouncer Mini became “part of the family.”

**HONEST PET PRODUCTS** was born out of three basic, unrelenting, and uncompromising principles behind everything we do:

- *To be True to our Pets*
- *To be True to our Planet*
- *To be True to our People*

To be **TRUE TO OUR PETS** means that our toys and accessories are made from the most truly NATURAL, safe, and durable materials possible.

To be **TRUE TO OUR PLANET** means that our materials are used in their most truly NATURAL form to promote sustainability and carbon footprint reduction. We simply use the quality gifts that nature has to offer to heal the planet and provide us all safer lives.

To be **TRUE TO OUR PEOPLE** means we economically support and emotionally encourage hardworking people with cognitive and developmental disabilities who make our toys in Green Bay, WI and Newfoundland Canada exclusively for **HONEST PET PRODUCTS**. Our 100% truly NATURAL wool cat toys are handmade in Mongolia and Nepal by women of impoverished, nomadic herding families. Through the Snow Leopard Trust’s Fair Trade cooperative, these families earn a living with their traditional wool-working skills. In exchange, herders are protecting the endangered snow leopards that share their habitats.



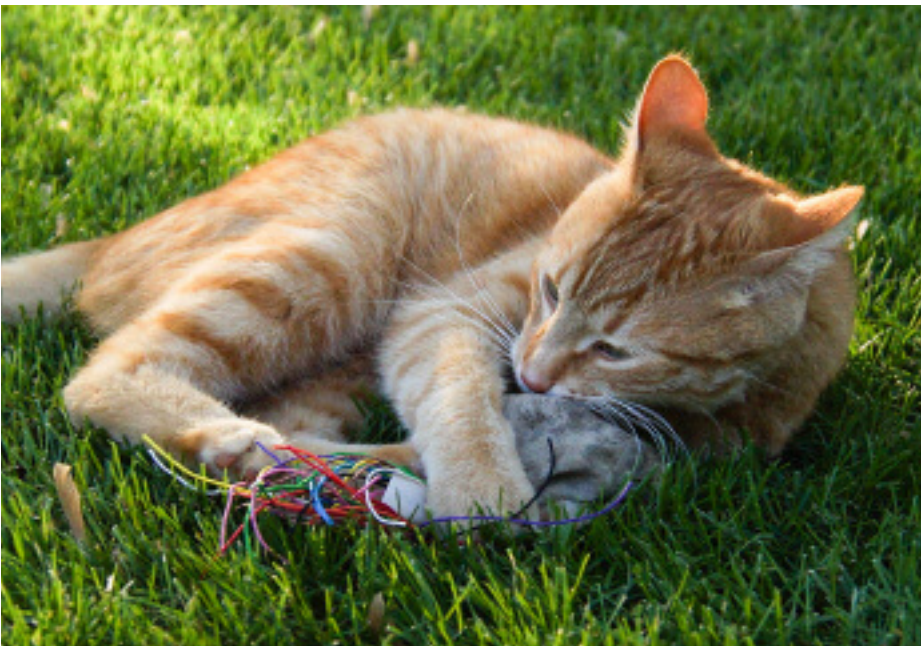
It is my personal wish that you and your beloved pets share many hours of love, joy and natural fun.

Thank you all for whatever YOU may do to “make a difference” in our planet.  
*If I can...so can YOU!*

*Mary Wolff*

**Mary Wolff**  
Owner, Honest Pet Products LLC

**Willie and Sophie**  
Product Testers



“Our pets deserve clean, unprocessed fun.  
 Our planet is a gift that should no longer be taken for granted.  
 Every person, no matter their abilities, wants to contribute to this society.  
 I have become a **CRUSADER**  
 to protect our pets, our planet and our people!”  
 Mary Wolff, Founder, Honest Pet Products

**True to our Pets**

We've created a family of toys that encourage interactive play and exercise. They're made of the most durable fiber-hemp, and natural wool to be nearly indestructible!



Jaxon loves to chase his Eco-Fetcher.



Lucy playing with her new favorite toy.



Mongolian nomadic women hand craft wool toys to support their impoverished families and protect the snow leopards.

**True to our People**

Honest Pet Products humanitarian efforts exceed most. Our hemp products are made by adults with disabilities, encouraging all to reach their potential.

Our wool toys are handmade by rural Mongolian women supporting their impoverished families and protecting the Snow Leopards of Mongolia.

**True to our Planet**

Mother nature provides everything we need to create our pet toys. Hemp and wool are fully biodegradable and sustainable. No pesticides, no chemicals, no pollution.



Hemp toys are made by disabled adults.



Finally, a fabric toy that can stand up to the toughest dogs!

# ECO FETCHER™



**Instant Fun!  
Just Add Dog!**

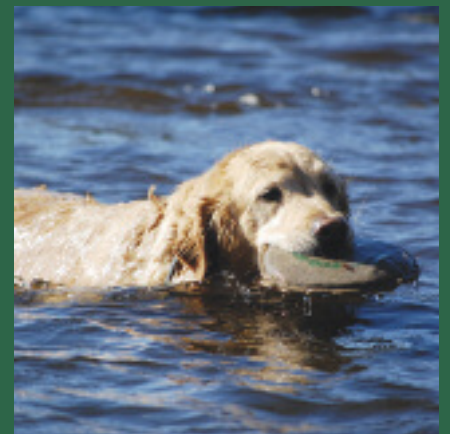
- ULTRA-durable
- Made from HEMP--the strongest natural fiber on earth--and eco-felt wool core
- It FLOATS!
- Available in 3 fetchable sizes:  
5", 7", and 9"
- Handmade by disabled adults in Green Bay, Wisconsin
- Hand-wash, air dry

Item Numbers: EF-05, EF-07, EF-09



*"Stiv is obsessed with his ECO FETCHER. He has had it for a couple of weeks now which is the longest he's ever had a toy...soft or hard, except for the extra heavy duty nylon bone, which he hasn't touched since he got his ECO FETCHER."*

Courtney & Adam, Milwaukee, WI



Two games in one tough toy!

# ECO FLY-N-TUG™

**Flies extra distance for great exercise!**

- ULTRA-durable
- Made from HEMP--the strongest natural fiber on earth--and eco-felt wool core
- Tough enough for a tugging game with your dog
- It FLOATS!
- Available in 2 sizes: 6" and 10"
- Handmade by disabled adults in Green Bay, Wisconsin
- Hand-wash, air dry

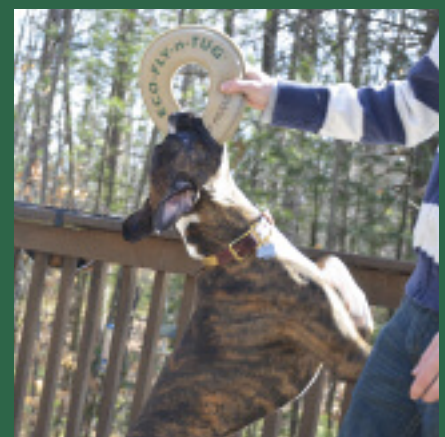


Item Numbers: EFT-06, EFT-10



*"Duke just loves his new ECO FLY-n-TUG. He's a very active, energetic dog so we were concerned that it wouldn't last, but we were wrong! Thumbs up for the ECO FLY-N-TUG."*

Nate & Brittany,  
Green Bay, WI



An *INTERACTIVE* toy that is non-toxic, lead-free and chemical-free!

# ECO TUGGER™



## No Bones About It! This will be your dog's favorite toy!

- ULTRA-durable
- Made from HEMP--the strongest natural fiber on earth
- Available in 3 tuggable sizes: 8", 12" and 16"
- Handmade by disabled adults in Green Bay, Wisconsin
- Machine washable and dryable

Item Numbers: ET-08, ET-12, ET-16



*"You have developed the perfect eco-friendly toy for our dogs, Pepper and CoCo. They literally EAT most other toys, but they have not been able to hurt this toy at all! They have enjoyed hours and hours of fun playing tug of war together with the ECO TUGGER.*

*I believe any house with two dogs should most definitely have the ECO TUGGER bone."*

Chris, Green Bay, Wisconsin



Reward your dog with a game of catch!

# ECO TOSSER™



## Replace every TOXIC tennis ball with these natural Eco Tossers!

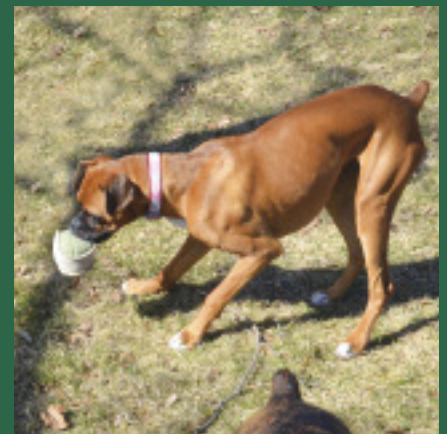
- Non-toxic, lead-free, eco-friendly
- Made from HEMP--the strongest, most durable, natural fiber on earth
- Filled with organic wool
- Available in three sizes: 2", 3" and 4"
- Handmade by disabled adults in Green Bay, Wisconsin
- Machine washable and dryable

Item Numbers: ETOS-02, ETOS-03, ETOS-04



*"I hadn't really thought about all the chemicals that are in tennis balls. Now that I know about the ECO TOSSER, all my dog's old tennis balls are gone."*

Jenny, Appleton, Wisconsin



*Cuddly toys encourage dogs' nurturing instincts.*

# ECO OWL BUDDY™

**YOU** are your dog's best friend.

The Eco Owl Buddy will be his **SECOND-BEST** friend!

- ULTRA-durable
- Made from HEMP--the strongest natural fiber on earth--and filled with organic wool
- Available in 3 cuddly sizes: 6", 8", and 10"
- Handmade by disabled adults in Green Bay, Wisconsin
- Machine washable and dryable

Item Numbers: EOWL-06, EOWL-08, EOWL-10



*"Bailey carries the owl toy around everywhere. She often hides it and comes back to it later. I don't know if its the feel of the hemp, or the smell of it, but it's definately her new favorite."*

Becky, Green Bay, Wisconsin





*The squeaker is double-sewn for added safety!*

# ECO RATTLER™



**Sure to be your dog's favorite squeaky toy!**

- ULTRA-durable, safety-sewn squeaker
- Made from HEMP--the strongest natural fiber on earth--and organic wool core
- It FLOATS!
- Available in three sizes:  
14", 21", and 28" long
- Handmade by disabled adults in Green Bay, Wisconsin
- Machine washable and dryable

Item Numbers: ER-14, ER-21, ER-28



*"Romeo has been continually squeaking the ECO RATTLER since he got it. He hasn't been able to chew the squeaker out yet!"*

Ryan, La Crosse, Wisconsin



Bring out the duck hunter in your dog!

# ECO QUACKER™



A natural hemp and wool toy with a safety sewn bird call!

- ULTRA-durable, safety-sewn bird call
- Made from HEMP--the strongest natural fiber on earth--and organic wool core
- It FLOATS!
- Available in three sizes: 11", 17", and 23" long
- Handmade by disabled adults in Green Bay, Wisconsin
- Machine washable and dryable

Item Numbers: EQ-11, EQ-17, EQ-23



*"Simba is fascinated by the chirping bird call. He shakes the Eco Quacker to hear it over and over."*

Susan, Austin, Texas



For a new and improved game of fetch!

# ECO FETCHIN' STICK™



## Hours of fetching fun!

- A core of heavy, hemp rope great for distance throwing
- A layer of organic wool makes it float
- Available in three sizes: 8", 12", and 16" long
- Handmade by disabled adults in Green Bay, Wisconsin
- Machine washable and dryable

Item Numbers: EFS-08, EFS-12, EFS-16



*"I was skeptical, but the Eco Fetchin' Stick has become one of our favorites. It's weighted just right for throwing and my dog loves to play fetch with it."*

Tyler, Iron Mountain, Michigan



*A natural wool toy that will entertain your cat and help save the big cats in Mongolia!*

# ECO POUNCER™



**Eco-friendly sheep's wool with an all-natural lanolin aroma**

- Made from all natural sheep's wool and yak hair
- \$2 of every purchase helps eliminate poverty and protect snow leopards in Mongolia
- Handmade by impoverished Mongolian women
- Machine washable and dryable
- 4-5" body with braided yak tail
- Assorted colors - using natural vegetable dyes

Item Number: EP



*"My cat LOVES his new ECO POUNCER! He enjoys throwing and batting it around and chasing after it when thrown. He carried it with him from room to room looking for a good hiding spot – it ended up in one of my shoes."*

Beth, De Pere, Wisconsin



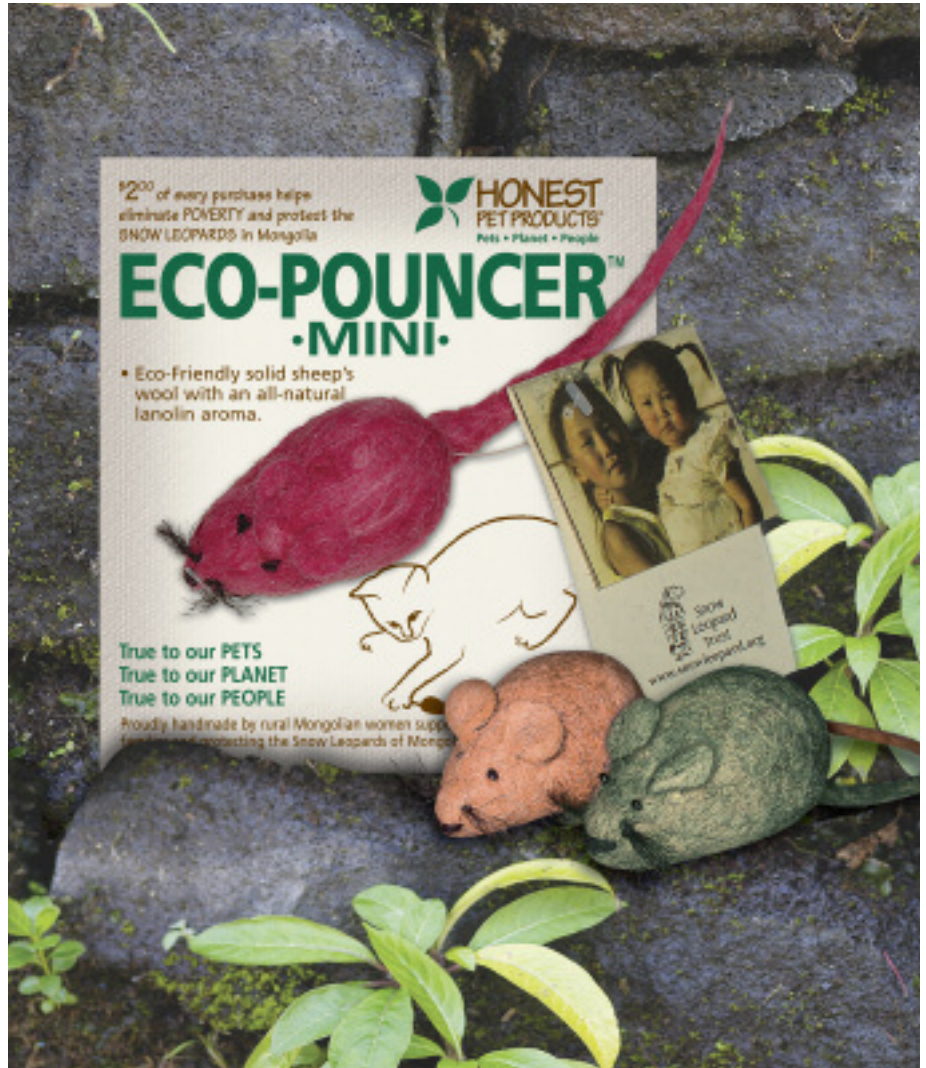
*A natural wool toy that will entertain your cat and help save the big cats in Mongolia!*

# ECO POUNCER™

## • MINI •

**Eco-friendly solid sheep's wool with an all-natural lanolin aroma**

- Made from solid, all natural sheep's wool
- \$2 of every purchase helps eliminate poverty and protect snow leopards in Mongolia
- Handmade by impoverished Mongolian women
- Machine washable and dryable
- 2-3" body plus tail
- Assorted colors - using natural vegetable dyes

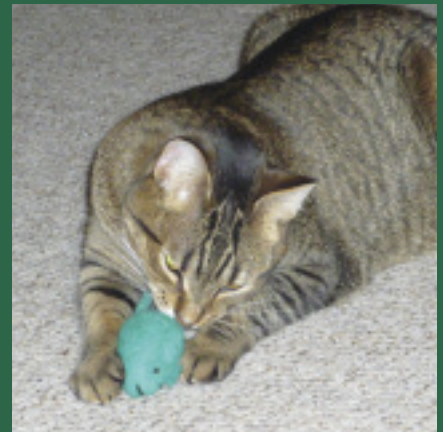


Item Number: EP-M



*"Our cat, Elliot, is very particular about his toys. He simply isn't interested in most toys that we've bought him, but he loves his new ECO POUNCER MINI. He's been carrying it all around with him for a couple of weeks now. Thanks for the great cat products."*

Jenny and Bill,  
Minneapolis, Minnesota



*A socially interactive wool toy that helps save the big cats!*

# ECO KITTY CATCHER™



## Fully sustainable bamboo, hemp and organic wool

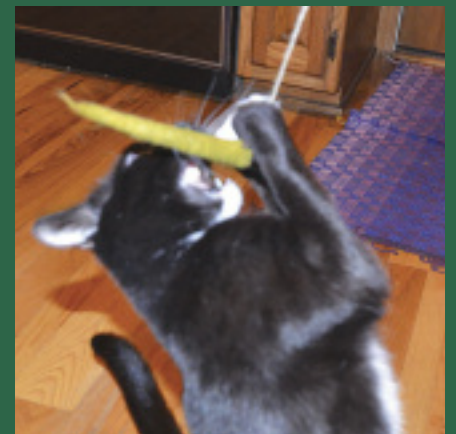
- Social play has health benefits for cats
- Every purchase helps eliminate poverty and protect snow leopards in Mongolia
- Worm is handmade by impoverished Mongolian women
- Assembled by disabled adults in Green Bay, Wisconsin
- Hand wash worm in cold water
- 6" organic worm, 12" bamboo pole and 6' of hemp twine

Item Number: EKC



*"Hats off to Honest Pet Products for producing high quality pet toys in a way that makes Mother Nature smile!"*

Tiffany, Chicago, Illinois



*Playful, interactive entertainment for your cat!*

# ECO CAT FISHER™

**All the components  
your cat loves:  
catnip and a bell on  
a dangling toy!**

- Made from all natural hemp and bamboo
- FILLED with organic catnip
- Made by disabled adults in Green Bay, Wisconsin
- Spot clean only
- 5" hemp fish, 12" bamboo pole and 6' of hemp twine
- BONUS: removable bell

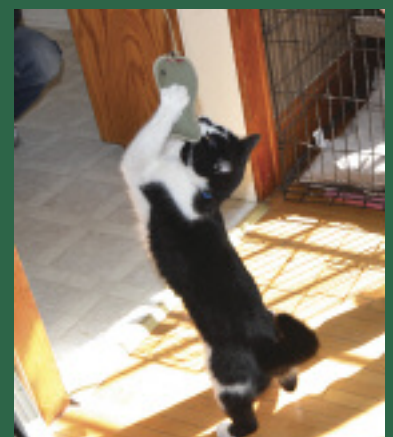


Item Number: ECF



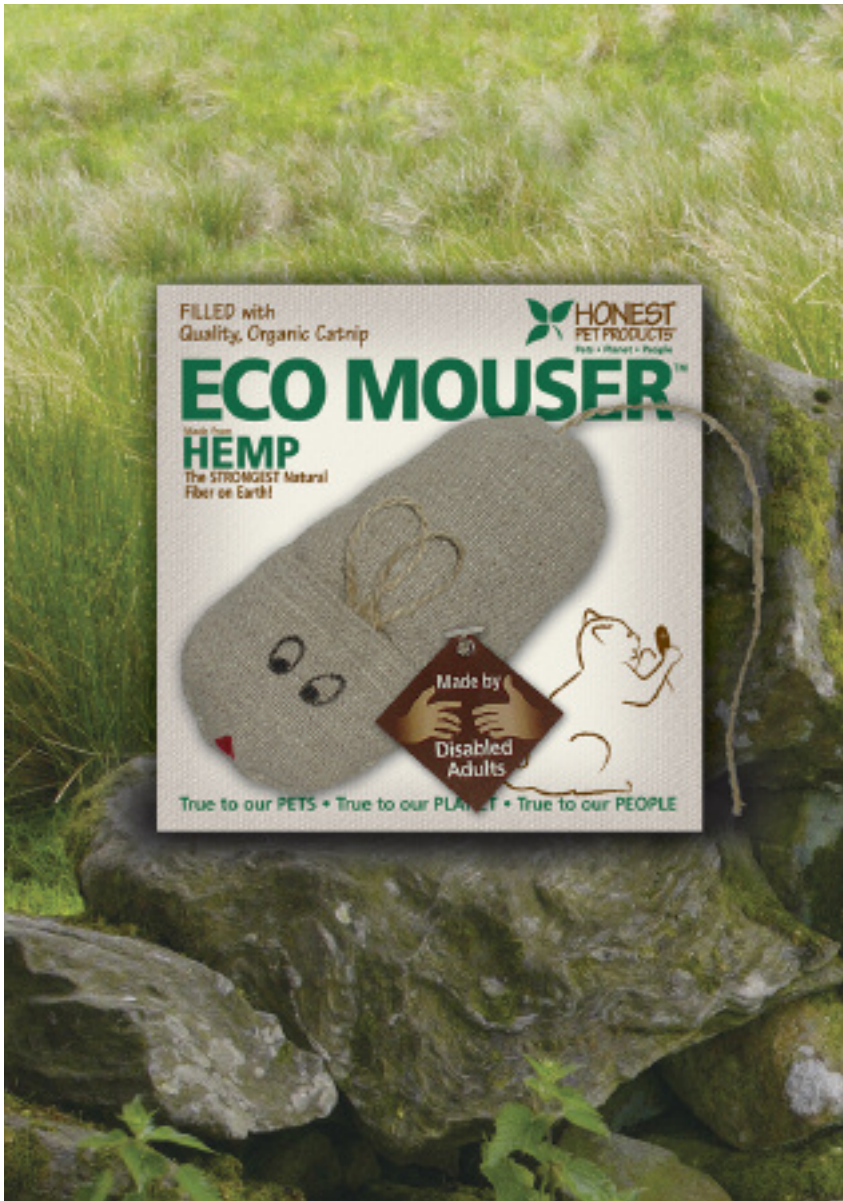
*"OMG! My cat, Dixie, is absolutely loving your ECO CAT FISHER. When I dangle it in front of her, she grabs onto it and rolls around with it. She is definitely one of those cats that goes crazy for catnip. And I LOVE that it was produced by disabled people."*

*Tiffany, Chicago, Illinois*



A natural HEMP toy that will tickle your cat's curiosity for hours!

# ECO MOUSER™



**Filled with quality, organic catnip!**

- ULTRA-durable
- Made from HEMP--the strongest natural fiber on earth
- Eco-friendly
- Handmade by disabled adults
- Spot clean with mild soap and water
- Completely filled with high quality, organic catnip for long lasting fun
- Refillable
- Body measures 5" long

Item Number: EM



*"The ECO MOUSER has been a HUGE hit with our cat! My wife and I can't get over how obsessed she is with that toy. We have never seen her act like that with anything else. Most toys she could care less about; a few she'll play with for a while but then, within a day, she'll lose interest. We're now into day 5 of the ECO MOUSER and she's still interested. I'm super impressed with it!"*

Tim, Green Bay, Wisconsin





*A natural HEMP toy filled with organic catnip!*

# ECO KITTY BIRD™

## Organic catnip for a silly cat frenzy!

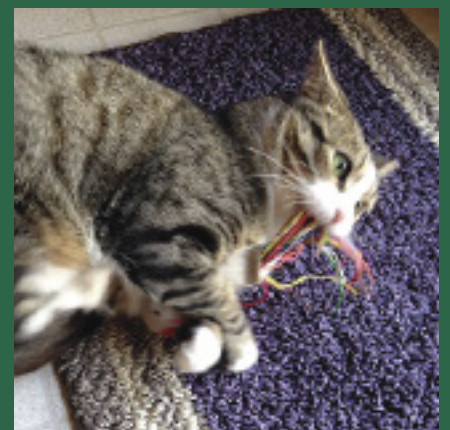
- Filled with high quality, organic catnip for long lasting fun
- Rattle inside for extra entertainment fun
- Ultra durable hemp fabric body
- Colorful hemp twine tail
- Eco-friendly
- Handmade by disabled adults
- Spot clean with mild soap and water



Item Number: EKB

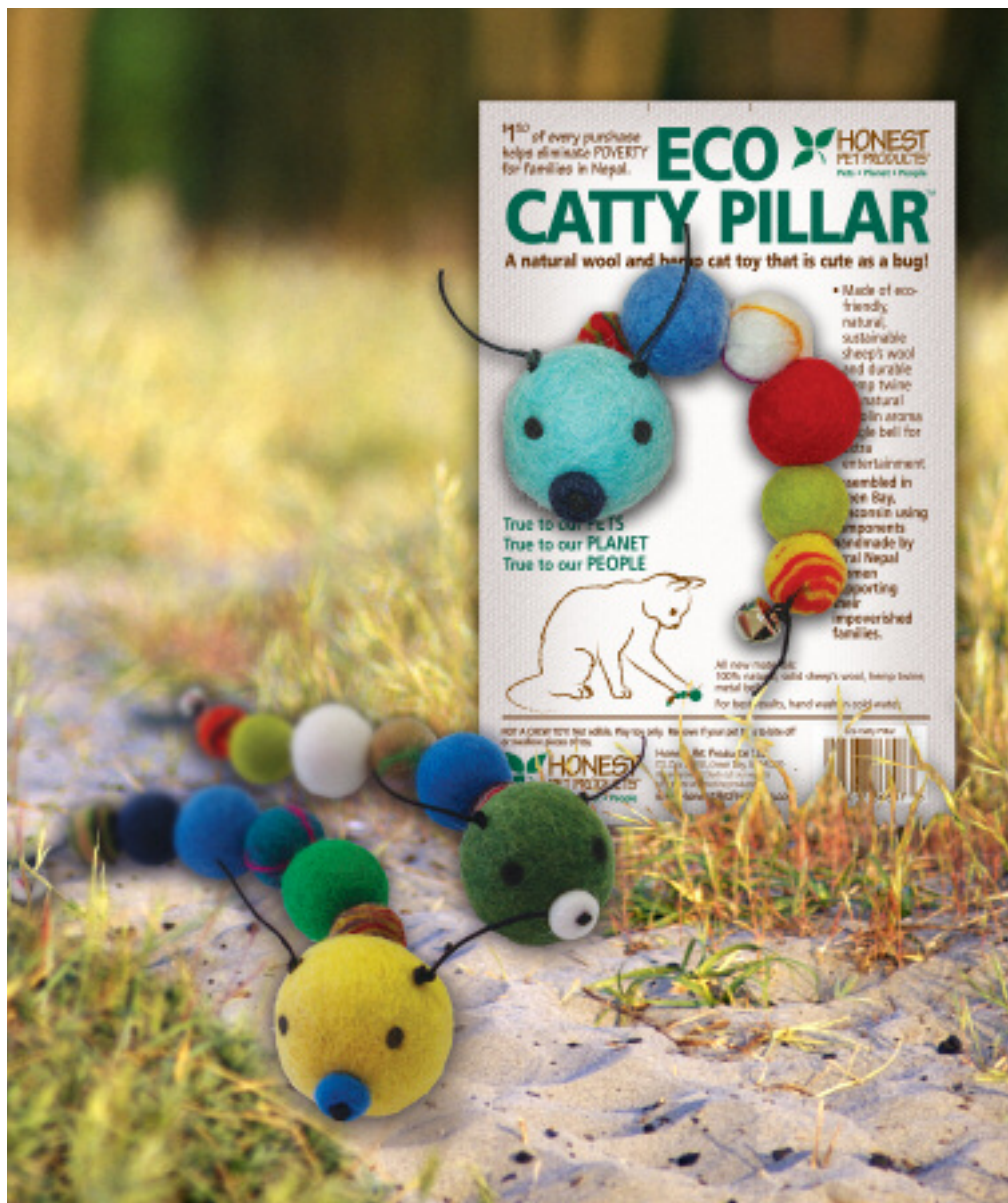


*"My cat, Milo, just goes CRAZY with your Eco Kitty Bird! Absolutely crazy!"*  
Jon, Green Bay, Wisconsin



*\$1.50 of each purchase helps eliminate poverty for families in Nepal.*

# ECO CATTY PILLAR™



**A natural wool and hemp cat toy that is cute as a bug!**

- Eco-friendly
- Made of completely sustainable sheep's wool and durable hemp twine
- All natural lanolin aroma
- Jingle bell for added entertainment
- Handmade by rural Nepal women supporting their impoverished families
- Spot clean with mild soap and water

Item Number: ECP



*"Our cat loves your new Eco Catty Pillar. She doesn't usually show much interest in other toys, so this is remarkable."*

Tim, Rockford, Illinois



Encourage your cat to be socially interactive.

# ECO KITTY COMET™

A wool and hemp cat toy that is naturally earth friendly!

- Natural clip allows for interactive or independent play
- Eco-friendly
- Made with sustainable sheep's wool and durable hemp twine
- Jingle bells for added entertainment
- Wool ball is handmade by rural Nepal women supporting their impoverished families
- Assembled in USA



Item Number: EKCMT



*"I just bought the Eco Kitty Comet for my cat, Miko. I clipped it onto a cabinet and when I came back an hour later, he was curled up, sleeping with it. He must have played with it while I was gone."*

Jen,  
Seattle, WA



Live a CLEAN life!

# HONEST CLEAN™ Organic Dog Shampoo

**Pure, gentle, castile soap product for dogs!**

- Made without artificial foaming agents, synthetic preservatives or dyes
- Safe, non-toxic and hypo-allergenic
- A blend of saponified organic coconut, olive and jojoba oils
- Eco-friendly
- Natural lavender and rosemary scent
- Organic hemp oil for moisturizing and healing
- Ingredients: Saponified organic coconut, olive and jojoba oils, natural lavender essential oil blend, organic lavender oil, organic aloe vera, rosemary extract, and hemp oil.

Item Numbers: HC-12, HC-02



*"Our dog, Oliver, has very sensitive, dry skin and until now, nothing has worked. We tried your organic dog shampoo recently, and we love it! His skin and coat have never been healthier. Another bonus: for the first time, Oliver doesn't smell like 'wet-dog'."*

Maria,  
Green Bay, Wisconsin



For a shiny, healthy coat

# HONEST CLEAN™ Dog Grooming Brush

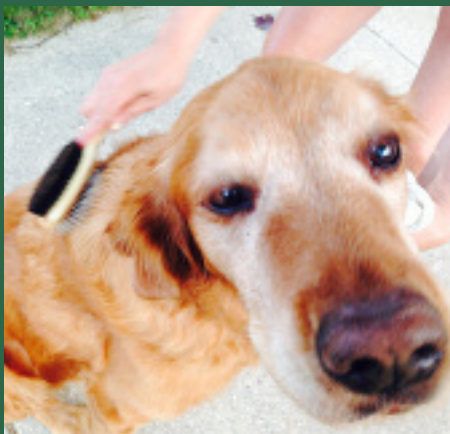
## BONUS:

Organic Dog Shampoo sample included with purchase!

- High quality double sided dog brush
- 100% sustainable bamboo handle
- Soft boar bristles on one side conditions the hair and distributes natural oils for a healthy, shiny coat
- Rounded metal pins on one side detangles the hair and gently massages your pet
- Can also be used on cats or other furry pets
- Try our organic dog shampoo for free



Item Number: HC-DGB



*"The last dog brush I bought was much more expensive and it didn't work as well as the Honest Clean brush. And Ramsey and I loved the shampoo too. I'll definitely be buying that again."*

Mark,  
Omaha, Nebraska



Live a CLEAN life!

# HONEST CLEAN™

## Organic Cat Shampoo

**Pure, gentle, castile soap product for cats!**

- Made without artificial foaming agents, synthetic preservatives or dyes
- Non-toxic and hypo-allergenic, even safe for cats
- Eco-friendly
- Natural lavender and rosemary scent
- Organic hemp oil for moisturizing and healing
- Ingredients: Saponified organic coconut, olive and jojoba oils, natural lavender essential oil blend, organic lavender oil, organic aloe vera, rosemary extract, and hemp oil.
- 2 ounce packaging is perfect for occasional cat bathing



Item Numbers: HC-02CAT



*"Our cat recently got into some smelly garbage. Honest Pet Products' Cat Shampoo to the rescue! It worked great!"*

Mike and Beth,  
Green Bay, Wisconsin



Cats love to be brushed!

# HONEST CLEAN™ Cat Grooming Brush

**BONUS:**  
Organic Cat Shampoo  
sample included with  
purchase!

- High quality double sided cat brush
- 100% sustainable bamboo handle
- Soft boar bristles on one side conditions the hair and distribute natural oils for a healthy, shiny coat
- Rounded metal pins on one side detangles the hair and gently massages your pet
- Can also be used on dogs or other furry pets
- Try our organic cat shampoo for free

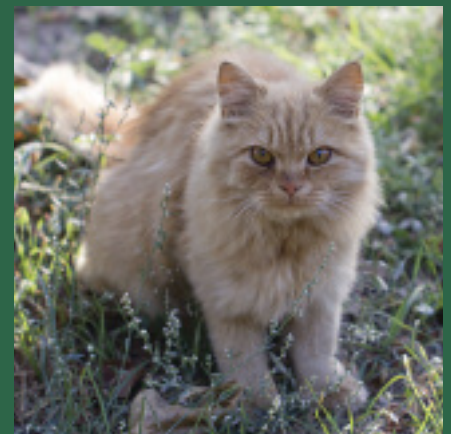


Item Number: HC-CGB



*"My cat, Stormy, just loves to be brushed. She snuggles up to me and purrs."*

Koby,  
Green Bay, Wisconsin





**Honest Pet Products, LLC**

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