

## FOR IMMEDIATE RELEASE

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## **BLUE RHINO® PREVIEWS 2017 GRILLING ACCESSORIES**

AT INTERNATIONAL HOME + HOUSEWARES SHOW EVENT IN NEW YORK

WINSTON-SALEM, NC (Feb. 1, 2017) – Blue Rhino (<u>www.BlueRhino.com</u>), a leading outdoor living company, introduces hundreds of new barbecue tools and accessories for 2017 to help create special moments in backyards, patios and homes across America. Here are just a few of these innovative products that make grilling easier and more fun for everyone from master grillers to novices:

**Hershey's S'mores Caddy** – Cute box with carrying handle holds everything needed to make yummy s'mores, including Hershey's Chocolate Bars, graham crackers and marshmallows. Just load up the removable tray and take the caddy to the backyard, campsite, beach, etc. You can also use the Caddy to store items for later use. Also, great with other Hershey's S'mores brand products from Blue Rhino including the Grilling Basket, Melting Tray, Grilling Kit (which includes a melting tray, grilling basket and 2 extendable forks), Marshmallow Sticks, and Extension Forks.

**Kickstand Tools** – BBQ tools get dirty from use. Outdoor surfaces get dirty from exposure to the elements. How do you keep your tools and your surfaces separated? With a kickstand! Our new line of Kickstand Tools allows you to prop each tool so both the tool and cooking area stay clean. Arched handles are also included. Available in a tool set that includes a Kickstand Spatula, Fork, Tongs and Basting Brush to provide maximum comfort and control.

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## 2017 Accessories - add one

**Armor All™ Covers** – Made of high-grade materials, these Grill Covers and Patio Furniture Covers feature the protection consumers have come to expect from the Armor All brand. The covers are specially designed to guard against the elements all year long. Our new ZIP-IT feature is a handy zipper that helps with securing and removal of covers in just seconds. Additional features include hook and loop side closures, easy release buckles, durable handles and pocket air vents. The covers are trimmed with stylish taupe piping and are double stitched around the bottom for durability. Grill Covers are available in medium, large and x-large sizes. Patio Covers include the Oversize Chair Cover, Loveseat Cover, Stackable Chair Cover, Rectangular Patio Set Cover, Round Patio Set Cover, and Chaise Cover. All covers come with a lifetime warranty. See how it works at www.BlueRhino.com/Ziplt.

Armor All<sup>™</sup> Grill Mats – More of that legendary Armor All protection can be found in our Heavy Duty Large Grill Mat (48" L x 30" W), which features a special polyvinyl diamond tread material that provides protection for concrete/stone patios or decks. The flame-, mildew-, and mold-resistant mat shields against hot grease, oil, drippings, stains and contaminants. The X-Large Grill Mat (60" L x 30" W) features a nonslip waterproof backing that prevents spills from soaking through to the deck or patio surface. Both mats are easy to clean up with a garden hose.

**Corn Holders** – Have some backyard barbecue fun with these charming beach ball, baseball, hamburger and hot dog corn holders. It's the easy way to keep your fingers clean and safe from hot corn, one of summer's favorite grilled foods.

**Nylon Deluxe Grid Brush** – This is the first in a series of brushes that have durable nylon bristles. These bristles are less abrasive than standard stainless steel bristles, are great for cleaning small spaces and hard to reach areas, and can be used on all grill grates including porcelain grids. They are designed for use on cool surfaces.

**Ceramic Coated Toppers** – These eco-friendly PFOA-, PTFE- and cadmium-free surfaced accessories are nonstick, and easy to clean. The line includes the following:

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- Skillet: Ever grill something to near-perfection only to have it fall through the grate at the last second? No more of that nonsense! This Ceramic Grilling Skillet is perfect for small or delicate foods such as vegetables and seafood. Not only is your food safe, but you are as well with the removable handle. Detach the handle so you can close the lid of your grill while cooking, then re-attach to safely remove your food when done! The Skillet's surface is nonstick and easy to clean.
- Topper: Keep your food on the grill and out of the fire with this Ceramic Topper. With fancy aluminum handles and a smooth orange color, this ceramic topper includes a perforated surface that allows your food to be infused with natural flavors of your grill while keeping your food out of the flames. The surface is non-stick and easy to clean, and the handles allow for easily transporting food from the grill to the table.

**International Series Paella Pan** – Grilling ethnic favorites is a growing trend in America's backyards, and the Mr. Bar-B-Q Paella Pan fits the bill! This pan is great for making traditional paella, seafood, rice dishes and more. It distributes heat evenly to your food and includes a non-stick coating for easy cleaning. Great for bringing new flavors to your kitchen or your next barbecue.

**The 2017 Blue Rhino line** also includes: stainless steel and cast iron griddles, toppers, skillets and pans; stainless steel barbecue tool sets; food prep items like collapsible silicone marinade trays, concave cutting boards, skewers and burger makers; meat thermometers; grilling baskets; stainless steel brushes; and griddle and firepit accessories. For more information, visit www.BlueRhino.com.

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## About Blue Rhino

In 1994, Blue Rhino – named for the color of a propane flame and the endangered animal – launched America's first branded propane tank exchange service. Today, Blue Rhino is more than propane, with a full line of products that create family time and special moments in the backyard, patio and home. Offering convenience, innovation and affordable luxury, Blue Rhino's outdoor living products include grills, barbecue tools and accessories, patio heaters, fire pits, fireplace accessories, mosquito traps, furniture/grill covers and more sold under such brands as Mr. Bar-B-Q®, Mr. Pizza™, Endless Summer®, UniFlame®, Elementals™, SkeeterVac®, Bite-Guard™, and OneBait™. Blue Rhino's leading propane exchange brand is available at more than 45,000 retail stores in 50 states and Puerto Rico and is based in Winston-Salem, N.C. Blue Rhino is a division of Ferrellgas, L.P. For more information, visit <u>BlueRhino.com</u>.

Note to editors: To receive Blue Rhino product samples or images, please contact Cynthia Greenwood at 847-404-8404 or <u>Cynthia@newsmark.com</u>.