

Hello Egg Automates Healthy Meal Planning, Grocery Shopping And Cooking



Hello Egg announces its all-in-one AI-based kitchen solution at the Consumer Electronics Show.

LAS VEGAS, NV., 4 Jan., 2017, from ShowStoppers @ CES 2017 — RnD64, an IoT-focused technology company, today unveiled early details of Eggspert, a web and mobile application that integrates with smart kitchen assistant Hello Egg to fully automate users' food-related routines.

With the help of Eggspert, Hello Egg upgrades to the ultimate kitchen solution. The assistant plans your weekly meals according to your dietary preferences and adjusts to unpredictable events, like a spontaneous at-home dinner with your vegetarian friend. It supervises your pantry, organizes your shopping list, and even orders your grocery delivery. Hello Egg provides you with easy-to-follow, step-by-step voice-navigated video recipes and answers any cooking-related questions with the help of Artificial Intelligence (AI) and a 24/7 support team of cooking experts.

According to research, 92% of Americans aged 25-34 agree that home cooking is healthier than eating out. At the same time, less than 60% of dinners eaten at home are cooked there, down from 71% in 1985. Almost 60% of respondents reported a lack of

time as the most frequent reason they chose not to cook. Hello Egg is reintroducing home cooking to the modern millennial's life by making meal planning, ingredient delivery and cooking assistance smart and flexible.

“The initial tests of Hello Egg went significantly well and the feedback we received after the product announcement has confirmed the need for a dedicated smart cooking assistant,” said Dmytro Shemet, CEO of RnD64. “With Eggspert, we apply AI not only to facilitate the user’s kitchen experience but also to analyze their nutritional needs and optimize their cooking process on every level.”

Earlier this year, RnD64 introduced Hello Egg — the only voice-operated smart assistant with a display and personality designed specifically for the kitchen. The gadget’s top features include step-by-step voice-navigated recipe video tutorials, real-time prompts from the support team, music streaming, audio news feeds, weather forecasts, multiple voice-activated timers, and reminders. Hello Egg starts shipping in Q1 2017 and is available for pre-order at <http://helloegg.net>.

Hello Egg will be presented at ShowStoppers on January 5, 2017, and at the Consumer Electronics Show (CES), booth #40152.

About RND64

RnD64 is an IoT-focused product company that offers research, development and manufacturing establishment services. It has more than 7 years' experience creating 44 products sold to 5M consumers worldwide. RnD64 has provided engineering support to Petcube, PocketBook and LaMetric.

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