



## **Brabantia introduces the 8 Gallon Touch Trash Can New in 14 colors**

Touching news: Interior design brand Brabantia improved the design of its Touch Trash Can 8 Gallon. This much-loved trash can has an enhanced lid and is available in one-tone colors to make it even more lovable.

### **Design touch-up**

The (newly designed) lid opens at the lightest touch, quietly and smoothly. It really is easy – to open, change the trash bags, and clean... Of course matching PerfectFit bags are available - there's even a free sample pack inside your new trash can! - and you'll get a 10 year guarantee.

"Consumer panels grade the Touch Trash Can New 8.5, which is even better than the earlier trash can. And 96% thinks the new lid is a real improvement. A great start!" - Robert Engels, Category Manager Waste Management



### **Double rainbow**

The right trash can should have the right color too. That is why the Touch Trash Can New is available in a rainbow of colors. From trendy to timeless, from the happiest Daisy Yellow, stylish Passion Red and Clay Pink, to elegant Matt Black and White.

**Notes to Editor:**

**BRABANTIA, DESIGNED FOR LIVING**

Download press releases and high resolution images here: <http://press.brabantia.com/us>

From modest beginnings back in 1919, Brabantia has grown into a global interior design brand, renowned for bringing smart and stylish design to kitchen and homeware. Brabantia aims to enrich the quality of life and living for all our consumers, making sure that no matter what they're doing around the home, they'll love doing it even more with cleverly designed products. Products that make daily chores a pleasure, and that they can enjoy every day, for as long as they want. That's 'Designed for living'.

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