

## **INTRODUCING YAMAZAKI USA INC.**

### **YAMAZAKI TAKES ON THE USA**

#### **YAMAZAKI TO APPEAR AT MANY TRADE SHOWS IN 2016**

Yamazaki, one of Japan's oldest and most respected wholesale homeware companies, is arriving in the USA.

Featured in *The Nikkei Shimbun*, *The Zaikei Shimbun*, and regularly on NHK's program *Machikado Johoshitsu*, Yamazaki is already a household name in Japan. Products can be found in all of Japan's biggest home and interior stores including Francfranc, Muji, Loft and Tokyu Hands.

Yamazaki began over 100 years ago as a family business manufacturing only iron boards. Today their line spans from umbrella stands to coat hangers to dish racks, and covers everything in between.

The concept behind their products is based on everyday life in Japan. In a country that is very short on extra space, Yamazaki designs clever and unique goods mainly for storage and organization. Items are compact, simple, modern and multifunctional.

For Americans squeezed into small apartments, and those who simply love organization, Yamazaki is the brand for you. Find us in stores and online.

#### Upcoming Events

Las Vegas Market: 1/24-1/28

New York Now: 1/30-2/3

IHA Chicago: 3/5-3/8

MSA Expo Atlanta: 4/15-4/17

<https://theyamazaki.com>