

Introducing Wink Hub 2

In 2014, Wink set out to make the smart home simple, intuitive, and accessible.

A big part of turning that mission into reality was the Wink Hub.

By including support for all major smart home device protocols, we gave consumers the flexibility to choose the products they like from the brands they trust. Our users have connected over 1.7 million products to Wink as a result. It also allowed us to be inclusive in our partnerships. If a product adds meaningful value for Wink users, we'll look for ways to bring it aboard regardless of the manufacturer. Today, there are 31 companies that work with Wink.

We're proud of what the Wink Hub has enabled us to accomplish, but it was just the beginning.

Meet Wink Hub 2

Since the launch of the original Hub, we've listened carefully to your feedback, comments, and questions to see if we could improve. We've done a ton of research to make our setup process easier, and to find out how individuals and families are using our platform. We've taken that feedback to heart and created a next generation smart home hub that's unlike any other. Better, faster, more reliable, and more secure, Wink Hub 2 unlocks the magic of the smart home, today.

- **Improved connectivity:** A new Wi-Fi radio that supports both 2.4 and 5GHz networks and the addition of an Ethernet port provide a more reliable and smooth connection.
- **Industry leading device support:** We've improved the Bluetooth LE radio in Wink Hub 2 and included a Thread-capable radio. That, along with support for Kidde, Lutron Clear Connect, Wi-Fi, Z-Wave, and ZigBee means Wink Hub 2 works with more smart home technologies than any other hub.
- **Local control for Schedules and Robots:** With a faster processor and 8x more memory, Wink Hub 2 runs advanced automations like Schedules (which prompt actions to take place at certain times of the day) and Robots (through which one product can trigger a series of actions in other products) locally for increased speed and reliability.
- **Enhanced security:** New hardware features - including cryptographic verification - have been added to prevent tampering, and help ensure the Wink Hub 2 only runs trusted software.
- **Refined design:** 25% slimmer, Wink Hub 2 sports a sleeker look and more elegant finish. We wanted it to be worthy of being featured prominently in the home, instead of gathering dust in a cabinet next to your router. The vertical design also ensures Wink Hub 2 communicates with your smart products smoothly.

Check out more product features on our [website](#).

Wink app 5.0 to bring major software upgrades

Version 5.0 of the Wink software introduces a number of industry-firsts to the Wink mobile app.

- **Easier setup:** The Wink app will auto-discover your Wink Hub 2 when you plug it in for the first time and prompt you to connect it to your account. The already intuitive setup process has been drastically simplified to be even faster and easier.
- **Hub-to-hub transfer process:** We've built a brand new infrastructure that will allow current Wink Hub owners to transfer over their smart products, automations, and personal settings to Wink Hub 2. It all occurs effortlessly within the Wink app in a matter of minutes.

Where can you buy Wink Hub 2?

We're really excited to announce that Wink Hub 2 will be coming to Walmart as part of a new retail relationship that will bring our vision of an accessible smart home to millions of consumers in new markets.

Wink Hub 2 has an MSRP of \$99 (U.S.) and will be available at select Walmart stores and on Walmart.com in late October. It will also launch at that time at Amazon.com, The Home Depot, The Home Depot Canada, and Wink.com. The Wink mobile app is available for free download through the Apple App Store and Google Play Store.

We'll continue to support the original Wink Hub just as we always have, and it is still available for purchase for \$69 (U.S.) while supplies last at Amazon.com, The Home Depot, The Home Depot Canada, and Wink.com.

Bringing the smart home to everyone, everywhere.

We believe the smart home should, and can, make life safer, more seamless, and a little bit easier.

Whether that's making sure the doors are locked, garage shut, and temperature adjusted when you're ready for bed, triggering the hallway lights if smoke is detected, or simply being able to shut off an appliance from afar, we have your back.

Wink Hub 2 takes the smart home to the next level and we can't wait for you to experience it. Stay tuned!