



NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **New Technology from a Familiar Name: The Cordless Stick Vacuum by Fuller Brush**

Already established as a trusted name in home floor care, Fuller Brush is offering consumers another option for quick, hassle-free cleanups with the Quick Maid cordless stick vacuum.

February 26, 2016 – St. Louis, MO – The Fuller Brush Company – long an innovator in vacuum cleaner technology – is leading the way once more with its new, long-lasting cordless stick vacuum, the Quick Maid. The new vacuum will be in stores in time for the fall selling season and will carry a \$169.95 minimum advertised price.

The Fuller Brush bagless, cordless stick vacuum is powered by a 14-volt lithium-ion battery that provides more than 20 minutes of run time on a single charge. It features a motorized power brush to clean not only bare floors, but areas rugs, too.

For more than 100 years, the Fuller Brush Man went door to door helping people solve their toughest cleaning problems. The Fuller Brush Company has always provided the right tool for the job with brushes made for specific cleaning tasks. The same can be said about Fuller Brush vacuums.

Fresh off the success of the Fuller Brush Spiffy Maid stick vacuum, the Fuller Brush vacuum team developed another product to take advantage of the growth in the stick vac category.

“Stick vacuums are designed to be easy to use for quick cleanups, “ said Bill Violand, National Sales Manager for Fuller Brush Vacuums. “The best way to make a vacuum easier to use is to get rid of the cord and all of the hassles the cord represents – unwinding, rewinding, searching for outlets, getting tangled.”

As consumers continue to customize their homes, they need specific solutions for their home floor care, and Fuller Brush vacuums will be there with reliable machines to help them maintain

that investment. Retailers across the nation continue to catch on and sell Fuller Brush vacuums online and in-store. To date, Fuller Brush vacuums are available through more than 20 major online distributors and hundreds of independent retailers throughout the United States. The brand also recently expanded to Canada.

**About the Fuller Brush Company:**

The Fuller Brush Company dedicates itself to solving home cleaning problems. In 1906, the company started with a focus on the finest quality brushes. Since then it has expanded into many areas. Today, the Fuller Brush Company still prides itself on high-quality, performance-oriented products to clean your home.

For over 10 years, Tacony Corporation has licensed the Fuller Brush name for a full line of powerful home vacuum cleaners. Fuller Brush vacuums are built with durable, metal components. They're also safe and effective on carpet, and many have the Carpet and Rug Institute seal of approval to prove it.

Visit [www.fullerbrushvacuums.com](http://www.fullerbrushvacuums.com) for more information on Fuller Brush vacuum cleaners and accessories.

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