

Media contacts: Taylor Howell Hollywood Public Relations taylor@hollywoodpr.net (774) 773-9571

Giacomo Calzavara JMATEK North America <u>G.Calzavara@jmatek.com</u> (201) 749-3552

STYLISH AND POWERFUL HL SERIES ADDED TO BEST-SELLING LINE OF HONEYWELL PORTABLE AIR CONDITIONERS FOR 2016

MAHWAH, N.J. — MARCH 2, 2016 — Portable and powerful cooling meets décor-conscious design with the new HL series of Honeywell portable air conditioners. Available in 10,000-, 12,000- and 14,000-BTU models, the HL series arrives just in time to help beat the heat this summer.

Easy to move and with no permanent installation required, portable air conditioners are a great option for spot cooling throughout the home. They are also perfect for homes or apartments with windows that cannot accommodate air conditioning units, or for those who prefer to give their central air system a break and save energy by cooling only the rooms they use.

"Last summer's heat waves helped introduce a whole new audience to the convenience of portable cooling. Our line of Honeywell portable ACs was again ranked at the top of the pack on leading sites like Amazon.com," said Giacomo Calzavara, managing director for JMATEK North America. "The HL series is truly a combination of function-meets-modern-style that provides a great solution for our customers who are looking for alternative ways to cool a space."

In addition to three different BTU ratings, the HL series is available in several color combinations to suit any décor, including white/white, black/white, gray/white and blue/white. As with the entire line of Honeywell portable air conditioners, the HL series uses efficient, high-quality components for efficient, smooth and quiet operation. In fact, even the largest 14,000-BTU HL model operates at just 52 dBA*, making the HL series one of the quietest Honeywell portable air conditioners available.

The HL series will be available in stores and online nationally this spring. MSRP is \$399.00 for the HL10CESW; \$499.00 for the HL12CESW; \$549.00 for the HL14CESW; and \$599.00 for the HL14CESWHP (with heat pump function). Consumers can contact JMATEK North America at 201-252-2834, or visit <u>www.honeywellportableac.com</u> for additional information and a list of retailers.

About JMATEK North America

JMATEK North America, LLC is the U.S. division of JMATEK International Corporation and is a provider of portable air conditioners, evaporative air coolers, dehumidifiers and electrical accessories under the Honeywell brand. Honeywell is a trademark of Honeywell International, Inc. used under license by JMATEK North America, LLC. JMATEK has years of experience in manufacturing household electronics globally and continues to be a market leader in portable air conditioners and evaporative air coolers. For more information, visit <u>www.jmatek.com</u>.

*Under product testing conditions.

#