

THE ART OF CLEAN



Our philosophy is clean and simple – literally



The words TAO Clean, short for 'The Art of Clean' are what motivates us to create offerings that instill exceptional cleanliness habits.



We strongly believe that every object we create must deliver a
excellent user experience from start to finish.



It must be built on outstanding aesthetic design and be both easily and seamlessly entwined with your routine.



Our mission was to create objects that challenge perceptions and instilled superior cleanliness routines with little user effort. Development of our TAO Cleaning Systems has emphasized our unique approach of demonstrating “The Art of Clean”.



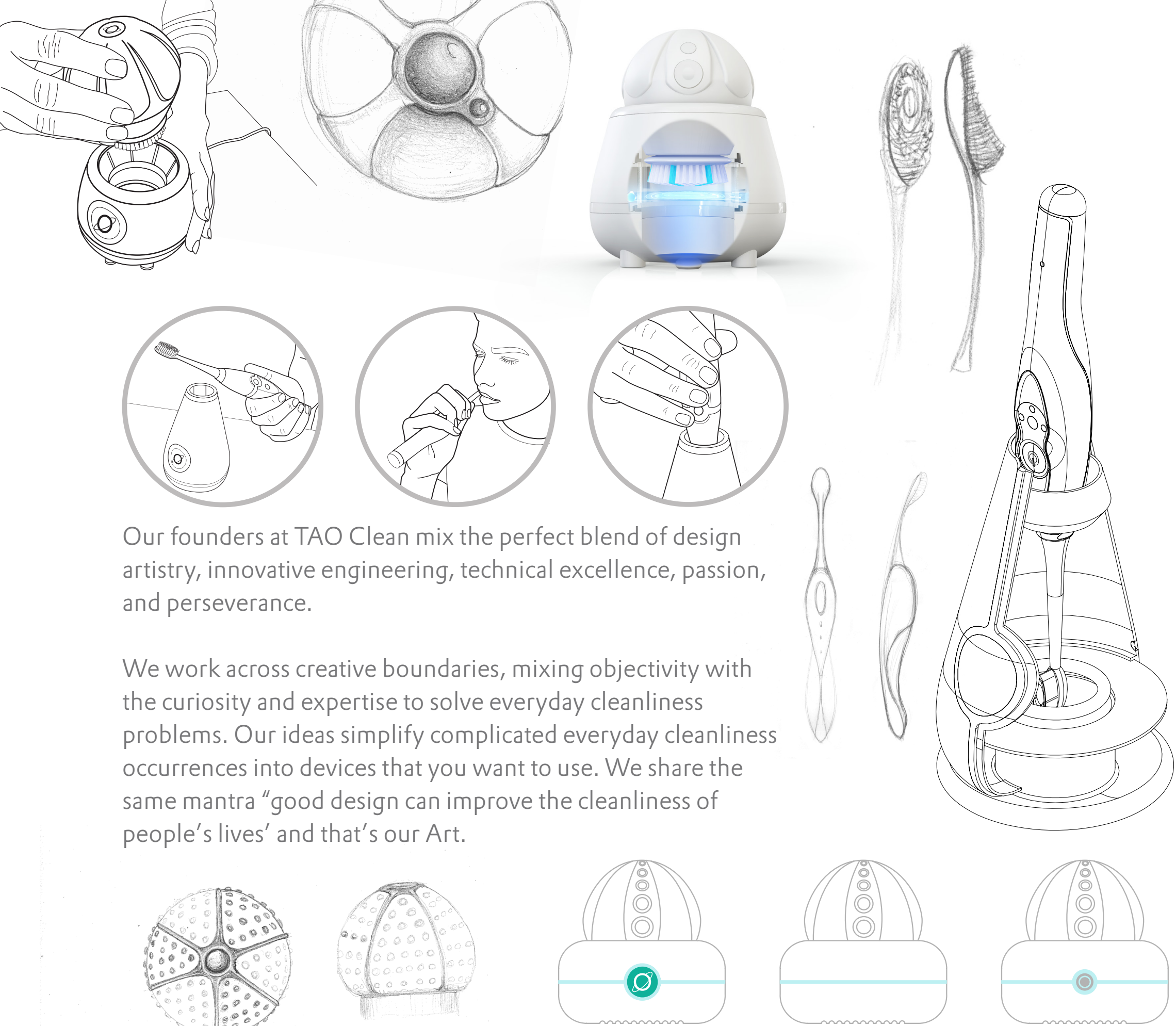
Each TAO Cleaning System reimagines our relationship with an everyday object. The two functioning pieces, the brush and base, are symbiotic and work together to form a whole. Its completed shape is sympathetically designed to live in your bathroom environment albeit gently and with the absence of sharp corners.



Our lifestyle tools are born to serve the TAO Clean mantra: Protected, Clean, and Ready. It is the foundation that drives their form - aiding and energizing your cleaning rituals. While inherently protected from environmental pollutants, our inventions blast pathogens with smart technology, sanitizing our devices and making them ready for use. We then actively dry them out to keep them clean.

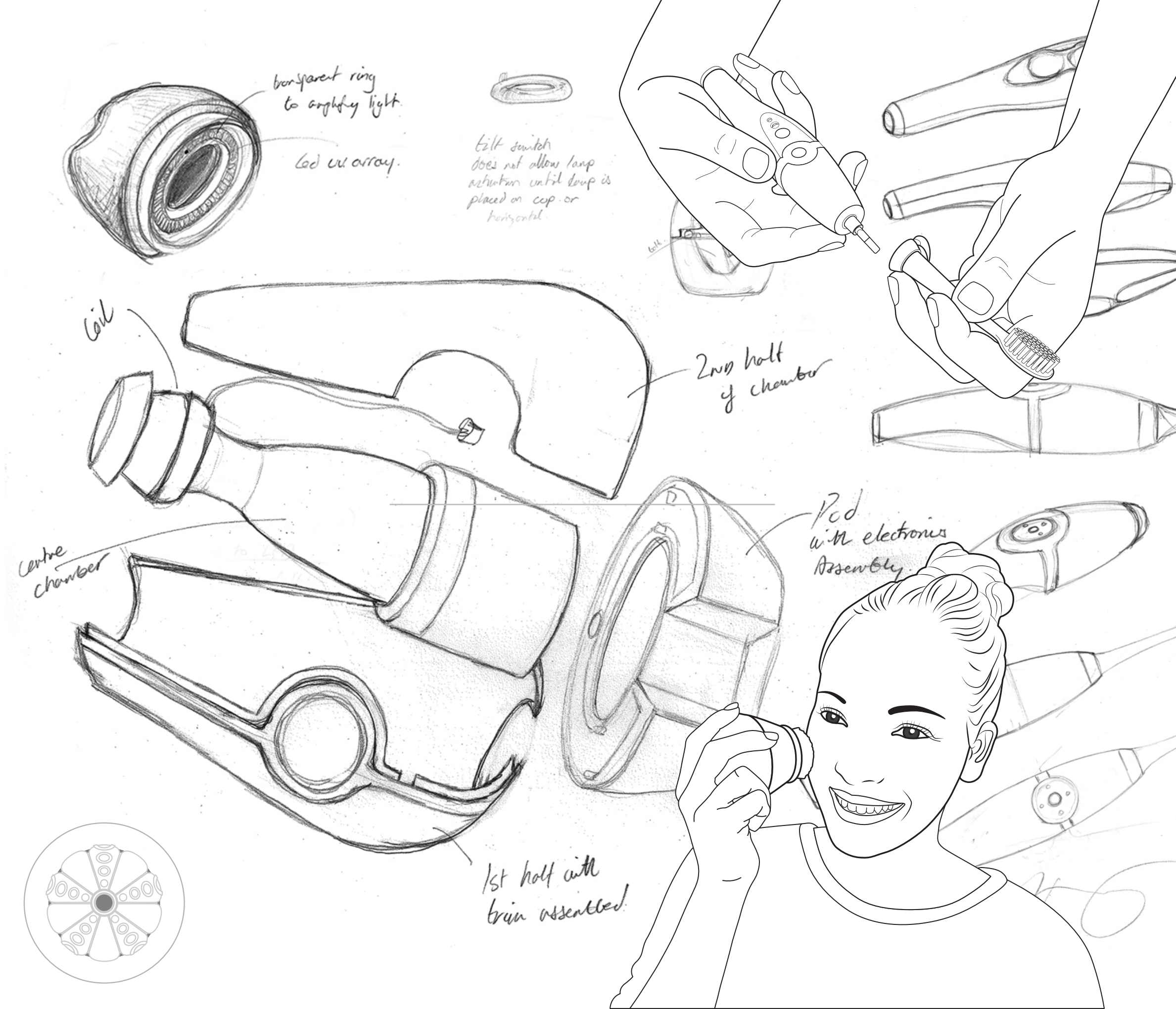
Germes have no place to call home.





Our founders at TAO Clean mix the perfect blend of design artistry, innovative engineering, technical excellence, passion, and perseverance.

We work across creative boundaries, mixing objectivity with the curiosity and expertise to solve everyday cleanliness problems. Our ideas simplify complicated everyday cleanliness occurrences into devices that you want to use. We share the same mantra "good design can improve the cleanliness of people's lives" and that's our Art.



WE ARE THE ART OF CLEAN



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