

## **Brabantia introduces Sink Side collection**

Brabantia gives you a hand with the Sink Side collection: nine new tools that make doing the dishes more enjoyable. From a food waste caddy, a dish brush, cleaning pads and dishcloths to different drying racks, drying mats, and a sink organizer – these stylish Sink Side specials are with you every step of the way.

# No time to waste

Start off on the right foot by scraping food waste into our Food Waste Caddy in Dark Gray or Mint. Like all Brabantia trash cans, this caddy is easy to open, carry and clean. It has a stay open lid, so it is easy to use for larger chores, and the stainless steel handle makes it simple to carry to your composter to empty. It is dishwasher safe and even has a 2 year Brabantia guarantee. What's not to love?



## Soap story

Go through your day while you easily wash up with our sturdy Dish Brush in Dark Gray or Mint. It has a secure grip, a built-in scraper, and a suction cup holder to keep it ready in your sink. Or use our clever Cleaning Pads – the microfiber material makes them very spongy and great for all kitchen cleaning jobs. They are washable at 140° F and come in a set of 3 different colors. Our miracle Microfiber Dishcloths are really

absorbent and ideal for washing and drying dishes, and cleaning countertops and mirrors with less detergents. These machine washable wonders (140° F) come in a set of 2 in Light Gray, Dark Gray or Mint.

# **Dry facts**

Done the washing? Use our small or family-sized Dish Drying Rack (in Dark Gray or Light Gray) with loose drip-tray to keep your crockery safe and your countertop dry. The removable cutlery basket makes taking cutlery to the drawer a one-hand job. The rack is so durable and corrosion-resistant that you get a 5-year guarantee on it.

Need a little more flexibility? The foldable Silicone Dish Drying Mat in Dark Gray, Light Gray, or Mint leads water from dripping dishes directly into the sink. The silicone is durable, easy to clean

and dishwasher safe. It has a 2 year guarantee. Or use the Brabantia Microfiber Dish Drying Mat to keep your countertop dry and scratch free. This soft, foldable mat absorbs seven times its weight in water and is machine washable at 140° F.

### Counteract clutter

Keep your stylish products together with a Sink Organizer in stylish Dark Gray or fresh Mint. Don't let the compact design fool you; it has enough room to hold a bottle of detergent, sponges and more. The ribbed bottom keeps tools upright, and its separate silicone non-skid drip tray keeps it in place. Of course, this tray is easy to clean and dishwasher safe. It also comes with a 2 year Brabantia guarantee.



"Doing the dishes can be a drag. But it doesn't have to be. Our Sink Side specials can make an uninspiring task more enjoyable – a beautiful ritual even." - Tara Kusters, Category Manager at Brabantia.

Brabantia Sink Side products are available from April 2018.

## **Notes to Editor:**

# BRABANTIA, DESIGNED FOR LIVING

Download press releases and high resolution images here: http://press.brabantia.com/us

From modest beginnings back in 1919, Brabantia has grown into a global interior design brand, renowned for bringing smart and stylish design to kitchen and homeware. Brabantia aims to enrich the quality of life and living for all our consumers, making sure that no matter what they're doing around the home, they'll love doing it even more with cleverly designed products. Products that make daily chores a pleasure, and that they can enjoy every day, for as long as they want. That's 'Designed for living'.

Brabantia products are available from leading retailers including Amazon, Home Depot, Walmart, The Container Store, BBB, Crate & Barrel, Wayfair and Williams Sonoma. For details, please contact our sales department or visit <a href="https://www.brabantia.com">www.brabantia.com</a>

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