

WELLNESSMATS EXPANDS WITH LINEN COLLECTION PREVIEW AT HOUSEWARES SHOW
Introducing a New Collection – Pairing Rich Colors with Fabric-Inspired Linen Texture

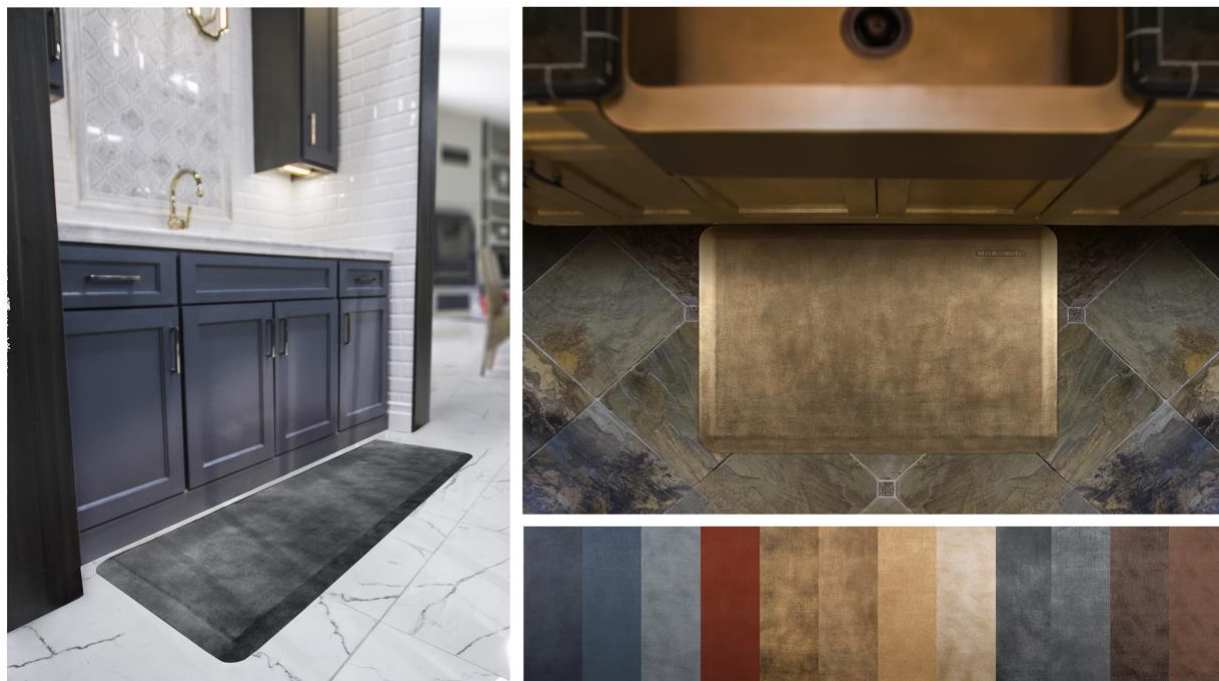
CHICAGO (March 2018) – WellnessMats once again delivers on the promise of pure comfort, subtle pattern and distinguished hues with the new Linen Collection, debuting at the International Home + Housewares Show (IH+HS) in March 2018. The newest generation of Premium Standing Solutions for the home, kitchen, vanity, or standing desk, includes 12 rich colors varying from deep reds to warm coppers, cool silvers to ocean-inspired blues. Having pioneered innovation and style-forward solutions that deliver on quality, durability and unsurpassed comfort, WellnessMats remains an innovator with Premium Standing Solutions for the housewares industry.

Introducing Linen Collection!

Working from the palette that originally inspired the much-acclaimed Estates Collection, ergonomic design takes yet another giant ‘step’ forward with anti-fatigue technology to foster comfortable and stylish standing anywhere (and everywhere) in the home. WellnessMats luxuriously designed the Linen Collection providing a subtle, textured pattern with the appearance of a naturally woven fabric. Linen is sure to become an immediate classic with its delicate, interwoven impression and 12 rich, bold tones and elegant finishes. These mats are available in two popular sizes, 3’x2’x3/4” and 6’x2’x3/4”.

Available Colors: Slate, Onyx, Bronze, Lagoon, Burnished Copper, Sand Dollar, Beach Glass, Sunset, Midnight Blue, Aztec Gold, Light Antique & Dark Antique.

MSRP: \$129.95 and \$259.95



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Samples & Images Available Upon Request

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"We listen to our retail partners as well as the feedback we get from our consumer reviews. In addition to high quality, premium products, everyone wants more versatile design options, and that's what we do well," explains Daniel Bouzide, President of WellnessMats. "With our Linen Collection, we took the 'less is more' approach and created a beautiful, universal solution that works with any style preference or décor and is perfect for every application in the home. As a logical extension of our popular Estates Collection, Linen complements the Estates mats or they can stand on their own," adds Bouzide. "We are thrilled to unveil this new collection at IH+HS and showcase why WellnessMats remains an industry leader and prominent sponsor in the IHA Cooking Theater."

Expanding Opportunities Throughout The Home

The Linen Collection is the new cornerstone of WellnessMats' mission to enduring support, premium standing in virtually every part of the home or workplace. With the promise of complete comfort wherever you stand, WellnessMats has expanded the product line with solutions that are adaptive to every environment. From the kitchen, vanity or standing desk, to the garage, grill or workplace, we provide solutions for any situation you spend time on your feet. With mats that are sized, shaped, colored and designed to enhance every standing destination, WellnessMats has an application that is right for everyone.

A World of Wellness: Healthy, Wholesome & Beautiful

Our revolutionary anti-fatigue mats are medically proven to provide maximum comfort, safety and well-being wherever you stand. By effectively suspending the body weight, WellnessMats offer a myriad of [health benefits](#) including improved circulation, better posture and balance, and proven relief from muscle pain and joint fatigue. All WellnessMats are proudly 100% Made in the USA and backed by a [20-Year Manufacturer's Warranty](#).

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About WellnessMats

WellnessMats comfort & performance has been proven in some of the toughest commercial and residential environments across the country. Listed as one of the top eight kitchen products you will use by USA Today, WellnessMats are advocated by the [American Podiatric Medical Association](#), [American Chiropractic Association](#) and health care professionals nationwide. Built with proprietary [Advanced Polyurethane Technology](#) (APT), each mat is engineered with an elastomeric and resilient core providing maximum cushioning. WellnessMats are the mat of choice for the Department of Homeland Security and TSA and are a popular favorite among [celebrity chefs](#), including Rick Bayless, Guy Fieri, Fabio Viviani, Sara Moulton and many more. WellnessMats are available online as well as at Williams Sonoma, Frontgate and hundreds of specialty retailers across the country.

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