



CONTACT: Julia Stambules
JS Public Relations
(914) 961-0282
Julia@jpublicrelations.com

Shanna Zhou
JS Public Relations
(917) 775-1595
Shanna@jpublicrelations.com

NEW MICROPLANE® SWIFTSTRIP

RUSSELLVILLE, AR (August 2017) – Microplane®'s new **SwiftStrip** herb and leafy greens prep tool joins the company's growing assortment of dual-function, time saving premium kitchen tools. Designed to trim herbs and strip leafy vegetables, such as kale swiftly and easily, the dual-function **SwiftStrip** will be available nationwide at Sur La Table in September 2017 for \$9.98 suggested retail.

Crafted in durable stainless steel, the **SwiftStrip** is a uniquely curved tool that combines holes to easily strip off the leaves of herbs and leafy greens with a razor-sharp, beveled edge blade at the end for trimming stems. A boon to anyone keen on eating clean and adding more green vegetables and fresh herbs to their diet, the **SwiftStrip** offers a mixture of different size holes to make it a cinch prepping all types of herbs and



“super food” leafy greens. The tool's largest hole is specifically sized to accommodate trendy and delicious Tuscan kale (also known as lacinato, dinosaur and palm tree kale), which is characterized by its extra long and thick leaves. A mixture of different size holes makes it easy to use the **SwiftStrip** to prep a wide range of herbs and other types of leafy greens. The clever tool's stainless steel body is sturdy enough to provide leverage when pulling stems from tough greens without having to worry about breakage.

Perfect for right or left-handed use, and styled with a comfortable handle in vibrant green, the new Microplane **SwiftStrip** is conveniently dishwasher safe.

For more information on the **SwiftStrip** and other premium quality kitchen tools from Microplane, consumers are welcomed to visit the company's Web site:

www.microplane.com, or call toll-free 1-800-555-2767.

For press information, please contact JS Public Relations: Julia Stambules, Julia@jspublicrelations.com, 914-961-0282; or Shanna Zhou, Shanna@jspublicrelations.com, 917-775-1595.

Based in Russellville, Arkansas, 2014 marked the 20th anniversary of Microplane[®], a premier global kitchen products brand, renowned for engineering exceptionally sharp and effective culinary tools. First created in 1990 as a new form of woodworking tool, the original Microplane[®] did not find its way into the kitchen until 1994. Since that time, Microplane[®] graters have found enthusiastic support from professional chefs and domestic cooks and have earned a permanent place in restaurants and home kitchens around the world. Most recently, Microplane[®] has entered the Personal Care arena with its highly effective, professional quality foot files and accessories.

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