

BOX APPETIT

by *black+blum*

EMBARGOED UNTIL: 07/10/2016 AT 6:00am GMT

black+blum launches...

BOX APPETIT INSULATED VACUUM BOTTLE



A vacuum insulated water bottle that keeps your drinks hot (for up to 12 hrs) and cold (for up to 24 hrs)

An introduction from Dan Black, lead designer and co-founder of *black+blum*:

"We're excited to launch our no-nonsense insulated bottle that's perfect for keeping your drinks either hot or cold. The rippled wall gives the bottle strength, grip for holding and a modern retro appeal. It's great for enjoying super cold water, chilled beer or piping hot brews of tea and coffee"

Key Features & Product Facts

- >> Timeless design that uses double-walled stainless steel for insulation
- >> Keeps drinks hot for up to 12 hrs OR cold for up to 24 hrs
- >> Vegan brown leather carry strap that also attaches to the lid
- >> High quality stainless steel, silicon seal & white PP lid (BPA Free)
- >> Ideal for the urban jungle, great outdoors and in all weathers & seasons

\$27.95 RRP | 17 fl oz / 500ml

Available from July 10 2016 on www.boxappetit.com

Please contact pr@black-blum.com for any editorial opportunities, product reviews, samples, influencer partnerships, questions, interviews and access to hi-res images and video content.

Situ photos of *black+blum's* Box Appetit Insulated Vacuum Bottle



Featuring our brand or want to partner with us? We'd love to know...

Please contact pr@black-blum.com or our Digital Marketing Manager, Drew Middleton at drew@black-blum.com with the appropriate subject line: 'Press Feature OR Partnership - *insert your name or publication*'

We look forward to hearing from you soon!



DROPBOX DOWNLOAD LINK (for images & videos): bit.ly/BoxAppetitVacuumBottle

Our Social Medias: [Facebook](#) | [Instagram](#) | [Twitter](#)

Please credit **Box Appetit by black+blum** in print editorial and include www.boxappetit.com with URL link to site in online editorial.

About Black+Blum: We are a UK company based in London, passionate about creating beautiful, original designs which are underpinned with functionality. We have 4 ranges that are sold both in the UK and globally; Box Appetit, Forminimal, Loop Maison and Originals. We design in house but also collaborate with the most talented designers worldwide, bringing the finest products to market. Visit our website - www.blackblum.com

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