



Brabantia introduces food storage containers with measuring cup

Brabantia the leading homeware design brand is introducing four semi transparent 1.3 Quart plastic Food Storage Containers and two 1 Quart Glass Food Storage Containers with handy measuring cup on top. Great for storing food, and the measuring cup means you'll cook the right amount, avoiding food waste! And - even better - for every storage container sold, Brabantia donates to The Hunger Project.



Elegant Food Storage Containers with measuring lid

The Clear, Mint, Clay Pink and Dark Gray plastic jars have a carafe shape, making them easy to hold and pour. The measuring cup, that shows portions per person, doubles as a tight-closing lid.

Made from strong (Tritan) plastic, they keep your food fresh and your measuring cup handy. And they add a portion of style to your kitchen too.



Glass Food Storage Containers with measuring cup

The classic glass Storage Containers have lids with silicone seal in Gray and Mint. A handy glass measuring cup that shows portions per person tops the lids. The tight-closing jars keep food fresh for longer, the measuring cups tell the exact portions of rice or pasta to cook. These stackable, stylish and economical containers are great for anyone that dislikes throwing away food. Of course the Glass Storage Containers with measuring cup match your other Brabantia Glass Storage Containers and have a 10 year guarantee.

Prevent food waste and support The Hunger Project

Did you know in developed countries 1/3 of the produced food is being wasted? Brabantia Storage Containers with measuring cups help you prevent food waste, and helps end hunger too. For every Storage Container sold, Brabantia supports The Hunger Project. This global, non-profit organization is committed to ending world hunger by 2030 through training and investing in people in rural villages in Africa, South Asia and Latin America. Your new storage container supports the training of one person.



Notes to Editor:

THE HUNGER PROJECT

The Hunger Project believes those who live in hunger are not the problem – they are the solution. “We don’t see a billion mouths to feed, we see a billion human beings who are resilient and enterprising. The work, therefore, is to unlock their capacity, creativity and leadership, so they can end their own hunger. That’s what we do.” The Hunger Project works to break the cycle of poverty in Africa, Asia and Latin-America.

www.thp.org

BRABANTIA, DESIGNED FOR LIVING

Download press releases and high resolution images here: <http://press.brabantia.com/us>

From modest beginnings back in 1919, Brabantia has grown into a global interior design brand, renowned for bringing smart and stylish design to kitchen and homeware. Brabantia aims to enrich the quality of life and living for all our consumers, making sure that no matter what they’re doing around the home, they’ll love doing it even more with cleverly designed products. Products that make daily chores a pleasure, and that they can enjoy every day, for as long as they want. That’s ‘Designed for living’.

Brabantia products are available from leading retailers including Amazon, Home Depot, Walmart, The Container Store, BBB, Crate & Barrel, Wayfair and Williams Sonoma. For details, please contact our sales department or visit www.brabantia.com

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